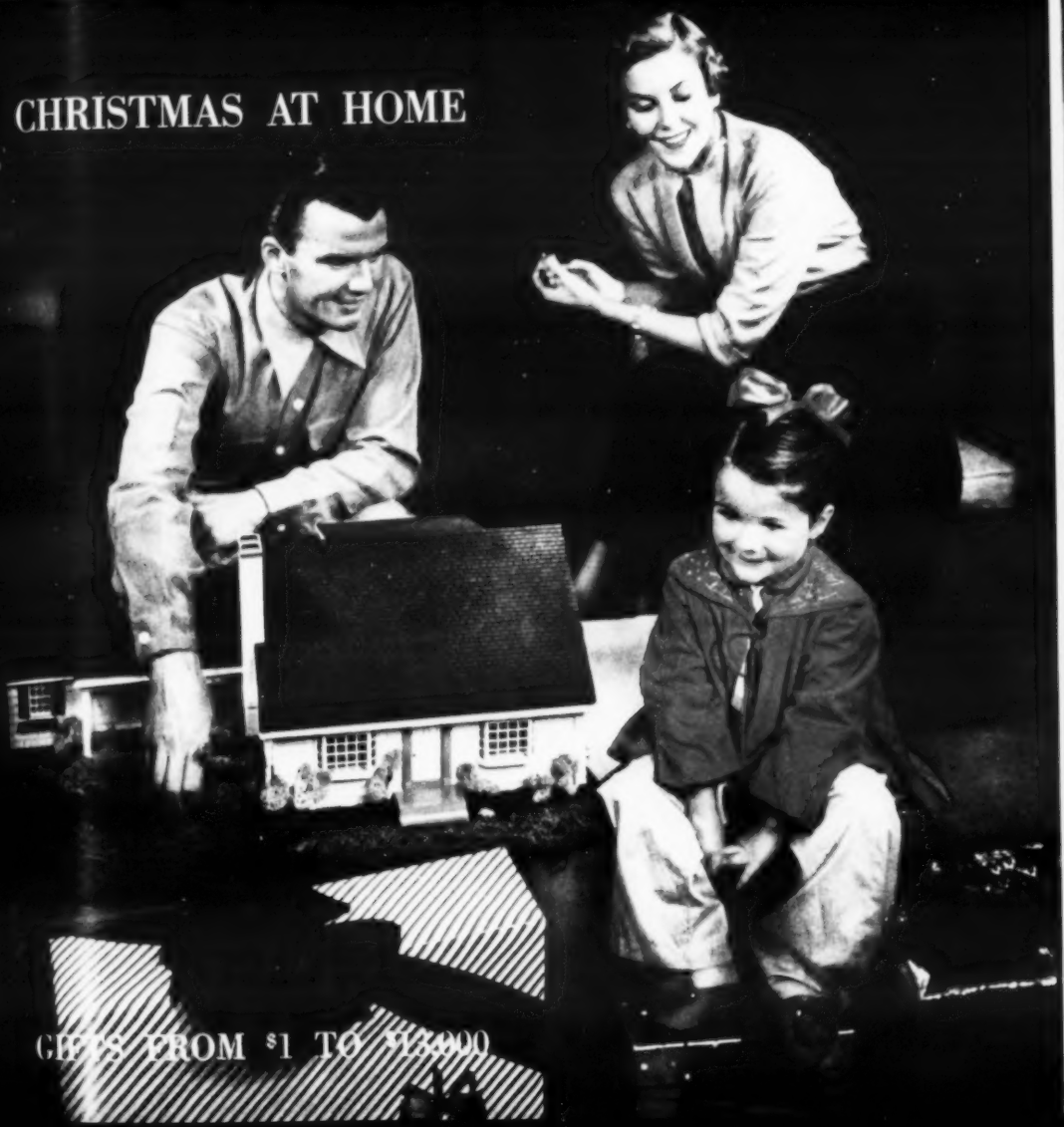
NOVEMBER 1950 35 CENTS

LIVING FOR YOUNG HOMEMAKERS

CHRISTMAS AT HOME



GIFTS FROM $1 TO $3000

ELCARA textured broadloom. In Seaspray Green, Silverhaze Grey, Flamingo Rose, Parfait Beige.

Downs Carpets grace the floor in lovely homes everywhere.

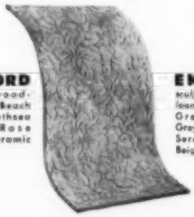
Designed with versatility, and with the choice of styles you have within the collection,

you'll find wilton broadlooms to suit virtually any period you have in mind.

See Downs' beautiful, moderately priced quality wiltons at your nearest store.

ELCREST embossed and carved broadloom. In Auburson Rose, Precious Jade Green, Silver Lustre Grey, Riviera Beige.

REXFORD carved broadloom. In Beach Grey, Southsea Green, Rose Cedar, Ceramic Beige.



ENFIELD sculptured broadloom. In Atlantic Green, Beach Grey, Rose Cedar, Serene Green, Beige Clay.

ELMARDO tone-on-tone broadloom. In Coral Grey and Laurel Green.

If DOWNS WILTONS cannot be seen in your community, write us for store nearest you.

DOWNS CARPET COMPANY, Inc.

Philadelphia 34, Pa • *Quality Wiltons For Over A Century*

New Ready . . . FREE DECORATING BOOKLET. It's Interesting, Informative! Write for yours today!

The Smart Set Will Always Say . . .

The whole great story of American Hand Made Glass is told in a new book by Viking. It's a book for well-informed people. Here the fine glass you love to own is being made, step by step, as you watch it. This book is yours, for only the low mailing cost. Send 25 cents today to Viking Glass Company, New Martinsville, West Virginia and get your copy of ". . . From American Sands and Artists' Hands."

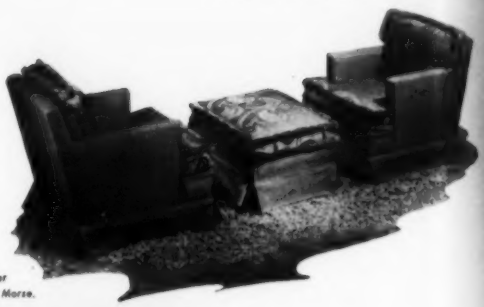
VIKING

Treasured American Glass

Grand Rapids

Capital of Creative Furniture Design

Each month, LIVING for Young Home Makers will present here settings and ideas for furniture and homefurnishings typical of the creative design and superior quality produced by Grand Rapids manufacturers . . . . . .



Luxurious Upholstery in the Modern Manner from the Grand Rapids Galleries of Ralph Morse.

Imperial
Grand Rapids Michigan

America's Best Known Furniture Trademark

Beautiful Imperial Tables outstanding for charm and convenience in fine Traditional, Provincial and Smart modern designs.

At leading stores everywhere

IMPERIAL FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN

Luxurious Furniture

RALPH MORSE FURNITURE CO.
GRAND RAPIDS MICHIGAN

Wm. A. Berkey Furniture Company

A DIVISION OF
JOHN WIDDICOMB CO.
ONE PARK AVENUE, NEW YORK
GRAND RAPIDS, MICHIGAN

SOLD ONLY THROUGH FINE STORES AND ACCREDITED DECORATORS

WIDDICOMB

WIDDICOMB FURNITURE CO. GRAND RAPIDS
Founder Member—Grand Rapids Furniture Makers Guild

SLIGH *furniture*

Send for these booklets

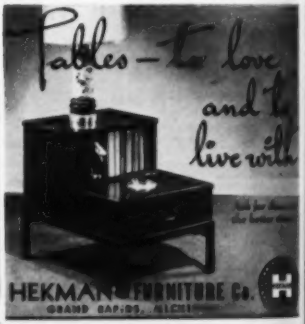
"INSPIRATIONAL SLIGH DESKS" . . . Beautifully illustrated brochure of America's Handsomest Desks. *Send 25 cents*

"UNIT ENSEMBLES" . . . Versatile, flexible starter pieces in traditional designs. *Send 10 cents*

"CROSS COUNTRY" . . . The new furniture fashion for casual, informal living. *Send 10 cents*

Address: SLIGH BOOKLETS 1661 MONROE AVE. GRAND RAPIDS, MICH.

Tables—to love and to live with



HEKMAN FURNITURE Co.
GRAND RAPIDS, MICH.

sold by leading dealers

Famed for style and finish . . .

Fine Arts tables

FINE ARTS FURNITURE COMPANY • GRAND RAPIDS

IRWIN

MOST COMPLETE DISPLAYS OF FINE CUSTOM FURNITURE

NEW YORK 305 E. 63RD
CHICAGO MERCHANDISE MART
DETROIT 1025 BRUSH ST.
GRAND RAPIDS AT THE FACTORY

Open to the Public . . . Purchases Through Dealers and Decorators

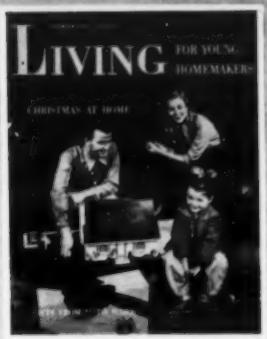
Extensions

Classical beauty of 18th Century styling . genuine mahogany in deep rich finish . . . a truly distinguished extension console with patented features. Send for folder and name of dealer.

NOVEMBER 1950 35 CENTS

LIVING

FOR YOUNG HOMEMAKERS



Cover by Nowell Ward. Child's pajamas by Lowrey, Chicago; carpet by Beattie

Editor-in-Chief: Edith Brazwell Evans

Managing Editor: Margaret R. Weiss
Executive Editor: Elinor Hillyer
Art Director: Michael Lowe
Art Editor: Robert L. Andrews
Decoration Editors: William Jaeger; Langseth Christensen
Architectural Editor: Alexander Knowlton
Building and Home Maintenance: Douglas Tuomey
Garden Director: Robert S. Lemmon
Food Editor: Thomas Mario
Merchandise Editor: Cecile Hayward
Assistant: Betty J. Pezzoni
Promotion: Joan Lerrick
Reader Panel Editor: Blanche S. Tompkins
Shopping Editor: Shirley Reeser
Copy: David Spengler
Production Manager: Peter Swift
Reader Service: Margaret Harris
Associates: Helen Sweeney
Mary Dooley
Joan Gumbrecht
Jean Holmberg
Mary Ellen Church
West Coast Editor: Isabel Sheldon
Midwest Editor: Carol Reed

EDITORIAL CONSULTANTS

Structural Engineering: Fred N. Severud
Mechanical Engineering: Guy B. Panero

Street & Smith Publications, Inc.

Gerald H. Smith
President
Henry W. Ralston
Vice-President
Ralph R. Whittaker, Jr.
Vice-President
Arthur P. Lawler
Vice-President and Secretary
Thomas H Kaiser
Treasurer

Eastern Advertising Manager: M. S. Beggs
122 East 42 Street, New York 17, New York
Western Manager: Charles H. Coffin
230 N. Michigan Avenue, Chicago 1, Illinois
Cleveland Advertising Representative: William Leavenworth
1278-A Union Commerce Bldg., Cleveland 14, Ohio
West Coast Advertising Manager: Robert A. Reiff
903 Garfield Bldg., Los Angeles 14, California
New England Advertising Manager: Claude A. Higgins
438 Park Square Bldg., Boston 16, Mass.

LIVING TODAY

59 Christmas present house
70 A package of living
82 Their own address by Christmas
93 Sleep is a { beauty treatment / tonic / rest cure
94 Machines make it easy
98 Celebrate simply for children
102 New irons in the fire
105 It's an all-round room
112 Your home may go to blazes, by Henry J. Wingate
114 With all your good wishes
116 Captain, be seated
130 Let's make it plane, by George Daniels

PLANS FOR GIVING

67 Gifts for you and your house
79 Gifts to live with
100 Ideas plus ribbon

IN THE KITCHEN

106 Mr. & Mrs. in the kitchen, by Janet W. and Robert J. Misch
118 Pot luck winners

DEPARTMENTS

4 Speaking of living*
6 Our file box
8 A piece off your mind*
10 Your money's worth*
121 Music for living, by Nathan Keats
122 Collector's corner
123 Mr. Fixit
124 Best in booklets
132 Your guide to this issue
136 Stores in your vicinity

*Reg. U.S. Pat. Off.

LIVING For Young Homemakers is published monthly by Street & Smith Publications, Inc., 122 East 42 St., New York 17, N. Y. Entered as second-class matter at the Post Office at New York, N. Y. Authorized as second-class mail, Post Office Dept., Ottawa. Copyright by Street & Smith Publications, Inc., U.S.A., 1950. Entered at Stationers' Hall, London, England, 1950. General and Executive Offices at 122 East 42 St., New York 17, N. Y. Manuscripts, drawings and other material must be accompanied by stamped, self-addressed envelope. LIVING For Young Homemakers cannot be responsible for any unsolicited material. The entire contents of LIVING For Young Homemakers—text and illustrations—is protected by copyright and must not be reproduced without permission. Trademark LIVING For Young Homemakers applied for. Vol. III, Number 11, November, 1950. Printed in U.S.A. Price 35¢ a copy; subscriptions, $3.50 a year, $6 for two years in U.S.A.; $4.50 a year, $8 for two years in Canada; $4.75 a year, $8.50 for two years in the Pan-American Union; $6 a year, $11 for two years elsewhere. Please advise us if you move, allow four weeks for change of address. Give old and new address when notifying us. Address all subscription mail to Subscription Department, 122 East 42 St., New York 17, N. Y.

Speaking of Living

Our Pot Luck Contest is over—the winners are announced on page 118—but the aroma lingers on. We had quite a time of it testing the recipes submitted by thousands and thousands of contestants from all over the globe, and only limited facilities kept us from trying several that sounded especially interesting. There was, for example, a chicken recipe from Samoa. We were able to get the chicken, all right, but couldn't find a reliable source of supply for young breadfruit leaves to wrap it in, or coral-clay mud to coat the leaves with, or a properly shaped rock on which to crack open the mud after baking it in a fire of cypress roots.

We'd like to say, though, that if the many thousands of entries are any cue—and we think they are—there's some mighty wonderful eating going on in these United States. Also, judging by the contest entries, a lot of the cooking is done by men. One male contestant has evolved a complete repertory of pressure-cooker dishes. "I like to putter around the kitchen," he writes, "but my wife says I dirty up too many pots and pans, so she's allotted just one to me: the pressure cooker." We judge he's done well with it, too, after trying his recipe for spicy steamed shrimps.

Another contestant, who shall remain nameless for reasons which are apparent, filled out his entry blank with considerable candor. Under the question, "If married, how long?" he answers, "Years!" "What do you consider the most useful pot or pan in the kitchen?" the blank asks, and he answers, "My wife." Under brand, he lists female. "Would you prefer another brand?" asks the blank. "Yes," he says. "Blonde and younger."

There were some interesting interoffice side effects of the contest, too. Three editors who'd been testing recipes for a matter of a fortnight reported alarming gains in weight. And here are some random statistics on the entrants. Longest married, thirty-five years; shortest, thirty-eight days. Quite a spread! Youngest entrant, fifteen—unmarried, we hasten to add. One entrant is a blue-ribbon winner for cooking at her state fair. Another, who says her friends consider her an outstanding cook, hints at a contributing reason when she says her recipe "serves fourteen guests or twelve friends." An eighteen-year-old, newly married, admits she owes much to a Beef Strogonov recipe adapted from an old, foreign cookbook: it was after eating the dish that her husband-to-be proposed. An army wife sent in a recipe for homemade bread from a tiny kitchen in a prefab on Guam. A faculty wife contentedly bakes pies and cakes in a kitchen measuring ten feet by six feet. In listing her choice of utensils, one entrant says, "Due to running a house and shore restaurant on the same premises, my list of utensils may seem outsize," and goes on to explain that they serve double duty.

Interesting occupations cropped up among our contestants rather frequently, among them that of operating a motel for dogs. (No, the recipe isn't for a dog food.) How would you like to cook three times a day for a family of eight and entertain, frequently, as many as thirty guests at a time? "I use ten to fifteen pans daily cooking just for the family," a contestant in her early thirties tells us, and seems to take the additional cooking for guests in her stride. After eight years of all that cooking, she was on her first vacation from it (three days) when she entered the Pot Luck Contest.

Across the country it's the same: variety in the people, variety in the dishes they prepare—everything from radish stew to moose-steak pie—and if we didn't value the entry blanks and recipes so highly, we'd like to dump them all on the head of the next person who says, with a superior air, that American cooking is drab. It seems to us, after all the recipe testing we've done in the past weeks, that American cooking has gleaned the best from all lands—and made the most of it.

Before we were married," says Robert J. Misch, the Mister of this month's *Mr. & Mrs. in the Kitchen*, "I was a 'tryer'—I was brought up in a family which lived to eat, and was happiest when sampling new and original dishes." "Before we were married," says Janet, Bob's wife, "I just ate to live—at home we had steak when we didn't have chicken, roast beef when it wasn't steak, and then we'd repeat the gamut from A to C again." "Marriage being a great compromise," say Bob and Janet, "we've both modified our extreme positions on the subject of food, with what we and our guests consider complete success. We lick the larder clean, and have lots of fun doing it." Incidentally, it was just a year ago that Bob Misch authored a first piece for us, also on wines.

Henry J. Wingate—*Your Home May Go to Blazes* (page 112)—architectural engineer, is one of the most widely-read writers and authorities in the U. S. on subjects relating to building, modernization and protection of homes. Over 500 leading daily newspapers subscribe to his column, "Wingate on Building." Since reading his article for us, we're more careful about lighted cigarettes.

TO TALES of postmen taking walks on their holidays, add this saga of a staffer's vacation. He devotes his working days to pictures and plans of houses and buildings. Came his vacation, and what did he do? Took pictures of buildings of course—his portrait of our view of the *Daily News* Building.

SHELBY GUMBINER, the imaginative decorator, never lets grass grow under his feet unless he's planted it there himself. His latest inspiration, frankly derived from impressions gathered in an old hat on a recent trip to the Windward and Leeward Islands, is described by him as follows: "Ever think of giving your utility room a new personality, dramatizing it to the full? You should, before its depressing plainness sends you sniveling to the analyst, or has you waking in the dead of night, wondering why you've wasted your life. All you need is some mill-end organdy, a mouthful of upholstery tacks, and imagination. The first two can be bought at your haberdashers, the imagination is stimulated by lacing sauterne with after-shave lotion and drinking before, after, and during meals. The result of one such successful experiment is shown right above.

Choose Kling's NEW HAWTHORNE GROUP

for Lasting Loveliness

The soft, glowing beauty of *solid* maple gains new richness year by year. And the authentic, traditional design of the *New Hawthorne* suite is always in style. Use modern or early American decoration and accessories. The *New Hawthorne* Group combines perfectly with either.

Patented, non-sticking drawer guides . . . All drawers full depth for laundered shirts . . . Frame work and drawer bottoms glue-blocked and dust proofed . . . Bed has flat, revolving casters . . . Easy-to-care-for lacquer finish . . . Open stock, of course.

See the lovely *New Hawthorne* suite at your favorite store. It is priced to fit comfortably in even a modest budget.

Send 25¢ in coin (no stamps, please) for the big, new, illustrated booklet "Your Bedroom and You". Contains a wealth of helpful suggestions on bedroom decoration and arrangement. Address Dept. L-11, Kling Factories, Mayville, N. Y.

KLING
BEDROOM FURNITURE

KLING MEANS

MAPLE, MAHOGANY AND CHERRY

Holiday thrill, everyday pleasure . . . that's what a gift of Reed & Barton sterling means. Whether you choose dainty Dancing Flowers — newest of all — or any of the other world-famous Reed & Barton patterns, you'll find timeless beauty and flawless craftsmanship in every shining piece.

REED & BARTON

STERLING MADE BY ONE OF THE WORLD'S LEADING SILVERSMITHS—ESTABLISHED 1824

6-pc. place settings approximately $24.50 to $33, including tax, at leading stores.

Helpful Hostess Hints: For fascinating 52-page booklet, "How To Be A Successful Hostess," send 10c to Box 990 ML, Taunton, Mass.

OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

Playtime

Scope for art

Children love to draw and paint, or at least express themselves on paper, and mothers can be hard pressed to furnish enough large and expendable paper. I solved the problem by trading with a job printing company that sells boxes of scraps for a mere token price. If you can't get supplies this way, buy a roll of picnic-table paper and tear off lengths as needed with a yardstick. Submitted by Mrs. R. W. Butterworth, Rockford, Ill.

Overshoes

Here they stay

You'll never (or hardly ever) be asked the question, "Where are my rubbers?" if you put a metal vegetable bin just inside the back door. One with three shelves should keep the family's "weather" footgear, from rubbers to small boots, safe and accessible throughout the year. Arrange it so that each person has his special section. The bin is not damaged by dampness and can be easily washed. Mrs. Harold D. Reed, Bristol, N. H.

Paint

Firm base for drippings

When you're about to paint some furniture and are opening a new can of paint, try this to prevent those inevitable drips and spatters. Glue a paper plate to the bottom of the paint can to make a fairly wide saucer. This not only catches any overflow, but it provides a convenient place to lay the brush when not in use. Also, the plate facilitates moving and balancing the can. Submitted by Mrs. John W. Simmons, Orange, Tex.

Lively and rich, Spongex sponge rubber rug cushion makes all carpet luxury carpet. You'll be delighted with its sound-muffling cushion action... its buoyant and refreshing feeling underfoot. You feel the difference with every step!

You can identify Spongex at your favorite department, floor covering or furniture store by its distinctive green and gray color. Would you like a sample? Write The Sponge Rubber Products Company, 310 Derby Place, Shelton, Connecticut.

Suit by Monte-Sano & Prutzen

He *too is pleased with every step when you select . . .*

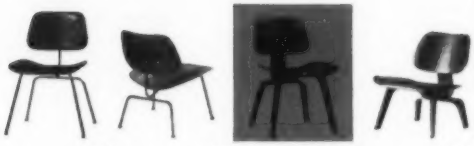
Spongex®

Sponge Rubber Rug Cushion

The finest in luxurious comfort underfoot

LAR RAR LAX SAX

SSSS OOOO OO



DCM LCM DCW LCW

DTM-2 LTR DTW-3

DTM-2 IT CTM

Furniture designed by Charles Eames . . . molded plywood tables and chairs . . . molded plastic chairs . . . fold-under tables . . . storage units in many variations. The best low-priced modern furniture in America. Send for booklets L and P, explaining above symbols.

CTW-1

herman miller
zeeland
michigan

A PIECE OFF YOUR MIND

TRADITIONAL-MINDED

Dear Sirs:
With reference to the August 1950 issue of LIVING For Young Homemakers my husband and I are very much interested in the article *We're Late Colonials.*

The home of Beth and George Griffiths is exactly the type of home we hope to build in the very near future. Like Beth and George we are a young couple with a modest income.

Mrs. Barbara Novak
Floral Park, N. Y.

Gentlemen:
We have just finished reading our August copy of LIVING For Young Homemakers and find we keep turning to page 58 and the article *We're Late Colonials.* After looking at house plans for months and giving up in desperation we find in the pages of your magazine exactly what we have been dreaming about. Not only do we find the house satisfactory but take comfort in the fact that the Griffiths' circumstances parallel our own.

Mrs. W. W. Minto
Detroit, Mich.

PAINTINGS SPEAK . . . AND ARE HEARD

Dear Editor:
Congratulations on the intellectual and yet "down to earth" coverage of modern art in your August issue of LIVING For Young Homemakers.

As a homemaker and painter, I was intrigued by Emily Genauer's approach to this fascinating and yet often misunderstood subject.

Though my oil paintings of Ohio landscapes and flowers tend more toward realism, I want you to know that after reading *Paintings Speak, Can You Hear,* those modern abstractions and surrealisms took on a new and refreshingly interesting meaning to me.

They stimulate the "grey matter" and I like it.

Mrs. Glenn Grubb
Maple Heights, Ohio

Party giving is really living...

when you use this beautiful WEST BEND WARE

Having the gang over for an after-game snack? Or putting on a more formal affair? However you entertain, these West Bend helpers make serving a snap. . . . And they do the same thing for gift selection. They're surprisingly modest in cost, yet so attractive and practical they're sure of a welcome in any home. . . . See these West Bend beauties at leading stores in U. S. and Canada.

WEST BEND Aluminum Co.

Dept. 87B, West Bend, Wisconsin

$17.75 IN GIFT BOX!
(Slightly higher Denver and West.)

• Mixette does every food mixing job. Hand that holds Mixette sets the speed. Leaves other hand free to hold a pan or add ingredients. Beaters snap out for cleaning. Time-proved Hamilton Beach motor has full power, long life. At your dealer's now! Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wis.

One-hand operation—3 speeds under the thumb!

Hangs on wall (bracket furnished) or fits in drawer!

Flat base prevents messy batter-drip!

BEAT, MIX, MASH, WHIP IN ANY BOWL OR PAN!

Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, complete send only... **$1.95**
(State child's name and age)

Twinkletoes
REINDEER RTE 4, SANTA CLAUS, IND.

Write For Free Catalog

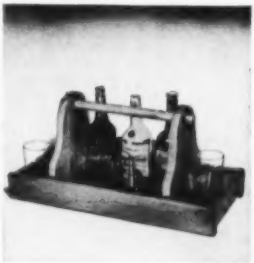
Bamboo Table Mats

Hundreds of fine bamboo filaments hand-tied by the Chinese into smart, practical table mats. Each 12" x 18"—large enough to take a complete place setting. Borders are striped in Oriental colors. No. HF3500. 4 for **$1.19** or 12 for **$2.95** Postpaid.

Miles Kimball Co.
215 Bond St., Oshkosh, Wisconsin

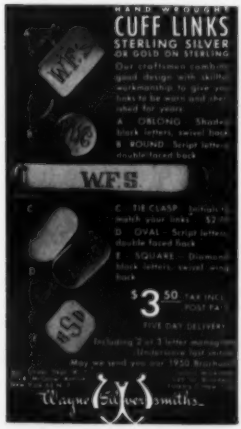
YOUR MONEY'S WORTH

Accompany orders with check or money order; sales tax, if needed.



For holiday spirits, a swing bar to hold things that flower a party. He'll like its convenient way of providing space for bottles and glasses, you'll like its antique driftwood finish. Made of Vermont pine, it's 22" x 11" x 14". A wonderful idea for a "from our house to yours" gift. Don't exclude the bachelors, either. $6.95 ppd. The Carriage House (L-19), P. O. Box 98, Lake Forest, Ill.

A Gay Nineties Christmas drawn on a series of twelve Christmas cards for you to send to special friends. No two alike, these have all the delightful heartiness of the 1890's spirit, plus the colorful sophistication that flourished in "the good old days." For the "from our house to yours" Christmas greeting, a box of 12, $1 ppd. The Grist Mill (L-19), Box 32, Basking Ridge, N. J.



JUST PERFECT!

REGAL! The superb lines of this magnificent Louis XVI occasional chair will add a real lift to your room. Perfect for any home furnished in French, 18th Century or Traditional. Built to last for generations—made of solid hardwood in mahogany or walnut finish, hand-rubbed to absolute perfection. Covered in genuine imported Italian Bovaix tapestry, in either floral or personage design. Guaranteed fast colors—green, beige, blue, black, wine or rose. Height, 37". Width 25". Depth 28". Price? Only $99.75! Specify color and design. No. C.O.D.'s, please. Shipped express collect. *Satisfaction Guaranteed!*

JAYS Interiors
4203 W. North Ave., Dept. L-115, Chicago, Illinois

Glazed Ceramic *Conchette

• Ageless arts of the sea lend rare charm to this ample multipurpose tray. Sturdy ceramic, color-glazed inside and out in electronic kiln. Resists stain. Quickly cleaned. Custom molded. Hand finished in delicate marine pastels that enhance any home setting. Tray contour reduces "fire creep" dangers. Exquisite for jellies, sauces, salads, etc. Ovenproof. Add grace to your living. Order No. C-46. Set of 2—$3.50 Ppd. Singles $1.85 Ppd. Guaranteed to delight you and your friends. No C.O.D.'s, please.

*TRADEMARK

OCEANIC CERAMICS
2608 S.W. 28th Lane • Miami, Florida

Brandied
FRUIT CAKE

For holiday giving and serving. Candied fruit, plump raisins and nuts for richness . . . then daffy spiced and mellowed with fine brandy. Decorated round tin.
1½ lb. **1.95** plus postage 32¢
3 lb **3.75** plus postage 38¢

SCHRAFFT'S
50 West 23 St., New York 10, N.Y.

For helpful gift suggestions write for booklet "Trainloads of Christmas Cheer"

YOUR MONEY'S WORTH

Naughty angels, as whimsically innocent as small boys. One has a slingshot, the next one sticks his tongue out, the third has a comic strip hidden in his hymnal, the fourth is giving somebody "the raspberries." And they're the sweetest group we've seen. Beautifully made, they're done in pastel ceramic bisque. The set of four, each 3½" high, $2.50; or 75c each. Ppd. Foster House (L-19), 15 Cole Ct., Princeville, Ill.

Sassafras the Lion has come to town and we welcome him to the halls of toyland with open arms. He's about 22" tall, brushed and groomed to perfection. One of the most practised scene-stealers we've seen, he'll take first prize on a Christmas morning popularity poll, and he'll rule as king over the hearts of everyone who sees him. $5.95 ppd. Crane's (L-19), 419 East 57 St., N. Y. 22.

(More *Money's Worth*, next page)

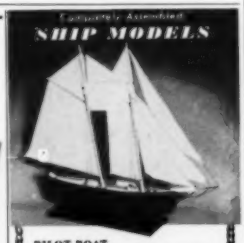
YOUR XMAS GIFT & CARD
Inlayed By Those Monogrammed Initials in 18kt. Gold

Those stunning 18kt. gold plated monogrammed initials mounted on an attractive greeting card becomes a smart accessory that easily click on or off a hat, scarf, bag or blouse.
Your choice of two styles as shown in 2 or 3 initials.

$1.00 per set
Shipped Parcel Post Prepaid

NEPTUNE GIFT SHOP
3520 Boardwalk
Wildwood, New Jersey

Exclusively Assembled
SHIP MODELS



PILOT BOAT
DANCING FEATHER
Handmade by Yankee Craftsmen — fine example of world famous American Pilot Schooner of the romantic sailing days of 1853. Size 17½" x 13" high. Treated cloth sails. Shipped completely assembled and finished. Ideal decorating piece.

$15 POSTPAID U.S.A.

Satisfaction guaranteed or money refunded

FREE CATALOG — Write for your copy —Ships, Schooners, Clippers—from $6.00 up. Sold only by builder

LE BARON BONNEY
117 Merrimac St., Newburyport 7, Mass.

***JUST PUBLISHED!* in glorious full-color!**

Audubon Birds

a portfolio of sixteen prints reproduced from the *original* Elephant Folio plates on choice linen-weave sheets ready for framing

Highly-prized Song Birds, the majestic Wild Turkey and the fiery red Flamingo, generally considered to be Audubon's most brilliant paintings, can now be yours at an unprecedented low cost of pennies per picture.

only **$1.98**

Printed from engravings costing $1500 apiece
At last—you can afford to own 16 of the greatest bird paintings ever created. MARBORO has just published, at an amazingly low price, a portfolio of Audubon Prints reproduced directly from the magnificent Birds of America engravings valued as high as $1500 apiece. Each large 8½" x 11" plate is printed on fine, soft-textured, linen-weave paper superbly suited for capturing the breathtaking, true-to-nature colors of the originals.

Audubon Birds brighten any room's appearance

They lend themselves beautifully to the decoration of any home whether traditional or modern. The 16 original engravings from which these prints were reproduced, and which they so closely duplicate, would cost more than $14,000 to purchase today.

Audubon Birds—the ideal gift for him or her
No gift could be more certain of a welcome reception than this impressive portfolio of birds hand-colored by John James Audubon. Marboro brings them to you in a novel, colorful miniature artist's portfolio tied on three sides with removable ribbon. Included is a precut "decorator's mat" in which you can insert each print to see how it will look when framed.

ORDER BY MAIL TODAY WITHOUT DELAY

marboro books, Dept. L5, 117 E. 24 St., New York 10, N.Y.
Please send me_____Audubon Portfolio(s) at $1.98 each —shipped postage prepaid except on C.O.D.'s.
☐ Cash ☐ Check ☐ M. O. ☐ Send C.O.D.
Name_____
Address_____
City_____ Zone____ State_____

FUNCTIONAL
GOOSENECK LAMPS
in spun aluminum

(Ideal for Christmas)

They're smartly designed with long cords. Flexible arms give direct or indirect lighting. Double units have 4-way control switch to light either or both lights. Also available in black, red, green, gray, brass and copper finish at extra $1 for single and $1.50 for double. Guaranteed Satisfaction.

Style: 410 G—$16.95

In spun aluminum with fibre glass shade in choice of colors with 3 degrees of light (50, 100, 150 watts). Brass finish-$2 extra.

ORDER NOW BY MAIL—EXPRESS COLLECT

Jan's
MODERN LAMPS, INC.
Dept. L-110
15 West 8th Street
New York 11, N. Y.
Send For Free Illustrated Catalog of Modern Lamps Showing Latest Styles

NEEDLES & PINS come up HEAD FIRST!

No more pricking fingers, no more uneasy fumbling . . . just press down gently and up comes a needle or a pin—head first! Set consists of 2 colorful easy-to-refill containers and clear Lucite tray with YOUR OWN NAME hand-painted on side.

Complete with needles and pins **$1.50** ppd. . . . without hand-painted name, $1.00 ppd. *Wonderful for gifts, for prizes, for your own use at home or traveling. Sorry, no C.O.D.'s.*

Order at once for Xmas Delivery and send for Free Gift Catalog "50".

TreasureMart
Dept. Z
545 Fifth Ave., New York 17, N. Y.

McCreery's
5 W. 34 St., N. Y. • WI 7-7000

hand-painted tole trays

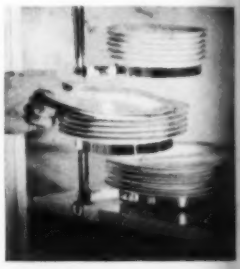
make impressive gifts, have many uses! Chippendale style with glorious floral motifs, hand-painted on black, ivory, red or green . . . and the size is a generous 17" x 14"

Unusually priced at only 3.98

Mail and phone. Outside our delivery area, add 16c postage.

YOUR MONEY'S WORTH

Hang up the Christmas stocking and be sure it's big enough to hold Santa's gifts. For tree or table, order tiny felt stockings (3½" long) to hold candy—or to hold money gifts that need a bit of red to counteract their commercial green. Of red felt with "jewels", large (16" long), $1.75; small, $1.50 a doz. Ppd. Gift of the Month, Inc. (L-19), 542 Fifth Ave., N.Y. 17.



Shelf space was at a premium in our house until we heard about the "Plate-away". It's a dish separator and stacker with base rings that swing out from the shelf when you want a certain size dish. Completely adjustable for spacing between the three rings, it fits any shelf from 9½" to 12" high. One of the neater tricks to save china and space, $3.95 ppd. Lan Ko Industries (L-19), 6774 Taft Ave., Detroit 8, Mich.

(More *Money's Worth*, page 14)

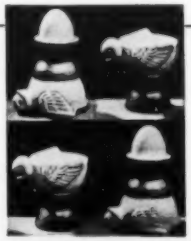
Finer Martinis—Quicker!
MONOGRAMMED
MARTINI TWIRLER

Anyone can make finer martinis—quicker, easier—with the Martini Twirler. Just add ice and ingredients—and twirl. Does not destroy gentle flavor of the vermouth. Deep lip holds back ice for easy pouring. Holds 70 oz. Price includes 3-letter monogram. Also Monogrammed Cocktails to match. An exciting Christmas gift, bound to please.

Monogrammed Twirler	$3.85
Monogrammed Cocktails, 2 oz., 6 for	7.45
Set, Twirler and 6 Cocktails, monogrammed	9.85

All prices postpaid. NO COD'S, PLEASE

GLASSCRAFT
920-L Chicago Avenue • Evanston, Illinois



little chick EGG-CUPS!

Darling little China egg-cups to brighten your breakfast scene! They're yellow chicks in green nests . . . right side up they hold two eggs, bottoms up they hold one egg in the shell. A mighty fetching gift! Complete set of four just.....$2.75

Yes, postpaid. Send for new gift catalog!

the krebs
Dept. L WESTERLY RHODE ISLAND

CAROLINA CRICKET

This humble little cricket stool is the darling of homes from Maine to California because of its charming simplicity and varied usefulness. It will be fireside seat, vase rest, footstool, child's bench—and a dozen other things as well! You will bless the day it enters your home and starts working for you. Sturdily hand-made of old *heart* pine, carefully hand-rubbed. Top is 1½" thick; legs are wedged.

Dimensions: 17" x 8½" x 8½" high

Write for illustrated catalog of other Early-American reproductions

$3.95 post-paid

(No COD's, please)

Jeff Elliot Craftsmen
Dept. L-11
RFD 3, Elizabeth City, North Carolina

PLANT-A-PLATE SCONCE!

Combine gleaming brass, soft greenery, candlelight, a Currier & Ives scene—and you'll have a beautiful sconce for the prettiest wall in your home. Use one sconce as a solo piece, order a pair to hang over your mantel.

Give your home a gift for Christmas. The brass plate is 8" across, with your choice of a summer or winter Currier & Ives scene. Candles are supplied.

$3.25 ea. ppd. $6.50 a pr. ppd.

HOSPITALITIES
9 Rockefeller Plaza New York City

WEDGWOOD

A LIVING TRADITION

DEVON SPRAYS

BONE CHINA

$12.25

FIVE PIECE PLACE SETTING

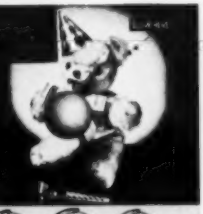
Cut out this picture of the newest Wedgwood bone china pattern, Devon Sprays (W 4070), and put it right on your table. See how it glorifies your own silver, crystal and linen! Then write for the name of the store nearest you where you can buy it and use it immediately.

Folder D of additional patterns, 10 cents.

JOSIAH WEDGWOOD & SONS, INC. • 24 EAST 54TH STREET, NEW YORK 22, N. Y.

MADE AT BARLASTON, ENGLAND

BALLOON BLOWIN' BEAR



● BLOONZY puffs up a big balloon or party blow-out! When RELEASED, HE BLOWS A HORN! Brilliantly colorful with a lush plush pink body & soft baby blue touches at the tips of legs & arms. (Comes in brown also) Topped with party hat & full blue satin neckpiece he steals any show.

Deluxe model about 18" long, $3.50 postpaid.
12" regular model $2.50 postpaid

SNAP-SHOT BRACELET

A twist for your wrist which features your own picture gallery! Each of the frames on the gold-plated bracelet has a removable magnifying lens. Slip favorite snaps beneath. A natural for the toe of a stocking. **$1.95** postpaid

Send check or postal note. Ask for catalog

GIFT CLUES BEACON 7, NEW YORK

Charming decorative effects with new Prevost floral trio

Full-color reproductions of exquisite flower arrangements are highlighted in deep ebony block 4" x 5" frames with narrow gold inner border. Black grosgrain ribbons with gold rings for hanging. Strikingly effective in varied groupings for living or dining room, boudoir or hall. Ideal for Xmas or prizes. All three $4.95 ppd. (Check or money order) or C.O.D.

The Old Scot
P.O. Box 387
Leominster, Mass.

HANDSOME ONYX BASED FOUNTAINS OF LIGHT

Enhance the beauty of your room with these exquisite electrified lamps. "Glamourous Fountains of Light" Each lovely lamp has 27 sparkling glass crystal prisms cascading over an onyx topped gold plated metal base. Elegant additions to your home. Perfect for mantelpiece, credenza, console, etc. They make distinctive gifts! Complete with bulbs. Overall height 16"

A TREMENDOUS VALUE!

$14.95 the pair, postpaid.

MARCOS SALES, Dept. L-2
2554 Decatur Ave. Bronx, N. Y.

BAKING or SERVING DISHES

FASCINATING, IMPORTED
TONALA WARE

SET OF 3 NOW ONLY $3.45

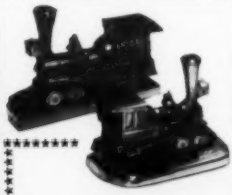
Delivered postpaid to your door without delay or shopping worries. Pottery that will withstand any amount of heat and brighten your buffet to boot! The designs are original, free hand works of artists and thus never identical, but you may have your choice of birds, flowers or animals and your choice of background color: CREAM OR TERRA COTTA.

Largest tray measures 9" x 16½"
Smallest, 6½" x 7½"

These popular tray sets formerly sold for much more.

Write for free catalog of imported merchandise.

The OLD MEXICO SHOP
SANTA FÉ — NEW MEXICO



Locomotive Bookends

Authentic reproduction of Chicago & Northwestern "Pioneer" Diamond Stack "Iron Horse" that made first run in October 1848. Useful as well as ornamental; superb bookends; also use as mantle decorations, door stops, or paper weights on train fancier's desk. 7-inches long of heavy metal. A grand gift!

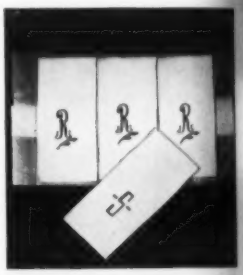
Postpaid **$8.95**

Send check or money order. Sorry, no C.O.D.'s

MALCOLM'S
HOUSE AND GARDEN STORE
528 N. Charles St. • Baltimore 1, Md.

YOUR MONEY'S WORTH

Your young knight (or princess) needs a bright steed to carry him through all his imaginary jousts with dragons, or, more currently, with cattle rustlers. We chose this horse for the purpose because we like the pretty Pennsylvania Dutch design, because it's nontipping. The seat is 12" high, and "GO GO" comes to your house for $6.95 ppd. Mastercraft Products (L-19), 60 South St., Boston 11



Hand towels of imported linen, monogrammed for you at our request because we know you like personal, pretty, and practical things. Lovely linen is hard to find, but here it is, with your choice of a single letter monogram in script or block, in any color to match or contrast with the white, grey, blue, pink, maize or chartreuse towels. Set of three $3.95 ppd. Schoenfeld Linens (L-19), 38 East 57 St., N. Y. 22.

(More *Money's Worth*, page 17)

WE'VE DONE IT AGAIN!
Another MAYMAC Accessory for Convenient Living

Telephone—Plant—or Kitchen Shelf. Hang it anywhere—to hold so many things—phone, pad and directory—in the kitchen for often-used cannisters, jars, match-box, etc.—at the bedside for portable radio, cigarettes, ash trays and books—in any room for plants. Shelf size 11" wide x 8½" deep, 2¼" space between shelves. Sturdily constructed of pine wood in ivory, gray or brown at **$2.89** each. Postpaid. Or unpainted so you may stain it any desired color, at **$2.49** each.

MONEY BACK GUARANTEE
Sorry, No C.O.D.'s Send for catalog

MAYMAC COMPANY
Dept. L
860 Locust Street, Mount Vernon, N. Y.

Old Fashioned Braided Rugs!

At A Saving of 30 to 40%

These rugs are machine made from new, all wool beddings, of assorted colors, in Old Colonial style—in a bit and miss pattern—but can be basically, red, blue, green, burgundy, etc. Tell us the size and color and enclose check or money order.

We suggest that you purchase a small rug of the color you desire with a money back guarantee.

24" x 36"	$ 5.35	6' x 9'	$49.50
27" x 48"	6.75	8' x 10'	72.50
3' x 5'	14.35	9' x 12'	89.50
4' x 6'	22.00		

Round Rugs

3' x 3'	$ 6.75	7' x 7'	$64.50
4' x 4'	16.35	8' x 8'	80.00
6' x 6'	34.35	10' x 10'	85.00

HERIDEENS
P. O. Box 193 Oxford, Mass.
P. O. Box 93 Altadena, Calif.

Pinched for Space?

Here's a penny-pinching answer that's a beauty!

With rents and building costs so high, it makes sense to "make do" with your present living space. And what a *wonderful* way to "make do"! For hidden beneath the beauty of Hide-A-Bed* is a full-length, full-width Simmons innerspring mattress . . . the most *comfortable* bed you ever dreamed on!

And these double-duty beauties are made to *last!* When you see them at your dealer's, note the strong, lifetime steel bracing. Note, too, that this sofa is always plump and new-looking. You sleep *only* on the mattress, *never* on any part of the sofa, so sofa seats don't flatten out.

Opening and closing your Hide-A-Bed is really easier than making the ordinary bed. Fold it away in the morning (bedding and all).

It's ready in seconds for heavenly sleeping at night. Special Simmons base construction prevents rolling toward center.

• Hide-A-Bed comes in many smartly styled fabrics •

YOU'LL FIND ten Hide-A-Bed styles to choose from, over 100 decorator-selected fabrics. So you can practically custom-decorate your room. All styles available in ¾ love-seat size.

At top of page, "Berkeley" Lawson Sofa in Cromwell grey mohair frieze with matching bouclé base fringe.

At right (A), "Berkeley" Lawson Sofa in eggshell tapestry with bouclé trim.

At right (B), "Claremont" Sofa in green mohair frieze, with matching floor-length fringe.

A

B

Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep

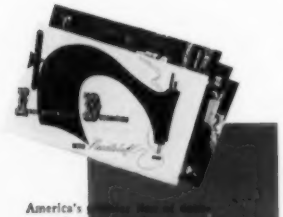
*TRADE-MARK REG. U.S. PATENT OFFICE COPR. 1959 BY SIMMONS CO., MDSE. MART, CHICAGO, ILL.

Setting by Earline Brice

The Needletuft Rug sets the mood

See how the whole personality of a room is determined by a rich, velvety textured rug—a beautiful example of the Needletuft art of floor decoration. To the high, clipped pile a sculptured motif adds new dimensions of luxury and warmth. It has the character and durability which make all Needletuft rugs such marvelous investments; since cotton is washable, it has a low cost of upkeep as well as a low price tag. Choose from a tremendous range of colors—nineteen in all—and all clear, vibrant as only cotton rugs can be. Available in accent as well as room sizes, at finer stores everywhere.

Or write to Needletuft Rug Division, Cabin Crafts, Inc., Dalton, Georgia.



America's [illegible] rative r[illegible] includes smart new textu[illegible] designs and florals for [illegible] room scheme, every

Needletuft®
RUGS

For FOLIO OF DECORATING IDEAS, send 10c in coin or stamps to Needletuft Rug Division, Cabin Crafts, Inc., Dept. J, Dalton, Georgia

YOUR MONEY'S WORTH

Hunting season's on, and he'll want a rack for his rifle if he's an active sportsman, or a rack to hold his favorite firing pieces if he's a collector. Here it is: two holders made of real black pony shoes, lacquered clean and bright, lashed with leather to protect the stock and barrel. A pair, $2.95 ppd. Horseshoe Forge (L-19), 13 Muzzey St., Lexington, Mass.

Under one roof you'll find separate places for salt, pepper, and relish. A three-room china cottage on a tray, this condiment set is just right for informal serving when you want a touch of color, a dash of salt and pepper, a spoonful of mustard or ketchup. In yellow with brown, the set is $1.95 ppd. Wallis Palmer House (L-19), 118 East 28 St., N. Y. 16.

(More *Money's Worth*, next page)

YOU ARE INVITED TO BECOME A MEMBER OF THE Nelmor Sterling Club

Choose from Nelmor's 165 patterns of rhodium-covered Sterling Silver by Towle, Gorham, Reed & Barton, Lunt, International, Rogers & Bros., Wallace, Towle, Holmes & Edwards. Indicate your choice on the coupon below, for a free data sheet. Join the Club and receive a free Lunt Sterling Knife. Pay $2.00 a month for one place setting, plus federal tax and one place setting free every month for two years, totaling 24 in all. Pay $2.00 a month for one place setting, plus federal tax, for 24 more months for two place settings. Or pay $4.00 a month for two place settings, plus federal tax, for 24 months. First payment is due after you receive your first place setting. Thereafter payment is due after you receive each place setting. There is no interest charge. Pay for 8 days free trial. Offer valid only in U.S.A. Nelmor Jewelers, Jersey City, N. J.

Towle's CANDLELIGHT 24.50
Reed & Barton's FRANCIS FIRST 31.00
Lunt's MODERN VICTORIAN 26.00
International's DAMASK ROSE 24.75
Towle's FRENCH PROVINCIAL 27.50
Gorham's CAMELLIA 33.50
Wallace's ROSE POINT 27.50
Oneida's 33.50
Rogers & Bros. ROYAL SCROLL 33.75
Fine Address Labels 50 for 50¢

Mail Membership Coupon Today

Send me as a member of the Nelmor Sterling Club. Send me ____ place settings of ____ pattern. I will pay $2.00 per month for each setting. Prices include federal tax and are for one six piece place setting. Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.
NAME ____
ADDRESS ____
CITY ____ STATE ____

Nelmor JEWELERS
901 BERGEN AVENUE JERSEY CITY 7, N. J.

CUTS 24 PERFECT "FRENCH FRIES" IN ONE STROKE!

Here is the first professional type potato and food chopper to be sold at a popular price. Mrs. Damar's Jiffy Chipper is simple, sturdy, and extremely easy to use. Just insert a whole potato, press the handle, and presto—24 perfect "French Fries"! Its wonderful for dicing other foods and salads too. Made exclusively for us in a rust-defying and gleamingly plated finish. Easy to clean, absolutely safe. A wonderful gift. Sold exclusively by mail, at only $2.98 postpaid, or C.O.D. plus postage charges. Money back in 10 days if you are not satisfied.

ONLY $2.98

Write for free catalog

MRS. DOROTHY DAMAR DEPT. PC-96, 22 Treat Place, Newark 2, N. J.

GIFT FOR THE GOLFER

Hole-In-One Putting Trap

Score a Hole-in-One on Christmas Morn with the Hole-in-One Putting Trap. Takes perfect shots only, just like a cup on the green. Steel construction. Use it on rug or lawn for systematic putting practice. Every golfer on your list will appreciate Hole-in-One!

FUN FOR PARTIES

Set up several of them for a miniature putting course, using books, pillows, etc. for hazards. Lots of fun, and a very good way to improve your putting game!

Each $2.00 postpaid

Set of 3 (Red, Yellow, Green—to make a 3-hole putting course) . . . $6.00 postpaid

L. BERGHMAN CO.

54 South 19th Ave. Maywood, Ill.

PRESERVES FROM OREGON MOUNTAIN MEADOWS ...FOR CHRISTMAS GIVING

"CASCADE" BOX. Six just 5½ oz. jars Strawberry, English Damson, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry, packed in a rustic gift box decorated with Cedar Sprays and Hemlock cones. *Shipped prepaid* $3.15

"MT. HOOD" BOX. Twelve just 5½ oz. jars Blackberry, Greengage, English Damson, Prune with Hazelnuts, Boysenberry, Old-fashioned Tomato Preserves, Wild Plum, Apricot with Kernels, English Gooseberry, Whole Strawberry, Quince, Red Raspberry, decorated with sprays and cones. *Shipped prepaid* $5.95

WRITE FOR FREE BOOKLET JANE AMHERST
1135 N. E. 47th Avenue Portland 13 Oregon
Name ____
Address ____
City ____ Zone ____ State ____

Wall Plaques That Grow Plants

Hang on walls of living rooms, bed rooms, kitchen, porch, everywhere, and bring fragrance of the garden indoors. Colorful, artistic, yet so inexpensive you can use them liberally. Plaque shows either Chinese boy or girl watering a plant that actually grows in an attached vase. Lovely ivory-tan shade, with red and black trim, 7" by 8". Single plaque $1.65; pair $3.20; 2 pair $6.00; 3 pair $9.00, postpaid. Or C.O.D. plus postage charges. Plants not included.

STUART ART GALLERY
Dept. M-11 451 Stuart St., Boston, Mass.

FEEDING DISH • PULL TOY • WATER TOY

CHOW SCOW

KEEPS KIDDIES FOOD HOT!!

AHOY THERE . . . here's a real combination for the kids! Chow Scow makes mealtime . . . funtime. Food tastes better, too. Hull holds and seals hot water—keeps food warm throughout meal. Smokestack lifts out to serve as drinking cup. Sailor boy fork and spoon, and funnel for filling completes the set. Wee bathtub admirals can have oceans of fun sailing and pulling Chow Scow. Easy-to-clean sturdy-durable plastic. Comes in yellow, blue or red with all white decks. 12" long. Send Check or Money Order. No C.O.D.'s Please.

$1.29 POSTPAID

Californians: Only Add 3% Sales Tax.

WRITE TODAY FOR OUR FREE CATALOG OF THINGS UNUSUAL FOR GIFTS OR HOME

ETT-BARR CO BOX 481-M PASADENA 15, CALIFORNIA

DAY-n-NIGHT MAILBOX AND LAWN MARKERS

Reflector lettering—glows bright mirror light at night (like road signs)
Permanent embossed letters and numbers 1½" high
Lifetime aluminum—rustproof
Baked enamel—white beaded letters—black background
Double plate 12" long—reads the same from either side
These attractive markers make thoughtful gifts — and make it easy for friends to find your home DAY-n-NIGHT. Install in a minute. Any wording you want, up to a total of 18 letters and numbers. PLEASE PRINT CLEARLY.

MAILBOX MARKER $1.95 POSTPAID
Six are much less

LAWN MARKER with 36" triangular aluminum standard $2.95 POSTPAID

C.O.D. if desired — Plus postage charges. Add 3% sales tax. 2% sales use.

Spear ENGINEERING COMPANY
418 Spear Bldg., Colorado Springs Colo.
SATISFACTION GUARANTEED OR MONEY BACK

YOUR NAME, ETC.

NAME, ADDRESS, ETC.

REAL
Art Masterpieces
AT DOWN-TO-EARTH PRICES!
BY AMERICA'S MOST CONTEMPORARY ARTISTS

Here's a way to get the finest American Works of Art being created today—at prices that will amaze you!

Today you can add unbelievable new charm and color to your home, by selecting from our large list of subjects, made available ONLY through this Association. Colors and technique are so perfect that only an expert can tell them from the original! Prices are as low as $7.50 each. Also available are genuine, signed original etchings for only $5 each, by over 79 famous American Artists, including

- Aaron Bohrod
- Adolf Dehn
- Gordon Grant
- Joe Jones
- Doris Lee
- Luigi Lucioni
- Fletcher Martin
- Paul Sample
- Georges Schreiber
- Lawrence Beall Smith

Free catalogue illustrates over 125 Signed Originals and Gelatones now available. Contains biographical sketches, awards of each artist; shows how to select and hang pictures in your own home. Mail coupon with 10c in stamps or coin to cover postage, handling. ASSOCIATED AMERICAN ARTISTS, Studio 5711, 711 Fifth Ave., N. Y. City 22.

Send for
Free
CATALOGUE

ASSOCIATED AMERICAN ARTISTS
Studio 5711, 711 Fifth Ave., N. Y. City 22

Send FREE Catalogue of Signed Originals *and* Gelatones. I enclose 10c in stamps or coin for postage and handling.

Name.....

Address.....

City.....State.....

A *HOLE-IN-ONE* WITH KADDY KIT!

The grandest gift for golfers! Hickey natural russet, Shrewsbury Grain, bridle leather, saddle stitched. Holds 3 balls, 4 tees. Balls lock in, yet roll out freely when wanted. Attaches easily to golfer's belt, out of his way; weighs 4 oz. comes with 4 tees, pencil. Handsomely gift boxed.

Below par prices:
Man's model—$5.00
Woman's model (matching leather belt) $6.00
Prices postpaid.

Write for New 1951 catalog of Unusual Gifts now!

3 INITIALS 50c EXTRA. No C.O.D.'s, please
dept. WL, 545 FIFTH AVE. NEW YORK 17, N. Y.
BREN LINDA

FOR AN IDEAL CHRISTMAS PACKAGE TRY THESE 4 SUPERIOR TOBACCOS

SURBRUG'S GOLDEN SCEPTRE . . . mild flavor, will not bite.....Reg. .30
SURBRUG'S WHITE LABEL . . . distinctive flavor and aroma, special conditioning insures cool smoking.....Reg. .25
SURBRUG'S CRYSTAL PALACE . . . English type blend with Syrian Latakia.....Reg. .50
JACKSON MIXTURE . . . a mild, rich nutty flavor.....Reg. .30

ALL 4 FOR $1.00
Please add .15 for postage—Sorry no C.O.D.'s
THE PIPE DEN
96 Bank Street, Bridgeport 3, Conn.

YOUR MONEY'S WORTH

All set for a cracking good time—six nut picks, a nut cracker, and a woven oak nut basket to hold over two quarts of walnuts, pecans or almonds. Fill the basket, put it on the table and tell your guests to help themselves, anytime. A wonderful and unusual gift, the big basket (12" wide, 6½" deep), cracker, and picks, $2.95 ppd. The Artisan Galleries (L-19), Fort Dodge, Iowa.

Organize those neckties. Take them off the coat hangers and put them in place on a good tie rack. Count his ties and you'll see why he needs this holder to keep 30 cravats in wearable order. And when he removes one tie, the rest will stay in place. A gift for Christmas morning to be tacked on the closet door by Christmas noon. Rustproof, 14" long, $2 ppd. Mason & Sullivan (L-19), 45-55 158 Street, Flushing, N. Y.

(More *Money's Worth*, on page 20)

YOU "AUTO" OWN THESE

Set of 8 Beautiful COLOR PRINTS 5" x 7" unframed $3.50

You'll really rave over these charming color prints of early "horseless carriages." They lend a nostalgic note to home, den or office. New, original engravings by Clarence P. Hornung, noted designer. Send check or money order, plus 25c for mailing. No. C. O. D.'s.

AUTOPRINTS, 220 E. 46th St., N. Y.

A Pipe Man's Pipe Rack
Does Everything A Good Pipe Rack Should Do
HANGS ON WALL . . . CONVENIENT . . . SAVES PRECIOUS DESK OR TABLE SPACE.
1. Holds 14 (count 'em) pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.
In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

$12.50
Express Chgs. Col. Check or Money Order No C.O.D's Please

Field House
BOX 179 NO. CONWAY, N. H.
Dept. L 11-O

HAVE A POPPING GOOD CHRISTMAS

A Gift for the whole family
110-115 VOLT AC-DC ELECTRIC CORN POPPER
Now you can pop big lustrous kernels. See them pop through glass cover. So safe and simple a child can operate it. No shaking. No stirring. Brilliant aluminum. Transparent cover. Big two quart popping bowl lifts out for serving. $4.95 Postpaid

ORDER BY MAIL TODAY! SEND CHECK OR MONEY ORDER!

FUN GALORE FOR BOYS YOUNG AND OLD!

110 VOLT AC-DC TOY STEAM ENGINE
Real sport — absorbing, educational! Quick power from quality electric element to run mechanical toys. Clear-toned whistle. Filler stack has safety valve. Safety-approved by underwriters. Precision-made, with chrome-plated boiler, brass moving parts. Heavy duty cord. $8.95 Postpaid

THE HAINES CORPORATION
Dept. LN-1, 701 Third Ave. S., Minneapolis, Minn.

HAND-PAINTED FIGUREHEADS

Ideal for gifts or for your own home, these charming figureheads are fashioned of fine hand-painted china and are a marvel of delicate detail. They're wonderfully decorative as is, or can be used as beautiful bud vases.
Choose from Rose, Blue or Maize in either of two sizes.
4" high—$3.95 each
6" high—$5.50 each
Postage Prepaid. Money Back Guarantee

UNIQUE ARTS
Box 4, Kensington Station • Brooklyn 18, N. Y.

With Conant Ball Modern you're always *Sitting Pretty*

Indeed you're sitting pretty...not only now, but for years and years to come. For, in addition to each piece of Conant Ball's Modernmates having its own individual smartness, it is part of a happy family. All Modernmate pieces are carefully coordinated in size, proportion, and design so that you can fit your furniture to the possibilities of any room...so that you can add or expand as time goes on without signs of awkwardness.

Made with all the expert skill of Conant Ball famous craftsmen . . . embellished by a light, pleasing "Brushed Birch" finish that is most resistant to wear...each piece you buy now will always blend perfectly with the pieces you buy in the future.

SOLD AT THESE LEADING STORES

Abilene, Texas: Waldrop Furn. Co.
Albany, N. Y.: Harry Simmons Furn. Co.
Allentown, Pa.: Hess Bros.
Ann Arbor, Mich.: Handcraft Furn. Co.
Austin, Texas: Jack Dowling Furn. Co.
Baltimore, Md.: Gutschmidt & Benesch
Bangor, Maine: Farrar Furn. Co.
Berkeley, Calif.: Stone Furniture, Inc.
Beverly Hills, Calif.: W. & J. Sloane
Binghamton, N. Y.: Ellis Bros. & Joseph
Birmingham, Ala.: Bromberg & Co.
Boston, Mass.: Jordan Marsh Co.
Bridgeport, Conn.: Geo. E. Nightingale & Son
Brockton, Mass.: Union Furn. Co.
Buffalo, N. Y.: A. W. Kirkwood
Burlington, Vt.: Thomas O'Halloran & Son
Cedar Rapids, Iowa: The Killian Co.
Charleston, S. C.: Carnaby, J. B. Ivey and Co.
Chicago, Ill.: Carson Pirie Scott & Co.
Cincinnati, Ohio: The Rike-Kumler Co.
Cleveland, Ohio: The Sterling-Linder-Davis Co.
Colorado Springs, Colo.: Goldsmiths, Inc.
Columbus, Ohio: The F. and R. Lazarus and Co.
Dallas, Texas: Anderson Furn. Studios
Danbury, Conn.: Henry Dick & Son
Dayton, Ohio: Rosenau-Jarrett-Harman Co.

Davenport, Iowa: M. L. Parker Furn. Dept.
Denver, Colo.: Davis & Shaw Furn. Co.
Detroit, Michigan: The J. L. Hudson Co.
El Paso, Texas: American Furn. Co.
Elmira, N. Y.: J. A. M. Sullivan Co.
Fargo, N. Dak.: Dobson Furn. Co.
Fort Smith, N. Dakota: Lamont Furn. Co.
Ft. Worth, Texas: Wilson Furn. & Cpt. Co.
Fresno, Calif.: Turpin's
Galveston, Texas: Kauffman-Meyers & Co.
Grand Rapids, Mich.: The New Klingman's
Greenville, S. Carolina: Hendrix, Inc.
Hartford, Conn.: G. Fox & Co., Inc.
Haverhill, Mass.: Jordan-Bonin Furn. Co.
Houston, Texas: Foley Bros.
Indianapolis, Ind.: L. S. Ayres & Co.
Kansas City, Mo.: Duff & Repp Furn. Co.
Knoxville, Tenn.: Miller's, Inc.
La Jolla, Calif.: Cohen of La Jolla
Lancaster, Pa.: Watt & Shand, Inc.
Los Angeles, Calif.: Cantrell & Chaffin
Lowell, Mass.: Household Co.
Lynn, Mass.: Hill & Welch Co.
Memphis, Tenn.: Arthur Seelbinder
Miami, Florida: Hadley's, Inc.
Milwaukee, Wisc.: Klode Furn. Co.

Minneapolis, Minn.: The Dayton Co.
Nashville, Tenn.: Bradford Furn. Co.
New Haven, Conn.: H. M. Ballard Co.
New Orleans, La.: Maison Blanche
Norfolk, Va.: J. R. G. Hunter & Co., Inc.
Oakland, Calif.: Edwards Furn. Co.
Oklahoma City, Okla.: Harlow-Longmire
Omaha, Nebraska: Orchard & Wilhelm Co.
Pacific Grove, Calif.: Holman Dept. Store
Pasadena, Calif.: J. H. Bigger
Philadelphia, Pa.: Lit Brothers
Phoenix, Arizona: Cole's Home Furnishings
Pittsburgh, Pa.: Joseph Horne Co.
Portland, Oregon: Meier & Frank Co., Inc.
Providence, R. I.: A. T. Stearns and Co.
Quincy, Mass.: Sheridan's, Inc.
Richmond, Va.: Sydnor & Hundley
Rochester, N. Y.: Lasser Furn. Co.
Rockford, Ill.: House of Lindberg
Sacramento, Calif.: Weinstock, Lubin & Co.
Salt Lake City, Utah: J. C. Penney Co.
San Angelo, Texas: Shepperson Furn. Co.
San Antonio, Texas: Karnikin Furn. Co.
San Diego, Calif.: The Henry Levy Furn. Co.
San Francisco, Calif.: W. & J. Sloane
San Jose, Calif.: Rob's Kuykendall

San Mateo, Calif.: Layton's
Santa Barbara, Calif.: Henry Levy, Inc.
Scranton, Pa.: Scranton & Forest Co.
Seattle, Wash.: Frederick & Nelson
Shreveport, La.: Hemphill-Johnson Furn. Co., Inc.
Springfield, Mass.: The Bon Ton Shop
Springfield, Mo.: Jones & Kirkpatrick
Stockton, Calif.: Vesper Furn. Co.
Syracuse, N. Y.: J. Freudenthal & Sons
Tacoma, Wash.: A. T. Norman Co.
Tallahassee, Florida: Stone's, Inc.
Tampa, Florida: Paul T. Ward, Inc.
Terryville, Conn.: Terryville Furn. Co.
Thompsonville, Conn.: Harden's
Toledo, Ohio: Trombaly Brothers
Trenton, N. J.: Herman Spiegel
Tucson, Arizona: W. R. Sherman Furn. Co.
Tulsa, Oklahoma: Colonial Furn. Co.
Washington, D. C.: The Hecht Co.
Wichita, Kansas: Wichita Wholesale Furn. Co.
Worcester, Mass.: David Barnett
Wichita, Kansas: George Innes Co.
Wichita Falls, Texas: Nu. Texas Furn. Co.
Wilkes-Barre, Pa.: United Furn.
Winona, Minn.: Akard Anderson

Conant Ball of Gardner, Massachusetts

Always look for the Conant Ball mark of distinguished quality

Personalized Ribbon

few inches on fine satin ribbon! 50 yards of ⅝" ribbon imprinted with any name you desire. Maximum of 20 letters or spaces. Red imprint on white ribbon, or silver on red, blue or green. No. PK3845. **$2.50** ppd.

Write For Free Catalog

Miles Kimball Co.
215 Bond St., Oshkosh, Wisconsin

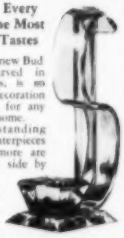
BAMBOO PLACE MATS
in natural colors made of fine soothpick bamboo sticks. 12"x10". An ideal year around gift item.
Set of 8 $1.95 2 Sets for $3.50 POSTPAID

BRASS TEA POT STANDS
Gleaming brass tea tiles imported from China. A decorative and useful gift of good taste for yourself and for your tea and coffee drinking friends. Choice of round or square or both. 5" diameter. 2 for $1.95 POSTPAID

Album of Fine Oriental Gifts
FREE
YONG BROTHERS CO.
912 AS WEST 7TH ST. LOS ANGELES 17, CALIF.

Exquisite NEW Hand Carved
Plastic BUD VASE

NOW—For Every Home with the Most Demanding Tastes



• This stunning new Bud Vase, hand carved in durable plexiglas, is an ideal table decoration and show piece for any room in your home.
• Forms outstanding creations for centerpieces when two or more are placed together, side by side, etc.
• Approximately 5 inches wide and 6 inches tall. Choice of red, white, pink, or yellow roses. Only $2.50 each, postpaid immediate delivery.

Complete gift catalog on request
In N. Y. C. add 2% sales tax.

PILOT PLASTICS Co., Dept. L2
67 Fulton St. New York 7, N. Y.

VALLEY FORGE FARMS
TENDERSEALED
SMOKED TURKEYS

WHOLE TURKEYS 7 to 10 pounds $1.60 lb.
HALF TURKEYS 3½ to 6 pounds $1.70 lb.
Smoked Turkey Breasts (all white meat) $13.50 ea.
Smoked Turkey Legs $1.25 lb.

An old American delicacy for the modern homemaker! Delivered ready-to-serve—no cooking, no waste—ideal for dinners, buffets, gatherings—as main course, for hors d'oeuvres, sandwiches, salads; the different gift to friends. 10% discount on 10 or more. We gift wrap, enclose card and our own recipes. Our own plump broad-breasted turkeys, slow smoked over fragrant hickory embers. Money-back guarantee.

State weights wanted. Rushed postpaid anywhere in U.S. Phone orders: Center Point (Pa.) 2511

VALLEY FORGE FARMS
LANSDALE 13, PENNA.

GOLFER'S CRYING TOWEL

The towel that absorbs perspiration as well as tears. A 19th hole consolation prize for the golfer without an alibi. Size 16" x 28". Attractively imprinted green on white with all the alibis.

Your golfing friends will appreciate this gag.

Only $1.00 postpaid

Write for catalog

CRANE'S 419 East 57th Street New York 22, N. Y.

Mrs. Just's Famous Fruit Pudding
from an Old Family Recipe
One of the finest you've eaten.

For all holidays.
2 lb. Pudding alone $2.75 Postpaid No C.O.D.

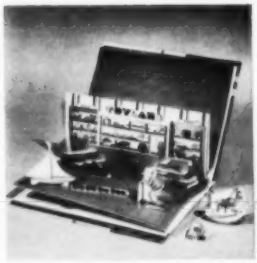
Pudding packed in a Maple Finished Vermont Sugar Firkin $4.50 Postpaid -No C.O.D.
Firkin has many uses such as knitting or sewing kit, etc.

Secretary's Lunch Basket
Lined with Quilted Green Plastic

A Vermont Product
Maple Finish
7¼"x5½"x5¼
Many other uses
Sent Postpaid $2.50
No C.O.D.

THE HOUSE of JUST
Box 87
Williamstown, Mass.

YOUR MONEY'S WORTH



What's in a book—a story, a toy store, a grocery store, and many other pop-up pages to enchant your youngsters and teach them a few merchandising techniques. Each store has its own cut-out necessities, too: toys for the toy store; stock, money, and customers for the grocery; and so on. The book is $1.25 ppd. from Tottie Dohme (L-19), 162 East 86 St., N. Y. 28.

Cooking and serving casseroles sent from Finland for you to use with those economic dishes that are a definite "must" in today's menus. Ovenware with a lovely china look, done in the Blue or Pink Ribbon pattern, a set of these is a wonderful homemaking gift. Individual casseroles, $1.30 each, four for $5. Large, 7" dia., $3.50. Ppd. Sally Kenyon (L-19), 15 West 38 St., N. Y. 18.

Personalized Belt

This sturdy Steerhide belt makes an excellent Christmas gift for your friends and children. Smartly ornamented with brass studs and letters. Any name up to fourteen letters for

$2.00

So extra for each additional letter. No C.O.D.'s please Postage prepaid

THE PIGEON COOP
1403 New York Ave.,
Union City, New Jersey

GLEAMING COPPERWARE FOR EVERY KITCHEN

Heart Mold 2.50
1-Qt. Deep Sauce Pan 5.50
8½" Skillet 6.50
12" Fish Mold 4.95
7½" Au Gratin Dish 4.75
10" Lobster Mold 4.95
3" Butter Pan 2.00
10½" Oval Pan 8.95
Copper "Capstan" Pepper Mill, Imported Works. (Not Shown) $6.50 Postpaid.

Solid Copper, tin-lined, is the World's best conductor of even, scorch-free cooking heat. Used in finest hotels everywhere. Decorates your kitchen when not in use.

FREE CATALOG "LV"

KIRKHAM'S
Glen Falls, N.Y.

YOUR MONEY'S WORTH

Lyre planter, a lovely furniture piece to decorate your home. Made of solid mahogany, in mahogany, black, or pickled pine finish, one of these will fit into any period décor. Or consider two to flank a mirror. Measurements are 18" x 9". With metal planter, $8.95 each; the pair $17.50. Ppd. Maymac Co. (L-19), 660 Locust St., Mount Vernon, N. Y.

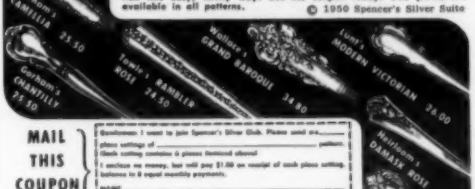
Locomotive prints for a picture wall of American tradition. This set of eight includes the old-fashioned travelers, Mogul, Hudson Double-Ender, and Double-Truck Narrow-Gauge Tank Locomotives. Based on engravings done in 1870-1880, the prints are 6" x 8", finished in color, and ready for framing. Set of eight, $3.50 plus 25c postage. Autoprints (L-19), 220 East 16 St., N. Y. 17.

(More *Money's Worth*, next page)

Welcome to Spencer's Sterling Club

COLLECT your favorite Sterling Silver this budget-wise way! We carry all the patterns—by world's famous silversmiths such as Gorham, Towle, Wallace, International, Lunt, Heirloom, Tuttle, Whiting, Watson, Smith, Alvin. Order one or more place settings. Each Setting includes: Teaspoon, Knife, Fork, Butter Spreader, Salad Fork, Soup Spoon. Pay $1.00 on receipt of each place setting, balance in 8 equal monthly payments. You pay nationally advertised price, no extras, no interest, no carrying charges, no money down! Included at no extra cost, roll with each 8-piece place setting. Start YOUR dreamed-of Sterling collection this easy, thrifty way. Use the coupon today. Odd pieces are available in all patterns.

© 1950 Spencer's Silver Suite



MAIL THIS COUPON NOW!

Gentlemen: I want to join Spencer's Silver Club. Please send me _____ place settings of _____ pattern. Check setting contains 8 pieces itemized above. I enclose no money, but will pay $1.00 on receipt of each place setting, balance in 8 equal monthly payments.
NAME _____
STREET _____
CITY _____ STATE _____ L-11

SPENCER'S SILVER SUITE 39½ S. MAIN ST DAYTON 2 OHIO
Silver Specialists Est. 19 Years

DIGNIFY YOUR DOOR

. . . with this solid brass, engraved name plate. Not too large, 4¼" x 2". Highly polished beveled edges, coated with a transparent tarnish-resistant lacquer. $2.95 postpaid, including engraving.

No C.O.D.'s, please

EDITH CHAPMAN
50 Piermont Avenue Nyack N. Y.

DE LUXE TEA WAGON
PLAYS MANY ROLES

The versatile "Arden" . . . a charming host for the home and garden. Invaluable step-saver for teas, cocktail, buffet suppers. Perfect, too, in the nursery and sickroom. Sturdily built of selected hardwood, smoothly sanded, ready to paint or stain. You'll assemble it in five minutes and enjoy it a lifetime. Styled for traditional or modern interiors. Size 16" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at $5.00 additional. An ideal gift.

Please send check or money order to

PLEASANT HILLS INDUSTRIES
700 Third Ave., Dept. M-11
Brooklyn 32, N. Y.

FROM THE NORTH

GIFTS FROM ALL CORNERS OF THE WORLD

For every occasion . . . for young or old. Big gifts and little ones—for the household, kitchen, for friends or relatives—for men or ladies. The world's largest gift—right to your doorstep. We pay postage.

FROM THE WEST

FREE GIFT GUIDE

Shop from home the easy way. Skip the crowds. Truly, this big 1951 catalog is a World's Fair of hundreds of bewitching gifts. You'll cherish and enjoy it the year round.

FROM THE EAST

"GIFTS GALORE YOU NEVER SAW BEFORE"

You are invited to join our family of thousands of satisfied customers. Write today. No obligation, of course.

Bancroft's
536 So. Clark St.,
Dept. 653, Chicago 5, Ill.

FROM THE SOUTH

IMPORTED *Bavarian* STEIN

½ LITER
EMBOSSED PEWTER LID

Multicolor $7.00 pp
$5.00 pp without lid

Blue and Ivory $5.25 pp
$3.25 pp without lid

Down your foaming beer in one of these cool earthenware steins. The age-old embossed designs and sayings are traditionally hand-painted in blue and ivory or multicolor. Ideal for the thirsty or for decorative cheer. All sizes from ¼ to 3 liters. Rush order while supply lasts.

THE SHADOW BOX
Dept. 71 1378 East 8th St., Brooklyn 30, New York

"the cards friends keep . . .
PHOTO CHRISTMAS CARDS
from your favorite negative

Actual size 4¾ in. by 3⅝ in.

25 CARDS & ENVS. as low as **$1.50** plus 12c shipping

This year send original Christmas cards made from a photo of your children or family group . . . or favorite picture of your home or pets! Send for FREE sample card. For FREE personalized sample, mail negative with 3c return postage. All negatives safely returned.

Send for FREE SAMPLE

If negative unavailable, add 50c for making new negative from your picture. Sample offer expires December 1.

PHOTO-FINISHING SHOP
Dept. HL Box 1570, Rochester, N. Y.

STYLIZED ADDITIONS TO YOUR NUBIAN DECORATION
HIGH FIRE, HANDMADE, CERAMIC FIGURINES IN THE LATEST NUBIAN STYLING

Blackamoor set of boy and girl... black and white, gold trim, $3.95
Black panther, 21", with green jewel eyes, $3.95 ...Three-piece set, $8.50

COD ORDERS ACCEPTED, PLUS POSTAGE.

ALLEN'S OF CALIFORNIA • 55-L OLVERA STREET
LOS ANGELES 12, CALIFORNIA

GREATEST COLLECTION OF
GIFT SUGGESTIONS
EVER OFFERED

. . Gifts of wrought iron, copper, brass, wood, lead, paper. Gifts that are reproductions of Early American Gems. Many gifts you'll not find in any store. Gifts for as little as a dollar. Gifts for EVERYBODY. You'll find all these suggestions in big Christmas package of interesting catalogs by different New England shops. An exciting evening of armchair shopping for the entire family — only 25c in coin. SPECIAL OFFER — Send for our quaint 1961 New England KITCHEN CALENDAR and we'll include the catalogs free. This handy calendar has a pocket for recipes, a shopping list, a place for important dates. It's illustrated with an engraving of a New England scene hand cut into wood by an internationally famous woodcut artist. Mail ONLY 50c (in coin) for this beautiful Kitchen Calendar and save 25c as we'll enclose the catalogs, too, without extra charge. We guarantee you'll get the BIGGEST PACKAGE of entertainment and unusual gift information you ever received or your money will be cheerfully refunded.

NEW ENGLAND CRAFT GUILD
13 OLD BROOK ROAD
SOMERS, CONNECTICUT

THE PERFECT TRAY FOR HOME OR OFFICE

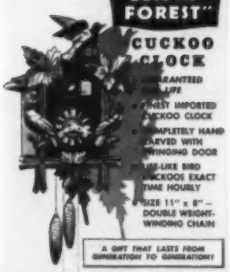
New—EXCLUSIVE ASH TRAY
IN COLORFUL CALIFORNIA CERAMIC

A Master Potter's Creation in the Modern Manner. Measures fully 8 inches across and 1½ inches high. In four stunning colors—chartreuse, turquoise, yellow and forest green. Has a lustrous permanent glaze for lifetime beauty. Each tray Gift Boxed and mailed, postpaid, anywhere in U.S.A. *Ideal Christmas Gift.*

$3.50 EACH OR TWO FOR $6.50

Money back guarantee. Calif. residents please add 3% sales tax. Check or Money Order No C.O.D.'s

MARGUERITE BOLEY
6725 Fry St. Bell Gardens, Calif.



"BLACK FOREST"
CUCKOO CLOCK
GUARANTEED LIFE
FAMOUS IMPORTED CUCKOO CLOCK
COMPLETELY HAND CARVED WITH SWINGING DOOR
MUSIC-LIKE BIRD CUCKOOS EXACT TIME HOURLY
SIZE 11" x 8" — DOUBLE WEIGHT-WINDING CHAIN

A GIFT THAT LASTS FROM GENERATION TO GENERATION!

Send for FREE Cuckoo Clock Catalog!

$19.95 Postpaid Tax Included
Sorry, No C.O.D.'s

SALLY GRAVE
[illegible] EAST 13th ST., DEPT. 34 NEW YORK 3, N. Y.

AUTHENTIC CLIPPER SHIP ASH TRAYS—COASTERS

6 famous clipper ships to stimulate conversation at your table and do double duty as ash trays or coasters. Made of the finest china and mounted on sterling silver the ships are hand colored from original paintings. Large size: 4½" diam. Burn proof and alcohol proof. Order top row L. to R. ABC—bottom row L. to R. DEF.

ONLY $5.00 ea. POSTPAID TAX INCL.

Check or MoneyOrder—No C.O.D.'s please.
Maine's leading gift shop for 30 yrs.

THE BLUE WAVE
KENNEBUNK, MAINE

LOVELY Allegro Mosaic FRAMES

No. 17 4¼" x 3¼"
No. 18 2½" Dia.
No. 19 3" x 2¾"

HANDCRAFTED, DISTINCTIVE . . . JUST THE THING FOR THOSE CHERISHED SNAPSHOTS!

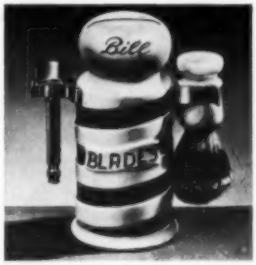
From Florentine craftsmen come these fine picture frames of genuine mosaic, fascinating in their rich and intricate inlay work. Gay floral designs add a charming note of good cheer. Sturdy goldplated frames have easel backs. Truly wonderful gifts for yourself and others!

No. 17 ____ each $5.75 (pair $11.00)
No. 18 ____ each 3.25 (pair 6.00)
No. 19 ____ each 3.75 (pair 7.00)

Check or m.o., postpd. Fed. tax incl. Money-back guarantee. Write for FREE catalog of other delightful gifts!

ALPINE IMPORTS Dept. G-K, 101 5th Ave. New York 3, N. Y.

YOUR MONEY'S WORTH



Holds everything for shaving but soap and the bathroom sink. The barber pole with red and white stripes is a ceramic bank for used blades, with side handles to hold both shaving brush and safety razor. A shave rack to stand on a shelf or hang on the wall, it's about 6" high, $2.50. Add 19c for first name. Ppd. Crown-Craft Products (L-191, 246 Fifth Ave., N. Y. 1.

Monogrammed jars to hold a lot and a little ketchup and mustard, relish and jam. A handsome gift for the new bride who's very proud of her new initials, each jar has its own cover and spoon. The jars are 3" and 5" tall, the price of the set, including three-letter monogram in block style on each, is $3.95, ppd. Glasscraft Company (L-191, 920 Chicago Ave., Evanston, Ill.

(More *Money's Worth*, on page 24)

modern pin-up lamp!

Wonderfully versatile...pins up anywhere for direct or indirect lighting... swivels to any angle you choose! Chip-proof crinkle-lacquer finish; in choice of white, yellow, green, grey, red or black. Send check or money order... only $7.85 ppd.

LAMPLAND INC.
Dept. L • 579 Sixth Ave., New York

TUB REST—Converts your bath tub into an easy chair. Two rubber suction cups hold the soft sponge rubber cushion securely in place so you can lean your head back to relax tired muscles or read while you bathe. Tub rest frame is made of white enameled, non-rusting aluminum and can be instantly removed.

$1.25 postpaid.
No C.O.D.'s, Please.

More than 100 other inexpensive unusual items in our new
FREE GIFT CATALOG
MADISON HOUSE, INC.
46 Post Road, Madison, Conn.

now this is what I call living

fireside chair about 39.50

2-piece sectional about 198.50

lounge chair about 69.50

designed and priced for the young homemaker

Modern or traditional, every Stratford piece contains the same fine tailoring and constructional detail found in the most expensive custom-made furniture. Each is priced well within your budget. At leading stores everywhere

armless chair about 39.50

Stratford

FURNITURE

Stratford Furniture Corp. • Div. Futorian Mfg. Co.
American Furniture Mart • Chicago 11, Illinois

superb styling, of course
moderns by forrest wilson

but equally important, stratford fine constructional features
kiln dried hardwood frames
double dowel joints
selected long-wearing fabrics
rubberized hair filler
tempered steel springs
hand sewn outsides
guaranteed construction

duchess sofa about 139.50

prices vary slightly depending upon fabrics

TERRIFIC XMAS BUY!

5 GIANT TOY ANIMALS

FOR ONLY $1

(Yes, All 5 for $1)
→ 6 Complete Sets for $6 ←

- GIRAFFE — 4 Feet Long!
- REINDEER — 5½ Feet Long!
- DACHSHUND — 5½ Feet Long!
- PUPPY — 18 in. Long!
- SANTA CLAUS — 30 in. High!

Yes — all 5 amazing toys at the amazing price of ONE DOLLAR! Imagine the shrieks of delight when the kiddies discover these fascinating toy animals under the Christmas tree! They're taking the whole country by storm! You inflate and assemble these giant animals in a jiffy from unique balloons made of natural Latex and specially cured to take plenty of abuse. Children ride them, make their own zoos . . . have unending fun! It's the toy bargain of the year! Order several sets for all your favorite kiddies right now!

Immediate Delivery — Money Back If Not Delighted

Send only $1 for each complete set of 5 Giant Animals (No C.O.D.'s)

UNION MART, Dept. 15A, 41 Union Square, New York 3, N. Y.

FINE AUTHENTIC

COLONIAL REPRODUCTIONS

Hold their silvery, pewter-like lustre without polishing; highly resistant to scratching and denting; flame- and oven-proof.

Scalloped-edge plate (12")	$9.00
Pipkin (for cream, sauces, melted butter)	3.00
Sugar container (with cover)	3.00
Scoop	1.50
Small 4" plate or saucer	1.50
Bowl (8") ..... $5.00 (11")	7.00

Other items available. Add 25c for postage.

Send check or money order; no COD's

TERRACE YARN & GIFT SHOP

1 Winchester Terrace, WINCHESTER, MASS.

Write for our free gift folder.

TIP-PROOF
DRIP-PROOF
CHIP-PROOF

CHILD'S EATING SET

Children love it.

Help your child to learn how to feed herself! This scientific 2-compartment dish with silver-plated "clenched-fist" grip spoon, permits child to scoop up food without spilling a drop. Triple-insulated Melamine plastic retains heat, does not absorb food odors, will not chip, can be boiled for sterilization. Pink or blue, Dish & Spoon **$3.95**, plus 25c postage

Order at once for Xmas delivery. Send for Catalog "50"—it's Free.

TreasureMart
Dept. L-30
545 FIFTH AVENUE, NEW YORK 17

The precision-built Swiss Import Kitchen Gadget

The SUSI GARLIC PRESS mashes garlic effortlessly to a smooth juicy pulp, making food taste extra good. This juice is packed with health-giving vitamines and no more bad breath as it digests quickly. Already thousands of smart cooks are enthusiastic fans who reorder this ingenious new gadget as an extraordinary and inexpensive gift for friends. Be up to date, use it in your kitchen, too!

$1.95 postpaid

No C.O.D.'s please. Money back guarantee.

SUSI PRESS COMPANY
306 HILL ST. WHITINSVILLE, MASS.

Authentic Antique Reproductions

Left: For your African Violets or other hobby plants. Painted white. 11 movable arms ranging from 14" to 7". Flowers and pots not included.

$24.50

Right: Oval Top Antique Flower Box 23" long, 15" wide, 21" high. Ornamental Design. Painted in long lasting White.

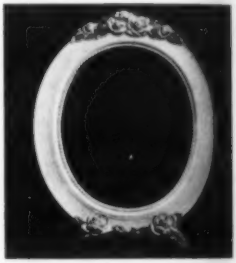
$19.50

Send check or money order. Express or Freight collect. You specify which. Send for catalog other items.

J. F. DAY & CO. Dept. L, 1901 Fourth Ave., S., Birmingham, Ala.

YOUR MONEY'S WORTH

Seasons Greetings from you to your very special friends. Send them these two enamel-on-copper ash trays that make no bones about your enthusiastic holiday greetings. The lettering is in Christmas red, on green; the package is lettered in red. A by-mail wish for a faraway friend, $2 ppd. Ellison's (L-19), Box 284, Orange, N. J.



Who is the fairest of them all? Ask a mirror like this, and you'll see. A sweet Victorian oval with garlands of roses will give a beautifully feminine touch to your dressing table. And don't forget the younger sister who'd like to take one of these to college to guard against the dormitory look. Frame is *Syroco* wood, $5.95 plus 50c post. Scully & Scully (L-19), 506 Park Ave., N. Y. 22.

Craftsmen in Charm

The Laura

There's "other world" charm in the welcome of The Laura—reminiscent as Yesterday of firelight on friendly faces—modern as Tomorrow in its functional ease. Singly or in pairs, The Laura's good looks express your discriminative taste. 9-coil spring seat, native hardwood frame, exquisitely tailored and tufted pattern Eton in foam green, dawn grey, ripe cherry, chartreuse, rose, blue, **$34.50 ea.; $65.00** a pair. *(Your material, 2½ yd., 50", $10.00 ea.)* H. 35" D. 19½" W. 23½" shp. wt. 25 lbs. Exp. Coll. No C.O.D. For folder of other offerings, send 3c postage.

Satisfaction Guaranteed

HUNT GALLERIES
544 East Highland Avenue, Hickory, N. C.

Craftsmen in Charm

Hand-Made

SANTA DOLL

New Version of the Christmas Stocking

★ Youngsters love this cheery Santa Doll! Fill Santa's pack with candy canes or small gifts—and hang over the fireplace or on the tree—for added delight. Made of red felt, sturdily stitched. White felt trim—black plastic-coated paper belt and boots—big gold foil buckle. Will be treasured year after year. Postpaid, only **$1.00**

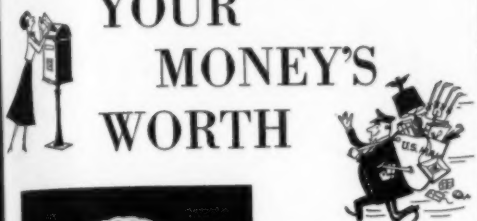
Orders filled promptly—No C.O.D.'s please

Santa Doll exclusive with

designs for living

1717-L East 75th Street Chicago 49, Ill.

YOUR MONEY'S WORTH



Morning glory cup and saucer of English bone china, by Fondeville, to add to your one-of-a-kind collection. The flowers are done in delicate blue and pink, both pieces are fluted, and the set is one of the prettiest pieces you'll find. Regular or demitasse size, $3 each, plus 25c postage. Mahogany finish cup stand, $1 ppd. Dee's Gift Box (L-19), P.O. Box 1070, Grand Central Station, N.Y. 17

He's two feet closer to comfort when he's wearing these sheepskin-lined leather moccasins. Made in Maine (where cold-weather comfort really counts), these are hand-sewn, the leather is of finest top grain. To ease the loafer in both of you, order a pair for him, sizes 6 to 12, and a pair for you, sizes 3 to 9. Even sizes only. $7.50 ppd., add 20c west of Miss. Vermont Crossroads Store (L-19), Waterbury, Vt.

(More *Money's Worth*, next page)

LIBBY PARIS presents

Puss-in-Boots PRAM

. . . the original "convertible" PRAM—from PRAM to Sno Suit—with detachable (snap off) boots and mittens. Anklets and wristlets are wool knit. Two full length Talon zippers. Full elastic back and waist. Bonnets for little girls in maize and pink. Helmets for boys in blue and maize.

The PUSS IN BOOTS PRAM will come to you in a colorful box with the cutest cat (in full color) on the cover that you ever did see.

The PRAM sizes only (8 mos. to 2 yrs.). Colors: Pink, Blue, Maize. With Vaporized suede lining . . . $9.95. With 100% pure wool lining . . . $11.95.

SEND YOUR ORDER TODAY . . . IMMEDIATE DELIVERY

LIBBY PARIS
PRAIRIE DU CHIEN
WISCONSIN

SEND CHECK OR MONEY ORDER (NO C.O.D.'s)

RED NAME MITTENS

of warmly lined, water repellent Talon, with any child's name hand personalized in permanent Navy Blue textile dyes. Washable, smart and warm for school, very Christmassy!

1 to 4 yrs. $2.45 postpaid
5 to 16 yrs. $2.95 postpaid

Give exact age of child and we will send mittens to fit.

No C. O. D.'s please

YOUNGSPORTS
Box 49, Chester Springs, Pa.

BABY'S FIRST SHOES transformed into CHINA-LIKE TREASURES!

Unique, dainty, exquisite—that's the new PORCELYNIZED (R) process. It preserves every lovable scuff and wrinkle of Baby's shoes under a permanent porcelain-like glaze of gleaming white, shadowed in *choice of Blue or Pink*, edged in gold, with hand-painted flowers for Dresden-like delicacy . . . for unlimited decorative use. Leather, felt, cloth, lace, crochet-work—all, except rubberized shoes, can be PORCELYNIZED. Delivery: 3 weeks from receipt of shoes.

$4.95 per matched pair ($2.95 singly)

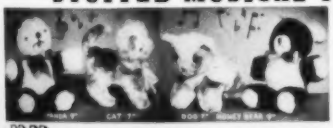
Name in Gold on toe 25c per shoe

Send Shoes with Check or Money Order (no C.O.D.'s or Stamps) To:

Dept. Y
99 Esmond St.
Dorchester 21, Mass.

DorAnn's

STUFFED MUSICAL TOYS



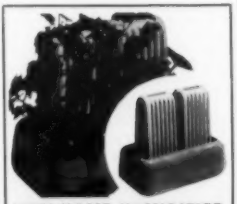
Give children hours of fun with stuffed musical toys. Colorful plush is cuddlesome, long-wearing. Assorted children's tunes. Excellent buy at this price. Indicate toy desired.

$3.95 postpaid
4 for $15.

NU NOVELTY CO. INC.
515 W. 45th St. Dept. L-15 N. Y. 19.

Money-back guarantee. Send check or money order. No COD.

Write for Free Complete Xmas Catalog.

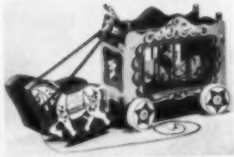


NEW HOME HUMIDIFIER

restores moisture to dried-out air; protects health, saves on fuel!

Now you can overcome the harmful effects of parched, overheated indoor air simply and inexpensively with MOIS'N-AIR. This scientifically designed and tested home humidifier restores nature's all-important moisture balance. Simply place evaporators in bowl, pour in ordinary tap water. Dried air circulates through the water-soaked evaporators, is loaded with moisture and discharged back into the room. You feel the effects immediately: the room is easier to breathe, you are more comfortable at lower temperature. Completely automatic, reusable, lasts for years. Makes a handsome planter when decorated as illustrated. Bowl colors: Ivory, Green, Light Blue. Splendid as a gift. Sold by leading department stores. If not available in your city, send check or money order for $1.98 ppd.

PURITAN SALES CO.
918 Ashby St. N W Atlanta, Ga.



GALA CIRCUS WAGON

What a wonderful child's gift—box seats at the circus all year 'round! Sturdy wood construction. 6 brilliant colors, complete with driver and animals, it's the gayest toy imaginable—and the LIONS "ROAR" when pulled. 21" long x 10½" high ..... $2.95 plus 50c Dec.

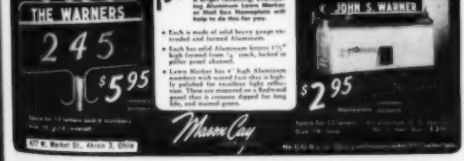
DOUBLE DECKER MAGAZINE RACK

The only rack with 2 small upper compartments to keep Pocket Size Magazines within easy reach . . . plenty of room for larger magazines. Beautiful scroll and maple leaf design: choice of Verde green or satin black wrought iron. 12" wide $6.95 x 19" high . . . ppd.

ORDER EARLY
FREE GIFT GUIDE

MASTERCRAFT
Dept. L
68 South St., Boston, Mass.

DAY and NIGHT . . Your HOME needs



SAVE ⅓ to ½ on

Custom-Quality, Modern Furniture in handsomely-grained Oak, Walnut or Mahogany, solid and veneered. You save by doing easy assembly and finishing, following simple directions. Quality and Satisfaction Guaranteed. FREE Catalog. Westport Design Group, Box 62Y, Westport, Connecticut.

Chair $18—Table $45

PATAKWA MOCCASINS IDEAL GIFT

Beautifully handcrafted in the Indian Reservation Country of glove-soft washable sueded cowhide, with lifted inside heel cushions and flexible padded soles. Versatile cuff can be worn rolled up or down.
CHOICE of Natural, Turquoise, Golden Corn, Brown, Em. Green, Red, Royal Blue, Indian White.
FOR MEN and WOMEN in sizes 4 to 8 $4.95
in sizes 9 thru 12 ..... $5.95
BELT (adj.) $2.95. POUCH BAG (tax incl.) $5.95
Same Patakwas FOR CHILDREN in natural or brown only—in sizes 5-7-9 ..... $2.95
in sizes 11-13-2 ..... $3.95

Order by mail today. Send Cash, Check or M. O. and we pay postage, or send $1 deposit, balance C.O.D. plus p.o. charges. Set of your Immed. Inf. Gift orders carefully handled.

OLD PUEBLO TRADERS
Box 4035 Dept. LP Tucson, Arizona

FIREMAN FIREMAN 58

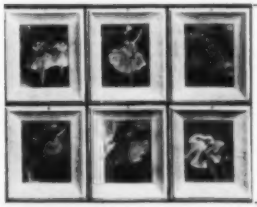
bumped his head against the gate

The proverbial Buckets. Cast Iron Cigarette Lighter and Glass Lined Ash Tray. Size 2½" x 2½". Hand painted Fire Red. Lighter filling . . . lasts months.

COMPLETE SET $2.95 postpaid

Write for catalog

CRANE'S 419 East 57th Street New York 22, N. Y.



A GIFT to give lasting pleasure to the entire family . . . by the inimitable DEGAS

Gorgeously colorful ballet prints that every age on your gift list would love. Framed in shadow boxes . . . chalk white, pastel pink or blue or tinted to your order. 11"x14" remarkably low priced at

$5.75 postpaid

Cat. on request

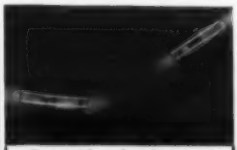
LEXINGTON ART
980 LEXINGTON AVE., NEW YORK 21

ichette

The Perfect CHRISTMAS GIFT!

. . . created for fastidious women who appreciate style, beauty, utility, value. STICHETTE consists of a complete sewing ensemble, featuring JEWEL-TONE Lustron Case in Ruby or Amber; scissors, six bobbins of thread in assorted shades, utility vial with needles, needle-threader and thimble. The purse-size sewing companion is indispensable for home, office, school, travel. The ideal gift all year 'round. *Limited offer* . . . your initials GOLD ENGRAVED *FREE!* Only $2.00 postpaid. No C.O.D's. Money back guarantee. 12 Refill bobbins, assorted shades, in plastic kit 50c.

MAJESTIC GIFTS CO.
915 N. La Cienega, Hollywood 46, Dept. 203



Decorative Luminescent

TELOTRIM

enables you to pick up your phone instantly in the dark.
The two white lines around each band are of a non-toxic phosphorescent material and when exposed to artificial or natural light they glow so you can find the phone without groping.
The chrome-plated band makes a decorative addition to the receiver and will not tarnish. Ideal gift for a doctor. Postpaid in U. S. No COD's.

$1.10

HOME ACCESSORIES
Myron Berlow
WINCHESTER MASS.

YOUR MONEY'S WORTH

Sizzling glasses are the sweetest addition to sparkling drinks. Been suffering from dead ale or flat highballs? Cross that problem off your list. These glasses have a physical agitator in them that keeps "fizz" alive and bubbling for several hours. Order a set for him, with his initial. Eight monogrammed glasses, $3.50 ppd. NU Novelty Company (L-19), 317 West 6 St., N. Y. 19.

Coffee for the two of you, made in an electric two-cup percolator. After the children are asleep, you and he will want to chat over a cup of coffee, and this percolator will make just enough. It's wonderful also for the morning eye-opener, or a November wedding gift. With cord, $3.95 ppd. The Haines Co. (L-19), 701 Third Ave., S., Minneapolis 2, Minn.

JOIN *Fad-of-the-Month* CLUB

"PIN OF THE MONTH" DUET

Write for FREE MEMBERSHIP (bringing you delightful new fad and gift offers monthly) and also two gorgeous, expensive-looking EMPRESS SCATTER PINS (Kit). Package contains rich, gold-color mountings, 14 flashing imported Aquamarine Rhinestones, 24 soft-tone simulated Pearls, cement and "fun-to-follow" directions. Pins worth $5 or more (our retail price completed). Immediate Mailing.

GIVEN YOU—Stunning "EMPRESS EAR-RINGS" (Kit) to match Scatter Pins if you write today. SEND NO MONEY—Just send name and address and pay postman $1 plus mailing costs on arrival; (we pay postage if $1 sent with order). Money refunded if not delighted.

NANCY LEE, Fad-of-the-Month Club
Dept. 590-P, Des Moines 4, Iowa

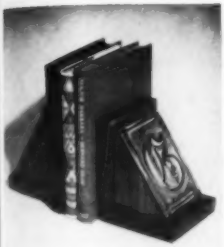
delightfully different!

• Handsome Chrome finish, perfect automatic action table lighter, with porcelain body beautifully glazed in deep jade green color. Decorative and practical. A perfect gift for any home!

$2.95 postpaid. No C.O.D's

kwan yuen company
437 Gisling Way, Los Angeles 12, Calif.

YOUR MONEY'S WORTH



Massive bookends, a gift for the man of the house to use in his castle or at his office. Made of solid mahogany or walnut, with hand-wrought copper plates which carry the initials of their owner, these will be his treasure, although you'll want to put them around your favorite books once you see them. The pair, $15 ppd. Coppercraft Shops (L-19), 11 Sunset Rd., Newton 58, Mass.

A ranch house's Christmas is complete with this oxen yoke marker. Your house needs this present, too, but keep it in mind for the new homemakers who have drawn up plans for their own ranch homes. Made of stained cedar, it's 6" x 10", the letters are *Plexiglas*. Marker alone, $2.50; 1½" letters or 2" numerals, 20c each. Ppd. Robie Studios (L-19), 14 Junction St., Needham 92, Mass.

(More *Money's Worth*, next page)

LOOK! *Amazing New Discovery!*

It's More Brilliant Than a Diamond!

Write today for the FREE illustrated booklet that tells the full story of the latest miracle of science — the story of a glorious jewel discovered in the laboratories of one of the world's largest corporations. Read all about the Kenya Gem that so closely resembles a diamond that only an expert can tell the difference.

More Fire! More Brilliance! But Costs Far Less!

This marvelous gem has more brilliance, more fire, and a more dazzling display of color than the finest diamond of equal size. *You Can Buy on EASY PAYMENTS, If You Wish.*

The Cinderella of Science

Kenya Gems are the sensational discovery you read about in the Jewelers' magazine and The Sat. Eve. Post, "the only thing on earth more brilliant than a diamond." It is a true gem, crystallized by science instead of nature. Copyright 1950 Kenya Gem Corp.

You can now own a brilliant one (1) carat unset Kenya Gem for only $24. They run from ½ carat to 6 carats, all expertly cuts; also men's brilliant, stylish rings and ladies' rings, bar pins, brooches and earrings.

Write or Mail Free Coupon Today

Kenya Gem Corp., Dept. 260 Philadelphia 44, Pa.

Please send me, without obligation, the FREE illustrated booklet telling all about Kenya Gems.

Name .....

Address .....

City ..... State .....

Write Today or Send Coupon for FREE Illustrated Booklet

KENYA GEM CORPORATION
DEPT. 260. PHILADELPHIA 44, PA.

GROW Genuine DUTCH HYACINTHS INDOORS

In Glasses • No Soil!

Special CUPS fit any glass or jar. Beautify the home with succession of gorgeous, large winter blooms in choicest colors.

Ideal as CHRISTMAS PRESENTS, GIFTS, PRIZES.

5 STASSEN HYACINTHS one each SNOW WHITE, DELICATE PINK, CHINA BLUE, BRIGHT RED, SKY BLUE.

5 HYACINTH CUPS complete Instructions $2.00

3 ORDERS $5.75

Shipped to any address in U.S.A. with your gift card. Post Paid

STASSEN FLORAL GARDENS
DEPT. L ROSLYN HEIGHTS, N. Y.

TELL-TALE COOKIE JAR

Henny won't let anyone take her treasures without a protest—cackles when her cover is lifted. Brightly decorated in yellows and blues. She holds a dozen large or two dozen small cookies.

Amusing gift. $5

BENNY-the BAKER-MAN

(*Henny's pal*) holds a stainless steel pie crimper and pastry cutter in one hand, carries a cake tester in the other. Stand him in the middle of your fruit pies. The steam comes out of his nostrils. NEW! $1.50

Postpaid in U. S. No C.O.D.'s

The PAUL REVERE SHOP
1783 Massachusetts Ave. Dept. L Lexington, Mass.

Looking for a Man's Gift?

VEST POCKET SHAVE KIT

Genuine Leather 5"x3"x1" high, yet comes complete with Razor Blades, Shave Cream, Folding Toothbrush, Paste, Comb & Nail File. Top grain cowhide Case. Saddle stitched, snap all around. Ginger or Suntan color. First name or initials in 24 Kt Gold.

Complete, for only $4.50

FAMOUS REPRODUCTIONS ON COASTER-ASH TRAYS!

Reproductions of famous paintings fired on China for permanence! Delightful as coasters, ashtrays. Ideal also for walls (ash-tray decor). Silverlike frame frames, embossed, are natural, acid-proof! They're different; they're super!

Set of 6—$2.95
Set of 8— 5.50

Wall pieces fitted. Check or money order only.

CROWN CRAFT PRODUCTS
206 Fifth Ave., Dept. 311, New York 1, N. Y.

A Gift of Ozark Mountain

Woodland Fragrance Toiletries

New—Enchanting—Delightful

TOILETRY SET—$2.50 postpaid—Includes a 2 oz. bottle of Dogwood Colognе & Cedar Bath Oil—2 bars of Cedar & Dogwood Soap.

TOILET SOAP SET—$1.25 postpaid—Includes 4 bars of soap—Cedar & Dogwood—all soap Lanolin cold cream base.

No finer toiletries at any price
Satisfaction guaranteed

Gift Cards enclosed—Send us Gift Lists

Miles Mountain, Eureka Springs 6, Ark.

TIRED BOTTLES

Tired But-Wiser Beer Bottle or Four Roses Whiskey Bottle "bewitch, bother and bewilder" guests when liquid refreshments are poured from them. Hilarious fun is guaranteed and a laugh in every label. Labels are permanently fired on bottle in color and legend is a burlesque parody that hits on all time high.

BEER BOTTLE $1.00 each, ppd.

WHISKEY BOTTLE $1.50 each, ppd.

Write for free 16 page gift catalog

klepa arts Dept. K. 8413 W. 3rd St. HOLLYWOOD 48, CALIF

10 Keys To Home Decorating

by Ruth Lee and Louise Bolender
Home Furnishings Teachers
Northwestern University
Authors of: "FASHIONS IN FURNISHINGS"

Decorate your home with style on a budget.

Be your own decorator with this down-to-earth decorating course. Benefit by these authors' years of experience. 80 pages, 80 pictures, crammed full of ideas that will SAVE COSTLY MISTAKES and STRETCH DECORATING DOLLARS.

$1.00 Postpaid

HOME FURNISHINGS CONSULTANTS
731 S. Plymouth Ct. Chicago 5, Ill.

Now OWN A COMPLETE 52-PIECE SET OF THE WORLD'S FINEST Silverware IMMEDIATELY!

Now you can own and enjoy a complete 52-piece set of magnificent silverware AT ONCE this amazingly easy way! Pay $5.00 after you receive the set, the balance in 12 monthly payments. No interest, no excise tax, no extra charge. You receive a complete service for eight immediately, plus a handsome, tarnish-proof chest at no extra cost . . . yet pay no more than nationally advertised prices! Select any of 17 distinguished patterns by these world-famous silversmiths — take advantage of this convenient payment plan. Silver makes your home for lovelier — order your set today!

Holmes & Edwards: Spring Garden, Danish Princess, Lovely Lady, Youth $69.95
Rogers 1847: Remembrance, Eternally Yours, Adoration, First Love, Daffodil $69.75
Community: Evening Star, Morning Star, Coronation, Melody $74.50
Gorham: New Elegance, Cavalier, Lady Caroline, Invitation $80.00

The Giftorium
173 CANAL STREET
NEW YORK 13, N. Y.

2-in-1, Bud Vase or Candlestick!

Exclusive! New handcrafted copper bud vase. Lift out sparkling glass vial . . . presto! . . . a handsome candlestick! Lacquered satin finish. Diameter 3½ inches. Pair $2.75, or send $5.25 for table-setting of four, postpaid. Add 50 cents for 4 six-inch hand-dipped candles.

Pair **$2.75**

Satisfaction guaranteed or your money refunded by return mail.

Unusual Copper Salts and Peppers

Gleaming globes of solid hand-spun copper. Heavy base that won't tip over. Lacquered to preserve lustrous, Novel Christmas gift. Pair, postpaid, **$2.25** only

E. Wirth DEPT. L-1 *Send Check or Money Order Today*
BOX 2661 • CHARLESTON, W. VA.

$24.50 EA.
In White

THE ARMS REVOLVE

A hand-cast iron plant stand with arms you can revolve for daily "sunning" of plants. Holds twelve 4" or 8" pots. 48" high. Easily set up. Smiley White, or add $5 for Pompeian Green.

Express Collect Dept. L-11

S·I·P INC 1500 PARK
EVANSVILLE 4, INDIANA

White Crackleware . . . Wash Bowl And Pitcher

Lovely miniature set for cream and sugar, cigarettes, or use for planter. 5 sizes to choose from; all mailed postage paid: 2 inches high, $1.00; 2½ inches high, $2.00; 3½ inches high, $3.50; 8½ inches high, $5.00; 10½ inches high, $10.00. (*Add 3% sales tax if in California.*)

Send for free "Gifts and Gadgets" booklet!

THE CORRAL SHOP
915 Las Paniderias Road, Rancho Santa Fe, Calif.

A GIFT IN SILVER TO LAST A LIFETIME . . .

BEAUTIFUL FOOTED CELERY DISH

An authentic graceful piece. Of extra heavy silver on copper, with four dainty feet and a lifetime guarantee. Ideal for the gift that will be remembered, or to enhance your own table setting. The Celery Dish is 4½" wide, 13½" long, and 1½" high. Regularly priced at $9.95. Our Price, only **$7.00** tax included.

ROYSTON SILVER CO.
3111 Liberty Hts. Av. Dept. RL-1
Baltimore 17, Maryland

Enclose $1 deposit, pay balance plus postal charges to postman on arrival. If you enclose payment with order, WE PAY POSTAGE! Satisfaction guaranteed, or your money back!

YOUR MONEY'S WORTH

Fix-it yourself, Mrs. Smith, you can't wait all day for a man's assistance when a washer wears out, a socket blows, or the car breaks down. These days we women ought to know about the houses we're housekeeping, so we need this book of reference to give us the printed word on first aid for an ailing fixture, machine, tool, or gadget. $2.95 plus 10c postage. Gift Finds (L-191, 8 West 10 St., N. Y. 11.

Mary, her little lamb, and the schoolhouse—the cast and setting for a nursery rhyme pin-up on the wall of your youngster's room. In color, these pieces make a picture about 3' high. Choose Mary, Jack Be Nimble, Little Bopeep, Mother Hubbard, Humpty Dumpty, Cat and Fiddle. Each $1 plus 15c postage. Downs & Company (L-191), 81 Salem Lane, Evanston, Ill.

(More *Money's Worth*, page 30)

PEPPER MILL-SALT SHAKER SETS

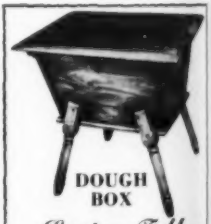
FRESHLY GROUND PEPPER from **$3.75** set. Each mill is an improved model with a new mechanism that goes with it. Each mill or shaker 3½" high, turned from solid piece of hardwood. Chromium plated tops. Mills have hard steel works, set screw for adjusting grind. Vase type finished in maple, carrel type in walnut. 2 oz. pkg. of peppercorns with each set. (Pepper mills available separately, **$1.00** each pair.)

Wooden BUTTER MOLDS
$1 per pair

SHAPED LIKE TINY CHURNS they're fun to operate and the pats they turn out do add the party look. Ideal for Christmas gifts. Two flower prints with simple directions. $1 pair.

No C.O.D.'s please—Write for free catalog.

Bayden Bashe
Box 1162 Dept. 1-M Oklahoma City, Okla.



DOUGH BOX Sewing Table

Grandmother's old dough box re-cast to serve as modern Sewing Table. Equipped with spindles for spools, tray for buttons, etc. In solid Knotty Pine with genuine "Olde Pine" hand-rubbed finish. Century-old in appearance. Harmonizes with Early American or Provincial furnishings. 20" High; 14" x 22" top. $22.50 delivered. Send check or money order. No C.O.D.'s please. Reduced and illustrated "Pine" catalog.

North Carolina Residents, Add 3% Sales Tax

Morrison's Inc
535 MERRIMON AVE.
ASHEVILLE, N.C.

All accessories by B. Altman & Co.

What every bride should know about blankets

You want the softest, finest all wool blankets in the world for your new world . . . you want the warmest, most beautiful* blankets . . . you want North Stars.

Hope-chest hunting or gift hinting, aim for a NORTH STAR BLANKET WARDROBE . . . three blankets that give four-season sleeping comfort:

Summer: (green blanket) The season for your North Star Nocturne, sheer wool, light-as-a-sheet blanket.

Spring and Fall: (yellow blanket) Between seasons you'll appreciate your medium-weight North Star.

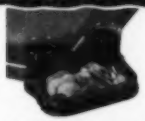
Winter: (white blanket) Time to add your North Star regular-weight blanket to the medium-weight. If it's very cold, toss on your Nocturne—comforting warmth without weight—any season!

Every bed in your new home deserves a North Star Blanket Wardrobe (and the plastic wardrobe case with zipper makes blanket storage so easy).

** All brides are decorators—and North Stars come in 12 exciting Decorator Colors. Choose any of these colors to make up your wardrobe assortment.*

NORTH STAR WOOLEN MILL COMPANY
40 W. 40th St., New York 18. Mill at Lima, Ohio

USEFUL . . . AND FUN TO GIVE!



HANDY CARD TABLE SERVER

Ideal when you serve at card tables—helps keep playing surface clear. Fits quickly on the table corner without screws or clamps. Each server takes care of two people—with two recessed places for glasses or cups, a place for snacks, and a roomy ash tray. Black Bakelite. Per pair: **$3.95.**

COVERED CAKE PAN

No more make-shift covers! Here's a heavy polished aluminum cake pan with a slide-on, "lock-on" cover. (Plenty of room underneath for the frosting.) Ideal for carrying cake—or salad—to picnics, parties. Queen size: 10½x7x2¼" deep—only $1.70 postpaid. King size: 13x9x2¼"—now just $2.00. You'll be pleased, or your money back.

LAMB CAKE MOLD

A special treat for everybody—especially the youngsters. Fill one-half of the mold with your favorite cake batter—and bake. When your lamb is done, sprinkle him with coconut, give him a cherry nose and raisin eyes, add a ribbon. Wonderful for parties, holiday dinners. The 8x11" mold is made of heavy cast aluminum. Each: **$3.98.**

The BURGESS HOUSE

Postpaid to you. Send cash, check, or money order.

Write for Free Gift Catalog • **428 S. 6th St. Minneapolis 15, Minn.**

YOUR MONEY'S WORTH

The scoop on planters—a reproduction of a delightful Colonial piece that you will fill with flowers, nuts, or cigarettes. If you plant it, line the box with aluminum foil for waterproofing. Done in satiny brown Colonial finish, it's about 8" high, a perfect piece for your cobbler's bench or side table. $2.35 ppd. The Inderlied Shop (L-19), 22 Hillside Ave., E. Williston, L. I., N. Y.

MADE LIKE A SWISS WATCH

"THE GENERAL"

The finest precision-built Swiss knife, made of Ia stainless Swedish steel and attractive permanent red fiber. 7 useful tools in one handy knife. Long blade, short blade, screw-driver & bottle-cap-opener, cork-screwer, can-opener, awl. Each blade individually fitted to conceal sharp edges, protects hands and pockets.

This Lifetime Friend Of Every Man Is The Most Perfect Gift

Price: Only **$4.50** ppd.

No cod.'s please

SUSI PRESS COMPANY

200 Hill St. Whitinsville, Mass.

Enchanting WALL SCONCES

Wall beautification is emphasized with these charming designs. Harmony perfection is maintained with traditional appointments and accentuations stressed with modern settings.

No. 104—THREE-LIGHT MODERN DESIGN SCONCE—Solid brass, permanent lacquer finish. 19" long x 12" wide.

$13.95 each
$24.50 pair

No. 101—TWO-LIGHT COLONIAL SCONCE, solid brass, permanent finish Dewaxine's Delight. 19½" tall x 12" wide.

$8.50 pair

THREE-LIGHT (same as illustrated) **$11.00 pair**

Express charges collect. No C.O.D.'s please. Write for newest supplement to our catalog showing new pieces.

Forest Hill Gift Center

Dept. L, 105-17 63rd Road, Forest Hills, N. Y.

For the Christmas bride and her groom — mother-of-pearl-handled sterling silver knives, one for cake and one for cheese. A perfect pair for the newlyweds who have received all the standard wedding presents. The cake knife, $8; cheese knife, $4.50. Tax included, add 25c postage. Separately boxed, these handsome pieces are from Nelmor Jewelers (L-19), 897 Bergen Ave., Jersey City 6, N. J.

More *Money's Worth*, Page 32

It's NEW—It's DIFFERENT

Teddie Nite Light and Bank

Children will just love this fascinating Teddie Bank and Nite Light. Ideal for nursery, playroom, and children's room. Teddie stands 8 inches high with sturdy high-gloss base . . . shell pink color and saucy moving eyes. Coin slot between ears. Inside light protected against dropping coins by wire mesh. Underwriters Approved. Long plug-in cord. Shipped complete, ready to plug-in for only $2.95 postpaid. No C.O.D. Send check or money-order. Money-back guarantee. Makes a wonderful gift. Order Today!

The PICTURE FRAMERY

57 HANCOCK STREET

CAMBRIDGE, MASS.

UNBREAKABLE ORNAMENTS

Brighten your Christmas tree with these brilliant, colorful, plastic unbreakable ornaments. They bounce! They last a lifetime!

Box of 19—**$2.50,** prepaid

(C.O.D.'s 50c extra)

•

tottie dohme

gifts by mail

Dept. L-1 162 East 80th Street

NEW YORK 28, N. Y.

Spot Ray

BED LAMP

Now you can read in bed without disturbing your mate. Lamp throws concentrated beam on page. Clamps anywhere and swivels in any direction. Comes in attractive ivory or bronze finish.

$4.95 (prepaid)

SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"

506 Park Ave. New York 22, N. Y.

Send for Xmas Catalog

A MAGIC CANDLE WHICH LIGHTS LOG FIRES WITHOUT PAPER OR KINDLING—AND CREATES RAINBOW COLORS IN THE FLAMES.

So handy and so lovely in use!

9 Long lasting candles to a box **$1.50**

2 boxes (post paid) **$2.75**

Send for Catalog

GIFT OF THE MONTH, INC.

Dept. D-2, 542 Fifth Avenue, New York 19

New Colors, New Beauty for your rooms!

Washing Doesn't Harm It . . . *After it is thoroughly dried, tests show SUPER KEM-TONE withstands repeated washing with usual household paint cleaners without impairing its beauty.

Amazingly Easy to Apply . . . Ready to use as it comes in can, it glides on like magic with brush or Roller-Koater. You'll get a real thrill when you use this marvelous new paint.

Colors Galore Will Delight You . . . Here's a practically unlimited range of glorious colors for your home, in light shades or new deep tones.

Super Kem-Tone SENSATIONAL NEW PAINT

***gives your walls enduring beauty..* IT'S GUARANTEED* WASHABLE!**

$1.39 Quart **$4.98** Gallon

Deep Colors Slightly Higher

Ready to use—No Thinning

New colors galore for your living room, dining room, bedrooms—from lovely pastels to rich deep tones—beautiful beyond description! It's easy to give a room a lovely new color scheme in just one day, with SUPER KEM-TONE. It's completely new, completely different! You can wash it again and again without marring its matchless beauty.

SUPER KEM-TONE is marvelously easy to apply. It goes on "like a breeze" over wallpaper, paint, plaster, wood and other surfaces—smoothly, uniformly.

See SUPER KEM-TONE demonstrated—try it yourself. You'll agree you've never seen any paint to equal it.

SUPER KEM-TONE is Guaranteed* Washable (or your money back) by seven leading paint companies:

Acme Quality Paints, Inc.—Detroit
W. W. Lawrence & Co.—Pittsburgh
The Lowe Brothers Co.—Dayton
John Lucas & Co., Inc.—Philadelphia
The Martin-Senour Co.—Chicago
Rogers Paint Products, Inc.—Detroit
The Sherwin-Williams Co.—Cleveland

Kem-Tone

Your outstanding value in good home decoration where extreme washability is not required. A gallon of KEM-TONE, thinned with water, makes one and a half gallons of paint, ready to use, at only $2.65 a gallon.

$3.98 Gallon

(In paste form)

KEM-GLO LOOKS AND WASHES LIKE BAKED ENAMEL

For kitchen and bathroom walls and for woodwork in every room, use KEM-GLO, the miracle lustre enamel. Cleans as easily as your refrigerator. Available in ten lovely colors and "Stay White".

$1.39 Pint **$2.39** Quart **$7.98** Gallon

Guaranteed by Good Housekeeping

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Laundry's Light Carried Right

DAMP-CHAMP Super

SHOULDER LAUNDRY BASKET AND SELF-DAMPENING IRONING BAG

swings from your shoulders and you swing through washday with a new energy, hands free for balanced carrying. SUPER hooks on line, eliminates stooping and bending. Stays clean, can't snag or stain. Dampens clothes without sprinkling, pour in water, clothes dampen evenly, stay iron-ready for days. Holds up to two machine loads. Made of heavy eight gauge vinyl, welded seams. Folds flat for storage. SUPER DAMP-CHAMP, Shoulder Laundry Basket and Self-Dampening Ironing Bag. $2.95

DAMP-CHAMP
Ironing Bag only, dampens clothes while you sleep. 18 x 36 inches, four gauge vinyl, welded seams. Blue, Green or Stainless Steel color. $1.50

Made and Guaranteed by
HUMPHREY-CALLANDER, INC.
618 W. ADAMS ST. • CLINTON, ILL.

REMOVES LINT & DUST
. . . like Magic!

The new Electro Cleaner performs miracles on suits, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by **magnetic attraction.** Cleans fabrics thoroughly and quickly. No current or chemical required. **Satisfaction guaranteed.** Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

Mailed prepaid for $1.75.

"The Gift of Good Grooming"

J. H. SMITH CO., INC.
DEPT. L GREENFIELD, MASS.

ANGELABRA

Light the red candles of this *Angel-Abra* and the angels, driven by the rising candle-heat, fly round and round, softly tinkling the bells with their wands. A quaint and charming decoration — for table or mantel setting. Of glistening copperplate, 13½" high. Comes with candles and nicely packaged. **$2.95** postpaid.

ELIZABETH McCAFFREY
300 West 15th Street, Dept. L-50, New York 11, N.Y.
No c.o.d.'s, please. Send for 8 mm catalog.

Invitation to Smoke

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1⅝". Gift-boxed and sent directly to the bride, if desired. Delivery in about ten days.

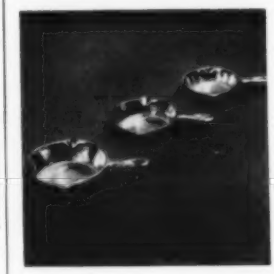
$7.95 *postage prepaid*
or C.O.D.'s, please

HOLIDAY HOUSE
61 Bellevue Theatre Bldg., Upper Montclair, N.J.

NEW! DRIFTWOOD ART
From The Pacific Ocean

• Unusual, Natural Wonders—Created By Time and Tide—Unique Driftwood pieces—many were carried by Ocean waves from far away places to Pacific Coast Beaches. No two alike. Arranged in our Studio ready for use as "CONVERSATION PIECES" on your mantel or table. Each is charming, interesting and a masterpiece. Range in price from $5.00 to $10.00. Postpaid. Make lovely gifts. Every piece guaranteed to please or your money back. Since these are priced according to size, uniqueness and individuality, just send check or money order for any amount from $3.00 to $10.00 and your "Conversation Art Piece" will be carefully selected according to the price you desire to pay. Order Now.

DRIFTIN'S, INC., 923 S. W. Fifth Avenue, Portland 4, Oregon



YOUR MONEY'S WORTH

Small fry series in solid brass—a small, smaller, and smallest set to use as ash trays. They measure 3½", 3¼" and 2¾", respectively. Put the fire into the frying pan this time, or turnabout and use them as wall decorations. Set of three, $2.95 ppd. Allen's of California (L-191), 55 Olvera St., Los Angeles 12, Calif.

Half circles of candlelight, to arrange as a centerpiece combined with flowers or figurines. Or let them stand on either corner of your mantelpiece. Made of wrought iron in black or Pompeian green finish, they're a decorative pair that will amaze you by their usefulness. $3.95 pair, ppd. Hagerstrom Metalcraft Studios (L-19), Wheeling, Ill.

Handsome Pierced Brass Magazine Rack

A magnificent addition to every home—perfect for living room, study or office! Impressively executed in heavy gauge brass, each rack is richly filigreed and lacquered to prevent tarnishing. A truly elegant accessory—the epitome of gracious gift giving!

Just $18.75, plus 75c for sending.
Send for free catalog

Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.

PERSONALIZED GIFT PLATE

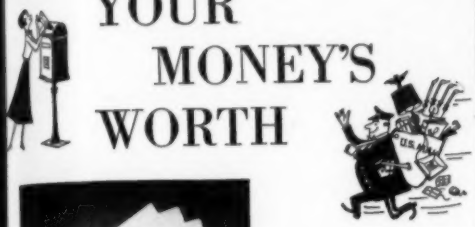
. . . inscribed with marriage date and names of the bride and groom. The ideal CHRISTMAS GIFT. This 10" plate is lovely as a wall decoration—practical as a serving tray. Handmade of native red clay in the PENNSYLVANIA DUTCH tradition. Delivery in approximately 3 weeks. Send 45c extra if brass plate hanger is desired.

ONLY
$7.50
Postpaid

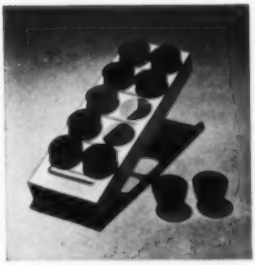
For information on other personalized items send for free catalog.

The WAY POTTERY
16 S. Stockdale St. Dallas, Penna.

YOUR MONEY'S WORTH

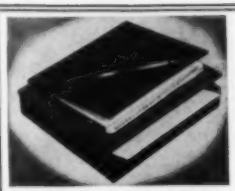


A salty trio, ready to drop anchor, to fill up with salt, pepper and paper napkins, and to stand by for your call to active duty. The Cap'n, his mate, and his ship give you real service. They're togged in nautical blue, stow away a good supply of those three table necessities. The set, $3.75 ppd. Bodine's of Baltimore (L-19), 444 E. Belvedere; Baltimore 12, Md.



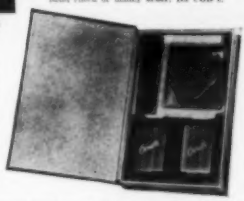
Making two drinks that need just four ice cubes? Then you need "Icingles" for your refrigerator. Individual plastic cup molds make cubes that can be lifted from their tray, one at a time, (and the ice cube falls out at the touch of your finger). Use them for aspic, too. Tray and ten molds, $1 ppd. To save time, and your temper, order a set from Spir-it, Inc. (L-19), Malden 48, Mass.

(More *Money's Worth*, next page)



IT'S NEW!
MAGNETIC MAGIC
MEMO-MINDER

No more hunting for PENCIL and MEMO-PAPER. Gold Plated magnetic pencil adheres to top of Telephone-Address book and is always at your finger tips. Memo sheet is automatically dispensed as you raise and lower the Magic Memo-Minder cover. Intriguing and VERY convenient. Extra lead and eraser in top of pencil. Available in rich chestnut brown or maroon genuine leather, 22kt. gold trimmed. Ideal for office, home use and gifts.
GET YOURS NOW
PERSONALIZED ONLY **$9.50** postpaid
Send check or money order. No COD's.



OUTSTANDING GIFT
Sensation of the Year
The CANASTA Ensemble is a smart, practical and decorative gift for all occasions. 8 beautiful Rubber Leaf Coasters that won't slide, sweat or mar. 8 Twig Mixers are so natural looking you'll be delighted. 2 decks of DI'RATONE Plastic Coated cards, which can be easily cleaned with a damp cloth. Canasta tray, score pad and official instructions. In a book form luxuriously appointed in rich Morocco grained simulated leather, chartreuse lined inside. You'll be a proud hostess with this wonderful recreational ensemble. ORDER ONE FOR YOURSELF and GIFTS FOR YOUR FRIENDS. Only $5.95 postpaid. Also available without Canasta tray for bridge or pinochle for $4.90. No COD's Please. Send check or money order to

gifts gaylore—Huntingdon Valley, Pennsylvania
Write for descriptive folder on unusual items for gifts and home.

For "lasting loveliness"

LIP-LIFE . . . to stretch the life of your lipstick. Use as a base, to keep your lips looking smoother, lovelier, fresher. Use as an overnight or an early morning color, to keep you pretty "round the clock."
TYPE "B"—For lipsticks with a Blue Cast.
TYPE "R"—For all Clear Red lipsticks.
$1.00 plus tax.

Touch-Down Lip Brush . . . for professional application of lipstick. A fine sable brush in an attractive ivory-colored case. Small enough in size and price to fit any pocketbook.
$1.00 postpaid.

Two gifts for good grooming.
ELLA PACKER
PERFUMES
Traymore
1721 Boardwalk, Atlantic City, N. J.

Perfect showplace for your prized pieces . . .

An Outstanding Value in Fine Furniture!
This graceful Georgian Wall Shelf will do wonders for your favorite room, create the perfect setting for your choice pieces. Made of solid Mahogany, beautifully finished and designed to blend with any decor. Handsomely proportioned 26½" high, 19" wide, 6" deep. Available with or without plate glass mirror back. Free delivery anywhere in U. S.
Only.....$12.95
With Plate Mirror Back.....$16.95
No C.O.D.'s • Write for Free Catalog
RAYMOND KOONS INTERIORS
2537 WEST HOMER ST., CHICAGO 47, ILLINOIS

AT LAST! A LIQUID CAN AND BOTTLE OPENER THAT'S SAFE! EASY! QUICK!

This has no equal for opening cans containing liquids! It punches two holes in one simple operation so that contents will pour freely. To remove bottle tops, just reverse, hook edge of cap and press. It's chrome plated, has thick plastic handle. No C.O.D.'s Please.
49¢ postpaid
Send for free Gift Guide #50
Fineline Company
305 Fifth Avenue, New York 16, N. Y.

NO MORE DISHPAN DRUDGERY
Here is the most effective low price dishwasher. **Handi-Mite** has adapter that fits any type faucet. Press button on handle and water passes through soap chamber to produce sudsy water. Release button for clear rinse water. Comes with nylon brush for dishes, brass wire brush for pots and pans, and cake detergent. Also effective with soap scraps. **An ideal gift. $9.75** postpaid, or COD plus postage.
Lifetime Service Guarantee
CALIFORNIA GADGET SHOP
509-H North Fairfax Avenue
Hollywood 36, California

KEEP PLANTS LOVELY LONGER
with the
Plant Oasis
A DRIP PAN AND PLANT IRRIGATOR

Just water your plants in your usual manner. Absorbing wick-like action of sponge beneath pot feeds back excess water, keeps soil moist. Eliminates sour soil. Checks plant rot. Sturdy metal construction. Finished in gray, green or mahogany to harmonize with any floral display. Fits any size flower pot. ONLY **$1.50** POSTPAID 3 for $4.25
(Specify colors)
THE FLOWER SHOP
RACINE • WISCONSIN

NAPKIN LADY
from Finland
Dressed for the party in a bouffant skirt of paper napkins—12 luncheon size or 24 cocktail size—fashioned in wood—height 10½".
4 hand-painted color combinations
RED, YELLOW, BLUE or AQUA
Without napkins $2.00 ppd.
with matching napkins $2.25 ppd.
No C.O.D.'s—Catalog sent on request
SMILLANS HOUSE
8434 N. Lawler Ave. Chicago 30, Ill.

Poinsettia (shown) or holly pattern

Just imagine what a hit these will make at the Christmas table. There are so many wonderful uses for these unusual, hand-painted bowls—exclusive with us. In robin's egg blue, moss leaf green, geranium red or lemon yellow. Be sure to specify your favorite color and pattern.

Seven inch size....$2.25
Ten inch size.....$4.25 Postpaid

Send for Free Gift Catalog

Jane Griffith Pottery House
23 Maplewood Avenue
Dept. Ll, Philadelphia 44, Pa.

"Card Partners"

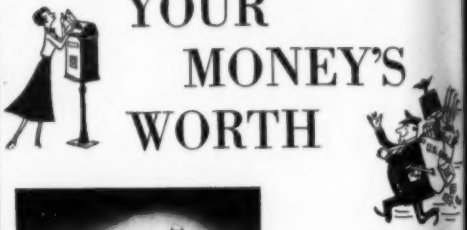
serving trays to keep tables clear

Card Partners keep glasses, ash trays, pencils and pads within easy reach below level of table top. Sturdy plastic tray clamps securely to table leg. Easier and faster card games with no worries about spilled drinks. A boon to Canasta players . . . perfect for gifts and prizes. Available in Red, Green, Tan or Yellow. Immediate delivery. Set of 2 trays serves four.

PER SET ..... **$2.50** Ppd.

Write for Free Gift Catalog

HITALS Mount Vernon, N.Y.



YOUR MONEY'S WORTH

Lazy Susan, salad oil cruet, salt and pepper shakers, and a relish jar, all made of imperial glass. A set for a amusing spin on your table, you'll use the pieces separately, too. The Susan, which revolves on ball bearings, will hold a 9" cake or hors d'oeuvres. A gift for a busy hostess, the set is $6.95 ppd. Myron Berlow (L-19), 567 Main St., Winchester, Mass.

SELECT YOUR
DREAMHOUSE
FROM *THE NEW*
HOME PLAN BOOKS

BEFORE YOU BUILD, send for the new Home Plan Books. A larger variety of plans than ever before are featured in the new books.

The Plans Book contains over 125 plans, including clever starter homes, and beautiful small and large homes. The new Home Plan Books feature today's most popular plans for functional comfort . . . finished drawings show how your dreamhouse will look when built, with detailed floor plan, square feet and room sizes.

Complete working blueprints are available for each plan illustrated, designed for beautiful, economical construction. NOW YOU CAN AFFORD TO BUILD THE HOUSE YOU REALLY WANT. The new HOME PLAN BOOKS are available for either frame or concrete block construction.

Send only $1.00 NOW for each book, WITH THIS AD. No C.O.D.'s Please

☐ Frame Construction
☐ Concrete Block Construction

To: HOME BUILDING PLAN SERVICE, 2434-K N. E. Sandy, Portland, Oregon

Here's Cheer . . .

A handsome stein in gleaming solid copper. This replica of an old tavern mug has been our best seller. We've plenty for Christmas, but urge early orders. Steins hold 16 oz. of your favorite beverage, make striking decorative pieces and planters too.

Gift set of 4, **$8.95.** Extra steins **$1.50** ea. Matching 12½" copper tray, **$3.00**; 2 qt. pitcher **$3.00**, complete set **$11.75**, postpaid from

MEMORY MART
331 West Main Waukesha, Wis.
Gift folder available

Party special for the Christmas cake. A lone star with seven little westerners to help you celebrate any special occasion in a real Texas manner. When you light the cowboy and cowgirl candles, the lariat spins around, and it will lasso your fancy at first sight. About 7" in diameter, to set on a cake, or to stand alone, $2.25 ppd. Edith Party Creations (L-19), 972 Dean St., Brooklyn 16, N.Y.

Clipper Ship

SEA WITCH

Classic early American Clipper Ship—built in 1846—established records that stand today. 18½" model hand made by Yankee Craftsmen in amazing detail. *Shipped completely assembled and finished.* Brass name plates included.

$15 Exp. Ppd. U.S.A.

Satisfaction guaranteed or money refunded

FREE CATALOG — Write for your copy —Ships, Schooners, Frigates, Clippers—from $6.50 up. Sold only by builder.

LE BARON BONNEY
117 Merrimac St., Newburyport 2, Mass.

For The One Man in 10 Who Matches His Tie To His Suit

and for the other 9 who would like to:

Separate 30 to 50 ties for correct color and design selection at a glance. Keep ties tidy — unwrinkled—always in full view. Tie-Ride, the modern, new, miracle tie holder takes the "hunting" out of tie selection—lets you always see the tie that matches your suit. Designed by a man for a man. Sturdy, lightweight rust-proof mahogany plastic with gleaming crystal clear finish. Durable plastic hangers that slide freely on 15" chrome bar. Handsomely gift boxed. Money back guarantee. 30 tie capacity $3.50; 40 tie capacity $3.75; 50 tie capacity $4.00. For immediate shipment postpaid send check, cash or money order to:

BELDING NOVELTIES CO.
Dept. C, 1372 W. 111th St., Cleveland, Ohio

Fascinating Wall Clocks!

"Busy Bee" PETUNIA CLOCK . . . for all who love flowers and bees. Brilliant "FINE-CHIEF" red with green stalk and leaves, irresistible little brown and yellow "Bee" swinging pendulum. Adds sparkle to kitchen, game room, children's room. Washable plastic. 4" wide, 6½" high.

$3.50 ppd incl Fed tax

"His Nose Glows"

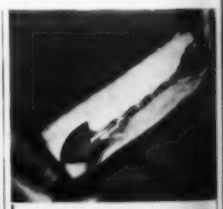
RUDOLPH, The Red Nosed Reindeer—America's favorite animal prances gaily on this new clock. Santa's favorite leader is the perfect gift for any mantel. Mahogany colored, simulated carved decorations, swinging pendulum. 4" wide x 7" high.

$3.50 ppd incl Fed Tax

Dependable timepieces powered by famous GUARANTEED 30 hr. Pendulette movement. Gift boxed. C.O.D.'s accepted. Money back guarantee

Send for free SELECTED GIFTS catalog

FRANCES MORRIS Dept. L, 1016 Carroll St. BROOKLYN 25, N. Y.



THE GREEN THUMB

A new idea for the indoor gardener . . . ingenious rake and spade. Packaged in handsome cotton-lined gift box, an impressive extra touch for perfect gift giving. Have a Green Thumb sent to all your plant loving friends. Solid brass, 7" long.

$1.00 postpaid

No C.O.D.'s please

R. G. Whitman
521 Fifth Avenue, New York 17, N.Y.

YOUR MONEY'S WORTH

We'll all have tea, made the connoisseur's way, in a teapot that provides a strainer for the loose leaves. On these cold afternoons, a good cup of tea is at the top of the warm-up refreshment list. And you'll thank us for telling you about this fat, aluminum teapot, once you've tasted its brew. Holds six cups, $3.50 ppd. Arthur's of Plainfield (L-191), 178 East Front St., Plainfield, N. J.

Five-in-one, to carry her powder, lipstick, perfume, saccharine, and vitamin pills in one case that has a mirror for those make-up glances. You men have watched our purse-searching long enough, and here's your chance to end it all. The case is 3" x 1", and it's made a personal affair by three hand engraved initials, $5 incl. monogram, post. Frances-Morris (L-191, 1016 Carroll St., Brooklyn 25.

(More *Money's Worth*, next page)

Imagine! This Authentic "Old World"

FLOWER CART

Holds Plants, Cut Flowers
IT'S EASY IT'S FUN

Only $1.95 Complete Kit

Now, it's easy to have this delightful, hand-made "Old World" FLOWER CART, size 11½" x 7"—that retails up to $10, filled. **Not a toy**—but a decorative piece of accessory furniture. Wonderful for plants, cut flowers, fruits. Assemble it, at home, in 2 to 3 hours. No skill required. Complete Kit, ready to assemble of finest White Pine cut to size, tacks, nails, sandpaper, instructions—everything you need—only **$1.95.**

(Planting Pan, if desired, $1.00 extra.)

"Old World" WISHING WELL

Here is the newest, most delightful container ever made for your choice plants and flowers! Patterned after an authentic European WISHING WELL, it is a decorative and useful item for the porch and sun-room, for every room in the house! The kind that sells, ready-made, for **$8.75** and up in exclusive stores! Easy to assemble yourself. Fun, too! Complete Kit contains finest White Pine Wood cut to size and shaped, with nails, sandpaper, working chart, instructions—everything you need—only **$1.95!** (Copper Planting Pan, to fit, **$1.00.**) Order today!

SEND NO MONEY

Just name, address and kit wanted. When kit arrives, pay postman only $1.95 plus C.O.D. postage, or send cash and we pay postage. (Add $1.00 extra if Planting Pan is desired.) "Old World" Flower Cart or Wishing Well, already assembled and decorated, complete with copper pan only $5.95. Order today!

UNIQUE SPECIALTIES
6337 N. Talman Chicago 45, Ill.

PHOTO MATCHES

Your baby, home, pet, family group or favorite photograph sharply reproduced on standard-size match packs. Send picture or negative, we return it. One subject to box. Wonderful for your own use—makes an unusual gift for friends and family!

Regular Size:
Box of 50, $5.50; Box of 100, $8.50
Forty Strike Size:
Box of 50, $11.00; Box of 100, $16.00
Postpaid. No C.O.D.'s please
Photo Poster Cards also available.

INDIVIDUALIZED PHOTO MATCH CO.
Dept. 19 18 East 41st Street, New York 17, N. Y.

MILITARY BRUSHES and UTILITY KIT

A pair of first grade military brushes of nylon bristles set in satinwood bases and in handsome case of English top grain cowhide, **$5.95.** The jumbo size **utility kit** has capacity for every toilet need, provides securing straps for contents, waterproof lining, pocket for wet articles and double sewn at top and bottom. In English top grain cowhide, **$10.95.** Both available in Natural or Ginger Brown, with metal "lock-tight" locks and are postpaid. No C.O.D.'s.

Send for free catalog.
"The Perfectionist's Guide to Gift Buying"

Camalier & Buckley
1141 Connecticut Ave., Washington 6, D. C.

Choice Cookie Recipes

All in one new thrilling cook book

Collected for over 20 years from all countries of the world. To your complete delight, you'll find each recipe, each procedure, fully described, easy to follow... handy note space by each recipe... extra suggestions for unusual holiday cookies; delightful illustrations. Attractive cover is "kitchen-proof"—soil resisting.

COZART KITCHENS 5321 SECOND AVENUE SOUTH MINNEAPOLIS 19, MINNESOTA

Children's
Table & Chair Set
imported from SWEDEN

Cute-as-a-button, this children's furniture set has delightful "Blue Kitten" motif. In sturdy polished birch. Table 18½" high, chairs 21" high. Complete set, F.O.B., N. Y., **$12.95.** Mail and phone orders accepted.

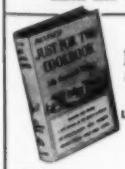
BONNIERS
605 madison ave., new york 22 plaza 9-7883

SHOE BUCKET

Made by New Hampshire's craftsmen. Fashioned after the familiar maple sugar buckets. Will hold your entire family's polish and brushes. 10½" high. Maple finished by hand. Stoutly made for years of service. **$3.90** postpaid. COD if desired. Send 3c stamp for new catalogue. *Order Today.*

GIFTS OF CHARACTER
366 Madison Avenue, N. Y. 17, N. Y.

BRIDES! CAREER GALS!
Cooking's an Absolute Cinch and a Pleasure
with
JUST FOR TWO COOKBOOK
By Lily Haxworth Wallace
ONLY **$2.50** Postpaid



14th large printing!

Here's a cookbook that's cut to measure for the table for two! You won't have to juggle a dozen cookbooks to plan your week's menus—"cut down" oversize recipes for meat-for-one.

"JUST FOR TWO COOKBOOK" is the one all-around answer to all your cooking questions. Contains 800 never-fail recipes, guides to quick marketing, budget meals, company menus, hurry-up meals for business wives, pressure cookery, carving.

A wonderful way to make life happier for yourself . . . a wonderful gift for your hostess . . . the new bride!

Money Refunded in 10 Days if not Completely Satisfied.

Mail Orders Promptly Filled

M. BARROWS AND COMPANY, INC.
Dept. L-110, 114 East 32 Street, New York 16, N. Y.

Lucky Pair

Luckiest kind of gift for your getting-married friends, and happy couples generally. Real pony-shoes, hand-turned and sentimentally welded together forever. Nicknames or initials hand-struck on beaten silvered copper cross strap. With pony-shoe nails for hanging over fireplace or other appropriate spot. Perfect for gifts, showers, anniversaries—and don't forget yourselves.

About 7"x4" with bright lacquer finish. Space for initials or 2 6-letter names. Shipped same day. Complete $3.85 postpaid. No C.O.D.'s. Send for folder of other horseshoe gifts.

Horseshoe Forge
13 Massey Street Lexington 73, Mass.

CLOTHES MARKER

Easy to write or print with NEW Cartridge Marker. No messy filling—definitely not an ordinary pen. Cartridge contains secret formula fast-color ink. Personalize garments, laundry, etc.; prevent mix-ups and losses. Quickly identify double from single sheets; date-mark linens to check wearing qualities. Can be used on wool, cotton, rayon, leather, etc. Won't blot, smudge, bleed or feather. LABORATORY TESTED . . . resists repeated laundering, cleaning, sun and wear. Eliminates tedious sewing or ironing of tapes.

Complete with extra Cartridge **$1.50** Additional Cartridges 3 for $1.00

Satisfaction Guaranteed. No C. O. D.'s please

Elren 156 W. Chicago Ave. Dept. CM-110 Chicago 10, Ill.

Special
LUSTRO-WARE
ICE BUCKET
ONLY $2.95

★ This LUSTRO-WARE ICE BUCKET keeps ice cubes for hours—longer than many insulated containers costing two or three times the price! Patented double-wall construction does the trick. Condensation won't form on the outside to mar your furniture. Holds 30-35 cubes, plenty for parties. Beautiful mahogany or copper finish. Postpaid, only **$2.95**

At this price you'll be smart to buy several for gifts, one for yourself!

SEND FOR FREE CATALOG

Foster House
154-L Cole Court, Princeville, Illinois

EMPIRE

Automatic Electric
PERCO-DRIP
FOR COFFEE THAT'S "OUT OF THIS WORLD"
An Ideal Holiday Gift

Coffee that's clear, rich, sparkling—starts perking within 60 seconds in this beautiful "Empire" Automatic PERCO-DRIP. The "Cold Well" double-wall pump does it! And the Dual-Heat immersion element shuts off automatically before boiling point—Keeps coffee "serving hot" for hours. If your dealer can't supply you, order your AUTOMATIC PERCO-DRIP direct.

$7.95 8-CUP CAPACITY (Glass carafe)
ALSO 5-CUP SIZE **$6.95** (Glass carafe)

Ask about other Empire Electric Housewares

THE METAL WARE CORPORATION
Dept. L-11
TWO RIVERS WISCONSIN

THE WAY TO A HAPPIER "DOG'S LIFE"

★ **DOG DUSTER:** Eliminates parasites with proper dusting. Distributes powder through hollow teeth. Saves time and powder. Handy for chalking and all dry cleaners. Colorful plastic. Red—Green or Yellow.
Price $1.50 postpaid

★ **DOG MANGER:** Portable anodized spun aluminum 1½ qt. dish. Does not corrode or turn black. Attach anywhere. Remove easily. Cannot loosen, move or turn. No spilling. Sterilize or heat directly. The only wall bracket dish.
Price $3.00 postpaid

SATISFACTION OR REFUND

KENWAR-WILLIAMS, INC.
P. O. Box 121-L Stratford, Conn.

YOUR MONEY'S WORTH

Small towels with a look of big importance. These are for fingertip drying, and for fancy display. The single-initial monogram is appliqued in chinois on the thirsty Calloway towels that are yellow, peach, forest green, gray, chartreuse, flame. Monogram in your choice of contrasting color. They are $1 each (minimum order of three), ppd. Bren Linda (L-19), 56 Fifth Ave., N. Y. 17.

Coffee and cake are a well-balanced duet when served on these two-in-one dishes. For televiewers who'd rather watch but have to eat, for the family who likes an informal snack, these pretty plates make serving and eating a pleasure. Of clear glass, four plates with rims to hold their four cups are $2.75 ppd. An eight piece set from The Winher Co. (L-19), 248 West 35 St., N. Y. 1.

Ideal Christmas Gift for Children
***Personalized* POTTERY**
Makes Eating Fun

Complete 4 Piece Set ONLY **$5.00** Prepaid in United States

Colorful, durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. Special design for boy or girl. Enthusiastic letters from pleased customers received daily. Ideal Christmas, birthday or occasional gift that pleases parents and child. Satisfaction guaranteed. Prompt delivery. This original design, fine pottery sold only through mail order by us. Send child's name and sex, with check or money order to:

(Free Catalog on request)

JOHNSON POTTERY, INC.
Box 496 Dept. R Binghamton, N. Y.

Have a smoke, pardon!

Here is one of the most interesting and unique ash trays that we have ever seen—The Spur Ash Tray! A real light-weight polished aluminum spur, beautifully hand-engraved in true Western manner. It is certain to draw many an admiring remark from your friends and guests.

Weighs only a few ounces. The spur is 7½ overall with a free-turning 3½" rowel, guaranteed to a lasting mirror-like finish. Smart addition to your office den, riding club or ranch house, something new and different for that "hard-to-decide-on" gift.

Can you resist such a handy and unusual article? Our special price to you

Only $4.50 postpaid
(Or C. O. D. plus postage)
money back guarantee

Send today for FREE gift catalog of unusual leather gifts

Circle B Leathercraft
Specializing in fine leather goods
Dept. L-3 96 Loring Road Weston, Mass.

YOUR MONEY'S WORTH

To a pussycat pincushion add needles, six spools of silk thread, pins, scissors and a thimble, and you'll have a sewing kit any little girl would love to own. The puss is white, with a colorful bib and blanket, she's a practical but pretty kitty in a nursery, a college dorm, or in Mama's room. $3.95 ppd. Guaranty Sales (L-19), 226 W. 42 St., N. Y. 18

Santa and a Christmas tree go together as closely as salt and pepper—and here are both pairs made into one. If you're having a Christmas spread for children of all ages, include this set on the table. And if you collect salt and pepper shakers, here's a special seasonal addition to your group for $1 ppd. Greenland Studios (L-19), 5874 Forbes St., Pittsburgh 17, Pa.

(More *Money's Worth*, next page)

Your Interiors Beautiful with FRAGILE CLOTH

SEND *for* this ITASCA EXTRA!

SEND TODAY for Itasca's beautiful, full-color booklet, "INTERIORS BEAUTIFUL," plus 20 samples of Itasca's "Treasure Weaves." Learn how these beautiful fabrics can change *your* home into a Dream Home! Stunning decorative schemes, detailed instructions for making drapes, bedspreads, slipcovers and upholstering — worlds of information in this smart, handsomely illustrated booklet. Send 25c for "Interiors Beautiful" and 20 samples. Address —

ITASCA'S
New "Treasure Weave"!

Graceful, decorator-designed FRAGILE CLOTH makes up like a dream — gives your rooms unusual beauty and charm. Woven of alternating strips of solid and loop weaves, it is light in weight, perfect for draw drapes, gathered curtains, bedspreads and matching vanities. In a rainbow of exquisite colors it combines perfectly with other beautifully textured "Treasure Weaves" to give you . . interiors beautiful!

Itasca Weavers offer you scores of handsome decorator fabrics in unusual textures and weaves. Economical, long-wearing, all are self-fringing and color fast.

ITASCA WEAVERS GUILD
Dept. LH-2 ITASCA, TEXAS

Flamingo TRAY

. . . exotic tropical design deeply etched in heavy, satin finish aluminum. This hand made tray is a generous 15" in diameter and makes a handsome and practical gift..... $5.95 postpaid

(22" size, really impressive, $8.95)

Personal SALT AND PEPPER

. . . this gaily colored ship bears the family name and carries really practical salt and pepper shakers with first names of the couple on each. Please print names.

Only $1 complete, postpaid
from the studio of
stratton snow
custom gift ware
1329 no. swinton ave., delray beach, fla.

glowing copper ham-n-egg pans

Gleaming Christmas prizes! Four individual ham-n-eggers in glistening solid copper, to bring right to the table with food sizzling hot! They're 6" diameter, lined in tin, boast hardwood handles . . . and hanging rings. For every homemaker on your list!

Set of four
(not sold individually) $10.50 ppd.

Sorry, no c.o.d.'s
Send check or money order to:

bev and bert
dept. ln, 960 dumont ave.
brooklyn 7, n. y.

WARDROBE AND CLOSET
Space Savers!

MEN'S CLOTHES CADDY

Keeps hats, shoes, ties, always within reach. Saves valuable closet space. Fits any door—quickly and easily installed. Gleaming chrome finish.

Hat Rack, holds 2 hats $1.00
Tie Rack, holds 20 ties $1.25
Shoe Rack, holds 5 pairs $1.38

POSTPAID, OF COURSE

FAMILY SHOE VALET

A shoe valet that really shows off your footwear at a glance. Non-slipping toe guards. Chrome-finished tiers—hold 9 pairs of shoes. Screws to the back of any closet door. Postpaid, only $3.50

SATISFACTION GUARANTEED

BLOCK COMPANY
130-L West 54th Street, Chicago 9, Illinois

HANDSOME KNOTTY PINE

NESTING FIRESIDE BENCHES

PRACTICAL - VERSATILE

gifts or possessions . . . for buffets, cocktails, games, TV seating, and extra end tables. Handmade, with hardwood legs securely wedged into thick pine plank tops. Enduring hand-rubbed finish in dark mellow pine or lighter honey color. Largest bench is 30" long, 18" high. All tops 11½" wide. Workmanship guaranteed.

SET OF 3 $24.50 PPD.
ADD $2 POSTAGE W. OF MISS.

Send for Free Xmas Catalog
Gilford Workshop
RFD #4 LACONIA, N. H.

New!

1950 *Tree-Ripened*

PAPER SHELL PECANS!

The South's finest pecans, fresh, tasty, firm nuts ideally packed for gifts.

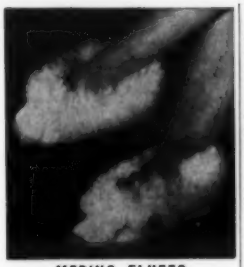
5 lbs. Mammoth Pecans in Shells Gift Basket Postpaid $4.95
12 lbs. Mammoth Pecans in Shells Gift Basket Postpaid $9.25
5 lbs. Box Fancy Shelled Pecan Halves, Postpaid $7.50
5 lbs. Box Fancy Large Pecan Pieces, Postpaid $6.25

Write for our NEW CATALOGUE!
Harvey's
JONESBORO 4, GEORGIA

THE LITTLE GIRL'S DOLL IS THE LITTLE GIRL HERSELF!

Now, your favorite little girl can *be* a little doll! Send in her picture (full face)—we'll send you a 10½-inch cut-out doll with reproduction of her face on it in full color. With it she gets a complete wardrobe of 18 costumes—9 in color and 9 to color. Photo returned intact. $2.00 postpaid. Every little girl can now have a "Twin"!

DRESS YOURSELF DOLL CO.
6411-B Hollywood Blvd. Hollywood 28, Calif.



MERINO FLUFFS

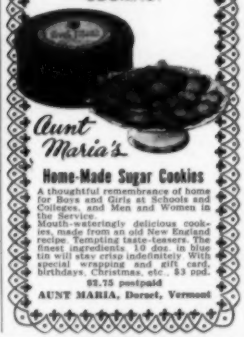
from Peru. Warm-as-toast slippers with fleecy lambskin uppers and lining, soft leather outside soles and lustrous white Alpaca fur collars. Perfect for home, travel or dormitory running.

Ladies' sizes 2-11 **$6.95 postpaid**

State shoe size

GOOD NEIGHBOR IMPORTS
16 East 50th St., New York 22, New York

What Do They Miss When They're Away?
A BIT OF HOME COOKING!



Aunt Maria's

Home-Made Sugar Cookies

A thoughtful remembrance of home for Boys and Girls at Schools and Colleges, and Men and Women in the Service.
Mouth-wateringly delicious cookies, made from an old New England recipe. Tempting taste-teasers. The finest ingredients. 10 doz. in blue tin will stay crisp indefinitely. With special wrapping and gift card, birthdays, Christmas, etc., $3 ppd.
$2.75 postpaid
AUNT MARIA, Dorset, Vermont

HIS OR HER NAME
ON EITHER GIFT ITEM

Jingle Bell Stocking
THRILL them on Christmas morn with a beautiful hand-made, top quality, flannelette stocking. Snow white body, bright red top and toe studded with 12 musical jingle bells. A red silk ribbon hanger makes it easy to attach to mantle, tree, door or window. 14" x 9" washable and will last for years. 20" overall. Specify name desired. Only $1.75 ea.

Tinsel Tinted Pencils (12 assorted personalized pencils in bottles), new tinsel tinted colors: Kelly Green, Chartreuse, Scarlet and Skipper Blue—each with a matching colored eraser. The "Gold colored" gift box makes them especially desirable. Just 75c postpaid. Imprint in Gold. Be sure to specify name. **Guaranteed satisfaction.**

Both items for $2.50 postpaid
(Send for Free Gift Folders)
ROGIE,
1931 E. 71st St., Dept. L, Chicago, Ill.

FREE! New catalog. Here is just one of the fascinating and useful gifts.

HARDWOOD PLANK to fit your handsome silver platter. Use it and your platter is not marred nor your knife dulled—the tree and wall will catch the succulent juices. In the kitchen it can double for a cutting board. 14" x 9¾" $7.50 ppd.

Special Steak and Fish Planks made to your pattern. Write for price.

CHARLES W. CHASE
2 Roaring Brook Hadlyme, Conn.

TOTSTOOL

A stool that's just right for little folk who want to reach their own soap and toothbrushes. Hand-fashioned in true colonial manner of mellow knotty pine—it's a lovely furniture piece. Sturdy, and not too high—it's well proportioned so it won't tip over with its precious standee. Rough treatment won't hurt it and there are no nails to loosen and protrude. It's gayly decorated on each end and we'll hand paint the little owner's name on the top (up to 10 letters).

TOTSTOOL is a gift that children from 1 to 6 cherish as their very own. Gift card enclosed.

$3.95 Please add 35c for postage and packing. West of the Miss. R. add for south (La., Miss., Ala., Fla.) Sorry no C.O.D.'s.

Your choice of four finishes.
Natural pine
Natural pine with name and decorations
Pink with blue name and decorations
Blue with red name and decorations
Size, 9½" x 15½" x 8½" ht.

Royal-Jay Products Co.
Box 106-L Concord, N. H.

TOY COCA-COLA DISPENSER

Kiddies' refreshment stands go gaily modern with Toy "Coke" Dispenser, bright red plastic replica of the famous soda fountain unit! Actually dispenses beverage into miniature 2⅞" tall plastic glasses. So simple, even a toddler can operate it! Just insert uncapped bottle, gravity does the rest! Dispensing top fits over bottle. Sanitary, easy to keep clean, sturdily constructed. Loads of fun plus piggy-bank profits at 1 or 2 pennies a glass!

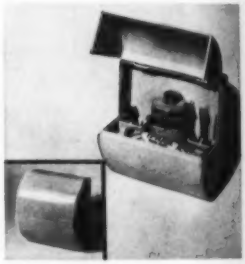
Complete with 2 glasses **$3.50**

Satisfaction Guaranteed. No C.O.D.'s please. Write for Gift Catalog

Elren 156 W. Chicago Ave. Dept. CC-30, Chicago 10, Ill.

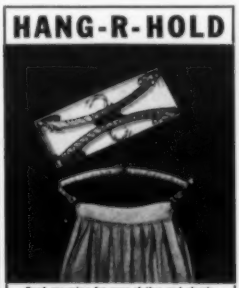
YOUR MONEY'S WORTH

A traveling game—magnetic checkers that won't fall off their board when the train bounces, the plane takes off, the car stops, the boat rocks. Traveling companion for anyone who is on the move, the set is small enough (4" x 7") to fit in his overcoat pocket until he's ready to challenge someone to a game. The magnets are permanent, the set is $2 plus 15c postage. Remotrol (L-19), 34 West 37 St., N. Y.



Where do you keep your toothbrushes? Right inside this case that keeps them clean, dry, and sanitary. The plastic case has a safe dehydrating agent that dries and sanitizes the family's brushes. It holds four brushes, tooth paste, and powder; can be screwed on to the wall. In white, blue, maize, green, burgundy, peach, $2.95 ppd. Ett-Barr Co. (L-19), Box 401, Pasadena 18, Calif.

HANG-R-HOLD



Good grooming for your clothes and closets.

HANG-R-HOLD

- Grips shirts securely at waistband
- Allows wrinkle-free hanging
- Is ideal as a suit hanger.

In green, dusty rose, Dubonnet, blue quilted satin. Set of six, gift-boxed for Christmas giving, postpaid **$3**

HERMAN GREENBERG
49-51 East 21 St., N. Y. 10, N. Y.

JAM SET

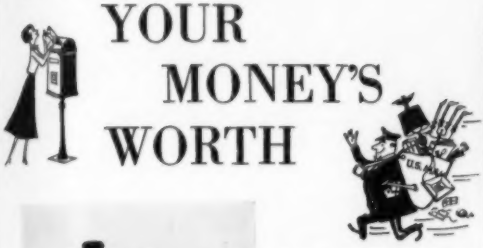
This 4 piece jam set of solid pewter & crystal glass makes a useful & attractive gift. Looks exactly like silver yet will not tarnish! Only $6.75, postpaid. Send check or money order. No C.O.D.s please! (Conn. residents add 2% sales tax.)

★ ★ ★

Also ask for our free Gift Catalogue (Pottery, Wood, English Brass, Pewter)

LOGAN'S P. O. Box 354 Greenwich, Conn.

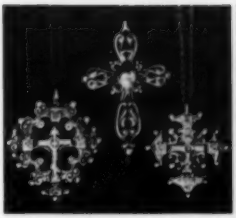
YOUR MONEY'S WORTH



For a special dinner aux deux or quatre, a one quart chafing dish, made of gleaming copper and brass. You ought to put this down as a must for your own Christmas list. It stands 9" high, uses a can of Sterno as fuel, the pans and cover are aluminum lined, it has a water jacket. Perfect for simmering sauces, too, it's $7.95 ppd. Pee Wee House (L-19), Culver City, Cal.

Outdoor fun indoors, to keep the young sport occupied while you tend to your housekeeping, especially on a rainy day. Install this swing in a doorway (it won't injure the wood or finish), and start junior on a Robert Louis Stevenson swing excursion. With a varnished seat and rubber hand guards, it's safe fun for any child. $6.95 ppd. Spotless Co. (L-19), 1117 N. Dearborn, Chicago 10, Ill.

(More *Money's Worth*, next page)



STERLING SILVER CLASSIC CROSSES

These reproductions of classic old French, Florentine and English crosses are ideal for Christmas giving. They are designed on both sides—so that no matter which way the cross falls—the full beauty of design and detail is always in view. Entirely hand wrought with heavy sterling silver chain. Florentine cross (A) is **$7.00**; English (B) and French (C) crosses are **$5.00** each. *Tax included.*

Send check or money order—no C.O.D.'s. Postpaid U.S.A. Send for free catalog showing silverware . . . women's and men's jewelry.

THE JAMAICA SILVERSMITH
79-32 164th Street Jamaica, New York

The Most Versatile Lamp in the Home

FOR DIRECT or INDIRECT LIGHTING
A Kurt Versen original—the handiest lamp you can own . . . bends to any position and angle. Baked enamel finish in dusk gray, blueprint blue, sage green, terra cotta, coral and desert gold. 10" diam. reflector. **$28**

Design commended by the Museum of Modern Art. Makes an ideal gift. Shipping charges prepaid.
We carry a complete line of KURT VERSEN LAMPS.

COLONY HOUSE *of Brookline*
124 Harvard St., Brookline, Mass.

CAST IRON STAGECOACH
• For active young cowboys
• For collectors of Americana

HEIRLOOM TOY
Guaranteed Indestructible!
Authentic, made to true scale, this cast-iron Stagecoach will be the hit of the neighborhood now and forever; will last to be handed down from generation to generation. Maker has amazing no-time-limit guarantee to replace broken parts free! Dashing black horses. Bright yellow wheels. Rich red coach. 12" long. Front wheel section detaches, as does driver.

Just $3.50 Postpaid

Free unusual gift catalogue for all ages.

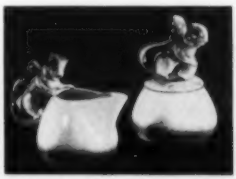
LANDFALL BARN
Plymouth Meeting, Penna.

OZARK MOUNTAIN
Wild Huckleberry Preserves $1.95 Post Paid
HOMEMADE & DELICIOUS
6—10 oz. Jars—Gift boxed trimmed in Cedar—Gift Cards enclosed—Send us your Gift lists—
MILES MOUNTAIN FOODS
Eureka Springs 6 Arkansas

THE PERFECT
POCKET ATOMIZER!
Completely new principle produces true atomization, liquids protected in glass, will not clog, evaporate nor leak. Easy to fill with perfume, hair dressing, deodorants. For him: Dry Fly dope, antiseptics. Breath deo. Insect repellants. A perfect Gift for all occasions in a glamorous package.
$1.00 each
plus 10c postage or 3 for $3.00 ppd.
BERRY'S BOX
CARMEL NEW YORK

use THE BULLETIN BOARD method

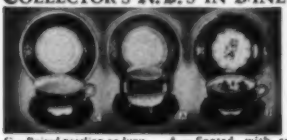
To coordinate your household gracefully . . . This permanent, attractive accessory is the core of your active home! You will never forget an appointment or lose a laundry list again . . . A must for every young homemaker—the unusual gift for children and students.
White frames—Roses, Ivy or Penn Dutch design. Natural wood frames—Giraffes or Ranch design.
16 in. x 24 in. $4.95 24 in. x 24 in. $5.75
Sent Postpaid—No C.O.D.'s Please
MARY GLENNON P.O. Box 98, Station LY Grand Rapids, Mich.



• TELL HER SHE'S NUTS
but you love her just the same by giving her this unusual sugar-and-cream set for Christmas. Pert Susy Squirrel perches atop the sugar bowl cover—Sammie Squirrel forms the handle for the cream pitcher. Set made of highly glazed Ivory ceramic—squirrels are Autumn Brown. Sugar bowl 6" high, creamer 4¾" high. A clever Christmas gift!
Set, postpaid, only **$3.50**
NO COD's, PLEASE
The ARTISAN GALLERIES
FORT DODGE, IOWA

A GIFT *every youngster will love!*
THE ORIGINAL PERSONALIZED "Foodini" Foldaway T. V. Chair
ONLY $2.98 Postpaid
Add 30c cost if west of Mississippi.
• Your child's name on back rest.
• Famous Foodini characters printed on back rest.
• Tested to hold 150 lbs. for children 2 to 12.
• Sturdy construction of Oak and green canvas.
• Used for T.V. rumpus room, lawn, beach, etc.
Mother—save wear and tear on your furniture.
Order Xmas gift choice now! Immediate delivery upon receipt of Money or Check.
Sorry, no C.O.D's.
SEND TO "FOODINI" Dept. L-1, P. O. Box 1409, Phila. 5, Pa.

COLLECTOR'S A.D.'S IN FINE BAVARIAN CHINA



From the world-famous MITTERTEICH FACTORY in Bavaria, here are these cherished COLLECTOR'S PIECES . . . lovely translucent china cups and saucers in rare designs. Worthy of a proud place on your mantel and table.

All Prices Postpaid
Satisfaction Guaranteed
Send for our new 1951 catalog of Unusual Gifts

C—Raised pearling on luxurious border design—cup and saucer $2.85

A—Footed, with raised pearling along border design—cup and saucer . . . $3.95

J—Dainty Meissen floral spray. Choice of black, maroon, or green with gold trim—cup and saucer. $3.95

Dept. L. 545 FIFTH AVENUE BREN LINDA NEW YORK 17, N. Y.

COWBOY HORSE

Three dimensional life-like toy with adjustable bolt, bit, reins n'everything. Fastens at waist. (3 yrs. up)

Postpaid **$3.25**

Cat. on request

YOUNG TREASURES, Inc.
746 Madison Ave., N. Y. 21

NUTS 'N' BUTTS BOWL

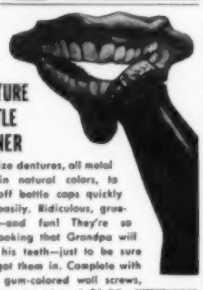
Sturdy 8" crystal schooner with hand engraved lettering. Swell party helper serves snacks or holds loads of ashes and butts. Just $2.95 ppd. Please add 35c West of Miss.

HIS VERY OWN CAR KIT

His name or monogram stamped in gleaming gold on leatherette car kit. Contains clothes brush, anti-fog cloth, comb, disc screwdrivers, bottle opener, windshield scraper. Blue, black, brown or tan. $2.75

Write for FREE Gift Catalog

GREENLAND STUDIOS Dept. L-2
5874 Forbes St. — Pittsburgh 17, Pa



DENTURE BOTTLE OPENER

Life size dentures, all metal and in natural colors, to bite off bottle caps quickly and easily. Ridiculous, grotesque—and fun! They're so real-looking that Grandpa will snap his teeth—just to be sure he's got them in. Complete with three gum-colored wall screws, at the new price of **$1.25** Postpaid. (No C.O.D.'s Please.)

Send for free catalog of Smart Bar Accessories

the GAME ROOM
1538 Connecticut Ave., Washington 6, D. C.

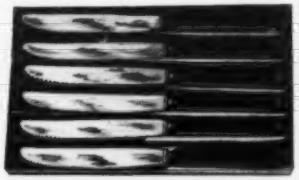
deluxe STEAK KNIVES a joy to own!

Six fine stainless steel knives . . . just what every well-run household needs! The serrated blades need no sharpening, the handles are hard black rubber. Nicest of gifts, handsomely boxed. **$3.79**

The same superb knives with beautiful, durable handles of burn-proof plastic in red or ivory color. Complete **$4.79**

Mail orders? Indeed! Postpaid. Send check or money order.

STEPHEN V. BRUSANS
Box 240-LN, Cliffside Park, N. J.



SOLID BRASS COLONIAL CANDLE SCONCES

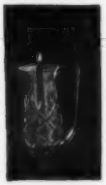
CAST FROM ORIGINAL ANTIQUE PATTERNS OVER 100 YEARS OLD

Graceful and distinctive solid brass Colonial Candle Sconces. Actually cast from the original patterns, not copies. Perfect for home and gifts.

Star Sconce. 6 pointed star. Cast in solid brass from an original Masterpiece Pattern. Over-all height 8½". Spread 5½". $7.95 each $15.00 pair

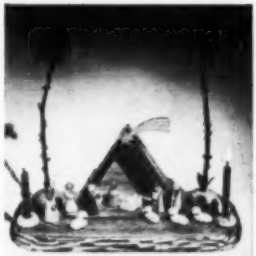
Hurricane Sconce. Cast from original Federal American wall hurricane sconce pattern. Has 8" geometric cut glass chimney. Over-all height 15". $12.95 each $25.00 pair

Order now on Money Back Guarantee of satisfaction. State style wall candle sconce wanted. Enclose full payment with order, and we pay postage.



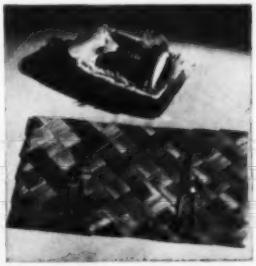
E. & W. Miller Studio 5 Winding Brook Farm Upperco, Maryland

YOUR MONEY'S WORTH



The Christmas Story, told with sweet simplicity by these hand-turned, hand-painted figures. The sheep, shepherds, and trees might have been taken from a 17th century toy chest. And through the ages, The Nativity scene has been the traditional sign of Christmas in any home. Base is 12" long, $3.95 ppd. The Elephant Toy Company (L-19), 7 Irma Ave., Port Washington, N.Y.

Three drawers and a rack to keep his smoking gear in perfect order. The drawers are air-tight humidors that protect the flavor of tobacco, the rack holds seven pipes. And we think he'll be glad to have a smoking shelf all his own. Hang it on the wall, set it on his desk. Handmade of knotty pine, with mellow honey finish, 13" x 9½", $8.50 exp. col. Yield House (L-19), Box 179, N. Conway, N. H.

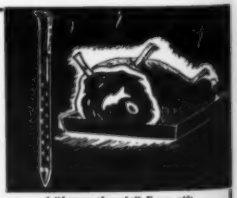


South Pacific weaving to cast a sea-island spell over your table. Handwoven in American Samoa from broad strips of the native Lauhala plant, the little basket is 9½" long, 3½" deep, costs $1.40 and you'll use it for French bread, crackers (or unanswered letters). Matching place mats, 13" x 21", four for $4.30. Ppd. The Tapa Hut (L-19), P.O. Box R, Avalon, Calif., Catalina Island.

SEEZN-AWL

a brand-new roasting method for any roast meat. The palate-teasing part of your roast is just below the fat where your savory seasonings reach the meat. Zip a few SEEZN-AWLS (like skewers) into your next roast, fill them with succulent pan-juice. That's all. Presto! The palate-teasing flavor goes *off the way through*. Wonderfully different. More, *much more* good eating for your meat dollar. Three gleaming stainless steel SEEZN-AWLS (7½" long) cleaning brush, directions, attractively boxed, ppd. $1.98 check or money order.

ESSEX PRODUCTS CO.
Dept. L3 Essex, Conn.



A "happy thought" Xmas gift

YOUR MONEY'S WORTH

Seven league boot to give your youngster a big step up to his bed, the sink or the window. Actually a little blond two-step stool, its outer edge has been cut to resemble a large, highly polished high shoe with a red or blue design. Real aid for a little child with big ideas, it's about 12" high. $4.75 ppd. The Children's Shop (L-19), 986 Farmington Ave., West Hartford 7, Conn.

A sterling quartette to solve the lighting problem when you have a formal dinner or a room filled with guests. Each of these has a single-letter Old English monogram to make the set a thoughtful gift for a special couple. A good solution for the November wedding-present dilemma, the set of four in sterling silver, $12 incl. fed. tax, postage and wrappings. Frank L. Danner (L-19), 101 Tremont St., Boston 8, Mass.

Tasty tradition has it that no Christmas is complete without Lebkuchen, an aromatic combination of fruits, nuts, spices, and secret pinches of "this and that". Called "Paula's Love Cakes," they make a good gift for a gourmet, and they're packed in tin boxes to keep them fresh for months. Round tin (6 large cakes), $1.60. Square tin (16 smaller cakes), $1.85. Ppd. Paula's Lebkuchen (L-19), 1087 St. Nicholas Ave., N.Y. 32.

(More *Money's Worth*, next page)

SILVER PLATED HURRICANE SALT AND PEPPER SET

Smart shoppers—Don't miss out on these beautiful silver plated, non-tarnishing Hurricane salt and pepper sets. Handsomely designed and finished to enhance the beauty of any dinner table . . . perfect matching companions for silver flatware. Sterling Silver salt and peppers of the same type of shell ware would cost anywhere from $6 to $15 per pair. Order two, three or four sets. They make wonderful presents and each set comes in an attractive gift box.

Order your Hurricane Salt and Pepper Sets today.

Only **$2.50** per pair includes all taxes and postage.

C. O. D.'s accepted. MONEY BACK IF NOT DELIGHTED.

HOMECRAFTS
799 Broadway, Dept. LH, New York 3, N. Y.

Three-piece Serving Set

Perfect for Christmas giving or to grace your own table. This distinctive set combines a hand-blown Crystal Bowl with heavy chem base, 7-inch Crystal Plate, which may be used as a separate item, and heavyweight Sterling Ladle with genuine African imported black Ebony handle. Needs no more care than your other pieces of fine sterling. Ideal for serving cranberries, mayonnaise, jam, relish, meat or sea food sauce. One of the most aristocratic gift items you can buy at any price.

only **$9.50** postpaid
Fed. Tax Included

MODERN LIVING
3214 WEST MARQUETTE ROAD
CHICAGO 29, ILLINOIS

LILY of the VALLEY

5 Bulbs, Jar and Moss **$2**

Finest quality, Denmark grown. Specially prepared for indoor growing. 5 Prime Bulbs, ready to burst into blossom within 8 weeks! Plus handsome 4½" copper colored Styrene Jardiniere plus Sphagnum potting moss. All only $2 ppd. Ideal Christmas Gift, too! Order from

BULB of the Month CLUB 1325 Madison, Dept. YHL Chicago 2, Illinois

For Interesting, Different
SNACK-MAKING

Crispy Fresh Nibbling in 6 Minutes!

KORN POPPER

Costs so little, means so much for parties, picnics, TV guests. So simple to do, fun to watch through the glass lid. No shaking, no burning. Simply put in the cooking oil and the popcorn, set on the burner and you have two quarts of snowy popcorn in 6 minutes. **2.50**

Hot Dry Bacon, Tasty Eggs—in One Utensil

CLEVER BACON-EGGER

Prepares bacon and eggs and other food two-somes, at the same time. Ring cover keeps bacon flat and hot while eggs fry . . . keeps grease from spattering. Ring drain catches drippings. 12" Jr. size in mirror polished chrome steel that cleans so easily. **2.50**

Send Order to
JOYWOOD COMPANY
3600 BOARDWALK • Dept. L-1
WILDWOOD, N. J.

• **HAVE YOU A CHILD AT SCHOOL?** •

Improve his concentration as he reads or studies with a Rede-Rite Study Board.—America's patented bookholder. Endorsed by leading educators. Invented by a college professor to help students study better. Send $3 to

Prof. C. WEISHEIT
St. Olaf College, Northfield, Minn.
Satisfaction Guaranteed

NEW **SOAP POWDER DISPENSER**

SAVES SOAP
SAVES MONEY
SAVES TIME

- It's here at last—a handy, money-saving soap dispenser to do away with wasteful, messy boxes—a sure control for *just the right amount* of soap powder.
- Container holds one standard size box of any soap powder. Mounts easily (only 2 screws) on wall over sink—always in reach—requires little space (size 6"x5"x3").
- Simply pull control knob for moderate steady flow into sink—*automatically* shuts off when knob is released.
- Beautiful streamlined design—glistening baked enamel finish. Money-back guarantee!

CERCO PRODUCTS CO., INC.
103 E. Mullen Avenue, Peoria 4, Illinois

— The Ideal Gift —
SEND ONLY $3.45
POST PAID

The UNUSUAL In BRASS

#35 COLONIAL DOOR KNOCKER. Solid brass. 6½" long. Hand engraved with your name in OLD ENGLISH lettering. $4.50.

#36 BEDROOM KNOCKER. Solid brass. 3¾" long. Hand engraved with Given name only in BLOCK lettering. $1.95.

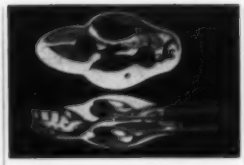
#60 ENGRAVED BRASS WATERING CAN. A "must" for the Indoor Gardener. Imported from England. 4½" tall. $3.95.

MINIATURE LOG HOLDER & COAL SCUTTLE. Brass. They make novel cigarette holders and ash trays. 3" high.

#57 Log Holder set #58 Coal Scuttle $1.75 each. #59 Set of Two $3.15.

Prices include Postage—No C.O.D.'s, Please!

ART COLONY INDUSTRIES, INC.
A Name Famous for Gifts
69 Fifth Avenue, New York 3, N. Y.



Spoon-Drip
KEEPS STOVE TOP CLEAN

You'll love this clever and colorful ceramic Spoon-Drip dish. Holds 3 large kitchen spoons—keeps your stove top nice and clean, prevents enamel stains. Comes with hole in end, and can be used for wall decoration. Size 6½ inches long. Design is hand painted cherry pattern. Satisfaction Guaranteed! Order several for Gifts. Ideal as a gift for the hostess.

only $1.69 No C.O.D.'s please.

Postpaid.

Send for our folder on unusual gifts.

Abbott's Box 6Sb-LN Fort Wayne Indiana

Tubes at Your Fingertips!

MAIL YOUR ORDER TODAY! Only $1.00 POSTPAID

ROLL-A-TUBE
HOLDER and DISPENSER
Modern! Economical! Sanitary! Decorative!

A bathroom necessity—keeps tubes of tooth paste, shaving cream and other tube material in place. No more broken, bent or misplaced tubes. Made of unbreakable acetate plastic with aluminum shaft. No wearing parts. Screws included for easy installation. Simple to use. Pastel colors — pink, green and blue; also black or white.

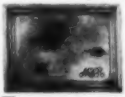
ROLL-A-TUBE, INC.
Dept. 10 Bedford, Ohio

NEW! Trash Disposal Unit Burns Refuse Safely

A new type outdoor dispose-all cast safely and quickly burns garbage and trash in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks, burning, blowing bits of paper. Intense combustion removes neighbor-annoying nuisance of flying scraps, smoke, smell. Sturdily built to last for years. Nothing to get out of order. Needs no watching. Will not blow over. Will not destroy grass or shrubs. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 23" square at base by 40" high. Weighs 35 lbs. Over 2 bu. capacity. Recommended by Bureaus of Fire Prevention. Full price $9.95—nothing else to buy. Send F.O.B. Cleveland. Money back guarantee. Send check, cash, or money order to:

ALSTO COMPANY
Engineers Bldg.,
Dept. M-11, Cleveland 1, Ohio

Personalized individual



hand-made
hand-rubbed
antique finish
KNOTTY PINE TRAYS

FOR *cozy meals before the fire or television — or wherever!*

Ideal for each member of the family and/or guests. Ends table-setting bother—balancing coffee and dessert on knees. Now each can eat where he pleases—living room, den, study, patio, bedroom, office—from his individual, personalized knotty pine tray held comfortably and safely in his lap. Perfect for apartments!

A SMART WAY TO ENTERTAIN

Buffet parties, bridges, teas, luncheons, cocktail and weekend parties (perfect for late riser's breakfast). Tray has 4 compartments, musical sides (dishes can't slide off), water-tight, resistant to alcohol and food acids. Prices, postpaid: $6.95 for 1, $12.95 for 2, $18.95 for 3, $24.95 for 4, $29.95 for 5, $34.95 for 6. Check or money order. Sorry, no C.O.D.'s. Print initials desired plainly. Extra charge for more than 3 initials per tray. Prompt delivery. Complete satisfaction guaranteed or money back by return mail.

VALLEY FORGE TRADING POST
Valley Forge Pennsylvania

GLOVES for HIM...you knit the backs!

That special gift for the man you love . . . imported capeskin gloves with wool backs which you knit or crochet! Glove Kit contains palms, tan, yellow or gray wool, needle, nylon thread and simple instructions! Small, med., large. $2.50

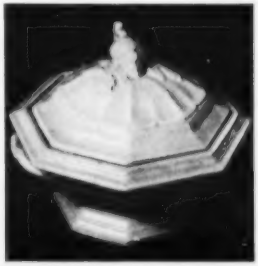
Alice Maynard Knitting Headquarters
556 MADISON AVENUE • NEW YORK 22, N. Y.

Booklet on request.

YOUR MONEY'S WORTH

Let the bells ring out for Christmas Day—and you must have a ringing set for your own doorway or your beautiful Christmas tree. They're electric, and when you turn the switch, they move and ring as though an invisible crew of bell ringers were at work. Safe, and guaranteed, the set of five bells, $4.98 ppd. Damar Distributing Co. (L-191), 22 Treat Pl., Newark 2, New Jersey.

Name and date bracelet to charm any Junior Miss who has a collection of beaux. Start hers for her this Christmas. Or better still, gather the family together and make up a sterling silver listing of all the grandchildren for a delightful gift to grandmother. Sterling silver bracelet, $3; discs with first name and date, $2 each. Incl. fed. tax and post. Wayne Silversmiths (L-191), 546 South Broadway, Yonkers 5, N. Y.



Ironstone China covered vegetable dish that's a miracle of whiteness, a star performer in the business of keeping food hot. Ironstone China dates back to early Victorian times, and today, this reproduction will bring a striking accent to your table. A gift for the bride, too, the dish is 8" high, 10" wide. $8.95 ppd. Jenifer House (L-191), New Marlboro Stage, Great Barrington, Mass.

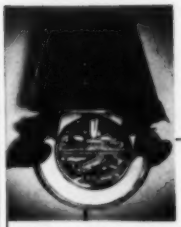
Caddy tables, nested in their own carrying stand so you can move them up for close quarter action, or keep them camped in one special spot. Wonderful for holiday entertaining, they're high enough (21") to give comfortable service. The metal tops, 17" x 12¾", in solid red, black, green. Separate tables, each $2.19. Four tables and stand, $9.98 exp. coll. Block Company (L-191), 138 West 54 St., Chicago 9, Ill.

YOUR MONEY'S WORTH

A bit o' Scotch plaid covers the flasks that hold his bourbon, rye, Scotch or football special. The plaid jackets comply with the season's top fashions, they're bound in leather, come in authentic Brodie, Royal Stewart (both red), **Calquhoun** (blue), Buchanan (green). With a jigger top, 8 oz. flask, $4.95; 12 oz., $5.95. Ppd. Camalier & Buckley (L-191, 1141 Connecticut Ave., Washington, D. C.

Copper starting set: three copper pieces for the beginning of a completely copper pot and pan outfit. This set was made up at our request so you could gift the new bride or yourself with the finest block tin-lined solid copper. The 16 oz. ring mold, 1 pint sauce pan, and frying pan, 5¾" in diameter. These three plus brackets for hanging, $9.95 ppd. Kirkham's (L-191, Glens Falls 3, N. Y.

(More *Money's Worth*, next page)



UNIQUE PLANTER PIN-UP LAMPS

charming . . . decorative . . . prettily practical wherever you pin them! Made of highly polished and lacquered brass, with 8" maroon or dark green shade and 8" brass plate with concealed planting pockets. Choice of subjects . . . Currier & Ives (Winter or Summer scene), Chinese, Rider & Jumper Lenonotives, fruit, floral, bird or carriage designs. Picturesque accessories for your own home . . . for distinctive Christmas gifts!

$3.25 each **$9.50** the set, postpaid. Send for our Catalog *Sorry no C.O.D.'s*

The Inderlied Shop

22 Hillside Avenue East Williston, N. Y.

YOUR BED CAN'T COLLAPSE WITH THESE NEW

BEDSPRING SUPPORTS

Banish forever those unsafe, dust-collecting bed slats. These patented Bedspring Supports will never let your bed collapse; won't collect dust. They lack springs securely, prevent spreading of rails. No. 4 fits any standard wood bed rail up to 1" thick. No. 3 fits iron rails. Made of heavy steel; felt lined to protect rail. Fully guaranteed. No COD's. State finish of bed and whether coil or box springs used.

BROCK & CO. Box 90-J Station E Atlanta, Georgia

LARGE SCHOOL TYPE EASEL-BLACKBOARD

Wood painting board on one side and masonite blackboard on the other...adjustable to grow with child from 2 to 16...can provide activity for two busy young creators at once. 18" x 24" boards. Shipped express collect. **9.95**
Paints, brushes, paper, chalk and eraser. **3.50**
Write for free CATALOGUE No C.O.D.

Creative Playthings, Inc.
• 867 Madison Ave., N. Y. 21, N. Y.

Good to Give...Good to Own

Holds garments, with or without cuffs. No pins or clamps. Balances correctly on closet rod or any hook.

Simple . . . just slide garments in or out of slots. Saves clothes, closet space. Eliminates wrinkles, preserves neat crease; cuts down pressing costs.

Beautifully-finished hardwood; feels sleek, looks smart, works like a charm.

Order two . . . one to give, one to keep.

GLINES CO. Dept. L-11 P.O. Box 384 GLENBROOK, CONN.

MEAL-TIME FUN FOR SMALL FRY!

CHILD'S MUG 'N BOWL

Sparkling Semi-Vitreous Porcelain Personalized with Child's Own Name

Nursery rhymes romp to the table with this gay, colorful Child's Mug 'n Bowl Set. Practically unbreakable semi-vitreous porcelain. Plate-bowl is 7" diameter with flat bottom, may be used either as plate or bowl. Raised rim helps young-ters learning to eat grown-up style. Mug 4" high. Name and decoration permanently baked in under high fired glaze. Hand-made and hand-decorated in Aucello Studios, designers of exclusive functional-modern dinnerware. A gift that will be treasured for years.

Postpaid, only **$4.95**

AUCELLO CERAMIC STUDIO
34731 N. Clark Street Chicago 13, Ill.

HOME BEAUTY MASSAGE

Infra Red Heat, Tool

Now at last! Latest in nature's vast treasures right in your own home! New Roll-A-Ray in lightweight plastic motor, busy hands of fond mamas. Rows of rubber nougets, with 3 speeds, HIGH heat help to keep you feeling on top over Revolutionary Roll-A-Ray reaches every part of body, easily lets you a glowing beauty and health massage anywhere, anytime! Provides instant heat and massage prescribed by doctors, trainers, beauty salons for temporary relief of Muscular Aches and Pains, for a fatigue and strain. Helps to speed the healing.

$7.50 Ppd. Order today. Ready to ship in SEND NO MONEY! Just forward your name and address. Pay postman who delivers Roll-A-Ray only $6.95 plus postal charges. Or send check or money order, and we pay postage. MONEY BACK IF NOT DELIGHTED!

HOME TEST PRODUCTS
Dept. KR-19 Jackson Heights, N. Y.

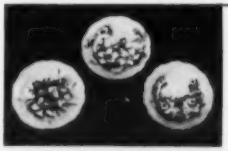
Colonial Footstools

• Made of pine, finished to a mellow satin-honey, these reproductions of traditional Colonial pieces will be wonderful companions for your relaxed moments. They are sent to you from our own workshop, they will fit into any decorating scheme, and the children will declare love at first sight the minute they see them.

Plank stool $4.50 Cricket stool $5.75 ppd.

WRITE FOR OUR FREE CATALOG

THE MANSFIELDS North Scituate, Mass.



Hand-Painted Kiln Fired

CHINA TRAYS

Every one an original painting

$1.75 each. 3 for **$5.00** postpaid
Hangers or stands for trays 35¢ each 3 for $1.00

These beautiful little trays (8½" dia.) can be used as ash trays, wall plaques, coasters, butter chips, on what-nots, etc. Also available painted with birds, fruits or scenes.

WEB CHINA STUDIO 2707 Boardwalk, Atlantic City, N. J.

LEATHERCRAFT PROCESS

The only service of its kind for—

SUEDE

COATS — JACKETS CLEANED • REDYED PROCESSED

HANDBAGS

ALLIGATOR — LEATHER cleaned • dyed • renewed repaired • relined

ALL LEATHER GLOVES

Processed $1.00 per pair Minimum 3 pairs

DELIVERY SERVICE IN MANHATTAN TEL. ORD 5-9330 Mail Order Dept. 411

Leathercraft Process* OF AMERICA INC.
1003 First Avenue at 57th Street New York 22, N. Y.

*Trade Mark Reg. U. S. Pat. Off.

COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quality designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter, over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
Sorry, no C.O.D.s

TEMPLETON CRAFTSMEN
Dept. 39 Templeton, Mass.

Compact Travel KIT *Marvelous Gift!*

● Sectional kit with quality beauty necessities Lipstick Rouge; Mirror, Powder and Puff; Cleansing Cream; Night Cream . . . combined in light weight, handsome, black and white plastic, 4-section case. Ample supply for traveling, vacations, etc. Stands 5 inches tall, 2½ inches diameter. Each section a standard size package. . . . Easily tucked in handbag, overnight case or car compartment.

Specify: Light, Medium or Dark Lipstick Rouge; Nude 1 or 2 Rachel, Beige or Natural Face Powder.

New, Novel Gift Complete with Cosmetics *Fed. Tax incl.* KIT ONLY with Mirror & Puff $1.40 Postpaid U.S.A.

$3.75

Colonial Cosmetic Co.
Since 1929
Ionia & Weston, S.W., Grand Rapids 2, Mich.

YOUR MONEY'S WORTH

A little cuckoo, to clock the time in your child's room, or in a cozy kitchen. This one, from the Black Forest of Germany, measures 6" high, but does a whopping big job of telling time, has a cuckoo design, pine cone metal weights. A working miniature of famous German clocks, it's $3.98 ppd. Home Test Products (L-19), 3256 [illegible] St., Woodside, L. I., N. Y.

Hook 'n Lather set for the chief of the house to use in his shower. If he's apt to roar when he drops the soap (and you can't blame him), he'll calm down with this gift. The hook holds to the shower wall by suction, the soap hangs on the hook, right down to the last little piece. By Seaforth, the hook (rustproof) and two large cakes of soap, $1.50 ppd. Madison House (L-19), 122 Post Road, Madison, Conn.

CHINESE MODERN

HAND-CRAFTED WALL BRACKETS

Smart, new wall bracket that will fit into any home. Just the thing to display your prize figurines, vines or bric-a-brac. Choice of colors—Black base with Gold top, or Black base with Red Top. Made of fine A-1 solid hardwood by skilled wood craftsmen. Overall size: 8½x11½x3½ inches. Complete with hardware and gold thread in a clear box to match the brackets. Can be used singly or in pairs. Be sure and specify Type (A) or (B) at corner pair. Sent postpaid or C.O.D. plus postage charges.

EACH	PER PAIR
$3.00	$5.00

Send for Free Folder on other Different Chinese Modern Furniture Items.

NEMES Dept. L 2631 Lehmann Ct. Chicago 14, Ill.

NEW SENSATIONAL • (Original)

"RODLESS CURTAIN"

(With extra texture-simulated Double Ruffle)

WINDO-TREAT*

Nationally Advertised Elastic Action! Will stretch, ruffling to **6-T-R-E-T-C-H** to 6 pds. to fit any size or shape window. 32% OFF. INSTALL 6 Minutes. No Tools, No Measuring, No Sewing, easy to launder and iron. Ready to hang. Complete with hardware and simple directions. Versatile! **FOR EVERY ROOM IN THE HOUSE!** Swell over Venetian blinds, curtains or as shown in illustration.

1. WHITE PERMANENT FINISH GOLDGANDY (Solid Colored Insert—as shown). Red, Green, Blue, Maize, Wine, Rose White **$3.75**
2. WHITE PERMANENT FINISH SOLGANDY (Gingham Check Insert). Red, Blue, Green **$3.75**
3. EVERGLAZE CHINTZ (Solid Colors) Cherry Red, Kelly Green, Blue, Maize, Wine, Rose, White, Green **$3.99**
(Above organdy styles are extra fine Berkshire Quality, combed mercerized yarns.)
4. WHITE PERMANENT FINISH DELUXE MARQUISETTE, with Everglaze Chintz centerized and pinot edge effect. Red, Green, Blue, Maize, Wine, Rose, White **$4.99**
5. PLASTIC (Looks like Chintz) (Solid Colors—4 gauge vinyl, Diamond Virgin Film). Cherry Red, Kelly Green, Blue, Maize, Wine, Rose, White. *Trademark **$2.25**

Factory Check or Money Order. We pay Postage C.O.D.'s plus postage charges. Money back within 10 days if not satisfied.

BROADWAY MILLS, Dept. L94
220 Fifth Ave., New York 1, N. Y.

Lifetime Mail Box
—a Christensen Creation

Of corrosiveproof, SOLID CAST ALUMINUM, antique-finished. Gracefully designed with rainproof roof-flap and ample rack for largest magazines and papers. Decorative as well as practical at your own front door or as an enduring gift.

Postpaid **$5.95** *No COD's.*
Write for Free Catalogue.

BUILDERS' HARDWARE AGENCY
25 Stuart St. Dept. L Boston, Mass.

Extraordinary Values in Exquisite Sterling Silver!

For gracious Living and Giving. Exclusively designed, all-over Rose Pattern Sterling Silver-handle table accessories. Enjoy this luxury at an amazingly low cost. May be purchased individually. Gift boxed! Send check or money order. No C.O.D.'s please. Available also in a Danish Modern design at slightly higher price.

Complete line and patterns on request.

Cake Knife	$4.00
Cheese Knife	3.50
Bottle Opener	3.95

ALL FOR ONLY **$9.95** TAX INC. Postpaid

GRENFELL'S P.O. Box Box 1, Allendale, N. J.

You'll love this

BLOUSE, SKIRT and SLACK TENDER*

As new as anything can be! Keeps your blouse tucked in shirt. It won't let the girl turn or "walk around" (and for sport wear (Dungarees and slacks) it's worth its weight in gold.

Construction is such that it does all these things perfectly. You can reach—dance—hang by your hands—bowl—play golf, etc., and your blouse stays put.

PLUS FEATURES

Washable—as comfortable to wear as any undergarment. Off and on in a jiffy—so you can wear all your outfits. Invisible when being worn. Does not create bulk—gives your waistline that coordinated look! Don't worry about size—you cut it to fit you. Available in colors of amber, white, black, navy blue.

SATISFACTION GUARANTEED Your money back if not fully satisfied.

Only $1.50 postpaid—as C.O.D.'s. State color or colors wanted.
*Trademark Reg.

SHELL PRODUCTS
608 SO. DEARBORN, DEPT. Y-3, CHICAGO 5, ILL.

You can re-do a chair like new with pretty decorative webbing

Here's a wonderful easy-to-do idea for making all your old chairs look spanking new with colorful modern webbing by-the-yard. Try webbing a folding outdoor chair (like the one pictured) or re-do a modern webbed chair in an exciting new color. Over thirty new Webcraft colors and textures to choose from. 15c to 40c per yard.

Send 10c for samples of colors and qualities and deduct from your first order.

WEBCRAFT
Box 51 Oxford, Massachusetts

YOUR MONEY'S WORTH

Catalogue of prints—a reference book for you to use when you're planning a picture wall, searching for a forgotten title, or considering the size of the color reproduction you want. We've found it useful when we're making a collection of a favorite artist's works because his available reproductions are listed. Send 50c to Oestreicher's (L-19), 1208 Sixth Ave., N. Y. 19.

A hot plate, to set on top of your burner and spread an even heat under a large pan. The metal absorbs heat, but will keep your pots and pans from scorching. Your mother probably had one of these, and you'll find it a necessary cooking aid, too, especially if your stove is not as modern as you'd like it to be. $1 ppd. Joe Smith Sales Co. (L-19), Joplin, Mo.

(More *Money's Worth*, next page)

EXQUISITE
Salt & Peppers

Fleurettes
for TABLE CHARM
the pair $2.50
Postage and Fed. Tax Included

These exquisite heavily silver-plated salt and pepper shakers will add individuality to your table and their captivating beauty will compliment you as the perfect hostess. Superbly designed and delicately detailed for traditional or modern table settings. An impressive gift that's really new and smartly different; handsomely gift-boxed. You'll be proud to own or give Fleurettes.

Sawyer Industries Inc.
Send check or money order to:
1518 Congress Bldg., Dept. L-1, Miami, Fla.

HANDSOME SWEDISH STAINLESS STEEL

Classically sculptured Swedish cutlery, famed for its simple sophistication and wonderful practicality . . . now available in a distinctive carving set, with graceful three-pronged fork and keen-edged knife. A truly excellent value at $7.50 postpaid. Also . . . lovely for life six-piece place settings, one-half ounce heavier than others . . . acid and scratch-resistant. Six-piece setting $8.00 postpaid. With single engraved initial $1.25 extra, per setting. Graciously giftable for the Holiday Season.

Send Check or Money Orders No C.O.D.'s please
Sally Kenyon
15 West 38th St., NEW YORK 18, N. Y.

CAPE COD CUPOLA

Now you can get a Ready-Built fully assembled CUPOLA for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted white, roof COPPER covered, 24" high, 16" square at base, only a screw driver needed to put up in 10 min. Only $23.75 Ex. collect. Larger size for 2 space garage $29.75 Ex. collect. Weathervane shown 19" x 23" all copper, black or natural, only $8.95 postpaid.

Free catalog showing cupolas, weathervanes, signs, lanterns and aluminum lamp posts.

CAPE COD WEATHERVANES
405 Hawthorn St.
DEPT L NEW BEDFORD, MASS.

Christmas Gifts

for ALL the LITTLE GIRLS in your life

White bunny muff, cuddly soft, huggable warm, cherubic doll face.
$2.95 p.p. with head of Dotty
$2.95
without head $2.00

for ALL the FAMILY

for lining, cuffs
2-4 year old
5-6 year old
7-10 year old
teen-age
adult
bedlam, large
$2.95 p.p.

Harold J. Rubin, *furrier*
22 E. 58 St. New York 22, N. Y.

EARLY AMERICANA
Miniatures
- Grill Work Covered Basket
- Covered Urn
- Pitcher & Cover
- Old Witch's Kettle
- Covered, Cooking Pot

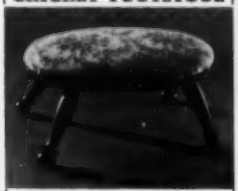
$2.98

Solid copper and brass reproductions, early American miniatures that might have stepped right out of Martha Washington's cupboard. Tarnish resistant. Ideal for so many decorative uses. Place them on your wall brackets or cabinet . . . use them for hanging leaves of flowers . . . just right for ash trays and cigarette boxes. Perfect for bridge or card party gifts. ALL 5 FOR $2.98

We pay postage on prepaid orders C.O.D. orders filled plus postage.

Satisfaction Guaranteed or Your Money Refunded
The BARTERY
8823 W. Pico Blvd. Los Angeles 35, Calif.

EARLY AMERICAN CRICKET FOOTSTOOL



That special gift for the special or hard-to-buy for person, a distinctive gift for lovers of the traditional. This sturdy reproduction is beautifully upholstered in your choice of green, beige, blue or black Colonial tapestry.

or if you wish, covered in red, yellow, green or blue "Duran." A whisk of a damp cloth wipes away all dirt. Will not burn. Resists stains. Excellent for children.

Your choice of maple, cherry, or walnut finished hardwood legs. Also available in muslin.

SIZES
8x11 $6.95 9x14 $6.95 12x18 $9.95
Plus 40c Postage
ROYALTON CRAFTSMEN
Craftsmen-made Antique Reproductions
Gosport, Royalton Township, New York
New catalog available soon

MONOGRAMMED EARRINGS . . . latest style sterling silver drop earrings, screw-back, in raised, engraved or cutout monogramming. Please specify type desired.
Gift boxed, $9.95 tax incl.

PERSONALIZED CUFF LINKS in solid sterling silver. Choice of name or initials in hand finished modern raised engraving.
Gift boxed, $12.50 tax incl.
SILVERART ASSOCIATES
1525 East 53rd Street, Room 503, Chicago, Ill.
Send for free folder of other distinctive gifts.

HANDY ADJUSTABLE CLOSET SHELF

Strong, sturdy steel construction. Adjustable from 26 to 48 inches. 10" wide. ½" thick. Fits on closet hook rail, or attached to wall with screws. Ready for use, no fitting. FINISH: Mahogany Baked Enamel.

DOUBLE HAT RACK

Sturdy steel wire construction with steel brackets. Accommodates two women's or two men's hats. Chromium, electroplated finish. Easy to attach to door or wall; holds hats in perfect condition.

STREAMLINED DUPLEX SHOE RACK

Steel construction. 24" long, 10" high, 8 inches wide. Accommodates 3 pairs of women's shoes or 6 pairs of men's shoes.
FINISH: Black baked enamel ends, bright electro plated bars. Shipped knocked down, easily assembled.
Three indispensable fixtures. Useful for home, apartment, and office. "Different" as a gift package for Christmas and other occasions.

All 3 pieces combined..... $5.75

Delivery charges prepaid. (West of Mississippi, $6.00) No C.O.D.'s please.

SPACE SAVER CO.
PO BOX 178, LUDINGTON, MICHIGAN

Hurricane Lamp

FOR PLANTS OR CUT FLOWERS

A lovely new decorator lamp that you'd expect to cost twice the price. Classic design that will add charm to your table or mantelpiece. Made of beautiful polished and lacquered brass with a filigree border. Height to top of chimney, 13 inches, bowl 4½ inches. Use in pairs or alone. Candle not included.

Only $3.95 each.

Guaranteed you must be pleased or your money back. No C.O.D.'s please—prepaid.

Send for FREE Gift Folder

STERLING HOUSE
Box 493-L Glen Ellyn, Illinois

mother and daughter stools

Mother's knotty pine stool with sturdy hardwood legs wedged through the hand-rubbed, alcohol resistant plank top, becomes a table for a cup of coffee, cocktail or ashtray after its use as a television seat.

MOTHER'S STOOL
13½ inches in Dia. 17 high... $5.00
DAUGHTER'S STOOL
9½ inches in Dia. 11 high.... $2.25

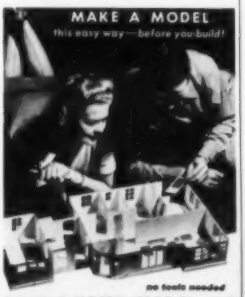
The two stools..... $7.95

Sent Express Collect Sorry No C.O.D.'s
Send Check or Money Order to

W. W. WALKER and SON
Box 1104 Bridgton, Maine

Manufacturers Since 1895

★ Send 10 cents for catalogue of Knotty pine reproductions for your Living room—Bedroom—Dining room and Den. ★



PLAN-A-HOME MODEL KIT

Here's the easy way to make a scale model of your favorite house plan . . . a model that becomes a *proving ground for your home building ideas.* Simply fit pre-cut wall sections into slotted plastic footings . . . and there's your model! Change as often as you like. Kit also includes furniture cut-outs for every room.

Using the Plan-A-Home kit you'll have much more fun in planning your future home, besides avoiding mistakes and costly changes when you come to build. This is a grand gift idea, too, for friends who are planning a home.

Send today for $15 piece kit. Only $4.75, postpaid east of Rockies. ($5.00 West Coast and Canada.)

PLAN-A-HOME MODEL CO.
Elkhart, Ind., Dept. L-11
Please send a Plan-A-Home Model kit to the address below. My remittance is enclosed.

Name_____
Street_____
City_____ State_____

MATCHING CRADLE & CHEST FOR DOLLY

Your child will be thrilled with this charming Penn. Dutch cradle for her dolly and the matching chest of drawers for neatly storing dolly's clothes. Cradle measures 20"x14"x9". It is sturdily constructed of richly stained and waxed knotty pine with bright red panels. The chest, which is 16½"x18½" and 8½" deep, comes with red drawers to match the cradle.

Complete Postpaid
Cradle..... $3.95 Chest..... $6.50
(add 50c west of Miss.)

Write for our illustrated circular

The Elephant Toy Company
7 Irma Avenue Port Washington, N. Y.

YOUR MONEY'S WORTH

The village pump and water trough, reproduced as a lamp base that will add a wealth of Colonial charm to your Colonial home. The wood is antique brown finished pine, the reproduction is faithful from the pump handle which moves up and down, to the trough which you can use for planting. Hand carved, 12" high, $7.95 ppd. Add 30c postage west of Miss. Irmana Pine Craft (L-19), 216 Central St., Leominster, Mass.

To have and to hold your earrings, pins, stamps, or his studs and cuff links. Imported leather boxes with gold leaf designs. Lined in matching rayon moire, they come in brown, red, green, blue. Circular box, 2½" diameter; rectangular, 2½" long; square 2½". Tiny pieces to hold the little things that mean so much. $2.40 each, incl. post. and fed. tax. Wilson's (L-19), Los Gatos, Calif.

HANDCRAFTED COPPER baskets with a proud Old English letter or three block letters . . . distinctive gift for homemakers, young and old. Handwrought, exquisitely antiquated, burnished copper is 13" high by 9½" in diameter; letter basket or planter, 5" high, 7½" in diameter. Basket $12.50, letter basket $5.00, postpaid. Print desired initials clearly on order. No C.O.D.'s. Delivery 1 week.

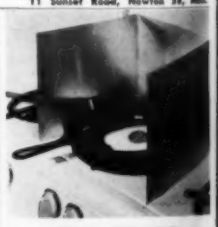
Coppercraft Shops
11 Sunset Road, Newton 58, Mass.

CHROMED BRASS
WATER MIXER
$1.98

GUARANTEED TO FIT SMOOTH or THREADED, ROUND or OVAL FAUCETS

Improved screw on type—fits smooth faucets, screws onto threaded faucets. Save $15 to $20 in expensive material and plumbing charges! Converts your faucets into combination faucets instantly—no tools required—a child can do it. Blends hot and cold water to desired temperature. Avoids scalds. Ideal for shampooing, clothes washing, dishwashing, etc. Perfect for set tubs. Saves hot water and hot tempers. Adjustable sliding bar fits all sinks regardless of distance between faucets. It's a perfect gift. Save money, buy one for kitchen and another for bathroom. Both for only $3.75. Money Back Guarantee. SAVE Postage, send remittance with order. C.O.D. will include postage.

HARDWARE SPECIALTY CO.
Box 378, Hackensack, New Jersey



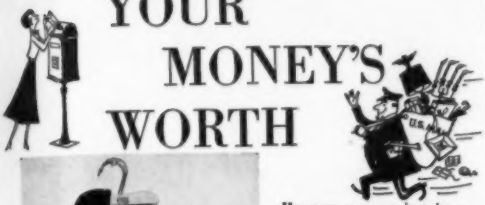
FRY GUARD

A wonderful way to protect stove and walls against frying splatter. Enjoy spotless kitchens, yet fry bacon, eggs, fried fries, chicken, fish in the open. Excellent for camping and trailer. Fits neatly around any skillet or electric stove. Folds flat for storing. Made of fine quality aluminum, it can be used also as cookie sheet. No C.O.D.'s.

$1.00 Postpaid

RUTH N. MEYER
Dept. L, Box 1176, Beverly Hills, Calif.

YOUR MONEY'S WORTH



Hang up your very best dancing slippers on a shoe tree that keeps them in shape, out of the way. The trees have little springs that exert enough pressure to straighten and shape your shoes. The hanger idea gives those velvet, gold or silver slippers closet space of their own. In pink, green, blue (or natural, for his shoes), $1.50 ppd. Green Jade Tree (L-19), 10 Sanford Ave., Fairfield, Conn.

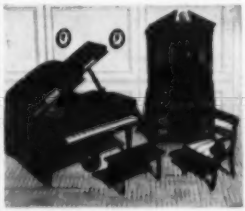
Hanging cupboard with an atmosphere of Early American charm. Use it as the top part of a desk—it has a drawer to hold "oddments" so when you hang it over a Colonial table, you'll have your desk, drawer and display space, too. Made of New England knotty pine, hand-rubbed and waxed to a mellow honey brown, it's 27" high, 18" wide, 5½" deep. $24.75 ppd. The Old Pine Shop (L-19), Hillsboro, N. H.

(More *Moneys Worth*, next page)

JACKSONS

captures the timeless spirit of Christmas with these striking candelabra designed by Van Keppel-Green. Order them in mat-black finish, rust-proofed steel in either style. Six-inch diameter, 10" high: $18.00; 22" long, 13" high: $25.00.

JACKSONS, Clay and 14th Streets, Oakland 12, California



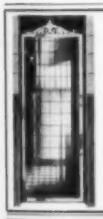
MINIATURES

For Doll House or Collector! Authentic Reproductions of Period Pieces All Mahogany

Grand Piano and Bench Swiss Music Box 9.50
Sheraton Secretary-Desk Drawers, Doors Open 5.50
Duncan Phyfe Arm Chair Upholstered seat 1.50
Framed Silhouettes ..... pr. 1.50

Sealed 2 inch to the foot
Postpaid—No COD's please
Send for list of miniatures

CHESTNUT HILL STUDIO
Box 156 Mamaroneck, N. Y.



BEAUTY • COMFORT • ECONOMY

GLASS SHOWER DOORS or TUB ENCLOSURES

A Glass Shower Door or Tub Enclosure will add beauty to your bathroom as no other single improvement can. They are permanent and inexpensive . . . eliminate constant upkeep and expensive replacement of shower curtains. Send for free folders.

MEDICINE CABINETS

. . . of the highest quality and beauty. Sizes and styles to fit your budget.

SOUTHERN Shower Door & Cabinet Co.
Dept. L-11 4511 Kyle St. Houston 6, Texas

Illustration Actual Size

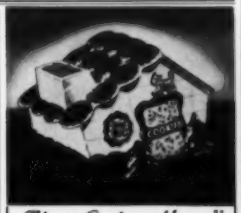
$6.65

PETITE ALARM CLOCK

Purse size, bell alarm. Luminous dial. So small you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and graduation, at only $6.65 prepaid. Musical alarms too, $10.95 prepaid.

Write for clock and barometer catalog 12

Harley's Clock Shop
1209 Grand Kansas City 6, Mo



The "Cookie House"

STRAIGHT FROM FAIRYLAND

Here's a new kind of cookie jar that will delight young and old—like the gingerbread house in "Hansel and Gretel." It's all hand-made ceramic and hand painted in bright, gay colors. The roof lifts up to reach the goodies. Sides are white, and the door is red with a pink cat on top. Along side are green trees surrounded with brown candies. The top is covered with brown ginger snaps. Packed in gay gift box with cute jingle printed on top. Measures 7 inches wide by 6 inches high. Satisfaction Guaranteed! Order several for gifts.

$5.25 Postpaid

No C.O.D.'s please

Send For Our Folder on Unusual Gifts

Abbott's Box 686-LC Fort Wayne, Ind.

FOR CHRISTMAS GIVING

Here is an authentic all brass reproduction of an Early American Whale Oil Lamp that will blend into all color schemes in any room with its antique English brass finish. An all purpose lamp that can be used as a table or wall lamp, a post or floor lamp, especially where floor lamp space is not available. Designed to give extra lighting. Will take 100 watt bulb or less. Shipped complete with frosted glass chimney and 7-foot cord. Shade diam. 10". Height 13". Back plate diam. 8½". Dimension 11". Only $9.95

Smaller size (no cord!) 60 watt bulb cap. Shade diam. 6". Ht. 8½". Ext. 7½". $8.95

Shipping weight 3 lbs. & 5 lbs. Shipped express collect.

Remit by check or money order, otherwise C.O.D.

Money Back Guarantee

WHITING CO. Box 132 Dept. L Plainville, Conn.

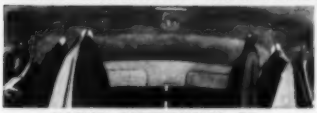
VERMONT SUGAR BUCKETS

made into magazine stands or catch-alls by a real Vermont craftsman. They have that wonderful look of Colonial tradition, but they'll fit into any home that indulges in unusual accessories. Lined with a coat of soft red paint, they're finished to a perfect satin brown. Magazine rack, $9.95, bucket with leather handle, $8.95 pp.

No COD's Please

THE SUBURBAN SHOP
3050 Northern Blvd., Manhasset, L. I., N. Y.

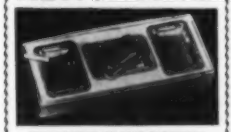
HANG 32 GARMENTS IN YOUR CAR—END PACKING TROUBLES ON TRIPS



DAMAR DISTRIBUTING CO.
Dept. LH-11 22 Trout Place Newark 2, N. J.

This amazing Hang-All Auto Wardrobe flash fits flush with the roof of your car above doors or windows. Does not obstruct rear view vision or touch doors or windows. Attaches in seconds to any make or model car—instantly detachable. Handsome nickel-plated steel rack will support 100 pounds of clothing full length. Send check, money order, or postal note today. $3.98 (Deluxe chrome-plated model $4.98) postpaid. 10 Day Money back guarantee. Write for free catalog.

NEW! 4-PIECE SMOKER'S SET



REMINISCENT OF FINE EUROPEAN HAND CARVING

This superbly designed imported 4-Piece Smoker's Set is truly a possession you will cherish. The exquisite workmanship will simply amaze you . . . because it is as handsome as fine jewelry.

Set consists of extra-large cigarette tray with cover (5"x11¼"x1¼"), suitable for either regular or king size cigarettes, and perfectly matched twin ashtrays (4¼"x3¼"x¾"). May also be used as attractive candy dishes. Made of silver-plated tarnish resistant metal.

AN UNUSUAL GIFT FOR EVERY OCCASION!

Treat your friends or relatives to this outstanding gift. Unfortunately, the number is limited—so order several sets NOW and put them away.

Worth Twice As Much NOW AMAZINGLY PRICED AT ONLY $3.95 Gift Boxed

SEND NO MONEY! Simply send us your name and address TODAY and pay postman $3.95 plus postage or enclose check or money order and we pay postage.

MAGGIN'S,
Dept. L-11, 303 Fifth Ave., New York 16, N.Y.

It's "the Brush-off"

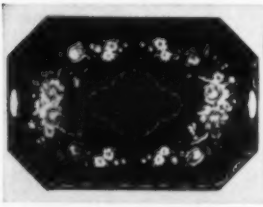
Miniature brushes in lipstick-size gold metal cases—easy to carry, and always handy for a last minute brush-off. The case has a "jewel" top, the bristles match its coloring. Choose red, green, coral, sky blue, navy blue, or pink.

A little gift with a lot of purpose—For a well-groomed friend, a small "thank you", a special Christmas surprise.

No C.O.D.'s, please.

$1 ppd. each.

THE GIFT WINDOW
34 Wall St. Attleboro, Mass.



The Most Practical, Most Economical Gift Of The Year

A graceful, completely hand painted early American Colonial metal serving Tray. Wire bound rolled edges for strength and beauty. 17½"x25½". In the popular "Decorator's Black" background.

$14.50

Postpaid. Send check or money order

Phillip H. Hancock
19 PLYMOUTH ROAD
SPRINGFIELD, DEL. CO., PENNA.

LOSES 40 lbs.

"I lost 40 lbs. in 3 months. I never felt better in all my life." — Mrs. Betty Blazek, Chicago.

"GET THIN TO MUSIC"

with WALLACE Reducing Records

Prove to yourself, in 7 days at home, the WALLACE Method can help YOU take off excessive weight. Reduce waistline and bulging hips. FEEL BETTER the first day—WEIGH LESS in a week.

NO STARVATION DIETS — NO DRUGS

The Wallace Method works with Nature. It safely brings quick, satisfying results. Reducing the WALLACE Way is play—it's fun to "GET THIN TO MUSIC."

FREE PROOF—Accept this amazing offer of proof. You can soon start YOU'R actual reduction. First reducing record and lesson sent prepaid and plainly wrapped. Try this full-sized, double-faced record 7 days at home. No payments to make now—no promise to pay later. Just an out-and-out FREE test as the coupon clearly states. Fill it in and mail today.

WALLACE RECORDS
Suite 1509, 154 E. Erie Street, Chicago 11, Ill.

WALLACE, Suite 1509
154 E. Erie St., Chicago 11, Ill.

Please send record and first reducing lesson, FREE and postpaid. I will either enroll, or mail back your record and lesson at the end of a 7-day trial. This does not obligate me in any way.

Name.....
Address.....
City..... Zone..... State.....

MINIATURE WINDOW GARDENWARE

Made of bright brass . . . the little 5½" scoop-tamper is ever so handy when you are transplanting . . . The 6" scratcher-trowel is wonderful for keeping top soil loose and aerated for healthy growth. You'll be mighty glad, too, when you have the handy set to plant your seedlings next Spring. Attractively boxed for gift giving. Just . . . . .

$2.00 ppd.

PROTECT YOUR TABLES and WINDOW SILLS

Wrought Iron Flower Pot Stand with colorful Tile

Protect your tables and window sills from water and dirt with this attractive wrought iron flower pot stand. Pompeian Green, antique finish. Wrought iron base with bright multi-tone colorful tile insert. 5" diam. A wonderful gift — gift boxed too! Sent you postpaid.

$1.25 PAIR

Satisfaction Guaranteed or your money refunded

Northmore's HIGHLAND PARK 27, ILLINOIS

(We are listed in Dun & Bradstreet, Inc.)

YOUR MONEY'S WORTH

Ceramic candy cane, by Kay Finch—a three-part ensemble to sweeten your table setting. We filled it with red geraniums to give its white glaze a Christmas feeling—it comes in green, too, for an even more seasonal touch. If you're a devotee of flat centerpieces, this cane is the right prop for you. About 12" long, $3.50 ppd. Garden and Patio Shop (L-19), El Camino and Churchill, Palo Alto, Cal.

Fair winds and a running sea for the Benjamin Hale, a three-masted schooner bound for a berth on your mantlepiece or his desk. The scaled model, made by craftsmen who understand sailing ships, is 18" long. Black hull, red bottom, white cloth sails, it's mounted on a maple base and sent to you completely assembled. $18 ppd. Le Baron Bonney (L-19), 117 Merrimac St., Newburyport, Mass.

Holiday Splendor For Your Table

Hand-Wrought Iron

YULE TREE

★ Add a glow to your holiday parties . . . with this graceful Hand-wrought Iron Yule Tree candelabra, designed after candle-burning trees of old. Use in pairs on buffet or mantel or singly as table centerpiece. Holds nine 4" red candles in petal-shaped holders. 17" tall including top candle . . . finished in Verd Antique Green. Will not tip. Use Christmas after Christmas . . . will never lose its charm. Price includes candles. $2.95 each, postpaid, or $5.75, the pair.

Prompt Shipment. SATISFACTION GUARANTEED

DOWNS AND CO.
81-LM Salem Lane • Evanston, Illinois

PERSONALIZED

TEDDY BEAR POLO SHIRTS

Little Tykes Can Now Have Their Own Name On Their Own Shirts

You call thrill the youngsters, delight their mothers, and show your own thoughtfulness by giving these Personalized Teddy Bear Polo Shirts for Christmas. Shirts are bright Yellow, trimmed in Brown and Green. Child's name is in rich Brown. Made of famous DURENE multi-ply mercerized combed cotton yarns. More absorbent, longer wear, lasting lustre, easy to wash. Long or short sleeves. Sizes, 3, 4, 5, or 8.

1 Shirt.....$1.85 Postpaid 2 Shirts.....$3.50 Postpaid

Specify size and if you prefer long or short sleeves
Sorry—No C.O.D.'s or Foreign Orders

CARDOGRAMS
2447 Fullerton Avenue • Chicago 47, Illinois

Make Casual Dining Simple

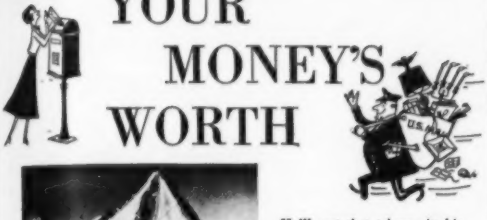
Whenever you serve food casually . . . at buffet dinners, picnics, on cruises, or to the ravenous sprouts . . . you increase guests' pleasure, make your work easier with beautiful new Dina-Tras. In lustrous, marbleized brown and white plastic, gracefully designed, they always draw praise.

Compartments keep servings neatly segmented, protecting your culinary reputation . . . your rugs and furniture. An unusual and expensive-looking, yet practical gift.

Dina-Tras, 12"x8½", tumblers 8 ounces, cups standard. Set of 4 (12 pieces) in carrying carton, $4.00 ppd. Order 3 sets to serve 12. Four Servi-Tras, 8"x5½", with either 4 cups or 4 tumblers, in carrying carton, $2.00 ppd. Money back if not pleased. Send check or MO.

Carmel Valley Patio Shop
224 Riverside Robles del Rio, California

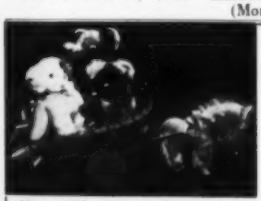
YOUR MONEY'S WORTH



He'll put that tobacco in his pipe and not on your rug when he has this special tobacco pouch in working order. It fills his pipe without spilling, the plastic envelope keeps his favorite mixture fresh, the pouch is flat enough to fit into his best coat pocket. With this to help him, he can fill his pipe in any windstorm. $1.95 plus 10c postage. Youngsports (L-19), Box 48, Chester Springs, Pa.

"Talking" Cowboy and a white-faced clown, two marionettes that work so easily you'll have them performing in jig time. (We did, too.) Television has made the marionette a VIP in the field of juvenile entertainment, so if you want a high rating with your gift, choose Buckeroo Bill, $8.98, or Teto, the clown, $5.50. Ppd. Hazelle's Marionettes (L-19), 911 East Tenth St., Kansas City 6, Mo.

(More *Money's Worth*, next page)



CART FULL O' FUN!

Fair to bursting with a cuddly cargo of stuffed animals . . . guaranteed to delight every child . . . to melt your heart! Colorful cart is pulled by dapper little pony . . . passengers: an elephant, honey bear and doggie! Each animal, about 9" tall, is stitched in durable plush, sports a gay ribbon.

Complete set, gift boxed, only **$7.95** postpaid

No C.O.D.'s please

Merrill Ann Creations — Dept. L, 238 Varick Street, Greenwich Village, New York 14, N.Y.

NEW! MIRACLE OPENER

By Mail **$1.95** Postpaid

The third hand you wish for when it's time to open jars or bottles is this Miracle Opener. It will pull champagne corks, open screw caps, pry off vacuum tops, open Mason jars and even squeeze limes and lemons! The as ice tongs also. Made of tool steel beautifully chrome plated. Will last a lifetime. Gift boxed with instructions. Only $1.95 postpaid. Money back in ten days if you are not satisfied. Order from this ad. Send for FREE catalog of other gifts.

HAROLD-NORMAN
65 West 42nd St.
NEW YORK 18, N. Y.

HE SWALLOWS 'EM WHOLE

Toni, the smiling barber, just loves to take care of Dad's old razor blades. He parks them safely—inside his jolly round tummy. Beautifully painted ceramic, 6" tall. Hangs on the wall or stands by himself. Attractive, practical gift.

Postpaid $1.50

BARTONS OF RIDGEWOOD
Ridgewood 1, New Jersey

PORTRAIT IN OILS ON CANVAS.....$29.50

Lifelike portrait in oils, hand-painted on 14" x 18" canvas in sepia by professional portrait artists. Send snapshot or photo as model. Hundreds of appreciative patrons. Makes a treasured gift. Handsome frame included at no extra cost. Money back guarantee. Shipping prepaid.

Portraits also available in hand-drawn sepia crayon (8½" x 12") $7.50; hand-drawn charcoal (16" x 20") $15, and in hand-painted full-color on canvas (16" x 20") complete with frame, $30.50, also in special sizes.

Portrait Artists Guild
130 Bayleston St. Boston 16, Mass.

Miniature Greenhouse, Pots and Flowers

For Delightfully Different Indoor Gardening!

A charming idea—and a wonderful opportunity to display your own artistic talents! Kit contains 6 small clay flower pots, 18 tiny, magically realistic artificial flowers, and a transparent plastic greenhouse—scientifically ventilated to control moisture and temperature—perfect for real plants, too! A decorative addition to your own home . . . ideal gifts for hobbyists and flower lovers . . . highly educational for children!

Just **$5.95** *postpaid.*
No C.O.D.'s please

Berkshire Hills Gifts
BOX 55 NORTH ADAMS, MASS.

YOUR X-MAS TURKEY PIPING HOT

This new, unique **HOTRAY** will keep your food hot. Use it yourself—give it as distinguished X-mas gifts.

The **HOTRAY** is electrically heated, thermostatically controlled, keeps food hot for hours—ready to eat at all times.

Made of sparkling radiant glass harmonized with gleaming silvery frame. 2 plasti-cool handles, 4 rubber bumper legs.

HOTRAY is perfect for your table—will not damage table cloth or table surface.

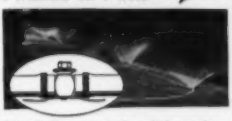
Convenient size 14"x9" AC only—Unconditionally guaranteed.

Write for free catalog N.

Still available at only **$9.95** *Express collect.*

NATIONAL GIFT CO., 545 FIFTH AVE., NEW YORK, N. Y.

Give **SPRINKLIT** *for Xmas*
THE IDEAL HOME GIFT
5 SPRAYERS ON 1 HOSE



Scientifically waters the whole garden—flowers, shrubs, trees and lawns. Reaches hard-to-sprinkle corners. Covers 1 to 1000 sq. ft.

Sprayers turn on and off individually. Flow adjusted at faucet from fine spray to full soaking volume. With sprayers turned off, SPRINKLIT is a fine 50-ft. utility hose. Made of Goodrich plastic with 5 solid brass sprayers. Weighs only 8 lbs. Guaranteed 3 years.

Order now for Christmas Giving

Goodrich Koroseal Plastic....$17.95
Ribbed Plastic Hose..... 14.95

Plus 30c postage west of Miss.; $1.00 west of Miss.
DEALER INQUIRIES INVITED

HOWARD SALES CO

EASY ON THE EYES

EASY ON THE PURSE

"D" LIGHTS will delight you.

A Practical Gift. Ideal for students, and for many home uses. A mere 4" high, but OH! so handy. Clips on almost anywhere, sheds plenty of concentrated light on the subject. You'll love it for sewing, for the baby's room or for reading in bed. Shade tilts to any angle. Ideal for use when lights are dimmed for television. Complete with bulb, 8 ft. cord and switch. AC or DC use. Beautiful brass finish, attractively gift boxed. **ORDER ONE FOR EACH FAMILY MEMBER** and **FOR GIFTS.** Only **$2.95** Postpaid. No COD's. Send check or money order

gifts gaylore
Huntingdon Valley, Pennsylvania
Write for descriptive folder on seasonal items for gifts and home

BAKE DISH SERVER

Beautifully finished pine server made to hold pyrex dish #231-$ 3.00 and #232-$ 3.50.

Glass liner not included.

Sorry we cannot accept C. O. D. orders. We guarantee satisfaction—all merchandise is sent prepaid.

Free illustrated booklet

The Wood Shed 807 BROOK STREET WICHITA FALLS, TEXAS

Hand-hammered, Hand-spun

ALUMINUM GIFTWARE

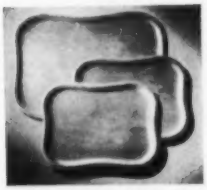
Magnificent styling — exceptional values

Exquisite — yet practical — gifts you'll love presenting . . . or enjoy seeing in your own home! Gracefully crafted by hand and polished to gleaming, enduring brilliance. Order from manufacturer and save.

Send check or M.O. Sorry, no C.O.D.'s

ARTCRAFT GIFT MFG. CO.
Dept. L-11, 1170 B'way, N. Y. 1, N. Y.

a wonderful . . .
practical gift



IMPORTED BLOND WOOD TRAYS

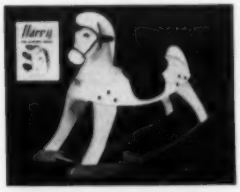
Made in Finland, of finest workmanship, these exciting all-purpose trays are specially treated to resist liquor, heat, water, and wear. Just the thing for giving or owning.

LARGE TRAY 14½"x21½" **$4.95** ppd. **SMALL TRAY** 12"x15½" **$3.50** ppd.

No C.O.D.'s please
Write for new FREE brochure

Myrianne
19 Robbins Lane, Lake Success, P.O. Great Neck, N.Y.

ONE TO RIDE ... ONE TO READ
THAT'S
HARRY, THE HAIRLESS HORSE



Here's an outstanding toy combination that your little cowboy or cowgirl will love to own. Harry the Horse is 22" high with strong, molded fiber plastic body and head, and selected wood legs and rockers. Strong enough to hold dad, light enough for the kiddies to move. Gay, baked enamel finish. Perfect for children 1½ to 6. Fully guaranteed. Book is amusing tale of Harry's adventures. Both shipped prepaid in U.S.A. for only **$5.95**

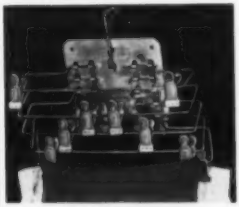
KELLY'S BOX 482 EXCELSIOR, MINNESOTA

BLOCK BOX

An ideal toy box for a child. Light weight, but sturdy. No lid to fall on little fingers and it is an inexpensive attractive storage space for toys; constructed of plywood and beautifully decorated. It is 28" long, and 12" high; 14" wide. It is natural finish with the decoration in red, black, and white. $5.75 postage prepaid.

No C.O.D.'s — Write for gift catalog

The Children's Shop
WEST HARTFORD 7, CONNECTICUT



Sav-Mor-Space

GARMENT HANGER

A new, unique garment hanger that really saves space. A must for the housewife and college student. For travel, pack hanger with garments attached, ready for instant use. An attractive, practical gift.

Unsurpassed for utility. Excellent for hanging women's shirts, slacks, strapless dresses, men's trousers, children's clothing. Each garment individually accessible. Useful in bathroom and kitchen for towels, cloths, etc.

Extremely compact. Swivel hook hangs over door or closet rod; fastens to wall or under shelf. Movable clips and base of rust-proof aluminum. Nickel-plated steel rods.

3-garment hanger $2.00 7-garment hanger $2.50

Your money back if not delighted. Send check or money order. No C.O.D.'s. We pay postage.

PEACOCK PRODUCTS
P.O. Box 60, 22nd St. Sta., St. Petersburg, Fla.

Cosy Fire-place Stool

Doubles as a handy TV seat

This junior size stool makes a comfortable, space saving seat for children at story telling time or marshmallow toasting parties. Strong enough to hold adult. Light enough for child to carry. Compact to store in closet. Selected New England pine—rich, honey color, with hand rubbed wax finish. 14" long, 10" wide and high. No COD's.

Only **$3.75** *each. Set of 4,* **$12.95**

Add 15c each, West of Mississippi

IRMANA PINE CRAFTS
I. W. BRAITHWAITE, Prop.
Box 266 Leominster, Mass.

Send for Folder of other Items

YOUR MONEY'S WORTH

North, south, east or west, no matter which way the wind blows this brass ash tray will weather any smoking situation. Made of highly polished brass, the tray is burn proof and alcohol proof. The rooster is stationary, but the wind direction spins around at the flick of a finger. The 10" tray, $8.50, or order it in the smaller, 7" size for $5.50. Ppd. Abbott Gifts (L-19), 22 West 22 St., N.Y. 10.

Christmas card tree for you to trim with your favorite holiday greetings. Made of verdigris wrought iron, it revolves so you can give full attention to every Christmas wish, and it will hold over 200 cards. Topped by a 3" tall Star of Bethlehem, it stands 30" high. A wonderful sturdy tree for your mantelpiece, $3.25 ppd. Malcolm's House and Garden Store (L-19), 524 N. Charles, Baltimore, Md.

(More *Money's Worth*, page 54)

For New Home Beauty

AUTHENTIC BRASS WALL LAMPS

Use them singly or in pairs to brighten every room in the house. All brass, lacquered for lasting finish. Specify choice of PERMAMENT or PIN-UP model . . . state color of 6" glass shade: red, green, yellow or rose. Bulb included.

Pair $16.95; singly $8.95 postpaid
Write for catalog No. 12
Send check or money order. No C.O.D.'s.

FROHNHOEFER'S
Dept. L11
119 North Grand Avenue, Baldwin, L.I., N.Y.

EYE-deal GIFTS

The optical case (2⅝" x 5⅝") holds any size specs with ample room. Sight-saver case (2⅛" x 3") includes 3 Sight-saver filters. (They work like a charm to keep glasses clear as crystal).

Both cases are TOP GRAIN cowhide in choice of fireman red, luggage brown or blue. Personalized with 3 initial monogram or first name in 23 K gold.

Complete Set $3.50
Optical Case $2. Sight-saver Case and 3 Filters $1.75.
Postpaid. No C.O.D.'s

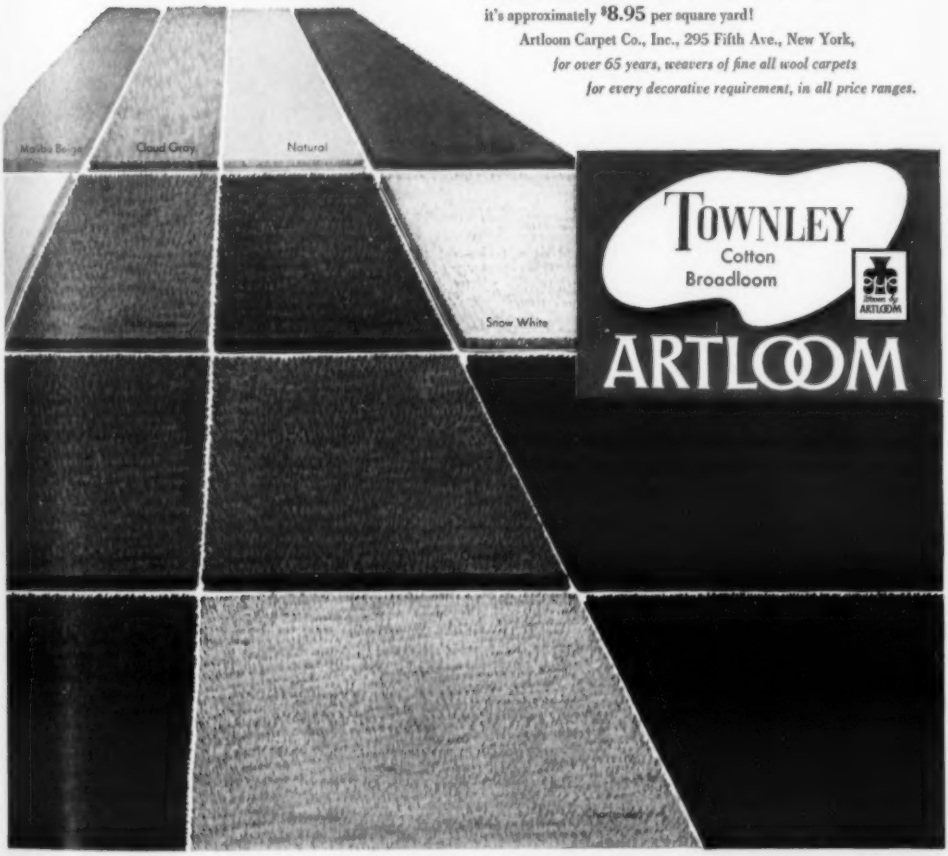
WINNIE KIDDER
182 Milk St. Dept. L Boston, Mass.

Madam! we Challenge you

TO EXPRESS A COLOR PREFERENCE IN CARPETING WHICH WE CAN'T MEET!

Have you a highly developed color sense? Do you give painters a difficult time? Then you're a woman after our own heart! We invite you to visit your Artloom dealer and see our new Townley Cotton Broadloom... revel in its rich, crystal-clear colors—all fourteen of them. Have yourself a time selecting just the color you want... for Townley is a color dream come true. It's a genuine, washable, cotton broadloom woven on real carpet looms... with a lush, woven-in pile... and plenty of heft, serviceability, and smartness. Any size, including wall-to-wall. And here's the most wonderful news of all... it's approximately **$8.95** per square yard!

Artloom Carpet Co., Inc., 295 Fifth Ave., New York,
for over 65 years, weavers of fine all wool carpets for every decorative requirement, in all price ranges.



THE ORIGINAL FOLDING Table TOP $4.95

The Ideal Christmas Gift

T-Top is a light rigid top which fits over your card table held in place by cleats on underside. Doubles the size of your card table by seating 7 persons comfortably—opens to 36" in diameter, 14" in circumference—it's perfect for luncheons and card games. Just tuck it away in corner or closet. Need for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors: Green, Red, Brown.

Unpainted $4.95—Painted $5.95

No C.O.D.'s please. Shipping Charges Collect

SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.

Dept. 103 Salem, Mass.

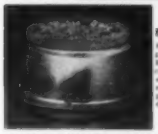
Enchantment Accented in ENTERTAINING AIDS!

New, unusual and exciting party aid —answers excuses to the occasion!

TIPPER ICE BUCKET or BUFFET SERVER

Handsomely fashioned in plastic fabric and removable fiberglass insert, with brass lid. Keeps ice cubes, salads, beverages cold or food hot for 20 hours. 7½" x 10" diam.

$10.25 ppd.



MUSICAL CAKE STAND

Revolves while playing "Happy Birthday" holds cakes, pies, punch, etc. Brass base, removable wood plate 3¾"x4½" diam.

$5.25 ppd.

Send for new 1961 edition of THE GIFT SHOPPER

JOE SMITH SALES COMPANY

Dept. L JOPLIN, MO.

NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER

$1.50 POSTPAID GIFT BOXED

SEE at a glance HOW COLD IT IS OUTSIDE from inside

Big figures and pointer on 3½" transparent dial (you look right thru it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Attaches easily anywhere on outside of windowpane. Weatherproof adhesive included. Specially compounded for windowpane use.

Money-back guarantee. No C.O.D.'s.

ACCURATE - UNIQUE - ATTRACTIVE

Brad Lee Gifts

25 Bedford St., Waltham 54, Mass.

NEW! Flat Surface NO-CLAMP CHOPPER

At long last! a practical kitchen utensil to hurriedly aid in meal preparation.

NO-CLAMP CHOPPER requires no fastening . . . stands on its own heavy metal base on any flat surface, ready for instant use . . . most versatile in action! Chops meats, vegetables and fruits . . . easy to clean . . . tempered steel cutting parts, sturdy construction, white enameled metal body—assures long-lasting service.

Complete with 16 page recipe booklet

Only $6.95 postpaid

Your satisfaction is guaranteed or money refunded

178 EAST FRONT STREET ARTHUR'S PLAINFIELD, N. J.

$8.95 Post Paid

Men's Genuine Leather

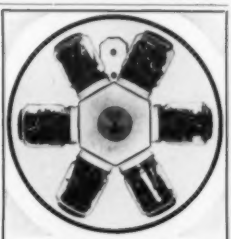
ZIPPER TRAVEL BAGS

Watch him beam when you give him this handsome leather travel bag for Christmas! Cowhide, grained to look like genuine pigskin. Double handles, saddle-stitched straps and top seams make it look far more expensive. Full zipper opens wide—makes it easy to pack all over-night needs. Moat, striped lining with two accessory pockets. Lock and key. Big 18x14x9-inch size. Federal tax included.

Initials Stamped in Gold Without Extra Charge

STEWART & BENSON

11 COURT ST. BUFFALO 2, N. Y.



"A Man's Gift"

REVOLVING HARDWARE RACK

Keeps nails, screws, etc., where they can be found quickly. This large 11" dispenser has six 4 oz. clear glass jars which screw into caps around a wooden hub. Finished in bright red lacquer, complete with 2 mounting screws.

by mail only $1.50 *ppd. No C.O.D.'s.*

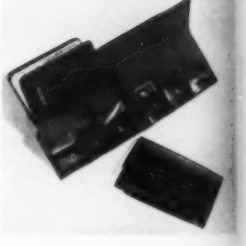
L. LYLE BAKER CO.

BISMARCK, MISSOURI

YOUR MONEY'S WORTH

By land or by sea, everyone will come when you signal that you're serving drinks from these decanters. Reproductions of the lantern which started Paul Revere on his famous ride, they are made of black wrought iron. The quart bottles come in green or red. And each has a light in its base, to use as a signal that the party's on. $7.95 each ppd. Berkshire Hills Gifts (L-19), Box 33, North Adams, Mass.

Everything for mailing, except the letter itself. Stamps and addresses are neatly secured in this calf-finished cowhide case that's perfectly sized for a small purse or pocket. Choose yours in red, green, brown, for $2, order some for "little reminders" at Christmas. In pigskin, $2.50. Ppd. Bonney's for Bonnie Creations (L-19), 121 East Broad St., Westfield, N. J.



Guaranteed Satisfaction or Money Refunded

NAMECHAIN

Personalized KEY CHAIN

Spells YOUR NAME *in full...*

Durably Constructed

The Perfect Gift

Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. Tax and postage included in price.

★ GOLD PLATED $3.50

STERLING ★ SILVER $7.00

1/20—14 Kt. Gold Filled $9.00

14 Kt. Solid Gold $48.00

NAMECHAIN MFG. CO.

19 E. Pearson St. Dept. L-2 Chicago 11

Multiply Closet Space with the

NEW CLOSET VALET

● Keep hats, gloves, purses, in perfect shape and easy to find in this wonderful New Closet Valet. Clever pigeon-hole effect is actually series of sturdy boxes, smartly finished in tan linen-weave with edges in contrasting color. Each box 13" x 6" x 10"—average shelf holds three sets. You'll want several sets—for every closet in the house.

Set of 3, postpaid.....only $1.99

Mail orders rushed same day

Satisfaction Guaranteed

DOWNS AND CO.

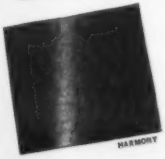
81-LM Salem Lane Evanston, Illinois

You'll Fall in Love With This Dinette!

DINETTE BY H-B MANUFACTURING CO., BALTIMORE, MD.

MOTHER-OF-PEARL

GREY OAK



HARMONY

IT HAS A GENUINE NEVAMAR TABLE TOP

You'll find a new home-furnishing thrill in a modern dinette with a wonderful NEVAMAR table top. In gloriously clear colors and eye-delighting patterns, a NEVAMAR top keeps its beauty through the years. It's so easy to care for . . . never a worry about spilled foods staining its sparkling surface.

Read this label now and you'll see why makers of quality furniture use NEVAMAR tops. Your own furniture or department store offers you irresistible values in NEVAMAR-topped tables for every purpose. See them now . . . and look for this label to be sure your table has a genuine NEVAMAR top

▶*For the name of the store featuring the dinette shown above, write to the makers: H-B Manufacturing Co., Baltimore, Md.*

THE NATCOLITE COMPANY,
Division of National Store Fixture Co., Inc.
Baltimore, Md.

Makers of Lifetime Tables, Booths and Counters For The Restaurant, School and Hotel.

DEPARTMENT OF HOME EQUIPMENT
Guaranteed by Good Housekeeping
AS ADVERTISED THEREIN

NATCOLITE

NEVAMAR®

TABLE TOPS

This table top is designed for lifetime beauty and service. In lasting colors, the surface will resist scratches, dents or ring-marks. It is not affected by alcohol, fruit acids or alkalies. It is resistant to cigarette burns and will withstand boiling water. Clean with a damp cloth. Washing with mild soap and warm water is permissible but seldom necessary.

THE NATCOLITE COMPANY BALTIMORE, MD.

Beauvais 1040-1843. One of the newest, freshest-looking carpets you'll find today ...sophisticated, yet casual. And it's a money's-worth marvel. About $11.95* a sq. yd.

On every floor...

a beautiful, affordable Bigelow!

Match a Bigelow beauty to *your* pocketbook!

WHAT IF YOU'RE *NOT* a millionaire—and still want a carpet that looks like a million! That wears like a jewel! Whether you plan to spend several hundred dollars, or only $90 or so, your Bigelow dealer has your ideal...

Because genuine Bigelow Carpets, famed for wear and beauty, come in prices to fit *every* purse. Whatever you pay, you'll be getting a carpet that looks and behaves like the real aristocrat it is.

Bigelow uses choicest imported wools—rich, springy wool, treated to keep "lively." And another important ingredient—125 years of superb carpet craftsmanship.

Glentwist 204-9430; around $13.50* sq. yd.

Beauvais 1040-1827; about $11.95* sq. yd.

Sonata 1970-7850; about $23.50* sq. yd.

Fervak 1020-9438; around $9.25* sq. yd.

Beauvais 1040-1844; about $11.95* sq. yd.

And talk about style! Bigelow gives you a wide, exciting choice! Modern or traditional designs. Patterned or textured or plain. In whatever colors thrill you most. How will you have *your* Bigelow? In the popular 9' x 12' size? Room-shaped—cut to fit the contours of your room? Or laid wall to wall? You can't get a better buy than Bigelow.

Consult the booklet, "Bigelow Home Decorator." Tells, *shows* how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow Home Service Bureau, P.O. Box 866, New York 46, N.Y.

*Prices subject to change. Slightly higher in the West.

Sun Valley 412-20190. A new Bigelow Wilton broadloom creation, with a rather modern air. Note the "sculptured" look of the graceful leaf design. An outstanding buy at about $12.75* a sq. yd.

Bigelow
Rugs and Carpets

Beauty you can see ... quality you can trust ... since 1825

602

ROSWELL WARD

Though their house is traditional, the Chamberlins' furnishings give it a contemporary look. They invested the bulk of their money in the living room. Tables, chairs, the buffet, and low drawer chest are all Sligh furniture with a silvery oak finish. Carol chose Nu-Hue's *Bittersweet* for the walls. The draperies are *Celaloom*, the rug is *Burtwist*

CHRISTMAS PRESENT HOUSE

The Chamberlins and their two small children expect this to be the happiest Christmas of their lives

Carol and John Chamberlin lived in a rented one-bedroom cottage with their two children, Johnny, three, and Judy, one and a half. Space was tight and no one was too comfortable, but the Chamberlins stuck it out, for they were saving for a house. Last summer, after looking for months, they stumbled across their "find"—a $12,500 small brick house on a sizable corner lot in Glenview, a new suburb of Chicago. With their savings they bought it for each other—a Christmas present, worth waiting for. The former owners [Continued on the next page]

John made these shelves (one panel makes a desk) as a surprise for Carol. All the pictures are from Carol's collection acquired over the past years at Chicago's "Little Studio"

See *Your Guide to This Issue* for prices

NOWELL WARD

Carol Chamberlin uses the unfinished upstairs room as a studio, paints there whenever she can take time off

Here are the stairs leading to the upstairs hall the Chamberlins use as an art gallery. It is painted a warm beige which displays the pictures well

[Continued from page 59]

didn't want to move out until fall, but when Carol told them how much she and John and the young Chamberlins wanted to spend this Christmas under their own roof, with room enough to breathe, and even room enough to put up a tree and decorate it, the owners became enthusiastic about helping the project along and decided to speed up their departure. They got out in time for John and Carol to move in and furnish and decorate the house and have everything ready for Christmas—right down to the wreath on their freshly painted, hospitable front door, a photograph of which you can see on page 57. The Chamberlins' new house consists of a living room, kitchen-dining area, utility room, two bedrooms and a bath, downstairs, and a finished bedroom upstairs with an unfinished room that is large enough to become two additional rooms sometime in the future. Being strictly budgeted young homemakers, Carol and John did everything themselves including the painting, papering, and cabinet building. To keep expenses down, both of their obliging mothers came to Chicago for a month; one acted as baby sitter, the other made all of the curtains, slipcovers, and cushions. Carol, herself, is better with a paint brush than with a needle. When the Chamberlins moved into their house, they had few belongings: while waiting and saving for a home of their own, they had also waited and saved for furniture. One thing they did have—and that was pictures. Before her marriage, Carol was an art teacher, and for years she has picked up paintings by good artists at thrifty prices. She is a conscientious painter, and has interesting canvases of her own. The Chamberlins' art collection couldn't be shown to much advantage in their rented cottage, but in their new house the paintings are used dramatically in every room (Carol planned color schemes around some of them), and the halls have become art galleries where additional pictures are hung. When Carol's

See *Your Guide to This Issue* for prices

The Chamberlins owned the outdoor furniture that they use in their breezeway. A wire planter makes an attractive container for their barbecue logs. Carol is addicted to greenery in winter, flowers in summer

artist friends saw her hall gallery, they asked her if some of their own paintings couldn't be hung in the empty spaces. Carol liked the idea and plans to have an ever-changing art show. Since it had always been Carol's dream to have a studio, where she could paint and putter, John assigned the unfinished room upstairs to her. In years to come they plan to finish this room, dividing it in two—one part will be a studio, the other a guest room and bath—but for today, even in its unfinished state, the upstairs room makes a pleasant studio with a good deal of atmosphere. At the present time, the Chamberlins' breezeway is not completely enclosed but it's still a useful room for the children to play in on cold winter days, and wood is stored there for the barbecue suppers the family enjoys. And, of course, even this breezeway is used to exhibit some of their collected paintings. For Christmas this year, she and John have given each other new-house-owners' presents, exclusively—and well in advance of the 25th. The only presents that will be frivolous and opened under the tree are toys for the children. There's time for Christmas surprises later—this year a new home is enough. In fact, the Chamberlins have so many plans that they will be in a holiday mood the year around.

[Continued on the next page]

The wallpaper, in putty green spattered with gold and copper, on the wall behind the bed, sets the color theme for the master bedroom. Bates' corduroy in a redwood color was used to make the bedspread and to cover a chair. The throw pillows are gold, green, and redwood. The oak headboard, which has a cane back, and the bedside table, left, are by Sligh

Three walls of the bedroom were painted moss green to match the color of the *Celaloom* draperies. Carol covered this chair in the same fabric that is used for the bedspread. The room has built-in closets and drawer space, so the Chamberlins can wait to buy bureaus. The floor is spatter-dashed to match wallpaper

See *Your Guide to This Issue* for prices

POWELL WARD

John made this dressing table for Carol. It is merely a wooden shelf covered with wallpaper, and varnished. It has spool legs made from the poles of fishing seines

[Continued on the next page]

Cinderella
Book of
COWBOYS
U
V
K
L
O
P

In the kitchen, a small area of wallpaper again supplies the blue-green, yellow, and white color scheme of the room. Carol painted all the cabinets and the dado blue-green, used yellow curtains. She already owned the spool-legged table

opposite
Judy and Johnny play in his bedroom which has a practical, easy-to-keep-clean *Tile-Tex* rust asphalt tile floor. The room is painted chartreuse and Johnny's bedspread is chartreuse and rust plaid. His tier blocks, multicolored train, red wagon, wooden blackboard desk, and striped zebras, and Judy's Raggedy Ann doll and hammer toy, all came from Howard Juvenile Shop, Chicago

NOWELL WARD

Carol uses her utility room as a laundry. The Hotpoint Automatic washer was a present for the whole family and "especially for me," says Carol who craved a washer

See *Your Guide to This Issue* for prices

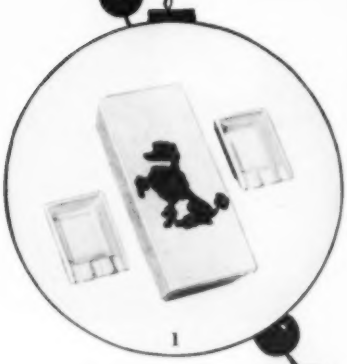
A closeup of the buffet

Above, Carol gave John the green crystal double cocktail glasses and the emerald-green decanter as a pre-Christmas present: he gave her cocktail napkins and the hitching post lamp. More "Christmas presents" decorate the corner living-room table, *right:* Weathercock lamp was another present from John; so was square green glass vase. All accessories, Tatman, Inc., Chicago

NOWELL WARD

Left, the accessories in their bedroom are "Christmas presents," too. The green glass compote dish was John's idea: Carol gave him the square coral ceramic ash tray. In their Christmas shopping they neglected no room in the house. *Below* are accessories for the kitchen: a saucy pair of ceramic oil and vinegar bottles, and a knotty walnut provincial planter. All these accessory-gifts are available at Tatman, Inc.

See *Your Guide to This Issue* for prices, further information



1

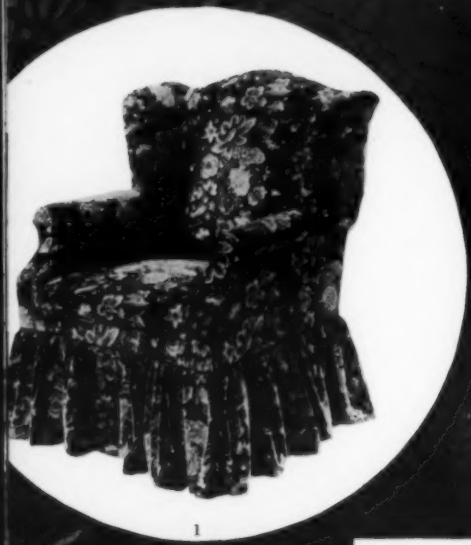
2

1 Black French poodle on gray-white Glidden pottery cigarette box, with two ash trays. Set is $4.50 at Berne Marling, Inc., White Plains, N. Y.

2 New *Stonelain* figurine, an appealing llama by Berta Margoulies, in high-glaze ceramic, sea green or Persian blue. $10, Lord & Taylor.

For you and your house—

GIFTS



1

2

3

4

1. Fine, small wing chair, cozy and comfortable, is upholstered in document chintz with chocolate-brown background. Stewart & Co., Baltimore, Md., about $1[illegible]

2. Coal scuttle in gleaming brass may also be used for plants, or as a waste basket. It's 16 inches across, a foot high. Price is $12 at Sorokin's Craft Shop, New York.

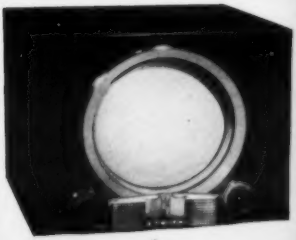
3. Whim-sical tôle banjo clock has an eight-day movement, a brass dial, Roman numerals, 28-inch case in various colors. $55, Suniland Furniture Co., Houston, Texas.

4. Nosegay pattern on burlap for a 30" x 40" rug, ready to hook ($2.25), worsted for hooking it (39c a skein), hooking needle ($1). L. Bamberger, Newark, N.J.

5. Solid mahogany step table, brass-grille sides, as shown or with top-grain leather surface, $42 and $51.50, respectively. Woodward & Lothrop, Washington, D.C.

6. This table-size television set in a mahogany and veneer case is just right for small living room or den. 12½" screen, about $210, available at all Zenith dealers.

5



6

[illegible] Authentically [illegible] comes in black, [illegible] and maple finish

[illegible] Colonial fire[illegible] [illegible] and fire-clay [illegible] design. From W[illegible]

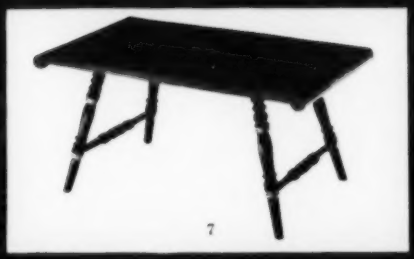
[illegible] Soft-voiced, [illegible] front door, one [illegible] finish, at $8.95.

[illegible] Pie and che[illegible] [illegible]ering handles, [illegible] $4 and $5 each,

[illegible] Handsome ta[illegible] [illegible]d shade, has g[illegible] [illegible]-one inches hig[illegible]

[illegible] Hand-colore[illegible] [illegible]gem frame, $[illegible]

[illegible] *Allendale Ha*[illegible] [illegible]d $7.50), tem[illegible] [illegible]mospheric-pres[illegible]



7

8

9

11

10

7. Authentically decorated, Hitchcock-type coffee table comes in black, forest green, Chinese red, antique white, and maple finishes. About $45, Hathaway's, New York.

8. Colonial fire lighter of black iron with a solid brass ball and fire-clay ball is an authentic adaptation of a 1710 design. From Wits' End, Upper Montclair, N. J., $8.50.

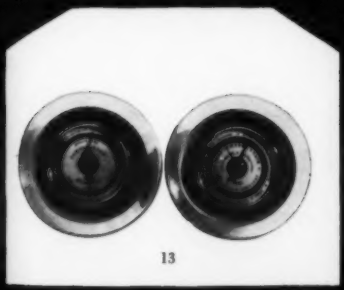
9. Soft-voiced, two-tone door chime rings two notes for front door, one for back door, is easily installed. Ivory finish, at $8.95. Hammacher Schlemmer, New York.

10. Pie and cheese servers in Towle's *Silver Flutes* have sterling handles, functional-shaped stainless steel blades. $10 and $5 each, tax included, at Stern Bros., New York.

11. Handsome table lamp in red leather with a matching red shade, has gold hand-tooling on its base and is twenty-one inches high. It's $17.95, Wanamaker's, New York.

12. Hand-colored apple prints, in 8" x 10" gold leaf and green frame, $4.95 each. Oestreicher's, New York.

13. *Allendale Humidiguide* and *Avondale Baroguide* ($5 and $7.50), temperature and humidity indicator, and atmospheric-pressure gauge, Harris Co., Columbus, Ohio.



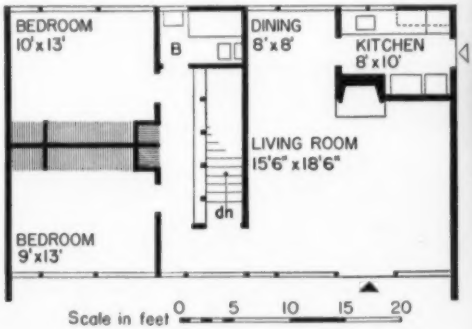
13

12

A PACKAGE OF LIVING

The house and everything in it, the lot and everything on it, planned to the last detail with a shrewd, sharp eye on the budget

This is Pacifica house, in Berkeley, California, a structure of redwood and glass, oriented to its landscaped lot, completely furnished, and decked out for a California Christmas. No one lives in it now, but on Christmas Day a young couple could march into it, carrying nothing but their own clothing, and be at home. Furthermore, it's not beyond the realm of possibility for many young couples to give themselves such a Christmas gift: the house and landscaped lot cost thirteen thousand dollars, all the furnishings (except appliances and objects of art) cost under twenty-two hundred dollars. The story behind the house is this: Jackson's, a store in Oakland, worked with designers, landscape architects, and builders to prove by doing it that a comfortable and attractive modern home—site, building, furnishings, equipment—could be made a reality within the budget limitations of today's young homemakers. This house is the result, and there will be other Pacifica houses, so called because their architecture and furnishings are influenced by the prevailing tastes, climate, and topography of the Pacific coastal region. The interior provides two bedrooms, a dining-living room, kitchen, bath, car port. Sound and simple design, with maximum efficiency in service areas and integration of outdoor areas with enclosed sections, distinguishes the house. Its furnishings are functional in form, and in colors harmonious with the outdoors: citron, orange, brown, coral. We believe the house is practical, adaptable, livable—perfection packaged at a sensible price. Appropriate gifts for this house—or any house—are shown on the following pages.



Pacifica house plans to go with the happiest plans of a couple

Saint Nick came to California, succumbed to the climate, built this gift house with the help of Jackson's in Oakland; Mattei and Muncaster, designers: Tocan Corporation, builders; Nichols & Wisheropp, landscape architects

[Continued on the next page]

ROGER STURTEVANT

Ready for a contemporary holiday, complete with mobile Christmas tree, living room has sofa ($129.50), two lounge chairs ($65.50 in striped fabric, $49.50 in gold), corner and coffee tables ($43.50 and $32.50), and wood-and-tile end table with shelves ($22.50). Free-form Bouclé-weave carpet is $7.95 a yard. Decorator is Ann Hallick of Jackson's

Fenced patio is part of Pacifica living area, where family may
around a redwood table ($59.50), on black-framed chaise with
laced seat ($42.50), black side chairs ($19.50), and armchairs ($
Brazier with spits ($24.95) is an invitation to outdoor

[Continued on page 74]

nily may
e with yell
irs ($34.5
utdoor cush

STERLING SALAD SET, ROYAL DANISH PATTERN. EACH PIECE, $17.25

BOOKCASE, 30" WIDE, (SEE ROOM BELOW) CAN ALSO BE A HUTCH ATOP A DESK

ROGER STURTEVANT

Christmas Eve buffet is set in dining "L" around the corner from the fireplace. Drop-leaf table is $43.50, occasional chair, $32.50, dining chair $27.50, bookcase $43.50. All of Philippine mahogany in wheat finish

SANTA ANITA POTTERY IN OATMEAL AND GREEN, A TWENTY-PIECE SET

GALLON CRYSTAL BOWL, BASE AND SALAD SET SILVER PLATED. $13.00

Design of the house takes full advantage of the California climate with outdoor areas made an integral part of the indoors. Interior textures and colors are in harmony with plants, trees, and flowers of the landscaped lot. Wheat-colored buffet has white, lacquered front, $137.50

DROP-LEAF TABLE HAS GENEROUS PROPORTIONS (SEE FACING PAGE)

[Continued on the next page]

Although only ten feet by thirteen feet, master bedroom seems to be larger because of the use of a floor-to-ceiling window, and because of the wise selection of furnishings. The bed has a simple headboard ($24.75) with flanking drawer tables ($35.75 each), on which are placed twin straight-column Ceramic lamps. Bath adjoins this room, and is handy to the second bedroom

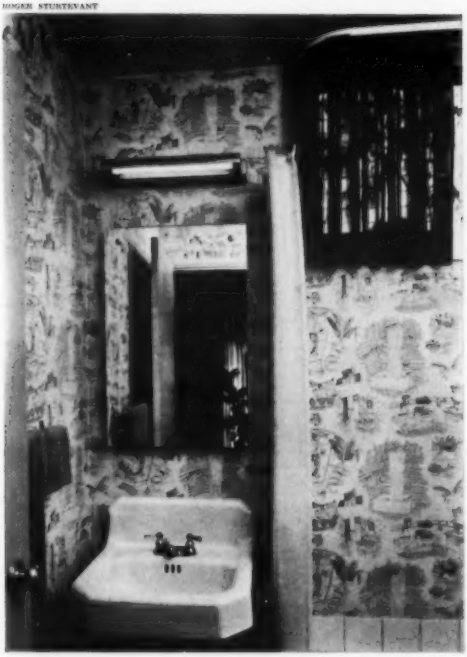
One may step from the master bedroom into the garden. This contributes to its air of roominess, as does the fact that a storage wall and built-in wardrobe make more furniture unnecessary. Three-drawer chest ($76.50), provides ample additional room for day-to-day clothing needs. The comfortable bedroom chair completes the major pieces of furniture

Studio bedroom is used as a den-guest room, will be fine for a child's room with no major changes. Wheat-colored combination headboard and bookcase ($54.50) and an end table ($21.95) make the box spring and mattress into an inviting couch. A matching dinette table and hutch, right ($39.50 each), form an attractive desk-secretary. The nine-by-twelve Lauhala woven mat ($43.20) provides what is virtually a wall-to-wall floor covering

[Continued on the next page]

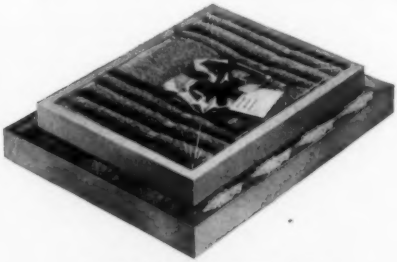
ROGER STURTEVANT

ROGER STURTEVANT

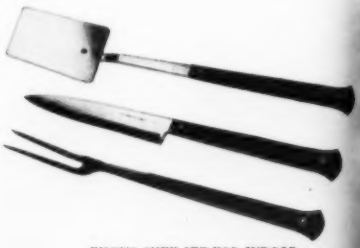


Recessed wash basin, gay wallpaper, good lighting, and adequate cabinet space to keep bathroom accessories out of sight, add up to ample room in small space. Dimensions of bathroom: five feet four inches by eight feet

Because it was planned in size and shape for the appliances which would equip it, the kitchen (approximately eight by eleven feet), provides sufficient area for cooking without sacrificing room for storage



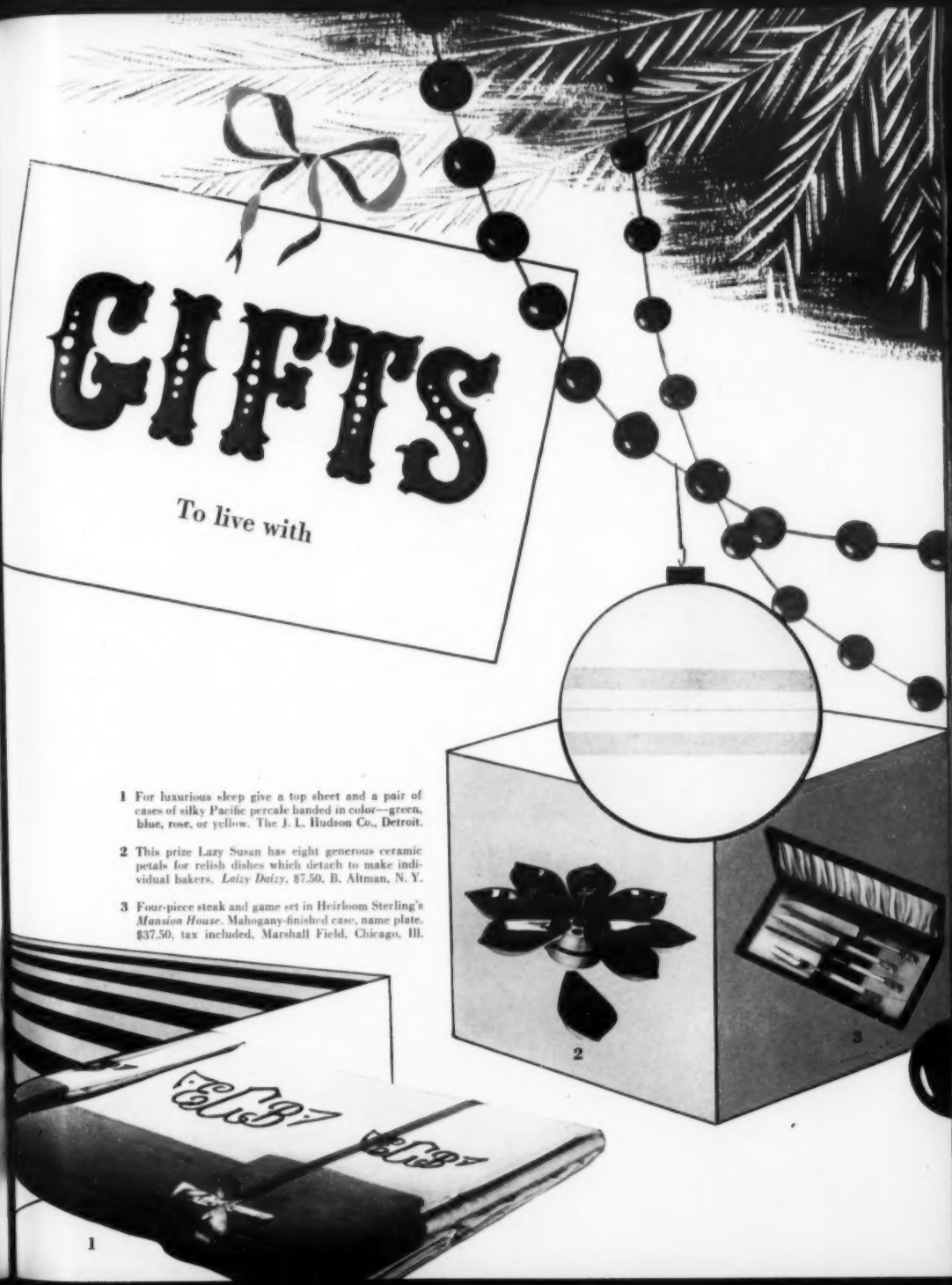
TRAY OF BATH AND GUEST TOWELS, WASH CLOTHS, TWO OF EACH. $5.95



EKCO'S CHEF SET FOR INDOOR OR OUTDOOR COOKERY. $7.95

GIFTS

To live with



1 For luxurious sleep give a top sheet and a pair of cases of silky Pacific percale banded in color—green, blue, rose, or yellow. The J. L. Hudson Co., Detroit.

2 This prize Lazy Susan has eight generous ceramic petals for relish dishes which detach to make individual bakers. *Laizy Daizy*, $7.50. B. Altman, N. Y.

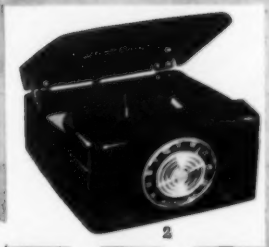
3 Four-piece steak and game set in Heirloom Sterling's *Mansion House*. Mahogany-finished case, name plate. $37.50, tax included. Marshall Field, Chicago, Ill.

1

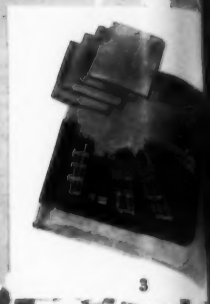
2

3

1



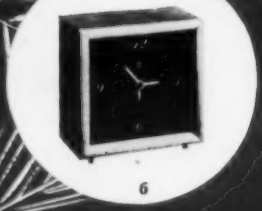
2



3

4

5



6

7

8

1. Comfort and style are combined in this deep modern armchair with tufted back—the kind to tempt the man of the house. Legs have light finish. Here, covering is lime green with stripes of various colors. $92, Mallary, Inc., New Rochelle, New York.

2. Someone will be very grateful to you for choosing this compact AM radio-phonograph. It's an Admiral table model, is nine inches high, and plays all three RPM speeds. $89.95, Sachs Quality, New York.

3. Hand-printed linen cloth about 50" square and four napkins make an interesting set for dining. Pattern is *Around The Hill*, design is in mulberry on aqua ground. $9.45, Blockhouse, Boston, Mass.

4. New three-dimensional *Wool o' the West* blanket is eighty inches wide, has mitered corners with slide fasteners, and extra flap for close, tailored fit. In ten colors. $19.95, May Co., Los Angeles, Calif.

5. For your convivial friends, a timely Tom & Jerry set in pottery decorated with a modern Christmas tree. Big mug-bowl is priced at $6.50, six little mugs are $1 each. At Bullock's, Los Angeles, Calif.

6. This *Chronopak* alarm clock designed by George Nelson is decorative as well as a timepiece. It has a black face in a square walnut case. Also comes in light birch. $12.75, at the Studio Shop, Boston, Mass.

7. Bright ceramic pair: salt shaker and pepper grinder are enlivened by hand-done yellow, red, and green designs, have chrome tops. This 3" high set ($8.50) was designed for Georg Jensen, New York.

8. *Leerdam* beer glasses of Dutch crystal are amber green, large, and balloon-shaped. They'll be handy

9

10

forth for other drinks, too. Get a set of eight for $10 or a dozen for $15 at Georg Jensen, New York.

9. Substantial contribution to a home is a flexible wall-mounted pulley lamp. A molded plastic dish shields the bulb, diffuses light over wide area. Shade comes in red, yellow, green, charcoal or putty. Lamp complete for $25 from Lightolier, Inc., New York.

10. A light but sturdy teacart with simple lines is a find. This one has two tray surfaces; they come in either vivid coral or tôle green with black handle and frame. $12.95, at L. S. Ayres, Indianapolis, Ind.

11. Strong, handsome coffee table of blond hickory designed by Carter Morningstar. It measures 20" x 41", has laminated legs which arch to form handles. $34.95. Viking Woodcrafters, Inc., Poughquag, N.Y.

12. Ceramic vases in shapes you've always wanted for flower arrangements. Cylinder vase has slot in side, is $2.70; narrow, oval one, $1.50. White or chartreuse. Georgiana Ceramics Corp., Marietta, Ga.

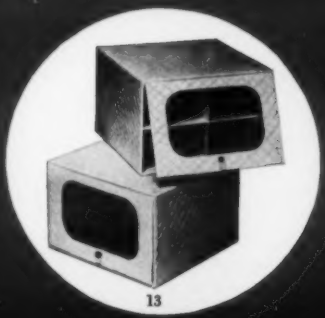
13. A twosome to keep her hats and shoes in top condition. These quilted plastic boxes are trim, come in yellow and other colors. The shoebox has four roomy sections, a convenient window. $3.59. The hatbox, $2.98. Abraham & Straus, Brooklyn, N. Y.

14. Cock pheasants—gay examples of the ceramic art—that will be admired in any setting. Each 8½ inches high, 13 inches long, a true model of the wild bird, rich in coloring and grace. Cost for the two is $10.50, at Carole Stupell, Ltd., New York.

15. These Venetian glass ash trays in the form of shells are as graceful and charming as any we've seen. They're heavy enough to stay put, large enough (5" x 5") to be practical occasional dishes. They are available in crystal, rose, aqua. Cost is $1.75 prepaid at James McCutcheon & Co., New York.

11

12



13

15

14

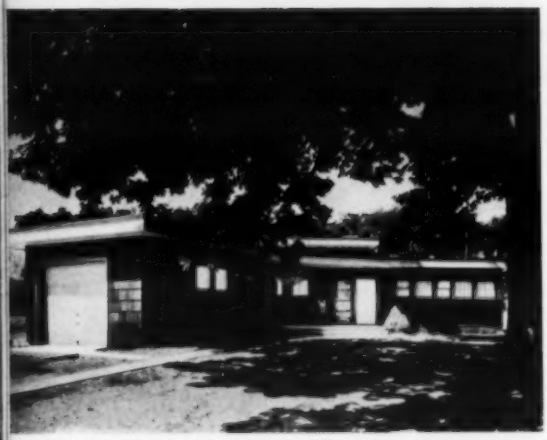
THEIR OWN ADDRESS BY CHRISTMAS

Betty Lou and Bill planned their house while they were engaged, built it before their marriage, moved in for Christmas

Betty Lou Pinney and Bill Laramore met and became engaged while she was a freshman at college, waited until she was graduated before getting married. During those four years they talked over every last detail of the house they hoped to build. Last year, they took their plans to an architect, and when his blueprints were submitted all of their ideas had been incorporated in a house that was in every detail exactly right for them. They decided to build immediately so that they could move in right after their honeymoon and be furnished and settled by Christmas. It was at this early stage of the game that LIVING For Young Homemakers heard from Betty Lou. She was doing a term paper about our magazine and now that she and Bill were actually going to build a house, she wanted us to advise her about furnishing and decorating it. Consequently, we have been working with the project since ground was first broken. The Laramore house is a contemporary design; the interior consists of a large living and dining area with big windows, two bedrooms, a bath, and a kitchen and breakfast room combined. After financing the new house, Betty Lou and Bill like most young couples had a somewhat limited budget for furnishings, so we evolved a scheme whereby they would get things they really needed and wanted as wedding presents. With our help, Betty Lou chose her rugs and furniture, draperies and color schemes long before the house was finished, and shopped for the exact accessories she needed to go in each room. Thus, when friends and relatives asked her please to tell them what she really wanted as a wedding present, she was able to be helpful and specific: she could name the exact lamp, bowl, blanket, kitchen utensil or—as she did for her living room—the draperies she needed. At the Laramore wedding there were no white elephant gifts on display.

opposite

Christmas will be festive for the newly-married Laramores. They will trim their door, string electric lights on the pine.



The brown shingled house has a pitched roof, sheltering overhang

opposite

View of living room from dining area shows the dividing curtain made of Titus Blatter's *White Fleury* casement cloth. The white *Duran* plastic chairs and the love seats are from J. L. Chase. The cocktail table, nest of tables, dining furniture, are by Imperial. The rug is beige *Klearflax*

NOWELL WARD

Here Betty Lou and Bill take stock of their wedding presents—every one useful. The wedding-present draperies are made of Joanna Western Mills' green printed pebble cloth. Imperial red floor is *Linotile* by Armstrong Cork. For prices, more information, see *Your Guide to This Issue*, page 132

[Continued on page 86]

Bill and Betty Lou designed a dining area to accommodate large gatherings: their Sunday school seventeen-year-olds, Bill's Kiwanis, Rotary, and other club groups

Kitchen carries out the yellow, brown and white color scheme, with emphasis on solid white porcelain. Young guests who like to help at dinner parties overflow into this popular, functional room

Breakfast is ready. It's a pleasure to get under way for the day in this cheerful setting of soft yellows, browns, white. Inexpensive picnic table and benches are part of the comfort and informality

MONTGOMERY WARD

[Continued on the next page]

right and opposite

Master bedroom, also the Laramores' study-retreat, is spacious, uncluttered. Imperial chests are finished in sand mahogany. Bill made the shelf headboard; mattress and box spring are Sealy's. Bill's desk is freshly papered and equipped with new pulls. Flexible screen by Hough Shade, moves easily. Paint for all walls from O'Brien

above

Compact bathroom is tailored, with walls in gray tile, floor in black. Green and yellow accessories make an interesting contrast

NOWELL WARD

right and opposite

For guests and for living. Green dual-purpose bed is by Sealy. Northwood blankets by Faribo, of lime and camellia pink are kept at arm's reach in the Roos cedar chest of lime oak with adjustable shelf, double doors. See *Your Guide to This Issue*, page 132

NOWELL WARD

SLEEP IS A BEAUTY TREATMENT

A good night's sleep in a bed that's relaxing to the body and refreshing to the eye is the most effective and least expensive beautifier we know. Simmon's *Hide-A-Bed*, comfortable less comfortable for its daytime service, is dressed for the night in Wamsutta percale candy stripe sheets. Adding style as well as warmth are the blankets by Kenwood.

SLEEP IS A TONIC

[illegible] be (without license) the best [illegible] you can buy, worth its weight [illegible] and potions. Sugar coating in [illegible] of the attractive covering of [illegible] mattress and box spring en- [illegible] by Englander sets the note for color harmony in [illegible]'s blan- kets, peach sheets [illegible] Cabin Craft's fine bedsp[illegible] adboard [illegible] Crawford is p[illegible] ctional.

The distance from the [illegible] tion need be no farther [illegible] tickets for the [illegible] you can tra[illegible] world of [illegible] ir over its by C[illegible] and companion [illegible] case [illegible] of B[illegible] Star blankets c[illegible] ights and colors to suit you [illegible] perature. The [illegible] pillows are [illegible] to wash and [illegible]

SLEEP IS A { *beauty treatment* / *tonic* / *rest cure*

It is said that we sleep because all Nature moves in rhythms and cycles. Plants grow by daily rhythms, single-celled animals have quiescent periods, and something equivalent to sleep, even hibernation, is found in all forms of life. Most of us know that every hour in bed is an hour saved in bodily wear and tear. Benjamin Franklin stated as much when he called it a high crime against body and mind to be deprived of plenty of sleep under the best of conditions. He recognized natural slumber for what it actually is: over-all relaxation. Sound sleep decreases mental activity and emotional strains as well as easing muscular tensions, and the best friend of sound sleep is a good bed. It should be chosen primarily for its capacity to encourage muscular relaxation and a healthy normal posture. There are those who like hard beds and others who prefer soft ones, and the same may be said of pillows. But hard or soft, a mattress should be constructed so that it does not sag, so that it offers uniform and level support for the body, which makes it possible for all the muscles to relax and for the bones of the body to lie in a normal position. And pillows are important, too: those of foam rubber are washable, dust-free, non-allergic, cool, mildew-proof. Fine pillows of other materials will not bunch up, but retain their fullness and resilience.

A good sleep refreshes; it restores well-being to mind and body

Of great psychological value is the appearance of your bed and bedroom. It has been demonstrated that the colors, shapes and textures of bedding, and the décor of a bedroom, have a profound effect on us: some are conducive to sleep; others are not. A cluttered room, an untidy bed, colors that are harsh or inharmonious are disturbing influences. A bedroom should have a fresh, clean color scheme and the bed, itself, should be appealing to look at, as well as comfortable to sleep in.

A good bed deserves a proper wardrobe: fine sheets in colors and patterns to suit the mood and season, blankets of varying warmth, all of them sufficiently light so that the body is not weighed down; and, in the daytime, spreads and counterpanes which make the bedroom a happy place to be even when you're wide awake. [Continued on page 134]

LUIS LEMUS

MAKING CURTAINS is easy as pie on a sewing machine, even for a beginner. The ruffler attachment gathers miles of flounces to the exact fullness that you want and sews them on in one operation. The cabinet is bleached oak; closed, it becomes a good-looking piece of furniture in almost any room

SEWING ON BUTTONS by machine (and without an extra attachment) makes possible such gifts as this quickly-fashioned felt bag and belt. It cuts your mending and button-sewing time in half, too

THE
one o
form
a mat

MACHINES MAKE IT EASY

One young bride we know surprised her favorite uncle by asking for a sewing machine when he inquired what she would want as a wedding present from him. "Well", she countered when he showed his astonishment, "I've figured it's the only way I can get my new house done on my budget."

More and more young homemakers are figuring the same way. Even girls who "can't thread a needle" are casting envious eyes on the curtains and slip covers, dresses and children's things their friends make, and are counting up the dollars saved. Actually, anybody can sew. Everybody may not turn out to be a finished tailor or dressmaker, and not every girl may be able to do a shaped valance with quite the flair of an expert drapery worker, but anybody can make curtains, bedspreads, children's clothes, simple dresses, and other fashions. Besides, sooner or later every young homemaker learns that things have to be mended, buttons sewed on, splits and rips repaired. That handy stitch in time saves many a dollar in the end.

But even women to whom sewing isn't a novelty don't realize all the wonderful things a sewing machine can do for them. They don't realize how easy it is to make buttonholes, sew on buttons, gather ruffles, make pleats, and do all kinds of tricky and decorative stitches that save time and give work a professional look.

Once you get to know your modern sewing machine, you realize that it is not only a mechanism to do tiresome home chores quick-

THE SPACE-SAVING PORTABLE tucks away almost anywhere. This one opens up to a full-size machine: the carrying case fits around it to form a work surface. Here it is running up in outline embroidery stitch a mat set and bar towels in a fraction of the time it would take by hand

HANS VAN NIN

A PROFESSIONAL FINISH for edges and hems is easy with a zig-zag attachment (see detail above) which also makes a cross-stitch-like edging around appliqué work. The cabinet is an Early American maple hutch table, good-looking in any room

ly (like a clothes or dishwasher) but it is also an instrument for the practice of an art. Almost one hundred years ago, when the sewing machine was first invented, it was hailed as a great drudgery banisher—and that's what it was. We seldom think in this day of factory-made clothes, ready-to-wear children's things, and ready-made curtains and bedspreads what it meant when every shirt and skirt, every garment and household piece was stitched laboriously by hand—usually by mama and the girls. It is perhaps no accident that one library we consulted had cross-referenced: "Sewing machines, see Slave Labor."

The bride who wanted a sewing machine for a wedding present, however, wasn't fleeing the slavery of end- [Continued on page 135]

THE FIRST SLIP COVER job on your new sewing machine should save you a nice bit of the original cost. A one-pronged foot attachment (as shown above) lets you sew close to the welting in the seams; it can also be used for putting in zippers

Make coverall working aprons for mother and daughter in striped denim with patch pockets. Darts for waistline, buttons in back, halter at neck. Each takes about 2 hours

Party apron has off the shoulder cape collar, fitted bib, flaring apron skirt. Use checked gingham, chintz or taffeta with rickrack or other edging. About 3 hours

Another party apron to do in 3 hours. Try printed organdy or taffeta. Edge with ruffles, bind with taffeta sash

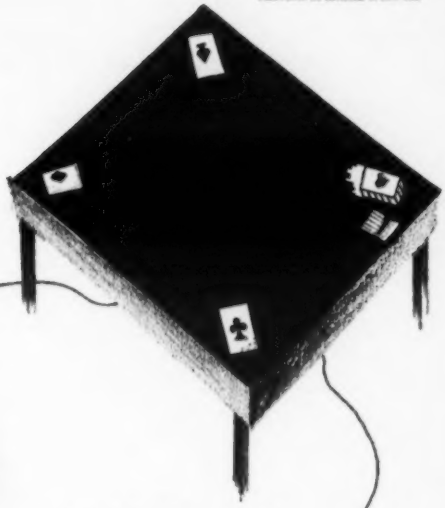
Tailored model, with fi waist and one button, is m out of sturdy cotton. Tw flaps to form back po showing contrasting ma of the lining. Allow 3 h

Bright scraps of material can be easily made into fine slip covers for tissue box covers. They can button on, snap on with elastic, or tie with tapes. Allow approximately 1 hour

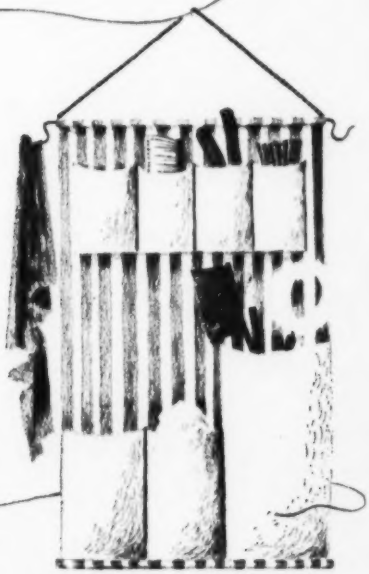
Make table doilies in three sizes: large for plate, medium for bread and butter plate, small for glass. About 3 hours a setting

DRAWINGS BY RICHARD E. HOWARD

Dad and son need aprons, too. Use denim or black cotton; bind with bias tape. Top pocket holds ruler, notes etc.; back one's for small tools, loop for hammer. 4 hours

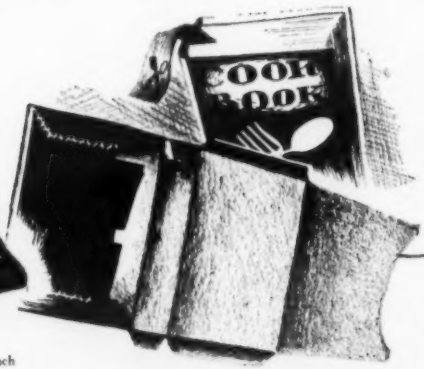


Make felt card table cover with three-inch contrasting band sewed at right angles to hold it down. Appliqué with felt cards, cigarettes, matches. 2½ hours



Make a utility pocket out of denim. Stretch it on two metal curtain rods with rings top and bottom to hold it to door. About 2 hours

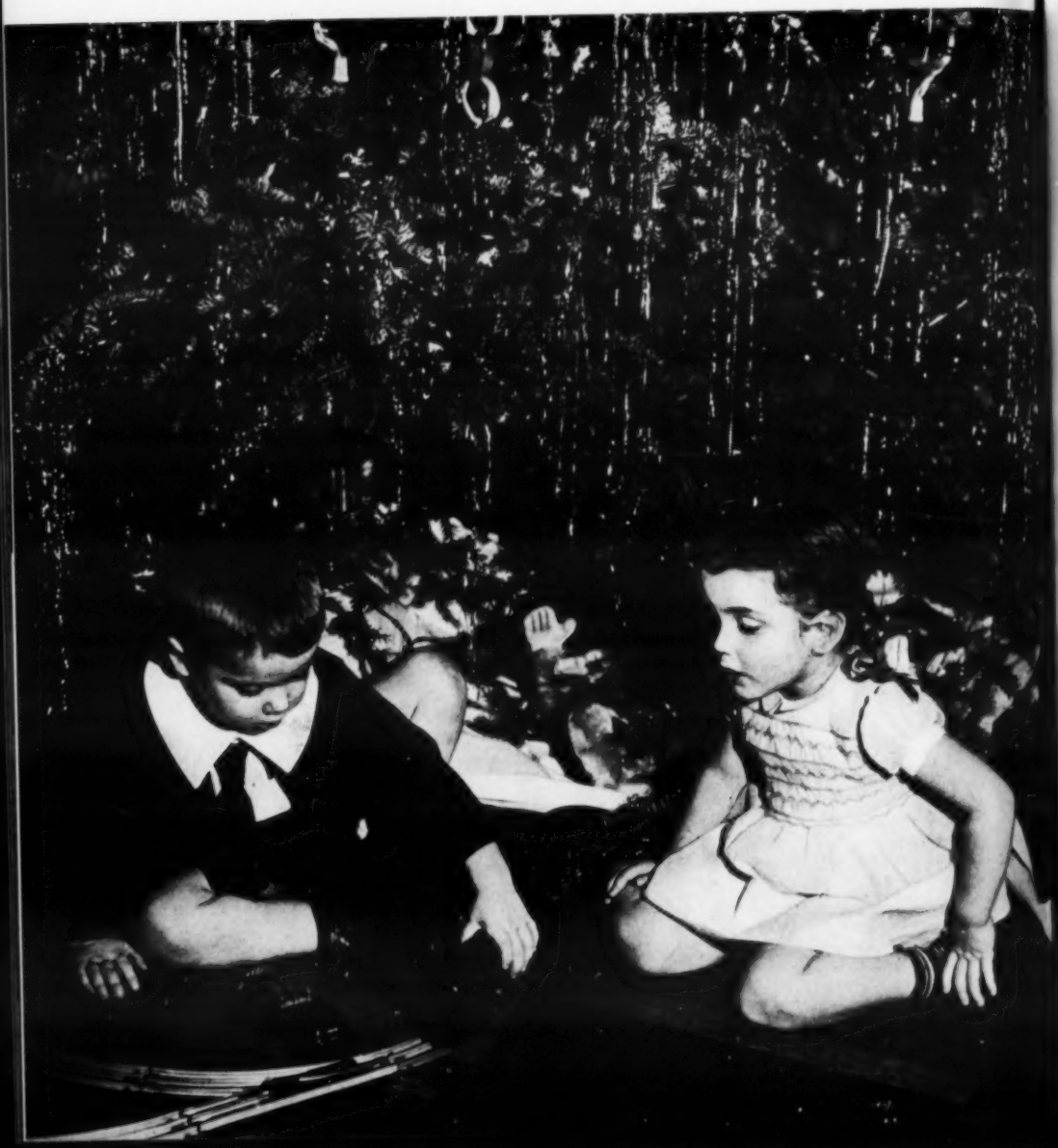
Variation on place mats: make each a semicircle, edge with fringe or decorate with a monogram. Use linen, gingham, etc. Also 3 hours



A cover for her favorite cook book, in plastic or oilcloth. Stitch edges to make pockets for menus and notes. Decorate cover with design, in Decal or paint. About 2 hours

For instructions on how to make, send stamped, self-addressed, legal-size envelope to LIVING For Young Homemakers, 122 East 42 St., N. Y. 17

CELEBRATE SIMPLY FOR CHILDREN



Having weathered quite a few holidays with my brood, Jamie, seven, Arthur, five, and Sarah, three, I am now equipped by miserable past experience to face this Thanksgiving and Christmas with a few brave resolutions tacked on the bulletin board in my kitchen, and with at least a sextet of do's and don't's fixed firmly in my mind.

In our family, there is Jamie's birthday to celebrate in November as well as Thanksgiving, and during the Christmas holidays there is, inevitably, a swarm of children's parties as well as the Big Day itself—all of which adds up to more turkey, more ice cream and cake, and more excitement for the children than they get during the rest of the year put together. The same holds true for most families. Naturally, we're all sentimental about Thanksgiving and Christmas: we cherish the thought of those holidays when we were young and we want our children to know the same traditions and to grow up with their own happy memories of feasts and family fun.

The rub is that these important days, planned by grown-ups with the best intentions in the world, often pan out disastrously for everybody concerned—and especially for the young. The first few Thanksgivings that Jamie and Arthur were old enough to share with us are good examples of how not to offer thanks for the good things of the year. When I was a child we used to have a big family group for midday dinner and I wanted our boys to have the same sort of traditional meal. But in the old days my mother had a cook and living was inexpensive enough so that there was an extra hired girl who came to help serve on special occasions. This sort of luxury isn't possible for most young people today. With my husband Jim's help I was the Thanksgiving party cook, waitress, table-setter, favor-buyer and nursemaid.

The day started early, naturally, and almost before they were out of bed, the children knew I was in a hustle and that things were not normal. Anything not "normal" gives Jamie a queasy stomach. Anything not "normal" gives Arthur the whines. By midmorning the boys would be battling, the air would whirl with their cries, and I would be snapping at both of them and probably at Jim, too. When finally the doting relatives arrived, Jamie and Arthur were in no mood to be kissed and cosseted, and Jim and I were damp and harried. Then followed the long dinner during which the boys stuffed or refused to eat at all, threw food, screamed, kicked, and made such a spectacle of themselves before their grandparents that Jim and I would have nightmares for weeks. For three successive Thanksgivings, Jamie was sick at his stomach by suppertime and Arthur was carried to bed howling.

It took time, but I have learned my lesson. Nowadays, Thanksgiving at our house is a different story. We get up and have a calm breakfast and go to church. Then we come home and just Jim, the children, and I, together, have a peaceful Thanksgiving dinner which is as likely to be chicken as turkey. After dinner the children go to bed for a nap. At four o'clock the grandparents and aunts and uncles come to the house for punch and sandwiches. The children are rested and the visit is a pleasure to all of us.

As for birthday parties and other children's parties, my current motto is keep them small and simple. I used to buy too many favors, organize too many games and invite too many children. I dreaded those parties—and with reason. Nobody had a good time. This year, for Jamie's birthday we'll let him invite five boys to his party. If the lake is frozen, Jim will take them skating; if not, he'll take them to the roller skating rink. They'll come home for a simple supper, chicken legs, peas, baked potatoes. And of course there'll be ice cream and cake (menu chosen by Jamie) and then a quick exit by the youngsters.

Part of the party plan will be for Jim to drive them to their respective homes. If the parents are to call, it always turns out that two tired and wild little boys are left on your hands way past their usual bedtime, because Daddy had a flat tire, or forgot, or something went wrong. So—off they go in our car. The wear and tear on my nerves and on the house will be negligible and the children will have fun.

When Arthur's sixth birthday comes around, his party will be small and wieldy, too. There will be one favor for each child, and we will play one game, pin the tail on the donkey, perhaps, or the fish pond game. There will be sandwiches and milk, ice cream and cake and, again, Jim will take the small guests home, before they go to pieces, and our house with them. As for Sarah, I know better now than to have a birthday party for her. Parties for children under four, except the most casual, strictly family affairs are a waste of time and money and Mother. Or I should say Mothers, because the other tots are squired to the party by *their* Mothers and every mother, and every mother's tot, has a harrowing time.

This brings me to Christmas, and I know that my resolutions about that day may strike some indulgent parents as being a bit Spartan. Goodness knows, Jim and I set forth to indulge our children to the limit of our pocket books and our essentially sentimental hearts. "Christmas is for the [Continued on page 119]

Make a party apron of strips of velvet and plaid ribbon. You can get it already fagoted together—or sew bands yourself

IDEAS PLUS RIBBON

Things made with your own two hands don't *have* to take a lot of time and fussing or come under the heading of advanced arts and crafts. Take ribbon, for instance, as we do here. It's a delightful medium for all of us who feel we have less time and less artistic talent than almost anybody else, but love the old-fashioned custom of making personal Christmas presents. Ribbon is so easy to work with, so luscious in its textures and colors. A snip here and a stitch there, and you have the right thing all ready. It can't fail to give the person it's made for an extra warm glow on Christmas Day, and many months thereafter.

Here are an even dozen gifts to make in those odd half-hours. If you lack confidence in your ability to make something that looks complicated, begin with the neckpieces or the braided curtain tiebacks that need only a few stitches. To decorate the lampshade on the opposite page you need only a steady hand with the paste pot. (The same technique holds for a hatbox.) Of course if you ply a needle and use a sewing machine with ease, you'll enjoy putting the jewel case or the sewing kit together and also working out your own variations on other things. All the ribbons used for these gifts are from Burlington Mills.

For directions, send self-addressed, stamped, legal-sized envelope to LIVING For Young Homemakers, *122 E. 42 St., New York City 17.*

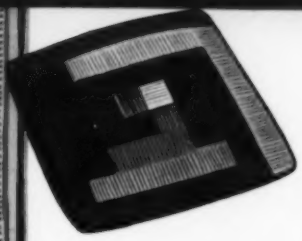
When you make a pair of slippers for mother, make a pair for daughter, too, out of grosgrain ribbon in another color. Ready-made soles to be covered come in any size

Tailored bow tie or flowing ascot can be made simply by sewing 2- to 3-inch taffeta ribbon at back. Let ends go free to tie

Fanciful picture frame for a boudoir. Sew ribbon flounce on machine, tack or glue to back of frame

RICHARD E. HOWARD

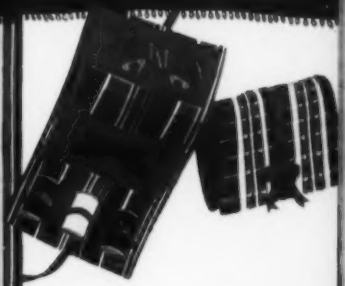
Every woman loves sachet. Make a cluster for her linens by basket-weaving one of satin ribbon, initialing other trimmed with a ruche



Sofa cushion of many colors in log cabin quilting pattern. Sew ribbon strips by hand or on machine for patchwork

Tiebacks of braided ribbon add gaiety to curtains. Try three colors to harmonize with room, plait in yard-long strips. Tack at ends

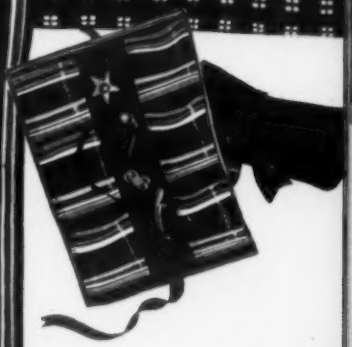
Another tieback that's fun to create and receive is a triplet of cockades in grosgrain ribbon. Arrange a box with sets of six for each window



Whether or not she travels she'll appreciate a miniature sewing case fitted with essentials. Line it with worsted or felt

Dress up a plain lampshade with loop-edged or striped ribbon strips glued neatly, top and bottom; thread top in contrasting ribbon

Make a panel of grosgrain or velvet ribbon lined with contrasting color. Attach drapery hanger to top, sew on rings to attach small pictures. Frames may also be ribbon-decorated



Second good traveling companion is jewel case with long pocket for pearls. Try velvet ribbon outside, bound with grosgrain

NEW IRONS IN THE FIRE

The Loomises' furniture, which wears like iron (because that's what it is), will move from town to country when they build

Dining table typifies clean lines of Salterini furniture, designed by Tommi Parzinger, which is used to furnish the all-purpose room. Pieces in dining section are a light gray color, those in living area are painted an almost black green

Clare and Johnny Loomis live in a one-room apartment with a tiny kitchenette tucked into a space that formerly served as a closet and still hides a fold-away bed. Every piece of furniture in the room was bought for their house in the country—but that's still in the blueprint stage, with a lagging budget putting it well into the future. Meanwhile, the present all-in-one room is furnished with the pieces which will comprise the major items in the living room and small dining room of the country house to be. With that in mind, the Loomises selected well-designed wrought iron for its durability and good looks—a wise choice in many ways, since it's suitable for city and country, has a sufficiently "open" appearance to eliminate any suggestion of crowding in their temporary all-purpose room. Clare wanted to separate the dining area from the living area, but realized that a partition would make the room look smaller. She solved her problem cleverly with a woven cane screen. The screen divides, but leaves the full length of the room open to view. The boldly striped rug also emphasizes the sweep of the room. It was Johnny's idea to buy the two end tables at second hand and put new tops on them, which he covered with marbleized paper, finished with a heat- and alcohol-proof varnish, rubbed down with steel wool and oil.

ELLIOT WAIN REID

Two center-sectional chairs, with the folding screen, establish the living-dining area. A barrel chair (back to camera, opposite) completes the group which centers on the day bed and the cocktail table. For additional information, turn to "Your Guide to This Issue," page 132

opposite ▶

The geometry of form and color is combined with expert use of texture to achieve dynamic balance. Thus, the entire room is made to seem fresh and vigorous. The Mallinson Amstex rug ($54.50) is not only attractive in itself, but its bold pattern intensifies the "open" appearance of the furniture. Beacon Looms' cotton fishnet curtains ($4.95 a pair) continue effect of the screen, and keep it from appearing to be an arbitrary partition

site ▶
form
bined
tex-
amic
e en-
le to
rous.
nstex
only
, but
tensi-
pear-
iture.
otton
$4.95
effect
keep
to be
ition

IT'S AN ALL-ROUND ROOM

Have you ever felt that cooking's a lonely time, that the preparation of food means a banishment from friends and family? It's often so, even in the best regulated homes. Often, too, the food may be less than perfect as the harried lady of the family strives to preserve her poise while shuttling between guests in the living room and dinner on the stove. If this is all too familiar, or if you've drifted into short-order habits of menu making because kitchen activity has become an irksome chore, you may want to take your cue for a new way of life from the original and frankly-unconventional room pictured here. It belongs to a family for whom the preparation and eating of good food are both sociable pleasures to be enjoyed fully. To that end, they've combined kitchen, dining space, and living section into one. The warm and mellow woodwork of the kitchen area is in complete harmony with the furniture.

HABITANT armchairs form [illegible]nal sofa; matched lamps, table with Lazy Susan, storage [illegible]pboard with a glass-doored top, and four captain's chairs [illegible]mplete the furnishings, from John M. Smyth, Chicago. For more in[illegible]ation, see *Your Guide*, Page 132

[illegible]CIENCY PLUS COMFORT

[illegible]ative

[illegible]UND planning separates work [illegible] from living-dining section. [illegible]inless steel *Elkay* double [illegible]k is built into U-shaped arrange[illegible]nt of cabinets and stainless [illegible]el work surfaces which includes [illegible] four-burner *Thermador* [illegible]ge with high, separate oven

NOWELL WARD

MR. & MRS. IN THE KITCHEN

It's a holiday kitchen, now. Getting under way is a lark for the couple who plan and prepare together for their festive party meals

GEORGE SMALL

HIGH POINT for the *coq au vin*. After you've settled it in the casserole ready to be put in the oven, pour on a wineglassful of brandy and light it. This is the luxurious moment when your chicken is lifted to heights of superb home-cooking. Brandy gives rich distinctive flavor, makes this casserole *very* special.

Thanksgiving without turkey

By JANET W. MISCH

I have nothing against turkey per se, but with relatives, and parties, and dinner at noon and dinner again at night, most people get just a bit fed up with turkey before the great day is over. As for the rest of the week—what with cold turkey, turkey hash, fried stuffing, and the like—well, enough is enough. So why not, this year, let Aunt Maude do the turkey and see if there isn't something else you can serve. That's what Bob and I decided—and maybe you will, too. I'll tell you what we're going to do. We're having *le coq au vin*.

Now, you should know at the start that we love wine in cooking. In fact, Bob loves wine! Most people have an idea that cooking with wine means soaking things in wine and coming up with a kind of food punch. Well, it just isn't so. Wine only imparts a certain flavor to dishes. It insinuates, it points up, it piques a dish—and the uninitiated would never know that wine was an ingredient at all. I'll let Bob tell you about the wines we plan to serve, and I'm going to suggest some other alternatives if you don't want poultry in any form. But first *le coq au vin*.

CHICKEN WITH WINE

As the name implies, your bird is a cock, although a hen will do. But usually your butcher will be glad to sell you a cock a bit cheaper. Tougher, he thinks—he should only know! Get a five or six pounder. That should handle four or five, easily. Have it cut up as if you were making a fricassee. Wash the pieces, dry them, salt slightly, smear with flour, and then sear them in a pan laden with a big dollop of butter—about a quarter-pound is sufficient.

While the chicken is bubbling away, put a dozen little pearl onions or a couple of big onions, sliced, into the pan, a clove of garlic chopped within an inch of its life, a pinch of thyme, a bay leaf, a smidgeon of oregano (that's wild marjoram), and five or six sprigs of parsley. I add a slice of ham, or a slice or two of bacon, diced. Then grate a little fresh pepper from your mill over the pot.

When everything seems as if it's getting along together nicely, remove the chicken and put it in an earthenware casserole. Now, in our house, it's Bob's turn. He pours a wineglassful of brandy over it—cognac is fine, but so is a good California brandy—and lights it with a match. When the blaze is out, pour the rest of the ingredients from the pan over it, and call your Bob again. This time, he'll be ready with a generous cupful of the Burgundy or claret you're having with the meal. Mix it up with the sauce, close the oven door and cook, basting once or twice, [Continued on next page]

Thanksgiving with wine

By ROBERT J. MISCH

Some people don't like wine—because they've never really had it! There's no denying that almost everyone has been served a glass of this or that, now and then. But usually so much chi-chi and ceremony goes with it that you make up your mind in advance not to like it; or, your host, from sheer ignorance, ladles out a sweet sauterne with your steak or a muscatel with the fish, and you say "If that's wine, I don't like it." And I don't blame you.

I learned the little I know about wine from one of the world's really great connoisseurs. He taught me that wines are so many, so various, and so individual that no one can say they "don't like wine." They just haven't tried enough of them to find the ones they do like.

Nor is there any reason to distrust your own taste. What if there is a lot of sniffing and snuffing, smelling and smacking, gazing and guzzling, gargling and spitting that goes with wine among the cognoscenti. Tilden used to carry six rackets to the court; Snead sometimes tests the wind before a drive; Arcaro samples the dirt on a track before a race; that doesn't mean *you* have to!

Janet's wine education was limited primarily to a Rhine Wine Bowle before we were married (and that's good, too). But now, we both have wine, we serve wine, we cook with wine—and we like wine. We think you will, too—if you give it a fair trial.

WINE FOR A FOWL

For instance, we're going to have a good American claret with that *coq au vin* on Thanksgiving Day. I've decided on Cresta Blanca Cabernet. That's what's called a varietal wine, meaning simply that it's named after the variety of grapes from which it's made. In this case, the Cabernet Sauvignon grape. (You see, in Europe most wines take their names from the places they come from—Bordeaux, Burgundy, Champagne, etc., and while the grape types we use are just the same, it seems more sensible and more descriptive to give them varietal names, to which the geographic name may or may not be added. For example, Cresta Blanca Cabernet is purely varietal but Cresta Blanca Napa Valley Pinot Noir is both.) But don't worry about all that. Buy a bottle (only about $1.50) and enjoy it. If you feel flush, buy two bottles (remember the little woman is stealing some for her bird) because a single full bottle will satisfy only four wine drinkers at most. Other good American clarets, or claret types, are Beaulieu's Cabernet Sauvignon and Beaulieu's George de Latour Private Reserve Cabernet. The latter wine comes a bit higher in price. They all have that dry, velvety taste, and they're not too heavy for so delicate a dish as *coq au vin*. [Continued on next page]

Thanksgiving without turkey

[Continued]

until your fork tells you the chicken is done, tender. Serve it right from the casserole—and if turkey can touch it, I'll eat it—gladly. That's going to be *my* Thanksgiving dinner but I *could* do other things. For instance, how about ham, the most versatile of all meats—but make it ham de luxe, cooked in champagne!

HAM DE LUXE

If you want the bone for making pea soup later, then order half a ham, shank end. But if you just want ham, then and there, and nothing left over (there won't be), then have your butcher cut a nice generous slice around 2½ to 3 inches thick. Now, this is an occasion. So Bob's going to serve champagne. Make him open the wine in advance (he'll kick like a steer, but not when he tastes the result) and give you a cup-and-a-half of it. (If your Bob not only kicks, but says a point blank "no"—substitute ginger ale for the champagne.) Marinate the ham slice thoroughly in this for an hour or two. Put it in a shallow baking dish, wine and all, and then into a medium-hot oven for forty minutes.

When ready, take ham out, sprinkle with brown sugar or a little honey, ground nutmeg, cinnamon and clove, and run again under the broiler for a few moments. Serve—and see what they say.

PREPARATORY COURSE for the entree. After salt and flour dusting comes the addition of herbs, important in bringing out the best in a chicken. Now a sprinkling of fresh pepper ground from your mill

One thing we have learned is that snobbery has no place in the kitchen. If a dish is good, it's good, no matter what its cost. Many a cook has made a mess of the most expensive fare. All this by way of preamble to one of the most delectable dishes there are, *boeuf bourguignon* or just plain Burgundy beef. Here's what you do:

BOEUF BOURGUIGNON

Order two pounds of chuck steak, cubed (about one inch cubes). Now, put a quarter pound of butter or margarine in a heavy saucepan, heat until bubbling, and drop in six medium-sized onions, sliced. Cook till brown; then take them out. Put cubed meat into the fat until browned on all sides, adding a tablespoon of flour and a pinch of salt, pepper, thyme, and marjoram. Now add a half cup of stock or beef bouillon (a bouillon cube in hot water will do) and call your Bob. This time he pours in a [Continued on page 110]

Thanksgiving with wine

[Continued]

Or, maybe you've elected the ham in champagne for your holiday.

CHAMPAGNE WITH A HAM

Champagne's the thing then to serve throughout the meal. No need to tell you about champagne. That's the wine no American ever needs to be told about. That's so much the case that the question often asked is "is champagne a wine, too?" It is—and a mighty good one, mighty difficult and time-consuming to make. That's why you must expect to pay a bit more for it. I'd suggest a Great Western (made in New York State—or maybe you didn't realize New York is a great wine state, too) or a Korbel, or Almaden. Don't begrudge your good champagne to the ham. Good wine makes good food; and just the opposite is also true. The day of that old, musty bottle of "cooking sherry," is gone forever. So use some of your champagne, cork well, chill nicely but not too much, and you'll have a perfect dish *and* its perfect accompaniment.

BURGUNDY WITH BEEF

The third dish Janet suggests is *boeuf bourguignon*. Well, obviously then, it's Burgundy for your libation. Burgundy is a good bit heavier than claret, a bit headier and richer. A mighty good American one is Cresta Blanca Napa Valley Red Pinot, varietal again because it's made from the *pinot noir* grape. Or try a Valliant Burgundy or Chas. Krug's Napa Valley Burgundy or B. V. Burgundy by Beaulieu. With Janet's *boeuf bourguignon*, and one of those wines, you'll begin to understand why to this day French troops stop at Clos de Vougeot, stand at attention, and salute. Burgundy was Napoleon's favorite wine and the Clos de Vougeot his favorite vineyard.

So much for the wines with Janet's Thanksgiving fare. Let's go a little further. Suppose you decide on turkey after all. Red or white wines go equally well with this great bird. So try Cresta Blanca's Grey Riesling for a delicious, fruity white wine, or Sonoma Pinot Noir for a fine red one. But how about the overture to your wine dinner? Why not wine there, too?

Champagne is, of course, suitable for every occasion and any time. Serve it first, with your turkey liver chopped, on toast—then throughout the meal—and on with the [Continued on page 110]

Half the fun of a holiday is in the cooking

ANTICIPATION HEIGHTENS with this joint operation. Pour brandy over chicken, which has been transferred to casserole, and light match to it. Last step before setting lid on the pot is to add brimming cupful of claret or Burgundy

STAND WATCH at the stove for a short time as those precious chunks of fowl become crisp and golden brown. A long-handled fork and a large deep skillet simplify turning at just the right moment

JUST TO BE SURE all is as it should be, test the bouquet

CHIEF BOTTLE-OPENER takes his turn. Duty of removing the cork from a bottle of rich, red wine is obviously no chore for the man who takes a real partner-interest in making a superior chicken dish

SAUCE AND WINE will blend further while bubbling away in the oven. You'll be free to take up other activities. As soon as chicken is tender, take it from oven to head of the table and gather around

[Continued on next page]

Thanksgiving without turkey [continued]

cup of the Burgundy he's serving. Then let the whole thing simmer (not boil) for a good three hours . . . Forget the onions? No, indeed—now you put them in along with a half pound of sliced fresh mushrooms or the contents of a small can. Cook another whole hour. Thin the sauce if need be with a little more stock and wine. It should be thick and delectable. This is a four-hour cooking job but it's worth it.

So much for what you can do by pleasing the butcher. But there's another holiday meal that's even less expensive—the venison someone gives you, or that you shoot yourself! Venison is not as difficult to prepare as most people think.

VENISON

The best piece by far is the haunch, which weighs six or seven pounds. Marinate it for a good eight hours in a marinade made by frying a couple of chopped onions and ditto of carrots in a half pound of butter. Add a half teaspoon each of ground clove, thyme, marjoram, tarragon, basil and rosemary! (You should have these spices handy anyway for lots of dishes.) Now, the man arrives with his good red wine (the Burgundy you'll serve later). He'll be asked to disgorge 1½ cups for the marinade. Pour the whole thing over your meat and go to the movies. Let it soak eight hours.

Eight hours later: if your meat isn't larded, be sure to tie pieces of fat pork over it, because venison can be dry. Also, poke five or six slices of garlic into the meat, and be sure to remove them before serving. Put meat and marinade into the roasting pan, bring oven up high (450° to start, 400° after an hour) and let 'er go—should take about two hours. Keep basting frequently until the meat is tender. What a dish, and even better cold than hot!

So there you have it—a poultry dish, a pork dish, a beef dish, and a game dish.

Thanksgiving with wine [continued]

dessert. If champagne comes a little high ($3.00 to $4.00 a bottle for domestic) why not serve a really American wine on so American a feast day—a Madeira, George Washington's favorite. Madeira isn't American-made (it comes from the island of Madeira), but it has always been associated with America. Some Madeiras are sweet and rich, go beautifully with fruit or nuts or plum pudding. Ask your wine merchant for a Rainwater or a Sercial type, made by Blandy or Sandeman or Harvey, all fine old houses. You'll find them light and fruity, especially good if chilled.

Or why not try *your* hand at a Bowle—to serve before the meal, in midafternoon, or in the evening. Marinate two or three peeled whole peaches, liberally punctured with a fork, in a little brandy and sugar for three or four hours. Then put them into a bowl with ice and a bottle or two of Almaden's or B. V. Beauclair's Johannisberger Riesling. When your guests arrive, add a bottle of champagne, and serve in punch cups or glasses. It's marvelous—a fine drink to serve on Thanksgiving.

opposite

Table for a feast, as rich in color as the harvest bounty, as traditional as Thanksgiving. Plates, in a series by Salem China, have an historic holiday air, each one showing an American city in scenic design. International Silver's *1810* pattern is a sterling classic that emphasizes the early American feeling. Generous Morgantown goblets for water and wine are smoke-colored

osite
rvest
lates,
toric
city
1810
s the
ntown
lored

YOUR HOME MAY GO TO BLAZES

BY HENRY J. WINGATE

BLAZE 2116

The wind ran free and frigid across the land, no leaves to entangle it. A bright and icy moon rode high in the winter sky, and the stars glittered in winter brilliance. In the house was a roaring fire, its ruddy light a welcome contrast to the blue-and-white night without. Across the room stood the yule tree, a solid mass of green boughs waiting, as though expectantly, to be decked and trimmed and lighted, transformed to Christmas-day glory. Mother and child sat before the fire, she reading *The Night Before Christmas* aloud, letting the child finish each familiar line. "And this *is* the night before Christmas," the mother said, and smiled over her child's head at her husband, busy at the foot of the tree with a string of lights.

It's a happy scene, a traditional American family scene shared across the country in millions of homes. Each year it's the same—*and each year, for thousands of families, it becomes suddenly and disastrously different.* One of every hundred houses in the United States had a fire last year. December (not the coldest month) has the overwhelming majority of fires. That is a tragic statistic which owes its existence to carelessness, ignorance, and the dangerous frame of mind which leads us to believe that accidents happen to others, but never to ourselves. Further statistics show that fires in private residences, at Christmas time and throughout the year, are so frequent that even a gambler's faith in the odds leaves little margin for feeling safe until all possible precautions against fires have been taken. If you do get through Christmas and the holidays without a fire in your home, it's no special cause to feel safe. Your home may be a fire trap without your knowing it. Bill and Mary were typical young homemakers who loved their newly-acquired house. Note the past tense; they loved it, while it stood. Now, it's a heap of ashes. Like millions of other Americans, Bill and Mary had committed some of the cardinal sins which make this a nation of homes with more dangerous fire hazards than are found in any other country in the world.

Bill and Mary had not realized that their charming new home was a potential fire-trap. If they had known how to check its deficiencies they could, at small expense, have had the hollow wall spaces which made their home a tinderbox filled with a noncombustible fire-stop. If Bill had realized when the bedroom door felt hot to his hand that the hallway was already filled with deadly heated gases, he would never have opened the door. Instead, he would have had time to escape with Mary and the baby through the window to the roof, or to wait for rescue.

Every ninety seconds, day and night, a home like Mary's and Bill's is struck by fire. By the end of 1950 more than 400,000 homes will have had fires. With all the conveniences that have combined to make life simpler and safer, there will still be approximately 7000 men, women, and children—nearly two-thirds of the national death toll of fire—who will die because flames broke out under their own roofs.

These are not merely scare headlines. They are careful actuarial estimates, based on the already mounting month-by-month 1950 figures, compiled by the National Board of Fire Underwriters. According to their rigidly measured calculations, if your home escapes during 1950, there is one chance in twenty that it may be afire during the next five years.

It is children under 5 and older people over 65 who will be the chief victims in the 1100 fires which will blaze up daily in American homes. The property that will go up in flames this year will mean a loss to the nation of over $260,000,000. Experts agree that the ordinary home fires result from the human frailty of negligence—a few common hazards which good housekeeping and elementary precautions by householders can overcome.

Three out of every four fires, says the NBFU, start from one of four causes, listed according to the frequency with which they bring disaster in their wake:

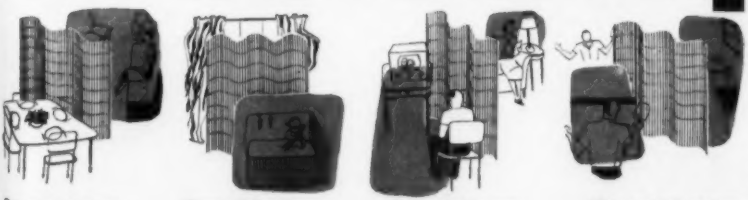
1. Careless use of matches, in hands of both adults and children, and bad smoking habits of adults.
2. Faulty chimneys, defective stoves, hollow walls, and ceilings left unprotected.
3. Gasoline and other inflammable fluids, misused chiefly in dry-cleaning and in hurrying flames in kitchen stoves.
4. Defective wiring; frayed cords and wrong fuses; defective electrical appliances.

Here is how you can avoid disaster in your own home: [Continued on page 126]

vertical magic

In this VUDOR Flexible Floor Screen with that easy-to-move-about versatility . . . Weighs less than ten pounds . . . Woven of sturdy basswood strips . . . No hinges, no panels, no heavy frame . . . So practical with its many uses, in many rooms . . . Choose from a wide range of lustrous colors: Eggshell, Chinese Red, Chartreuse, Country Club Green, Natural (Blonde), Tempest Gray and Terra Cotta . . . Priced so low you may want several, matching the colors to individual rooms . . . About $18.00, slightly higher in the West.

THE NEW *VUDOR* FLEXIBLE FLOOR SCREEN



Separates room areas *Wards off direct breeze* *Creates television area* *Hides unsightly appliances*

Manufactured by The Hough Shade Corporation of Janesville, Wisconsin

STORES FEATURING VUDOR FLOOR SCREENS

(Usually in Drapery Dept.)

ALABAMA
FLORENCE G. Rogers, Inc.

CALIFORNIA
INGLEWOOD Russell's
LOS ANGELES The May Co.
LOS ANGELES Herbert Ritts, Inc.
OAKLAND The H. C. Capwell Co.
OAKLAND Jackson Furniture Co.
PALO ALTO Palo Alto Tropic Shop
PASADENA Grabenstatter's
SACRAMENTO Jackson Furniture Co.
SAN FRANCISCO The Emporium
SAN RAFAEL Casa Marin

COLORADO
DENVER Tropic Shop
GREELEY Chlanda Harris, Inc.
LONGMONT The Chlanda-Harris Furn. Co.

CONNECTICUT
NEW HAVEN Chamberlain Co., Inc.

DISTRICT OF COLUMBIA
WASHINGTON Washington Tropic Shop
WASHINGTON Woodward & Lothrop

FLORIDA
FORT LAUDERDALE Richard Horn
GAINESVILLE Cox Furniture Co.
JACKSONVILLE Jacksonville Tropic Shop
LAKELAND Cook Furniture Co.
ORLANDO Yowell-Drew-Ivey Co.
ST. PETERSBURG Maas Bros., Inc.
TALLAHASSEE Shaw's, Inc.
TAMPA Maas Bros., Inc.

GEORGIA
ATLANTA Rich's

IDAHO
BOISE Standard Furniture Co.

ILLINOIS
CHICAGO Marshall Field & Co.
CHICAGO The Ritts Company
DECATUR Rochman Co., Inc.
EVANSTON Marshall Field & Co.
LA SALLE Hummer Furniture Co.

INDIANA
FORT WAYNE Wolf & Dressner
INDIANAPOLIS Wm. H. Block Co.
INDIANA HARBOR Hurwich Furniture Corp.
LA PORTE S. J. & H. H. Kessler
MISHAWAKA Christianson Furn. Corp.

IOWA
DES MOINES Younker Bros.
DAVENPORT Petersen, Horned, Von Maur

KENTUCKY
LOUISVILLE Kaufman-Straus Co., Inc.

KANSAS
TOPEKA Bomgardner Furniture Co.
WICHITA Geo. Innes Company

LOUISIANA
ALEXANDRIA Hemenway-Johnson Furn. Co.

MAINE
BANGOR Bangor Furniture Co.

MARYLAND
BALTIMORE The May Company

MASSACHUSETTS
BOSTON Jordan Marsh Co.
BOSTON Studio Shop
SOMERVILLE Sheraton Upholstering Co.
SPRINGFIELD Forbes & Wallace, Inc.

MICHIGAN
DETROIT J. L. Hudson Co.
LANSING The Jury-Rowe Company
ROYAL OAK Triangle Furniture Co.

MINNESOTA
MINNEAPOLIS The Dayton Company
ST. PAUL Schuneman's, Inc.

MISSOURI
COLUMBIA McLaughlin Bros. Furn. Co.
KANSAS CITY Duff & Repp
ST. LOUIS Bly-Mose Furniture Co.
ST. LOUIS Famous-Barr Company

NEBRASKA
GRAND ISLAND Swan's Furniture Store

NEW JERSEY
MORRISTOWN John Stevens & Co.
NEWARK Bamberger & Co.
N. BERGENSACK Huffman & Boyle Co., Inc.
PASSAIC Stark & Son
PLAINFIELD Tepper's
RIDGEWOOD Darling's

NEW YORK
ALBANY Harry Simmons Co., Inc.
BROOKLYN Abraham & Straus, Inc.
BROOKLYN Frederick Loeser & Co., Inc.
NEW ROCHELLE Town & Country Furn. Co.
NEW YORK CITY B. Altman & Co.
NEW YORK CITY W. J. Sloane Co.
NEW YORK CITY Stern Bros. Co.
NEW YORK CITY John Wanamaker
ROCHESTER Sibley, Lindsay & Curr

NORTH CAROLINA
CHARLOTTE Belk Bros. Co.
DURHAM Belk-Leggett Co.
ROCKY MOUNT Belk Tyler Co.

OHIO
CINCINNATI The John Shillito Co.
CLEVELAND The May Company
CLEVELAND The Stirling & Welch Co.
COLUMBUS F. G. & A. Howald Co.
TOLEDO Enterprise Furn. Co.

OKLAHOMA
BARTLESVILLE Piper Furn. Co.

OREGON
PORTLAND Meier & Frank Co.

PENNSYLVANIA
ERIE Erie Dry Goods Co.
PHILADELPHIA Strawbridge & Clothier
PHILADELPHIA John Wanamaker
PITTSBURGH Boggs & Buhl
PITTSBURGH The Room, Inc.
READING Pomeroy's

SOUTH CAROLINA
SPARTANBURG Hammond-Brown-Jennings

TENNESSEE
KNOXVILLE Millers, Inc.
MEMPHIS Lowenstein's

TEXAS
DALLAS Sanger Bros.
SAN ANGELO Robert Massie Co.
SAN ANTONIO Stower's
WICHITA FALLS North Texas Furn. Co.

UTAH
SALT LAKE CITY H. Dawsonley Furn. Co.

WASHINGTON
SEATTLE Frederick & Nelson

WISCONSIN
MADISON Frautchi's
MILWAUKEE T. A. Chapman Co.
MILWAUKEE Gimbel's
OSHKOSH Kummerow's

WYOMING
CHEYENNE Harris Furn. Co.

Can also be obtained in other leading department stores, furniture stores, and interior decorating shops.

THE CLIFT
No. 7053

The Appeal of Strahan Wallpaper

...makes people say these are such "livable" papers. It stems from unusual character in designs and colors, from richness of texture, inviting warmth and charm...the qualities that make a house a *home*. Strahan's superb collection gives you wide choice... in colors from subtle to vivid...in stripes, florals, plaids, scenics, geometrics—everything your heart desires...for adding appeal to any type of decor. Ask your dealer or decorator to show you wallpapers by

Thomas STRAHAN Company

Makers of **FINE WALLPAPERS** *since 1886*

CHELSEA, MASSACHUSETTS

Showrooms at 417 Fifth Ave., New York 16 • Merchandise Mart, Room 1322, Chicago 54

WITH ALL YOUR GOOD WISHES—

The blizzard is on—the gentle, swirling storm of warm, good season's wishes. With color, whimsy, dignity, and old-fashioned charm, the card designers have given us ways of pelting kith and kin, friend and neighbor, with the warm feeling we hold for them. Here we offer a tiny cross section. Choose cards that say "Merry Christmas!" in the special way you'd like to say it in person.

ROJANKOVSKY'S animals frolic, 15c at B. Altman, N. Y. Lorraine Fox prefers setting a festive, festooned table, 15c, from Georg Jensen, N. Y.

JOSEPH NICHOLS

STRAIGHT from hearth to heart, Grandma Moses lets all her "primitive" glory shine in Hallmark's *Christmas at Home*, 25c. Woodward & Lothrop, Washington.

TWIRL-AROUNDS are three-dimensional, fold flat, pop up again to do double duty as tree ornaments. Twenty-five foil stars or bells, $6.25 at Macy's, New York.

RACKOW'S pert candy canes initial Merry Christmas. Twenty-five for $3.95; Bloomingdale's, N. Y. Mr. & Mrs.' wishes hit a new high. $3.75 for box of 25. Lord & Taylor, N. Y.

DECOUPAGE by Riona cuts Christmas capers—red house, green wreath. $6.40 a dozen; Bonnier's, N. Y. Snow storms can't delay this gay trainload. $3.75 for 25. Lord & Taylor, N. Y.

MAKE A NOTE—for personal line-or-two greetings or letters to those faraway friends you've been neglecting all year: Eaton's *Merry Christmas* informals, 50c box of 10; larger *Cheer* notes, $1.00, box of 12; gaily crowned *candle-and-wreath* letters, $1, box of 10. Envelopes. Halle Bros., Cleveland.

Ask your Santa for a NEW HOME SEWING MACHINE!

This new Queen Anne, Model 629, is just one of the many desk, console or portable models you can choose from. DeLuxe models have light aluminum head, non-glare Hammerloid finish, built-in sewing lamp. All are the preferred lock-stitch type—and prices begin as low as $69.95.

Send for valuable booklet! "Home Sewing Is Easy" teaches you home sewing in a simple, easy-to-learn way. Its many pages are filled with helpful color illustrations. Send 15c in coin to New-Home Sewing Machine Co., Beverly Hills, Calif., and this helpful booklet will be rushed to your address.

You can pay $100 more—and still not get all these easy-sewing features!

How thrilled you will be—with a smart, New-Home Sewing Machine for Christmas! This remarkable machine makes the most intricate sewing job surprisingly simple—even for a beginner. And no other machine—at any price—has all these advantages!

- Patented "Never-Clog" feature prevents thread jamming in machine.
- Sews both forward and reverse instantly.
- Easily sews over pins, seams, large folds.
- Full rotary gear driven mechanism gives smooth performance at all speeds.
- Famous air-cooled Westinghouse motor.
- Darns, mends and embroiders.
- 15 attachments at no extra cost.
- Wide choice of beautiful cabinets.
- 20-year written guarantee.

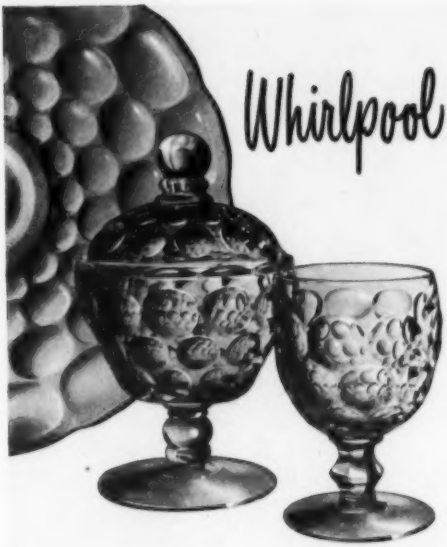
For the perfect Christmas Gift, see the complete selection of New-Home Sewing Machines at your nearest New-Home Dealer's. Look for his name in the classified section of your phone book, or write New-Home Sewing Machine Company, Beverly Hills, Calif.

NEW HOME

Guaranteed by Good Housekeeping

SEWING MACHINES
Made in America since 1860

ROCKFORD, ILL., BEVERLY HILLS, CALIF., TORONTO, CANADA



CRYSTOLITE

NARCISSUS

HEISEY ROSE

. . . gay, sparkling crystal that spreads a cheery welcome over your table. Here are Heisey hand-cast stemware and matching table accessories created to truly warm your heart and charm your most discerning guests.

Heisey
HAND-WROUGHT CRYSTAL

For pattern folders, write A. H. Heisey & Co., Dept. L-11, Newark, Ohio.

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

CURRIER & IVES THE OLD PRINT SHOP

CAPTAIN, BE SEATED

Dating from Colonial times, and continuing in favor through the years when the world's wealth came to America in clippers and voyages were measured in years, the Captain's Chair—salty as a sea chanty—today is popular ashore for its comfort and good looks

COLLECTOR'S-ITEM copy that is at home in today's dining room or den, this Tell City Captain's Chair may be had in birch with mahogany, walnut, maple, or cherry finish; or in oak, natural, or dark finish. About $32

READY TO PAINT any color you choose, this version of the Captain's Chair is made by *Aristo-Bilt*, of hardwood smoothly sanded. If you don't care to paint it, you may want to stain and varnish, or wax it. About $6.95

EXACT COPY of a collector's antique, this chair is made of solid cherry with a deeply-shaped, solid elm seat. It's part of the *Penfield Traditional* group manufactured by the Frank S. Harden Company, costs about $45.50

THE FIRST chair of this type was made in 1826 by Heywood-Wakefield, the same company which makes them now. At that time it was copied from what was already an antique chair. *Old Colony* design of maple, about $35

ANTIQUE FINISH of tawny brown gives Sprague & Carleton chair an authentic air, in keeping with its design. Like other chairs here, it's suitable for den, informal dining, writing, etc. Sturdily built of maple, it costs about $37

STILL ANOTHER traditional variation of the versatile Captain's Chair, this one, made by Nichols & Stone, is available in regular maple, light maple, mahogany, and walnut finishes, at $33, in *Old Pine* finish at about $34

Do you keep your bedroom behind closed doors?

Maybe you never quite got around, financially, to fixing up your bedroom. Or maybe you never saw the kind of furniture you really wanted—at any price. In either case . . . look closely, look twice . . . here, perhaps, is the Mengel Bedroom Suite that you'll say is perfect from every point of view.

Now is the time to make yourself openly proud of your bedroom..with

MENGEL

furniture

priced for the home-on-a-budget . . . worthy of the most luxurious home

Permanized MENGEL Furniture

THE IMPERIAL GROUP
. . . smooth, direct modern. Each line serving a beautiful purpose. In American brown walnut, French grey walnut, Belgian Korina, or Cordovan mahogany.

THE MENGEL COMPANY, FURNITURE DIVISION
LOUISVILLE 1, KENTUCKY

"...and Bless My Mommy"

MOTHER'S INFLUENCE IS THE MOST IMPORTANT THING IN THE WORLD

Yes, Mother, *children are what parents make them!* Habits learned while your child is still completely dependent upon you mean everything to his *character, happiness,* and *success* in later years.

PLANNED TRAINING is the only sure way to foster your child's most desirable tendencies. Countless parents have found My Book House Plan of Child Development a sure guide for building emotional security, confidence and self-reliance. With its help you can decide *today* the type of adult your child will be tomorrow.

Free! Child's Colorful Story Booklet

Yours for the asking! 16 full color pages with the inspiring story of "The Little Engine That Could". It will delight both you and your child.

TAKE THE FIRST STEP NOW TOWARD LEARNING ABOUT THIS PRACTICAL AND SUCCESSFUL PLAN.

...Mail This Coupon or Penny Postcard

MY BOOK HOUSE

Guaranteed by Good Housekeeping

The Book House for Children
300 North Michigan Avenue
Chicago 1, Ill. Dept. L-110

Please send me information about your plan of child development—and child's story booklet, FREE!

Name _____

Address _____

City _____ *County* _____ *State* _____

Children's Names and Ages are: _____

POT LUCK CONTEST WINNERS!

Our chef's cap is off to thousands of you! You proved there's genius abroad in America's kitchen

GRAND PRIZE WINNER John M. Moore credits Ohio State's campus for introducing him to his future helpmate and his favorite hobby. He writes, "One of the greatest influences in my choice of cooking as a hobby was my track coach at Ohio State, who has whipped up as many fine meals as he has coached fine trackmen. And, of course, my wife Mary has been coaching me right along ever since!" Entertaining comes naturally to one of John's spirited temperament—in fact, entertainment is his business (he's now a partner in a talent agency). The Moores consider their "Pot Luck Club" one of the high spots in their calendar. "We meet once a month with six other couples. All of us prepare different dishes from our own original recipes. We've learned a great deal about shortcuts and special tricks of the trade—and it's all been fun, and good fare!"

Grand Prize Winner: Mr. John M. Moore, 1464 West 7th Ave., Columbus, Ohio

CALIFORNIA
Mr. Louis Manen Corbell, 1 West Santa Inez Ave., San Mateo
Mrs. Dorothy V. Breckenridge, 16942 Vose Street, Van Nuys

CONNECTICUT
Mrs. Lester Linderman, 288 Putnam Ave., Hamden
Mrs. Richard D. Wagner, Box 375, Weatogue
Mrs. Thomas R. Diesel, 49 Normandy Ave., Willimantic

D. C.
Mrs. Mary Elizabeth Fray, 57 Farragut Place, N. W., Washington

FLORIDA
Mrs. Hugh G. Nott, 309½ Whitehead St., Key West

GEORGIA
Mrs. A. H. Thornberry, 700 Argonne Ave., N. E., Atlanta

IDAHO
Mrs. E. J. Renk, 311 Grove St., Boise

ILLINOIS
Mrs. Dorothy V. Connor, 820 Waveland Ave., Chicago
Mrs. S. P. White, 2603 Finnell, El Vista, Peoria
Miss P. Bramlet, Route 3, Lake Springfield

KENTUCKY
Mrs. Christopher Katope, R.R. #6, c/o L. G. King, Louisville

MAINE
Mrs. Francis W. Parker, 46 Holyoke St., Brewer

MARYLAND
Mrs. S. Shepard Jones, 302 Lynn Drive, Chevy Chase
Mr. Brewer N. Newton, 5027 - 55 Ave., Rogers Heights, Hyattsville

MASSACHUSETTS
Mrs. Patricia Milburn Caulkins, Tilton House, Phillips Academy, Andover
Mrs. Ronald A. Kapp, c/o Major R. A. Kapp, 7th Infantry Regiment, Fort Devens

MICHIGAN
Mrs. James E. Green, 324 East Jefferson St., Ann Arbor
Mrs. Virginia Sheridan, 4857 Fernwood, Detroit

MINNESOTA
Mr. Robert Rein, 2636 - 17th Avenue So., Minneapolis

NEW JERSEY
Mrs. Jackson Isbell, 82 Brookdale Gardens, Bloomfield
Mrs. A. R. Southworth, Jr., 260 Starling Road, Englewood

NEW MEXICO
Mrs. Harry Burkstaller, 1003 West Summit St., Roswell

NEW YORK
W. A. McCoy, R.F.D. 1, Hamilton
Mrs. Lucille Bandes, 350 East 54th St., New York
Mrs. Andrew Karnig, 450 East 20th St., New York
Mrs. Leland Giovannelli, 219 South St., Oyster Bay
Mrs. Colleen Wagner, 292 Alexander St., Rochester

NORTH DAKOTA
Mrs. Theodore S. Quanrud, 512 Hannifin St., Bismarck

OHIO
Mrs. Lawrence J. Cichowlas, 3850 Olivette Ave., Apt #3, Cheviot
Mrs. Wayne K. Cousino, 2506 Kress St., Toledo

PENNSYLVANIA
Mrs. Diana Lafdie, 1201 W. Wingohocking St., Philadelphia
Mrs. Warren E. Elsesser, 940 East Poplar St., York

TENNESSEE
Miss Patricia Crumley, 202 North Crest Road, Chattanooga
Mrs. D. L. Browning, R #1, Johnson City

TEXAS
Mrs. R. M. Burgess, 3301 Wentwood Drive, Dallas
Mrs. W. Jack Campbell, 129 Pine, Nacogdoches
Jack Meares, Jr., 110 South Ave., Olney
Mrs. Jack Oshman, 305 North Richmond Road, Wharton

UTAH
Mrs. Max Roby, 1849 South 5th East, Salt Lake City

VIRGINIA
Mrs. I. L. Terrell, 2034 Park Ave., Richmond
Mrs. W. Cecil Riddick, 107 North St., Suffolk

WASHINGTON
Mrs. June C. Kilpatrick, Country Homes Estates, Route 7, Spokane

WISCONSIN
Mr. James G. Witt, Jr., 745 7th St., Oshkosh
Mrs. Irving Erickson, 3621 Kinzie Ave., Racine
Mrs. George B. Wesler, 133 W. Monrovia Ave., Whitefish Bay

ALASKA
Mrs. Maurine N. Zetmeir, Box 719, Palmer

CUBA
Mrs. David Rock, Ceballos, Camaguey

GERMANY
Mrs. James W. Davis, 251 Finckenstein Allee, Berlin

Celebrate Simply For Children

[Continued from page 99]

children" we said and to prove the point we bought as many presents for each small child as we could afford. We stuffed their stockings with endless trinkets, crowded the foot of the tree with our offerings and with all those sent by friends and relatives. Christmas morning was an orgy as each small child tore madly at his bundles, ripped one open, pulled out a toy, then hastily threw it aside in order to break open another package, briefly examine, and discard, another toy.

Jim and I still believe that Christmas is for the children, but we think it should be a pleasure, not a wild and greedy debauch, and we have, by trial and error, slowly learned what gives children real pleasure. Christmas this year will be patterned on the last two we've spent at our house, both of which were deeply satisfying. The day before Christmas, we will take the children to hear carol singing in the afternoon. Then we will come home, have supper and after Sarah has been put to bed (last year Arthur was tucked away, too, but this year he can stay up) we will trim the tree together. Santa Claus fills the stockings, but we trim the tree. Jamie has enjoyed this more than any other part of our festivities and Arthur is happy that he can help this Christmas. Having a hand in decorating the tree is more fun for the children, we believe, than finding a tree all dressed up on Christmas morning.

After the tree is trimmed the boys will go to bed. Then Jim and I will fill the children's stockings, but not with a myriad of objects. Fruit gives them a satisfyingly bulky look—we have found that candy in the stockings that are opened at dawn means sick children before dinner. In each stocking there will be one or two small gifts that each child has really wanted: perhaps a pencil with five colored leads for Arthur; a penknife or fountain pen for Jamie; a tiny doll and carriage for Sarah.

As for larger presents, we have a plan now that works well. Each

[Continued on the next page]

FROM OUR
Cherry Ranch Group
Corner Cabinet from our open stock dining room series in Solid Cherry with Cherry Veneers.

Send 15 cents for booklet showing "Cherry Ranch" Open Stock Bedroom and Dining Room Groups.

by

Morganton

THE FURNITURE IS ON DISPLAY BY THE MORGANTON DEALER FAMILY OF AMERICA'S FINEST STORES

MORGANTON FURNITURE CO., INC.
MORGANTON, N. C.

Imperial
MODERN

Smartly designed to carry out the most advanced theme of interior decoration . . . carefully constructed of genuine mahogany and finished in the world famous Imperial tradition. See this distinctive new group of tables at leading stores . . . select them with confidence and pride, for your home.

2570 **DROP LEAF COCKTAIL TABLE** made of mahogany. Combination of drop leaves, ample shelf, two drawers, and large ball bearing casters make this a versatile table for compact living and gracious entertaining.

3279 **LAMP TABLE** made of mahogany, makes the most of space with drawer, pull-out slide, and magazine shelf. Equally smart beside a chair, or used in pairs.

LOOK FOR THE FAMOUS IMPERIAL GREEN SHIELD AMERICA'S BEST KNOWN FURNITURE TRADE MARK

IMPERIAL FURNITURE COMPANY, GRAND RAPIDS, MICHIGAN

Founder Member Grand Rapids Furniture Makers Guild
Imperial Tables are Made and Sold in Canada under the name Dollcraft-Imperial

For gracious modern living...

A bedroom of historic charm in the tradition of the Old South

THE **OLD MANSION** GROUP

in Solid Honduras Mahogany

Here's the bedroom of your dreams . . . enchantingly beautiful 18th Century styling in rich, lustrous solid mahogany . . . and so moderately priced it fits the most modest budget. Because this is an open stock group, you can make your own selection of pieces to start and add to your grouping as desired. Each piece is finely constructed, handsomely finished and hand rubbed to gleaming perfection. All drawers glide smoothly on rubber cushioned guides for sure, stick-free action.

Write today for FREE illustrated folder "The Charm of the Old South for Gracious Modern Living," and name of nearest store where you can see the "Old Mansion" group.

BENTON, ARKANSAS

QUALITY FOR OVER 50 YEARS

Celebrate Simply

[Continued from page 119]

child writes a letter to Santa Claus—and I see that the grandparents and other relatives who give them presents get a copy. Jim and I limit our purchases to one present for each child.

Christmas morning, after stockings have been opened, we will have breakfast—no more diving for presents before a proper morning meal. Then we will go to the living room to open presents. Later, we will go to church and then to dinner at Jim's parents' house—as this year it's their turn to have the grandchildren.

The day after Christmas I put away some of Sarah's gifts and some of Arthur's—Jamie is now old enough to take care of his things—and these reappear during the winter months as the children tire of the toys they have been playing with.

Chief item on my memo list of holiday resolutions is: don't attempt any feasts or parties so elaborate that Jim and I will be worn out. Children do not have a good time if their parents are harassed and tired. Besides, the simpler the party, the happier the child.

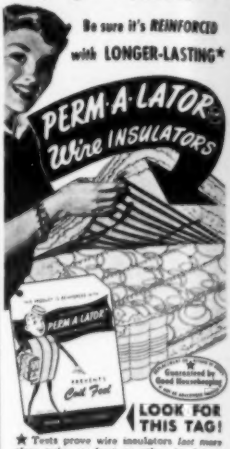
Let us know before you move

If you plan to move, please let us know at least four weeks beforehand. Then your copies of LIVING For Young Homemakers will continue to reach you regularly.

Send your change of address to LIVING For Young Homemakers, 439 Parker Street, Dayton 1, Ohio, giving both your old and new addresses. Please enclose a clipping of your old mailing label, or indicate exactly how your magazines have been addressed heretofore.

Buying a Mattress?

Be sure it's REINFORCED with LONGER-LASTING★



LOOK FOR THIS TAG!

★ Tests prove wire insulators *last more than twice as long* as other insulators. Tough wire pad between springs and padding prevents "coil feel", lumping or sagging.

PERM-A-LATOR Wire Insulators allow greater spring action, giving you more comfort and adding years of life to mattresses and upholstered furniture. Insist on this extra value!

Write for Free Booklet!

FLEX-O-LATORS, Inc., Carthage, Mo.
Factories in Carthage, Mo. and New Castle, Ind.

Send 10c in coin for "Interiors Beautiful." Full of helpful suggestions on how to "make your own."

Fincastle FABRICS

LOUISVILLE TEXTILES, INC.
1336 McHenry St. Louisville 4, Ky.

MUSIC for LIVING

BY NATHAN KEATS

We're sending a November nosegay to Wanda Landowska and RCA Victor for the magnificent second volume of **Bach's: The Well-Tempered Clavichord.** The eight preludes and fugues in this recording were composed in a variety of moods. The E minor, for example, is careful and earnest; the fugue in G major, gay and completely extroverted. Others are romantic and tender, sad and pathetic. Just about everyone agrees that seventy-one-year-old Madame Landowska is the world's leading harpsichordist. This newest recording, like all of her interpretations of Bach, has the quality of the perfectionist.

For those who like their modern music in small doses, Columbia has released **Modern Music for Strings,** six short pieces by Hindemith, Alan Shulman, Bartók, Shostakovitch and Rachmaninoff. You won't find any of these pieces too hard on the ears for there's little discord or dissonance in them. Bartók's *Roumanian Folk Dances,* which we liked best, aren't the "music hall" gypsy music of Liszt. They're based on actual folk music and are a bit on the harsh side. The Rachmaninoff, as you would expect, is the one you walk away whistling. The performance is by the Stuyvesant Sinfonietta.

Artur Rubinstein and the St. Louis Symphony, Vladimir Golschmann conducting, have given the **Mozart: Concerto No. 23, (A major)** a lively performance on a new RCA Victor recording. We've never associated Rubinstein with Mozart before. Casadesus has always been our man. But after listening to Rubinstein play the emotional slow movement of this concerto, we'll think differently from now on. This isn't one of the "big" Mozart works, but the performance and recording are excellent. We recommend it to you.

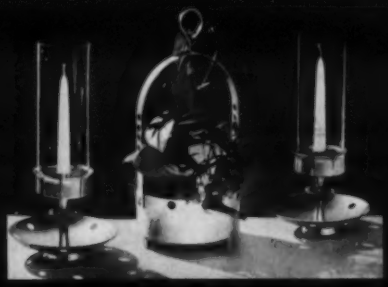
London Records has done us all a good turn by releasing new recordings of five of the most popular Gilbert and Sullivan operettas. They're done by the D'Oyly Carte Opera Company with Martyn Green, Darrell Fancourt, and other familiar voices singing them just as they should be sung. The current releases include: **The Mikado, H.M.S. Pinafore, The Pirates Of Penzance, The Gondoliers** and **Trial By Jury,** and London tells us there's more to come. You might investigate Simon and Schuster's *Treasury of Gilbert and Sullivan,* a big book that contains the words and music of ninety-three songs from eleven of the operettas.

This month's pops album comes to us by way of solid Sarah Vaughn. Columbia has recorded her special mixture of sweetness and spice in a new album, **Sarah Vaughn Sings.** Accompaniments, and good, too, are by George Treadwell and his All Stars, with Myles Davis on the saxophone. Sarah sings eight songs everybody knows, among them: *Nice Work If You Can Get It, Mean To Me, Can't Get Out Of This Mood,* and *Ain't Misbehaving.* The way Sarah sings them, they could be brand new.

CHILDREN'S CORNER

Young People's Records has released a batch of new pressings which the young in your house will enjoy. For "One's and Two's," Tom Glazer plays the guitar as he sings about *Toys, Big and Little Sounds,* and asks *Where Are Your Eyes?* In the 2-6 age group, we liked *Singing In The Kitchen* and *The Little King of Yvetot* and, on the 7-11 year old level, *Concerto For Toys and Orchestra* which employs such familiar "instruments" as a bicycle bell, a rattle, and a kazoo.

After hearing Ray Bolger tell how he made a cat and dog friends and vacuumed a rug in three seconds, we're sure *Max Mainspring, The Happy Mechanical Man* is the proper companion for any 6-year-old. Columbia has recorded some songs and stories for children on its tiny Playtime records. Ray Heatherton sings *I Don't Want to Play In Your Yard, A-Tisket A-Tasket,* and *Snow White and The Seven Dwarfs.*



Beautiful BUENILUM

This distinguished Hostess Service accessory in lustrous metal is a superb adjunct to your entertaining and social requirements.

18" lazy Suzan with 2 qt. divided Pyrex casserole at 12.50.

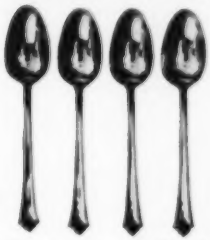
BEAUMONDE BRASS
(by the makers of Buenilum)

Dramatic in design and new in concept, Beaumonde Solid Brass Accessories impart just the right touch so essential to interiors of today.

The Hurricanes are 14" high — $25.00 the pair; the planter centerpiece is $15.00.

Prices are approximate. At Better Dealers Everywhere.

Write to Buenilum 225 Fifth Avenue, New York 10, for folders and name of your nearest dealer.



SPOONS by Heirloom Sterling, *Damask Rose* pattern. Each, $3 including federal tax.

COLLECTOR'S CORNER

Your daughter may not have been born with a silver spoon in her mouth, but if she has a normal assortment of loving aunts, uncles, grandparents and godparents, there is no reason why she can't have a complete collection of silver spoons by the time she is six years old, a complete set of sterling by the time she's eighteen. Relatives are practiced in gift-giving, but we believe most of them would like to give their favorite youngster at least one gift a year that will play an important part in that child's future. For this reason, Collector's Corner, *November, has become a starting point for the consideration of collections for children. Silver immediately comes to mind as the most valuable and the most easily managed collection for this purpose. And even if she decides on another pattern for her wedding day, the family's long-range planning will serve her well until she assembles her new set. If the chosen youngster is a little boy, begin his collection of good-looking prints or steins so that he will have a handsome grouping to use in his college room and his own home. All the starter pieces shown may initiate years of gift-giving, any one will result in a valuable contribution to the future homemaking of your children.*

LEFT: "The Wedding Dance" by Peter Breughel. From a series of reproductions of his works. Each, $3, 11" x 14". Oestreicher's, 1208 Sixth Ave., New York. CENTER: Silver-plated mint julep cup, copied from *Patrick Henry* piece. $8.50, including federal tax. Black, Starr & Gorham, Inc., Fifth Ave., New York. RIGHT: Multicolored steins, imported from Europe. One-half pint, $4.95, pint, $6.50. From Ada M. Richards, 109 South 12 Street, Philadelphia, Pa.

LEFT: Adderley fine bone china cups (from left): *Athens*, $6; *Princess*, $5.50; *Melba*, $4.50. Williamsburg Lodge Gift Shop, Williamsburg, Virginia. CENTER: Salad and dinner plates, Kate Greenaway design. Set of twelve, one for each month. Each, $3. The Jolly Tar, 24 Prospect St., East Orange, N. J. RIGHT: Trayette, 4½" wide. Sterling silver border, insignia of any American college or university. $4.80, tax included. Nelmor Jewelers, Jersey City, N. J.

The famous Amsterdam textured cotton rugs, decorator favorites from Hollywood to New York, are now within price-reach of the average family. Over 19 solid and blended tones to choose from. Standard sizes from 2'x3' to 12'x18', plus special sizes, including wall-to-wall. Rectangulars, ovals, rounds, for every period or modern interior — 6 reversible textures.

See your authorized Amsterdam dealer ... look for this trade-mark, identifying genuine Amsterdam Rugs.

Rugs AMSTERDAM TEXTILES
AMSTERDAM NEW YORK

MR. FIXIT

LIVING For Young Homemakers' building and home repair experts will help you solve your problems. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly according to the results of our research.

Q. We bought an ultra-modern, one-story house that has about seventy percent glass wall surface. Last winter the heating was entirely inadequate because the glass was not of double-thickness or insulated. Another uncomfortable item was too much view of snow-clad fields and bare trees. Is there a quick, economical remedy for us? We can hardly afford a basic construction job at this time. T. S.

A. You can take care of the difficulty quite easily. Have plywood panels cut and fitted into every other or every third glass paneled section of the walls. Paint the inside face of the plywood to match the color used in the room. This will reduce heating requirements about thirty percent, hide the outdoor views you object to, and make a decent looking job on the exterior. The panels may be removed in the spring, if you wish.

Q. Will you please tell me how to clean the brass hardware on a walnut chest of drawers. The pulls and handles are patterned in a heavy, intricate design. How can they be treated to keep them from turning black again? Mrs. F. B.

A. Plain household ammonia, diluted or in full strength, will clean brass right down to the bare metal. Take the hardware off and scrub it with the liquid, then wash off thoroughly. You can then lacquer the pulls and handles with any colorless lacquer, and they will stay bright for a few years. If the brass is heavily crusted with stain you may have to use oxalic acid in solution. Ask your druggist for the right wash. It is very inexpensive, and will do a fine job.

Transform Your Rooms Completely . . . Economically

WITH

Nancy Warren

WALLPAPERS

. . . SAYS *Nancy Warren*
FAMED HOME STYLIST

"It's amazing how *all* rooms take on a new personality, new life, new glamor . . . when you use my color-harmonized, Nancy Warren Wallpapers. And it's amazing too how *inexpensive* it is to completely transform an entire room with wallpaper. Did you know, with Nancy Warren Wallpapers, you can do it for less than the cost of the least expensive slip cover—a fraction of the cost of new drapes?"

"And, best of all, you just can't be wrong selecting papers *my* way. Every pattern is beautiful beyond compare, the colors are the newest decorating tones. Find out today how you can transform *your* home with the Nancy Warren Wallpapers—stop in at your Nancy Warren dealer and see the hundreds of new selections."

For Dealer's Name See Classified Phone Book Under "Wallpaper"

Nancy Warren
WALLPAPERS
Merchandise Mart, Chicago 54, Illinois

5 Reasons for Tampax

(as monthly protection)

- No pins, belts, external pads
- Designed by a doctor
- Worn internally (no odor)
- Cannot be felt by wearer
- Adopted by millions of women

4 more Reasons

- Made of pure surgical cotton contained in slender applicator
- Combining downright comfort with daintiness
- Your hands need never touch the Tampax
- You need not remove during tub or shower bath

other advantages

- √ Tampax causes no bulges or ridges under clothing
- √ Tampax improves poise and saves embarrassment on "those days"
- √ Tampax is easily disposed of (much smaller than other kind)
- √ A month's average supply will slip into your purse

Sold at drug and notion counters in 3 absorbency-sizes (Regular, Super, Junior) to meet individual requirements. Economy box lasts about 4 months. . . . Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

GENNIE HOFMANN

BEST IN BOOKLETS

To save readers time and money, LIVING For Young Homemakers is handling booklet requests directly. Fill in the coupon below, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by numbers with asterisks in coupon). Please do not send coins.

BUILDING AND DECORATION

1 *Color Scope* presents 24 room schemes for small or dark, large or light rooms. There is a changing color ladder that shows the colors best suited for your floor covering, walls, draperies, upholstery and accessories. Each color scope describes the colors and tells you how to use them most effectively. Here is something truly unique that will act as a perfect shopping guide for any home decorator. $1.00.

2 *Planning Your Bathroom.* Two booklets on the subject will be of interest to the home-builder. The first is the "Budget Bathroom," the second the "Master Bedroom Bath." Universal-Rundle gives complete plans and specifications for the latest in bathrooms and furnishes pictorial folders in color, too. 10c for each folder. If you wish only one, please specify by name.

3 *New Interiors for Old—79 Repair and Remodeling Ideas.* The focal points of this brochure are your ceilings, and walls. There are numerous ideas for using Upson Products' wonderful crackproof wall and ceiling material in building extra rooms, garage workshops, and storage walls in your home. Color charts and other decorating suggestions are also included for remodeling. 10c.

4 *77 Ways to Make Small Space Useful and Attractive* shows the latest in Autoyre's Fairfield bathroom accessories which can be adapted to any room in the house. For those of you who are definitely suffering from crowded quarters, here are 77 wonderful space-saving ideas.

5 *Beauty Care for your Hungerford Solid Mahogany* not only tells you how to care for mahogany, but also gives you a brief glimpse into the past history of this famous wood. Hungerford's latest bedroom pieces are also shown.

6 *Plan for Perfect Heating in Your Present Home—In Your New Home.* This booklet tells how electric heating by Electromode can bring perfect warmth to your home. House plans and photographs show how this room-by-room electric heating system can fill your specific needs effectively and inexpensively.

7 *Kitchen Hints by Kitchen Maid* presents 10 modern-planned kitchens showing you how to save steps and time, and how to simplify your work. This beautiful colored booklet also offers a check list for kitchen planning ideas and features the complete line of Kitchen Maid cabinets. 10c.

NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! LOOK SLIMMER, MORE YOUTHFUL

REDUCE YOUR APPEARANCE!

THE FIGURE ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE...YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger...your shape MUST be noticeably improved or you get every cent back at once! No matter how many other girdles you have tried you can be sure: NO OTHER GIRDLE CAN DO MORE FOR YOU THAN THE FIGURE ADJUSTER! No other girdle or supporter belt offers you more BELLY control, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE ADJUSTER feature: Figure Adjuster is LIGHT in weight yet powerfully strong: Figure Adjuster allows AIR to circulate through it. ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE control you like and NEED for an IMPROVED FIGURE! **MAGIC PANEL CONTROL.** No laces show when you wear a SLIMMING Figure Adjuster. The control you get is **completely** COMFORTABLE . . . and GUARANTEES healthful, **lasting** support. Its satin TUMMY PANEL laces right up to meet the **bra — NO MIDRIFF BULGE!** LIFTS and FLATTENS the **tummy.** SLIMS down the **waist.** TRIMS the **hips** and eliminates the "SPARE TIRE" **waistline roll:** The magic ADJUSTABLE **slimming,** easily controlled panel is scientifically designed and to the result of testing different kinds of panels on thousands of women! Figure Adjuster creates the "BALANCED PRESSURE" that gives each bulge the **exact** amount of **RESTRAINT** it requires. It gives you the **right** amount of SUPPORT where YOU need it MOST! Let Figure Adjuster give you MORE figure control . . . for more of your figure . . . for a more BEAUTIFUL FIGURE . . . the slimmest, trimmest figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure Adjuster. Colors: nude, blue or white. Fancy with detachable crotch or regular. Sizes 24 inch waist to 44, only $4.98.

Truly Sensational At $4.98
formerly $6.50

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better, don't you? That's just what the UP-LIFT adjustable FIGURE ADJUSTER does for you, only the FIGURE ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10 days **FREE at our expense!** NO OTHER GIRDLE AT ANY PRICE CAN GIVE YOU BETTER SUPPORT, can **make you look better, feel better or appear slimmer and younger!**

You will look like and feel like this beautiful model in your new and improved cool lightweight **FIGURE ADJUSTER!**

WHY DIETT TRY IT!

- ***Takes Inches Off Tummy!***
- ***Raises Abdomen and Keeps It In!***
- ***Like Magic It Brings In Waist***
- ***Makes Sprouting Hipless Conform to Firm Beauty***
- ***Smoothes and Slims Thighs***
- ***Makes Your Clothes Fit Beautifully***

100% MONEY BACK GUARANTEE
Test the FIGURE ADJUSTER at home for ten days FREE at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take **all the risk** . . . that's because **we know** that even though you may have tried many other, you haven't tried the **FIGURE ADJUSTER!** MAIL COUPON NOW!

FREE: FULL FIGURE "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct posture, exercises, reducing diets, cosmetics and other secrets to help you look years younger, pounds and inches slimmer, will be included FREE with your order.

SEND NO MONEY

Guaranteed to Delight or Your Money Back . . .
10-DAY FREE TRIAL!
FIGURE ADJUSTER CO., Dept. 94
1235 Broad St., Newark, New Jersey

Yes! Please rush "FIGURE ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

☐ I will pay postman $4.98 plus postage.
☐ I enclose $5.00, cash, check or money order. Save postage prepaid. (I save 40 to 75c postage.)

Check size: ☐ Reg. (24-36) ☐ Med. (37-38) ☐ Lge. (39-40) ☐ Xtra Lge. (41-44) ☐ XXL (46-48) ☐ XXXL (50-52) ☐ XS (24-26) ☐ XXL (36-38) ☐ XX (38-40) ☐ XXX (40-42).

Color ..... and color choice .....
Size ..... Fancy Girdle ..... Girdle .....
Name .....
Address .....
City ..... Zone ..... State .....
Please PRINT carefully. BE SURE to GIVE YOUR SIZE.

SENT ON APPROVAL

Best in booklets

[*Continued*]

GIFT SUGGESTIONS

8 *Fong Brothers' Album of Fine Oriental Gifts* will give you some unusual gift suggestions for this Christmas. Here are 155 unique yet inexpensive gifts of brass, ceramic, and bamboo from which to choose. All are Oriental imports.

9 *Table Talk for You, the Homemaker—Helpful Hints for the Bride, Housewife, and Gift Buyer.* This is an excellent booklet that will answer all your questions on table settings. If you are a bride there is a list of the essentials for your table trousseau; if you are a housewife of long standing or a gift buyer there are numerous suggestions for you. Also included in this Simtex booklet are table settings for every occasion, tips for laundering your linens, and the correct sizes to ask for when ordering. 25c.

10 *The Reference Book of Fine China* is an outstanding guide to help you select and care for your china. Lenox gives a glimpse into its workshops, and tells how to distinguish fine china, how to select the pattern most suited to your tastes. Directions for correct table settings, and the proper care and use of china are also given. In addition, you will receive numerous folders showing the various Lenox patterns, complete with individual price lists. 25c.

11 *Flower Garden Doilies.* There's still plenty of time to make your gifts for Christmas, and this booklet by Lily Mills offers 14 patterns for doilies and cloths that will enhance any table. If you are deft with a crochet hook, then here is something right down your alley. 10c.

MISCELLANEOUS

12 *It's all Done with Cotton* will help you when selecting your cotton blankets, mattresses, and upholstery. Taylor Bedding also gives you tips on the proper care of your bedding, and takes you through their factory doors for a glimpse at the industry.

13 *The Use of General Electric Disposalls on Private Septic Tank Systems.* For those of you who do have a private septic tank system we think you will find this booklet one of the best on the subject. Septic tanks, and septic tanks with disposalls, are thoroughly discussed in reference to location, design, size, and soil absorption for both rural and suburban homes.

14 *Better Lawns Manual.* Now that you have some time on your hands from your garden tasks, you will be able to brush up on your garden reading. This concise and informative booklet by F. H. Woodruff and Sons offers some common-sense methods for getting the most from that small packet of grass seed, and tells you how to care for your lawn the year around.

15 *To the Rescue—How to Restore Antiques and Bring Them New Beauty.* Here's something for the antique collectors who have often wondered how to restore their "collector's items" to their original beauty. There are complete instructions for refinishing, as well as ideas on how to make your antiques stronger and more useful in the home. 5c.

16 *As You Sew With Nylon* will be a welcome aid to any home seamstress. Now that there are so many nylon fabrics available by the yard, you will want to have that professional know-how that will help you attain the best of sewing results. This pamphlet by Dupont presents simple instructions for cutting, pinning, basting, stitching, finishing, and pressing any nylon fabric. The accompanying sketches will act as a guide through the sewing process.

LIVING For Young Homemakers
Dept. LB
122 East 42nd Street, New York, 17

Indicate booklets desired by circling corresponding number below. Send stamps or money order if remittance required. No coins please.

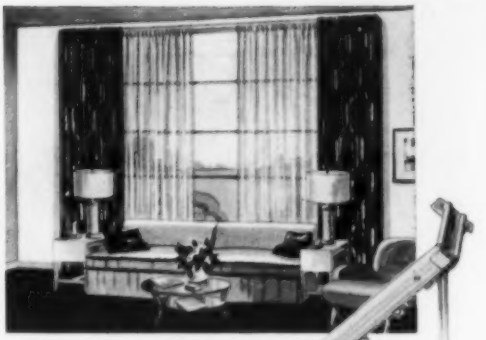
1* 2* 3* 4 5 6 7* 8 9* 10* 11* 12 13 14 15* 16

Name_____

Address_____

City_____ Zone_____ State_____

*remittance required for booklet



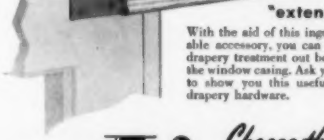
Window Magic
MAKES SUCH A DIFFERENCE

BEAUTIFY EVERY ROOM WITH KIRSCH IDEAS AND FIXTURES

Beauty in any room begins at the windows! Start there . . . start *right*, with proven Kirsch decorating ideas and fine Kirsch drapery hardware. You can achieve *magical* results, from small investments in energy and dollars. Smart draw draperies, for example, on smooth-working Kirsch traverse (draw cord) rods, add a luxurious new effect to the entire interior—and *so* inexpensively!

Kirsch traverse (draw cord) rods are smo-o-oth in looks and action. They work better . . . and look better longer . . . because they're *made better*—by the leaders in the business. The cords are hidden inside the rods . . . Generous, positive overlap of the master slides insures privacy; your curtains *stay* closed . . . The bone-hard finish lasts *years* longer! In the adjustable type, four length-sizes enable you to fit any window from 28 in. to 150 in. wide. Kirsch traverse rods are available cut-to-measure, too, for an added touch of "custom" luxury.

MAKE WINDOWS LOOK WIDER . . .



with KIRSCH "extender" plates

With the aid of this ingenious and adaptable accessory, you can easily carry your drapery treatment out beyond the edge of the window casing. Ask your Kirsch dealer to show you this useful Kirsch item of drapery hardware.

Guaranteed by Good Housekeeping

Choose the Name You Know!

Kirsch

DRAPERY HARDWARE AND VENETIAN BLINDS

Send for booklet "Smart Window Styling," with 85 window ideas. A useful guide to home decorating. Enclose 25 cents in coin or stamps.

KIRSCH CO., 988 Prospect St., Sturgis, Mich.
In Canada: Woodstock, Ontario

Treasure House Collection

French Provincial Coffee Table

Conference Table

FOR TWO

She's a lucky bride who acquires this lovely coffee table, worked out in mellow old fruitwood by Colonial's peerless craftsmen. Like every Treasure House gift, it brings into the home a lifetime of beauty and enjoyment.

Send 25c for Colonial's Treasure Book . . . 80 illustrated pages of pedigreed hall clocks and furniture, with chapters on their history and care. Abridged edition 10c.

COLONIAL MANUFACTURING CO. 410 Universal Ave. Zeeland, Mich.

Your home may go to blazes

[Continued from page 112]

Matches and smoking are the nation's number one fire hazard: they cause one-third of all home fires. Use these easy precautions to keep your home and family safe:

Keep matches out of reach of small children.

Keep kitchen matches in metal containers. Never toss a lighted match away. Hold it for a moment after you've used it, and then put it in an ash tray. "Burned-out" matches occasionally relight.

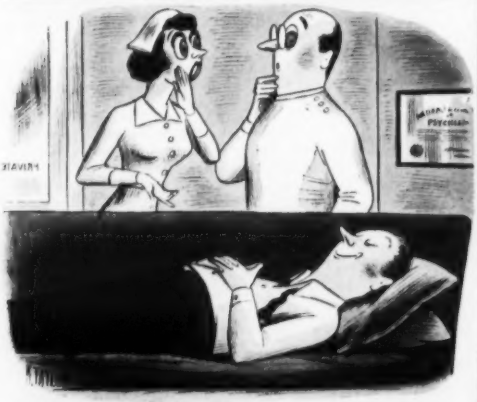
Keep plenty of ash trays around, and keep them clean.

Don't smoke in bed or let anybody else do it. Never strike a match or light a cigarette in closet, garage, or any other place containing inflammable materials. *Chimneys, furnaces, roofs, and walls* if poorly constructed or installed cause one out of every four or five fires. One-third of all home fires start in basements, where they feed on stacks of old magazines, furniture, discarded clothes, and other combustibles left there. Clear out such accumulated rubbish.

Whether your house is new or old, make certain it has fire-stops in walls and partitions. Gypsum blocks or short lengths of wood 2 x 4's may be adequate. The important thing is to have something which fits snugly to retard a fire long enough for the fire department to get there, and to keep a blaze from climbing up through empty spaces. Mineral wool, made of rock, glass, or slag, is one of the best materials to use for this purpose. No matter how old a house is, mineral wool can be blown pneumatically into hollow spaces between studs, and between attic floor joists.

According to tests made by the Bureau, mineral wool insulation in a plastered wood-lath partition will hold back the spread of fire for at least an hour. If the partition is metal-lath, the fire resistance time rises to one and a half hours.

Keep kitchen stove, furnace, and hot pipes at least eighteen inches away from curtains and other burnable material. Stoves and furnaces should sit on a non-



"All he keeps saying is—'Koylon'!"

Naturally! Everybody is talking about furniture made with Koylon Foam Cushioning. It's "lifetime" luxury. Chair and sofa cushions smooth themselves when you get up. It's self-fluffing. See—sit in Koylon comfort.

U.S. Koylon® FOAM Cushioning

UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER, NEW YORK

CarOtti . . . for that special gift. From a series of new table accessories, gaily gift-boxed. Designed in Carolum, a new tarnishproof alloy. From $3.50 to $9.95 at Hammacher, Schlemmer & Co., New York; Barker Bros., Los Angeles, and other fine stores.

CAROTTI
10 East 40 Street
New York 16, N. Y.

FREE!

"How to Throw a Waxing Bee"

A wonderful idea for a *different* kind of party—fun for the whole gang. We'll tell you how to organize it.

Plans include: Invitation Ideas. What to Serve. How to Swing It. Who Does What. What You Need. Facts about Wax You Never Knew Existed!

Be Queen Bee at your own Waxing Bee! Write today to Dept. L. Y., Johnson's Wax, Racine, Wisconsin, for your free copy!

JOHNSON'S WAX
brings out the beauty of the home

combustible base like cement or metal. If ceiling or walls near the furnace or stove feel hot to your hand, it's a warning that additional insulation is needed to keep them from charring or catching fire. Never "force" a furnace to give more heat, nor dump ashes into a wood or paper box.

When you think you have done everything else, make a memorandum to have heating plant, chimneys, and flues checked for cracks. Have them cleaned of soot and clogging once a year.

Gasoline, kerosene, other inflammable fluids should not be kept indoors. Remember that one pint of gasoline can do as much damage as two sticks of dynamite. One in every ten fires in the United States is caused by careless use of these materials.

Many so-called "mystery" fires are caused by spontaneous ignition. To avoid them, don't store oily rags or cloths saturated with furniture polish, paints, or wax in closed closets or cupboards. Instead, get rid of those you won't need again and keep the others in closed metal containers. Keep waxers and floor mops in a cool, open spot. Clean up oil drippings promptly. When you paint, cover the cans tightly and keep them away from stoves or any other heating device. If a grease fire should start while you are cooking, cover the burning pan with a large, flat lid, or smother it quickly by tossing ordinary baking soda on it. The woman who is in a hurry in the morning and puts kerosene on her kitchen fire to "quicken" it will probably not live to enjoy breakfast.

Defective wiring and electrical appliances are potential hazards. Frayed electric cords are a common cause of home fires. Other causes are home made wire splices and the dangerous practice of substituting pennies for fuses.

Approximately one in every ten fires is caused by a faulty electrical apparatus or its misuse. To be certain your home is safe against fire from these causes, observe these two simple rules:

Look for the seal or label of

[Continued on page 128]

Your home may go to blazes

[Continued from page 127]

Underwriters' Laboratories when you buy electrical equipment. It is a guarantee that the article has been tested and passed as safe by impartial experts.

Be sure your electric circuit is able to carry a peak load of reading lamps, radio, electric heater, blanket, electric iron and so on. If a fuse blows out it is nearly always a signal that you have plugged in more appliances than the circuit can carry.

Usually a fuse of 15 amperes is sufficient for ordinary house wiring. If you buy new electrical equipment, putting in a heavier fuse will not necessarily make it safe. It may overload your circuit and throw hot sparks around concealed spaces inside a wall where they cannot be seen. Natural mineral wool insulation will serve well in these hollow spaces and hold back the flames—but the idea is not to let them start.

Don't hang extension cords from floor lamps, heaters or electric irons over nails; they can cut through the outer wrapping. Don't run cords under rugs or string them through doors. This may break the fine wires inside the cord and cause a short circuit. Make a rough check by wrapping your fingers around the unplugged cord and pulling it slowly through your closed hand. If you feel any broken wires or if the cord is frayed, replace it.

Even if you take all these precautions, there is still one chance in a hundred, according to NBFU, that your house will catch fire this year. The best home, regardless of price or design, would be one which absolutely could not burn, no matter what the circumstances. In spite of national educational campaigns, inflammables cause the death by fire of nearly 11,000 men, women, and children every year, and a property loss of nearly three quarters of a billion dollars.

Professional fire fighters hammer away at two warnings. Take every possible precaution before a fire starts, they say, and don't grow careless simply because it

hasn't struck home yet. If a fire breaks out, however small, make sure that everybody in your family knows what to do in the first five minutes. Those five minutes will be worth the next five hours.

Get everyone out of the house. Usually, this is easy in daylight hours. Train the family to avoid panic if fire breaks out. If a child wakes in the night and smells smoke, he should feel the bedroom door with his palm. If the door is hot, it should not be opened. Tell him to go directly to a window and wait there for help. Under no circumstances should he jump out. By following these instructions he may avoid gases and injury.

Know the telephone number of the fire department. Be sure everybody in the family knows where the nearest alarm box is. If you live in an area where householders fight their fires while waiting for the trucks, keep these supplies on hand:

1. *Fire extinguishers.* Keep them handy; inspect them at least once a year and follow manufacturers' instructions for refilling. Be sure everyone in the family knows how to use them. A fire drill at home is as necessary as it is at school.

2. *A water supply.* The best possible home fire extinguisher is a garden hose, kept attached to a faucet. If you live in the country and don't have a good deep well, a cistern or a fair-sized pond, make it your immediate business to provide one or the other. The best fire department in the world can't fight a large fire successfully without ample water.

No matter how safe you may feel, remember that any house normally contains many heat sources that are potential dangers, from the holes under the attic eaves to the matches on the kitchen shelf. In the long run, your best chance to escape a fire disaster this year or any year is only as good as the steps you take to prevent it.

TELL CITY Captain's CHAIRS

No. 600—Walnut, Mahogany or Maple finish. Saddle Seat 21½" x 17¼". Height, 33".

Logically, TELL CITY models possess the real character and indestructible quality of the old seafarin' designs . . . because for 85 years Tell City has been making authentically styled period chairs for home farin' comfort.

WRITE FOR FREE "Guide to Good Chairs." Enclose 25c for extra decorator book.

at all better stores

No. 970—Mahogany, Walnut or Maple finish. Saddle Seat 20" x 18¼". Height 30"

No. 980 in Oak, dark or natural finish.

CHAIRMAKERS SINCE 1865

TELL CITY CHAIR CO. Tell City, Indiana

Extra delicious Extra nutritious **Meals cooked 3 to 4 times faster**

when you use these "Best-Kitchen-Helpers"..... Presto COOKERS

Guaranteed by Good Housekeeping

Your choice of 7 sizes and 11 models

Illustrated is the 6-quart PRESTO COOKER "MEAT-MASTER". Other sizes include: 2-quart "VEGE-MASTER" ® 4-quart "COOK-MASTER" and The "FRY-MASTER".

Priced from $10.95

(Slightly higher, Western Zone.)

Presto COOKING Works Wonders With All Foods!

MEATS . . . CHICKEN . . . Yes, even less expensive cuts . . . and tougher, older birds, are PRESTO Cooked to delicious tenderness in mere minutes. For example: A 4-lb. roast is ready to serve in 35 minutes; stewed chicken in 20 minutes, etc.

VEGETABLES . . . retain more natural minerals, vitamins, food flavors and colors. PRESTO Cooking times for all vegetables are amazingly short. For example: Peas, spinach, asparagus, etc., are ready for the table in 1 to 2 minutes; broccoli in 2 minutes, etc.

SOUPS . . . PRESTO Cooked, are more delicious and more nourishing. They're ready to serve in an amazingly few minutes. And such soups! Only PRESTO Cooking can give them such fine flavors.

DESSERTS . . . PRESTO Cooked puddings, steamed breads and fruit cake become rare treats in a fraction of ordinary cooking time. Even stubborn appetites yield to these PRESTO COOKER kitchen-delicacies.

© 1950 N. P. C. CO.

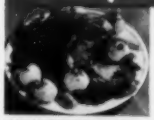
Join the millions of modern homemakers who make better, more appetizing, more nutritious meals in just fractions of ordinary cooking time. Get one or a set of PRESTO COOKERS!

Prove to yourself that PRESTO Cooking works wonders with all foods in mere minutes . . . enjoy the difference in taste . . . save the difference in cash!

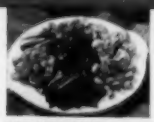
PRESTO COOKERS are on sale wherever quality housewares are available. See *your* dealer now!

GIVEN . . . Included with every PRESTO COOKER, *at no extra cost*, the finest pressure cooker recipe and illustrated instruction book ever published. 128 pages of information every homemaker should have.

So easy-so safe-so wonderful to use



SAVE MONEY ON YOUR FOOD BILLS! . . . Cheaper cuts of meats become blue ribbon treats in mere minutes when you use a PRESTO COOKER!

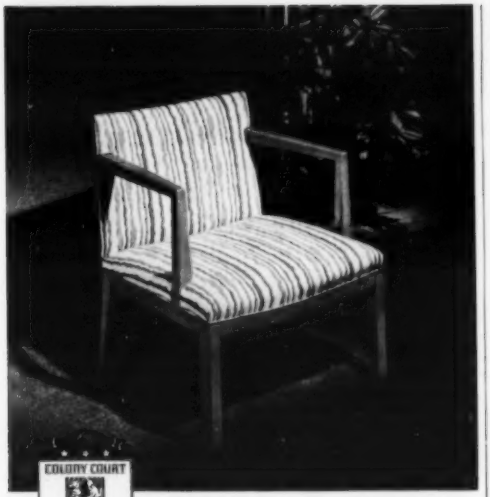


SAVE FOOD VALUES! . . . More of the natural vitamins, minerals, garden-fresh colors and taste-tempting goodness are retained in PRESTO Cooked foods!

SAVE UP TO 75% COOKING TIME! . . . More than 300 extra hours of kitchen-freedom are yours in a single year when you use a PRESTO COOKER!

Only PRESTO COOKERS have the simple, sure HOMEC Seal, the positive 5-10-15 lb. Pressure-Tru Indicator Weight and the Combination Anti-vacuum Valve and Over-pressure Plug for extra protection of food flavors and juices.

NATIONAL PRESSURE COOKER COMPANY, Eau Claire, Wisconsin
World's Largest Manufacturer of Pressure Cookers and Canners.
Makers Also of The Amazing PRESTO VAPOR-STEAM IRON.



COLONY COURT Furniture

Available in Leading Furniture and Department Stores

OUR FORTY-FOURTH YEAR

by GLOBE HIGH POINT NORTH CAROLINA

LET'S MAKE IT PLANE

BY GEORGE DANIELS

Well, the door's not too tight now. First, he took too much off the top, then off the side, then it was crooked and had to be straightened. But, after he reads this thoroughly, he should be a good plane pilot.

GEORGE DANIELS

PRIMARY purpose of the block planes shown here is planing end grain, but they are fine for general light jobs. Upper one has a knob to adjust depth of cut, the other is adjusted by hand, costs a little less. Each costs less than $2.00.

LONG planes straight wavy boards by ra crests of waves, sho them down to the of hollows. This plane is resting on crests, with hollow tween. Fourteen- to teen-inch jack pla cost upward of seven dol lars, are used as show

ALWAYS plane in uphill direction of grain, like this; otherwise, plane has a tendency to dig in, causing roughness and clogging of plane with chips. If grain runs in two directions, set blade for fine cut and slide it along the work obliquely.

This FIREPLACE warms the entire room...

CIRCULATES HEAT

A Heatilator* Fireplace gives you the charm and beauty of a friendly open fire, plus real heat value from the fuel you burn. Circulates the heat usually wasted up the chimney to every corner of the room, even adjoining rooms. In mild climate it gives all the heat needed for year round comfort. Ideal for living rooms, basement rooms, summer camps and cabins.

WILL NOT SMOKE...A scientifically designed, heavy-duty steel form around which any style of fireplace can be built. Assures correct construction, eliminates common causes of smoking.

ADDS LITTLE TO COST...The Heatilator unit adds little or nothing to fireplace cost due to savings in labor and materials. Write for free illustrated booklet today! Heatilator, Inc., 6611 E. Brighton Ave., Syracuse 5, N. Y.

*Heatilator is the reg. T. M. of Heatilator, Inc.

HEATILATOR FIREPLACE

UM! SUCH LUXURY!

GIVES LONG RUG LIFE!

The springy tread of this "spongy waffle" feels so rich underfoot—and it cushions your carpets and rugs from heel-grind and wear. Yes, Rug Underlay adds years to the life of your floor coverings! *Non-skid—clean—non-marking—dustfree—non-allergic—mothproof.*

Air Filled Sponge Rubber

Cuts to exact rug size

AT RUG AND FURNITURE STORES

US RUG UNDERLAY

2.95 sq. yd.

Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

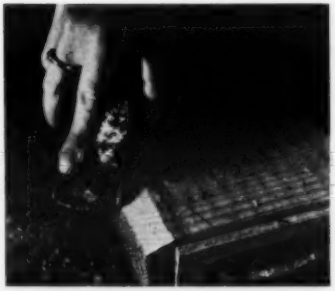
UNITED STATES RUBBER COMPANY

PREVENT splitting end grain by clamping work between scrap blocks. Or, plane from both edges toward middle, making a hump, then level it off. Blade's edge must always project evenly from slot, parallel to plane's bottom.

A BLOCK PLANE may be used to smooth rough edges if it's held at an angle to the grain while moving parallel. As smoothing progresses, shavings replace chips. If plane is properly leveled, shavings are as wide as work.

YOUR LITTLE block plane will also cut bevels. Just draw guide lines with a pencil, and plane down to them. If you're using a metal-jawed vise, protect the work with padding blocks of scrap wood. Two-handed grip, left over right, preferred by craftsmen who say it aids control.

TO PLANE A BEVEL at any angle you choose, use a bevel gauge which has angles marked on it. They cost a quarter, are set at the desired angle, then locked in that position by tightening a wing nut. Once set, gauge is used to check angle at various points along bevel being cut.



AMFER is the name of narrow bevel on end . It can be made with block plane by holding obliquely as it's slid right angles to grain, across from both , never allowing blade slide over opposite edge.

For more enchanted evenings...

Dinnerware molded of MELMAC®

simplifies dishwashing; speeds your getaway

Dinner served with MELMAC dinnerware... handsome and colorful ... gets *any* evening off to a wonderful start. And much time is saved after dinner (with no dish lost)... because this new-type material is so light, easy and safe to wash, wipe and put away.

Its molded-in colors are rich and permanent. Its finish and feel are like traditional ware. Yet MELMAC dinnerware is unbelievably resistant to breaking or cracking. Really *hot* water won't harm it. You can wash it by hand or machine.

Get a set today! MELMAC dinnerware is sold at leading stores everywhere. But if you don't find what you want, write us. American Cyanamid Company, Plastics Dept., 34B Rockefeller Plaza, New York 20, N. Y.

MELMAC MAKES FRIENDS

Mrs. N. W. Beach, Dallas, Texas adds gayety, friendliness to meals with dinnerware molded of MELMAC.

Mrs. George W. Mitton, Moline, Ill., finds that dinnerware molded of MELMAC adds extra charm to entertaining.

MELMAC dinnerware

Smart to get ... smart to give ... smart to use

Dinnerware molded of MELMAC is sold under the following brand names: BOONTONWARE, BROOKPARK, COLORFLYTE, DALLAS WARE, DEVINE WARE, LIFETIME WARE, MALLO-WARE, MAPLEX, MELADUR, NORTHERN AIR-WARE, RESTRAWARE, TEXAS WARE

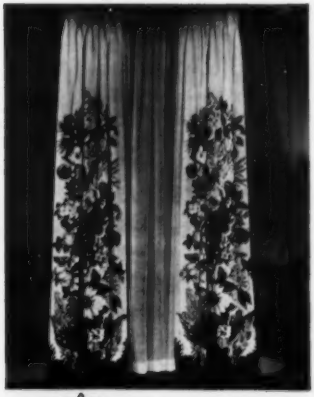
Farnham...COLONIAL ELEGANCE FOR SMALLER HOMES . . . AUTHENTIC . . . SOLID CHERRY

Early American—original or reproduction—is at its beautiful best in solid cherry. And the finest in solid cherry is Sherwood. See your dealer for illustrated booklets.

SHERWOOD
THE FINEST IN Solid Cherry REPRODUCTIONS

YOUNGSVILLE STAR MFG. CO., YOUNGSVILLE, PA.

"Garden of the States"



a REDI-MADE DRAPERY panel print

Featuring the official flowers of the 48 states. Hand printed in fabulous colors on luxurious faille.

One of an exciting group of Redi-Made Drapery Panel Prints...with one magnificent design running from floor to ceiling. $22.50 to $39.50 a pair at all leading stores.

free send for "Decorating with GARDEN OF THE STATES"... the story of the design...its place in your American home...including a valuable State Flower map.

Barrett fabrics inc.
1071 ave. of the americas
new york city 18, n. y.
LOS ANGELES • CHICAGO • DALLAS • TORONTO

YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue of LFYH. All prices are approximate and subject to change. Write to LIVING For Young Homemakers, 122 East 42nd St., New York 17, for the nearest store in your area

CHRISTMAS PRESENT HOUSE

Living room: Pages 58, 59

(See list of stores carrying this furniture, page 136)

Oak cocktail table.....$65.00
2 oak cocktail tables (each) $37.50
Oak armless chairs (each) $119.00
Oak right arm chair.....$122.00
Oak left arm chair.....$122.00
Oak slat back chair.....$34.00
Oak buffet $209.00
Oak low drawer chest.....$75.00
Burtwist carpet, 9 x 12.....$107.40
Weathercock lamp $37.00
Hitching-post lamp $37.00
Both lamps by Brach-Allen Studio
Celaloom (per yd.) $1.98
Steel ivory rod, 140½".....$11.70
Steel ivory rod, 90".....$8.93
Both rods by Kirsch Company
Martin-Senour Company paint:
Flat: (per gal.).....$8.85
Semi-gloss (per qt.).....$3.21

Master bedroom: Pages 62, 63

(See list of stores carrying this furniture, page 136)

Oak cane bed.....$75.00
Oak cocktail table.....$37.50
Princess corduroy (per yd.)....$2.50
Picolay (per yd.).....$1.39
Spattered wallpaper by Katzenbach & Warren, Inc. (per roll).....$9.00

Children's room: Page 64

Nubray plaid fabric-Mooresville Mills (per yd.).....about $1.19
Tile-Tex-Flintkote Co. (sq. ft.) 30c

Kitchen: Page 65

Lakeport striped fabric—Exeter Mfg. Co. (per yd.).....$1.29

A CLOSEUP OF THE BUFFET Page 66

All accessories by Tatman, Inc.

Cocktail glasses (per dozen)....$38.50
Decanter (a pair).....$19.00
Cocktail napkins (per dozen) $12.00
Square vase $10.00

Left:

Compote dish $9.50
Ceramic ash tray.....$10.00
Ceramic oil and vinegar bottles (per pair) $5.00
Walnut planter $15.00

THEIR OWN ADDRESS

Living room: Pages 84, 85

(See list of stores carrying this furniture, page 136)

Cocktail table $69.50
Nest of tables.....$79.50
Love seats (each).....$139.00
White plastic chairs (each) $49.00
Klearflax rug (sq. yd.).....$10.95
White Fleury (per yd.).....$2.50
Pebble cloth (per yd.).....$2.15
Linotile (sq. ft.).....55c
Lamp-Bolender & Co.....$30.00

Dining room: Page 86

(See list of stores carrying this furniture, page 136)

Chairs (each) $42.40
Buffet $179.50
Dinette $115.50

(Continued on page 133)

REMOVE PAINT Electrically

FROM ANY WOOD SURFACE—FAST!

NEW SCIENTIFIC ELECTRIC PAINT REMOVER takes off any number of coats of paint, enamel or varnish clean to the fresh wood grain in one simple forward stroke. It removes paint fast—safe—quick—as easy as sugar melting in hot tea. "Heet Kleen" eliminates burning, marring, scraping, sanding or chemicals. Easier and safer to use than a blow torch. Fills uneven surfaces, as it removes paint for smooth professional refinishing. Paint and varnish curl off dry and clean without muss or fuss.

Not 1 but 4 Steel Edges Peel Round-Flat-Curved Surfaces

No other tool has these features: Precision sharpened four sided steel blade with a paint removing edge for every surface—flat, round, corners, trim and molding. Replaceable heating element; Tool so sturdy you can use it cold as finishing scraping tool on toughest wood. Cool, sure grip handle. Genuine U.L. approved heater cord. To use, simply plug into any A.C. or D.C. outlet—place tool on work and curl paint continuously forward from one end of painted surface to the other. Paint or varnish curls off like magic clean to the fresh wood grain on outside or inside surfaces, woodwork, floors, siding, cupboards, furniture, windows, doors, boats—hundreds of additional applications.

ONE YEAR WARRANTEE AGAINST MECHANICAL DEFECTS

Nothing to get out of order. Full year mechanical warrantee. Price $4.95 complete—postpaid. Unconditionally guaranteed to be the finest paint and varnish removing product ever made or your money back. For immediate shipment send check, cash or money order to:

HEET KLEEN, INC.
Dept. YH-11, 1426 W. 3rd St.
CLEVELAND 13 OHIO

Copyrighted 1950 by HEET KLEEN, INC.

HOLD UP

VALUABLE MIRRORS AND PICTURES WITH

MOORE PICTURE HANGERS

4 SIZES TO SUPPORT 10-100 LBS.

LIGHTER WALL DECORATIONS WITH

MOORE PUSH-PINS

(Glass & metal heads—3 sizes)

• For 50 years Moore products have been hanging things SAFELY.

Both Moore Hangers and Push-Pins are 10c a packet at hardware, dept. & stationery stores. Higher in Canada. Send for folder, "To Hang Pictures, Mirrors, Wall Decorations Safely." Inclose 3c stamp to cover mailing.

MOORE PUSH-PIN CO.
Since 1900
119 BERKLEY ST. PHILA. 44, PA

ROLLS PAINT ON Like MAGIC

No Spilling! No Dripping!

With MAGIKOTER You Paint Like An Expert!

● MAGIKOTER is sensational! You simply pour paint into sleeve-covered cylinder, then just *roll* the paint on! No laps, no runs, no brush marks! You get a beautiful finish, a professional-looking job. Endorsed by paint manufacturers — ASK FOR MAGIKOTER BY NAME at leading department, hardware, and paint stores.

THE KENWILL CORPORATION
P.O. Box 845, Dept. N, Cleveland 22, Ohio

For oil paints and enamels

MAGIKOTER

Precision Built $4.95 Fair Trade

Your guide

[Continued from page 132]

Kitchen: Page 87

Cosco stool—Hamilton Mfg. Co. $15.95
Refrigerator and range by Crosley
Spatter flooring (sq. yd.).....$2.61
Chocolate border (sq. yd.).....$2.35
All flooring by Armstrong Cork Co.
Curtain material (per yd.).....$2.20

Master bedroom: Page 89

(See list of stores carrying this furniture, page 136)

Chest $139.50
Metal bed frame.....$9.75
Mattress & Springs (each) $59.75
Palm plaid material—Waverly Fabrics (per yd.).....$2.50
Floor screen.....about $18.00

Guest bedroom: Pages 88, 89

Chest $99.75
Blankets (each) $17.50
Drapery fabric (per yd.).....$1.30
Bed $129.95

NEW IRONS IN THE FIRE

Pages 102, 103

2 center sections (each)....$100.00
Barrel chair $70.00
Side chairs (each) $60.00
Day bed $105.00
Dining table $150.00
Cocktail table $75.00
Fishnet curtains (pair) $4.95
Milk glass lamps, Nathan Lagin Co. (each) $15.00
Apple candlestick $5.00
Woven wood tray $7.00
Both from Swedish Handicrafts

IT'S AN ALL-ROUND ROOM

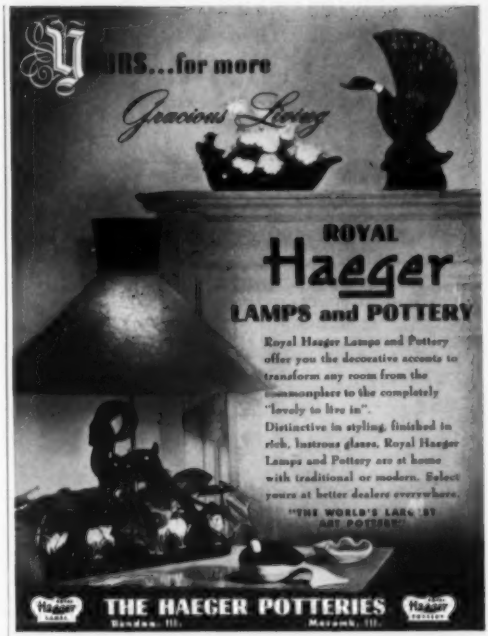
Pages 104, 105

Right arm chair.....$65.00
Left arm chair.....$65.00
Lazy susan $12.50
Round table $50.00
Captain's chairs (each).....$19.95
Hutch-China top (2 piece) $129.50
Floor lamps (each).....$39.50

TABLE SETTING

Page 111

Plates (each) $2.50
Wine & goblets (each).....59c
Turkey hen tureen-Carbone, Inc. $18.50
Cranberry scoop—Van Faasen Shops (without liner) $6.50
1810 flatware (place setting) $23.50
Salt and pepper (pair).....$16.00



Peerage

Look for the famous "Peerage" trademark. This imported English brass has an exclusive hand rubbed finish which is lacquered to prevent tarnish and requires no cleaning.

To enhance town, country or suburban interiors — these hanging wall placques portray the "Capitol Building" and the "Governor's Palace" in Williamsburg, Virginia. An exclusive process reproduces these scenes in full color on metal and they are strikingly framed in "Peerage" Brass. 12" diameter, approximately $5.00 each.

Send for treasures-in-brass booklet and your dealer's name.

S. P. Skinner Co., Inc.
225 FIFTH AVENUE, NEW YORK 10, N. Y.
Sole Agent and Wholesale Distributors in U.S.A.

Sitting Pretty...

THE BUCKINGHAM BY KINGSLEY OF LA PORTE

Regal seating comfort and beauty combined! A princely traditional design for your home . . . luxuriously upholstered foam rubber seat and back. In Mahogany or Walnut finish. From 49.95 to 59.95, depending on fabric desired . . . wherever fine furniture is sold . . . For the name of your nearest dealer write

Kingsley Furniture Company
102 Park Street, La Porte, Indiana
American Furniture Mart, Chicago, Illinois

Kingsley Furniture Co

Today's Treasures, tomorrow's heirlooms

Hungerford 18th Century in solid Honduras mahogany

Enjoy life-long luxury in a style that endures regardless of changes in furniture design. Simplicity in Hungerford 18th Century adds to its charm, grace and easy beauty care. Choose Hungerford to enhance the loveliness of your bedroom. Open stock, see it in finer stores everywhere. Write today for free booklet. Dept. J-11.

Solid Mahogany by Hungerford, Memphis

SLEEP, *continued*

A DAYTIME COUCH—you saw it as a bed on page 90—with cherry storage headboard at full length. End table, large enough for radio and books, $40 at Wanamaker's, N. Y.; headboard, $55. Both by Crawford.

IT'S A DOUBLE LIFE for the Simmons *Hide-A-Bed*, shown earlier in its night trimmings, here as the tailored and comfortable living room sofa it is by day. Available at Bloomingdale's, N. Y., for about $270

[Continued from page 93]

Nature prescribes that sleep consume one third of our lives. Happily assuming, then, that you, as an average grown person, will live to be seventy, and normally spend eight hours a day in bed, the time you have left for sleeping your way to health and happiness is worth noting.

If you are now twenty, you will sleep sixteen years, eight months, three days, and eight hours. If you are now thirty, you will sleep thirteen years, four months, one day, and sixteen hours. If you are now thirty-five, you will sleep eleven years, eight months, three days, and eight hours. What a waste of time, you say? You're wrong. Not one minute of it is wasted.

The price you pay for loss of sleep is a large one. Fatigue can turn the most cheerful of optimists into a doom-crier. It can wreak havoc, not only from within but also from without. Fatigue has a tendency to age you far beyond your years, and the ravages show clearly on your face, and in your carriage.

Sound sleep is the best rejuvenator there is. A good night's sleep brings a fresh glow to the skin; eyes look brighter, see more clearly. Deep sound sleep is one of the finest cosmetics available. No artificial make-up can do as much for you.

Vital is the balance necessary between energy expenditures through fatigue, and replenishments through food and sleep. Food alone will not do the job. The tonic value of sleep is inestimable. Fatigue weakens perception, memory, and reason. Through sleeplessness our faculties are rendered less keen, less ready, less accurate. We forget easily. We also become irritable. Natural slumber erases those ills with the potency of a hypodermic. So it's time and thought well spent, and sound investment in dollars and cents also, to make our beds and bedrooms hospitable sleeping quarters.

Machines Make It Easy

[Continued from page 95]

HOLIDAY APRONS shouldn't look too utilitarian. With a machine you don't even have to cut out the flower to be appliquéd on crisp organdy. It's held in place with a big stitch, the hemstitcher gives an embroidery edging, waste is trimmed away

MONOGRAMMED TOWELS are smart, and easy to do. Monogram is ironed from transfer onto organdy, held with embroidery ring, outlined and filled in with overlapping backward and forward stitches

less stitching by hand. She could buy what she needed ready-made, of course. With her, it was a plain case of dollars and cents. She could have nicer things for her home, and more of them, if she made them herself. Because a modern sewing machine can save you so much through the years, more and more young homemakers—even those who can't sew a stitch—are putting one high on their lists of home equipment to plan for.

No matter how shy you are about sewing, drop into a sewing machine store or the sewing machine section of your local department store and ask for a free demonstration. You'll be surprised to discover how easy it all is, and many shops give sewing lessons for a small fee. It's good to try one of these beginner courses if you are contemplating buying a machine or if you have just acquired one, because knowing how to use it correctly will greatly increase its value to you and your own enjoyment of it.

If you haven't bought your machine yet, you'll want to find out as much as you can about different models and makes so that you will be sure you get the one best suited to you. You'll find that you can get anything from a portable to a model tucked away in a knee-hole desk cabinet. There are smaller cabinets too, to match your mahogany or maple furniture, and blond finishes to go with your modern interiors. Many manufacturers make two sizes of heads (the actual machine part), one for lighter home sewing and one which not only sews ordinary materials but can handle heavy goods, canvas, and other fabrics a commercial machine will take.

Most models will do all kinds of fancy tricks, but with basic differences in how they are accomplished. Some machines will do almost anything but bathe the baby, without the need for special attachments; others require various attachments for different operations. Both methods have their points. If you're the plain-sewing type you don't have to buy the extra attachments (basic ones come with each machine). If you have a yen for real decorative effort, you'll want to look into the do-everything models, which perform dozens of special operations.

PLAIN SHEETS are turned into a handsome gift set with the addition of hem decoration and monogram—and now it can be done on a sewing machine. The Greek key fret is achieved by moving knob on the front in even rhythm

FILTRON
COLD WATER COFFEE EXTRACTOR

Now, thousands of young homemakers are taking advantage of the FILTRON — the new, tested method which assures you the same delicious cup of coffee, time after time — a fresh, steaming beverage without the usual bitter taste of coffee impurities.

Remember — only this heatless method lets you TASTE the delicious, palate-tickling AROMA of freshly-ground coffee — for a taste thrill try your favorite coffee made the FILTRON way!

more convenient
more economical

You use your FILTRON only once for every pound of coffee, then it's ready for instant use, as fresh as the moment the vacuum tin was first opened. And, using this new cold water method you can save up to 30% because FILTRONIZED coffee goes further.

Yes, the FILTRON pays for itself — in taste thrill and coffee economy.

ONLY $19.50

it makes a grand gift, too!

SEE IT AT YOUR FAVORITE DEPARTMENT OR APPLIANCE STORE—TODAY!

Because it's a new appliance, your local dealer may not yet have it in stock — ask him to write to

Helmco-Lacy

1218 W. FULLERTON AVENUE
CHICAGO, ILLINOIS

STORES IN YOUR VICINITY *featuring*

the merchandise in this issue are here listed for your convenience. Space does not permit naming all the stores; therefore, please write to Reader Service, LIVING For Young Homemakers, for additional store names if none is given in your vicinity. Prices quoted in this issue are approximate and subject to change. Your shopping will be simplified if you identify the merchandise you ask for as having been shown in the November issue of LIVING For Young Homemakers.

SLIGH FURNITURE

(Pages 58, 59, 62, 63)

Alabama
Loveman, Joseph & Loeb, Birmingham
Arizona
Coles Home Furnishing, Phoenix
California
W. & J. Sloane, Beverly Hills
H. L. Benough Co., Ltd. San Diego
W. & J. Sloane, San Francisco
Colorado
Howard Lorton, Inc., Denver
Connecticut
Bullards, New Haven
District of Columbia
P. J. Nee Co., Washington
Florida
Richard Plumer, Miami
Georgia
Richards Furniture Co., Augusta
Idaho
Standard Furniture Co., Boise
Illinois
John A. Colby & Sons, Chicago
Indiana
Adams & Co., Indianapolis
Ries Furniture Co., South Bend
Iowa
Healey-Eckmann, Davenport
Younker Bros., Des Moines
Kansas
George Innes Co., Wichita
Kentucky
Lutes, Ltd., Lexington
Louisiana
Bundricks, Inc., Shreveport
Maryland
Western Furniture Co., Baltimore
Massachusetts
John H. Pray Co., Boston
Michigan
Pringle Furniture Co., Detroit
Wurzburg's, Grand Rapids
Minnesota
Powers Dry Goods Co., Minneapolis
Mississippi
Batte Furniture Co., Jackson
Missouri
Davidsons Furniture Co., Kansas City
Stix, Baer & Fuller, St. Louis
Montana
Albrecht's, Great Falls
New York
Mayfair, Inc., Albany
The Fair Store, Binghamton
North Park Furniture Co., Buffalo
E. W. Edwards & Son, Rochester
North Carolina
Stratford House, Charlotte
North Dakota
O. Young Chaffee Piano & Furniture Co., Grand Forks
Ohio
Higbee Co., Cleveland
F. G. & A. Howard Co., Columbus
Rike-Kumler, Dayton
Trehaft Brothers, Toledo
Oregon
Paul Schatz Furniture Co., Portland
Rhode Island
Burke-Tarr Co., Providence
Tennessee
Hodge Furniture Co., Chattanooga
Texas
Highland Furniture Co., Dallas
G. A. Stower's, Houston
Utah
Crawford & Day, Salt Lake City
Virginia
Miller Rhoads, Richmond
Washington
R. S. Skewes Co., Seattle
Wisconsin
Klode Furniture Co., Milwaukee

IMPERIAL FURNITURE

(Pages 84, 86, 89)

Alabama
Bromberg and Co., Inc., Birmingham
Loveman, Joseph & Loeb, Birmingham
California
Coles of La Jolla, La Jolla
District of Columbia
Wm. E. Miller Furniture Co., Inc.
Florida
Robb & Stucky, Fort Myers
Moore Furniture Co., Inc., Miami
Illinois
Carson Pirie Scott & Co., Chicago
John M. Smyth Co., Chicago
Lund Furniture Sales, Chicago
Pebbles Furniture Co., Oak Park
Lutticken Inc., Pekin
Underwoods Furn. Galleries, Peoria
Indiana
Banner-Whitehill Inc., Indianapolis
Kansas
Dunton Hdw. Co., Arcadia
Kentucky
Belknap Hdw. & Mfg. Co., Louisville
Maryland
Gomprecht & Benesch, Baltimore
Massachusetts
John H. Pray & Sons Co., Boston
Michigan
Sawkins Furniture Shop, Alma
Pringle Furniture Co., Detroit
Wurzburg's, Grand Rapids
Jury-Rowe Company, Jackson
Vining-Thompson Furniture Shops, Port Huron
Herzog Furniture Co., Saginaw
Minnesota
Alex J. Lurye, Inc., Duluth
Nebraska
Hardy Furniture Co., Lincoln
Johnson's, Mullen
Orchard & Wilhelm Co., Omaha
Webber Furniture Store, Scottsbluff
Nevada
Rose, Ltd., Las Vegas
Home Furniture Inc., Reno
New Jersey
Sterling Furniture Shop, Red Bank
Goodman Furniture Co., Jersey City
New York
Modern World, Inc., Brooklyn 26
Suffolk Furn. Shops, Central Islip
B. Altman & Company, New York
Euster Associates, New York
Harry C. Steigman, New York
Mil-Mart Furniture Co., New York
Manhattan Furniture Co., Port Richmond, Staten Island
Ohio
C. H. Yeager Co., Inc., Akron
House of Fine Furn., Warren
Pennsylvania
Bowmans Dept. Store, Harrisburg
Penn Traffic Company, Johnstown
Louis A. Hirshorn, Philadelphia
Texas
Show Room of Finer Furniture, Corpus Christi
G. A. Stowers Furn., Houston
Wisconsin
Klode Furniture Co., Milwaukee
Porter Furniture Co., Racine

CHASE FURNITURE

(Page 84)

Colorado
Del Treet Furniture Co., Denver
Illinois
The Fair, Chicago
Streeter-Davis, Evanston
The Globe Dept. Store, Waukegan
Indiana
Edward C. Minas Co., Hammond
Banner-Whitehill, Indianapolis
Iowa
Smulekoff's, Cedar Rapids
Davidson Co., Des Moines
Kansas
Moore's Furniture Co., Topeka
Michigan
C. E. Rosenbury & Sons, Bay City
Ernest Kerr Co., Detroit
Missouri
Lammert Furniture Co., St. Louis
Ohio
Wm. Taylor Son & Co., Cleveland
Pennsylvania
Gimbel Bros., Pittsburgh
Wisconsin
Cain-Ashcraft Co., Madison
Gimbel Bros., Milwaukee
Wyoming
Brouilette's, Sheridan

MANUEL MARTIN FURNITURE

(Pages 72, 74, 75, 76, 77)

Arizona
Barrows Furniture Co., Phoenix
Town & Country, Tucson
California
Barker Brothers, Los Angeles
Burnett's, San Diego
Florida
Burdine's, Inc., Miami
Maas Bros., Tampa
Illinois
Robson's, Champagne
Rusnak Bros., Chicago
Indiana
L. S. Ayres & Co., Inc., Indianapolis
Iowa
Younker Brothers, Des Moines
Louisiana
Max Barnett Co., New Orleans
Massachusetts
R. H. White, Boston
Michigan
J. L. Hudson Co., Detroit
New Mexico
Eckert's, Albuquerque
New York
J. N. Adams, Buffalo
James McCreery, New York
Oregon
Meier & Frank, Portland
Pennsylvania
Litt Brothers, Philadelphia
Texas
Sanger Bros., Dallas
Sunland Furniture Co., Houston
Washington
Bon Marche, Seattle
J. Poulin Co., Spokane

SLEEP HEADQUARTERS

These stores are featuring fashions in Sleep Merchandise in November. They will give you ideas and help you select beds and bedding for solid comfort.

Alabama
Pizitz, Birmingham
Arizona
Mehagian's Distinctive Home Furnishings, Phoenix
Dorris-Heyman, Phoenix
Albert Steinfeld & Co., Tucson
Colorado
Home Furniture Co., Colorado Springs
Connecticut
Brown's Dept. Store, Willimantic
Wolcott House, Torrington
Florida
Yowell, Drew & Ivey Co., Orlando
Georgia
Kirvens, Columbus
Illinois
Robeson's, Champaign
John M. Smyth Co., Chicago
Indiana
Sigrist Furn. Co., Fort Wayne
Reisz Furn. Co., New Albany
Iowa
The Killian Co., Cedar Rapids
James Black Dry Goods Co., Waterloo
Louisiana
Maison Blanche, New Orleans
Massachusetts
John H. Pray & Sons Co., Boston
J. C. MacInnes Co., Worcester
Michigan
C. E. Rosenbury & Sons, Bay City
Galewood Outfitting Co., Grand Rapids
Thompson's Furniture, Hastings
Minnesota
Emporium, St. Paul
Weyand Furniture Co., St. Paul
Herberger's, St. Cloud
Mississippi
The Furniture Market, Jackson
Missouri
J. Fred Long Furniture Shop, Springfield
Major Home Furnishers, St. Louis
New Jersey
The National, Atlantic City
E. J. Fath Co., Millville
Lane & Lane, Newton
Ridgewood Rug and Furniture Co., Ridgewood
New Mexico
West's, Albuquerque
New York
W. M. Whitney & Co., Albany
Flint and Kent, Buffalo
Gertz, Jamaica, Long Island
Anstead Furniture Co., Lockport
Stan Cassidy, New Rochelle
Wallace's, Schenectady
E. W. Edwards & Sons, Syracuse
Wayside Bedding, West Hempstead
North Carolina
Belk Brothers Co., Charlotte
Hedrick's, Fayetteville
Morrison-Neese, Greensboro
Morris Early & Co., Winston-Salem
North Dakota
R. B. Griffin Co., Grand Forks
Ohio
Worth C. Myers, Canton
May Stern Co., Cincinnati
Sterling Lindner Davis, Cleveland
Horrman Furniture Co., Defiance
Goodman's Home Furn., Lorain
Edward Wren, Springfield
People's Outfitting Co., Springfield
King Furniture Co., Warren
Strouse-Hirshberg's, Warren
Pennsylvania
J. T. Anderson, Beaver
Miller's Furniture Co., Bethlehem
Chapman-Burrous, Genesee
Madison House, Girard
Colonial Art Furniture Co., Pittsburgh
Stoehr and Fister, Scranton
Gehly's, York
South Carolina
Lawrence Furniture Co., Columbia
J. L. Coker & Company, Hartsville
Tennessee
Miller Bros. Co., Chattanooga
Dodge Furniture Store, Nashville
Texas
Thornton's Dept. Store, Abilene
H. M. Oetting Furniture Co., Austin
Modern Furniture Co., Laredo
City Furniture Co., Texarkana
Utah
Z. C. M. I., Salt Lake City
Christiansen Furn. Co., Salt Lake City
Vermont
Thomas O'Halloran & Son, Burlington
Wisconsin
H. C. Prange Co., Green Bay
MacQueen Furniture Co., Oconto
H. C. Prange Co., Sheboygan

from the beginning . . .

it has been wool for comfort against the chill of darkness, protection against dampness, heat and cold . . . wool . . . sweet as the living sun. What can be new about it, now?

Softness close as suede, strength to last a lifetime, lightness that is almost unawareness. These are new. A century of skill has perfected them in St. Marys pure wool Blankets. Quality that makes price small for what each St. Marys Blanket gives. The largest, loveliest color range in the world . . . bindings so beautiful . . .

For babies and children and all along through life . . . and for all climates there are St. Marys Blankets. How can you ever wonder what to give . . . or what to own as long as there are these?

ST. MARYS BLANKETS ST. MARYS OHIO

St. Marys Blankets *Baby Blankets* *St. Marys Robes* *Three Weavers Handwoven Throws*

This is graceful, romantic

Damask Rose

in

Heirloom Sterling

Damask Rose* sings the lead in a melody of color

Theme-song of a happy marriage "We love each other . . . we love our home and each of its dear familiar treasures"—all this your beautiful Heirloom* Sterling says for you. Let its soft-shining grace carry a glow of welcome to every meal—for constant use will only make this solid silver richer in beauty, richer in family tradition. Ask your jeweler to show you Heirloom Sterling's three ***greatly loved, young-spirited patterns . . . famous for their freshness, originality.*** **Start your** Heirloom Sterling with [illegible] if you like, and add more later—on easy terms.

silver richer in beauty, richer in family tradition . . .

three *greatly loved, young-spirited patterns . . . famous for their freshness, originality.* Start your Heirloom Sterling with two place settings if you like, and add more later—on easy terms.